

Confirmation



WFKY-FM
115 West Main Street
Frankfort KY 40601
502-875-1130

Order # 3728
Date Entered 08/27/2018
Sales Person Christine Cartwright
Billing Cycle Broadcast
Conflict 1 Political/State
Estimate # 28820
P.O. # McGrath KY CD6
Date Range 08/28/2018 - 09/03/2018
CoOp No

MCGRATH FOR CONGRESS REGIONAL C/O REGIONAL
REPS
6505 ROCKSIDE ROAD
SUITE 200
CLEVELAND OH 44131

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WFKY-FM	08/28/2018-09/03/2018	06:00:00-10:00:00	01:00	3,3,3,3,3,0,0	All Weeks	53.35	15	800.25
2	WFKY-FM	08/28/2018-09/03/2018	10:00:00-15:00:00	01:00	2,2,2,2,2,0,0	All Weeks	48.50	10	485.00
3	WFKY-FM	08/28/2018-09/03/2018	15:00:00-19:00:00	01:00	3,3,3,3,3,0,0	All Weeks	53.35	15	800.25
Subtotal									2085.50
Agency Commission									312.82
Total									1772.68

Projected Billing	Count	Gross	Total
September	2018	40	2085.50
		40	2085.50
			1772.68

Customer _____ Sales Person _____

STATION:	WFKY-FM	HEADER#:	28820	DATE:	08/27/2018
MARKET:	Lexington, KY	AMOUNT:	\$2,085.50	AGENCY:	Regional Reps
REP:	Regional Reps	SPOTS:	40		6505 Rockside Road Suite 200 Cleveland, OH 44131
SALES OFFICE:	Washington DC				
SALESPERSON:	Deshawn Jones				
SLS EMAIL:	djones@regionalreps.com				
AGENCY (AOR):	Buying Time, LLC	AGY CLI:	MCGRA	CONTRACT # FOR INVOICING	55430
ADVERTISER:	MCGRATH KY CD6	AGY PRD:	CAND	INVOICE:	Regional Reps
PRODUCT:	MCGRATH #10 8.28-9.3	AGY EST:	10		6505 Rockside Road Suite 200 Cleveland, OH 44131
FLIGHT:	08-27-2018 TO 09-03-2018				
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 18+				

COMMENTS

STATION ACKNOWLEDGES REGIONAL REPS CORP IS ACTING AS STATIONS SALES REPRESENTATIVE FOR THIS ORDER AND THAT ADVERTISER/AGENCY IS RESPONSIBLE FOR PAYMENT.

Regional Reps Corp. does not discriminate on the basis of race or ethnicity in the placement, scheduling and completion of purchase of advertising. Any order for advertising that includes any such restriction will not be accepted.

THIS REVISION IS BEING MADE TO AN ORDER THAT YOU MAY HAVE PREVIOUSLY RECEIVED VIA AEINBOX. PLEASE DO NOT DOUBLE BOOK!! THANK YOU.

Ln	MC Daypart	Rate	Dur	8/28	8/29	8/30	8/31	9/3	Spots
1	✓ .TWTF.. 6:00AM-10:00AM	\$53.35	60	3	3	3	3	0	12
2	✓ M..... 6:00AM-10:00AM	\$53.35	60	0	0	0	0	3	3
3	✓ .TWTF.. 10:00AM-3:00PM	\$48.50	60	2	2	2	2	0	8
4	✓ M..... 10:00AM-3:00PM	\$48.50	60	0	0	0	0	2	2
5	✓ .TWTF.. 3:00PM-7:00PM	\$53.35	60	3	3	3	3	0	12
6	✓ M..... 3:00PM-7:00PM	\$53.35	60	0	0	0	0	3	3
Totals				8	8	8	8	8	40

TOTAL	Sep													Total
SPOT	40													40
CASH	2,085.50													2,085.50
TOTAL	2,085.50													2,085.50

SIGNATURE

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date: 8/3/2018

I, Buying Time LLC

being/on behalf of: Amy McGrath for Congress

a legally qualified candidate of the Democratic

political party for the office of: US Congress (KY-06)

in the General

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS	ORDERED		

Attach proposed schedule with charges (if available): \$

net

I represent that the payment for the above described broadcast time has been furnished by:

Amy McGrath for Congress (KY-06)

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Deborah Winslow

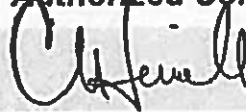
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/3/2018

Date



Signature

To Be Signed By Station Representative

☐ **Accepted**

☐ **Accepted In Part**

☐ **Rejected**

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, **AMY McCREATH**
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

AMY McCREATH
signature of candidate or authorized committee

AMY McCREATH
printed name

7-15-10
date