

# Confirmation



**WFKY-FM**  
 115 West Main Street  
 Frankfort KY 40601  
 502-875-1130

**Order #** 3728  
**Date Entered** 08/27/2018  
**Sales Person** Christine Cartwright  
**Billing Cycle** Broadcast  
**Conflict 1** Political/State  
**Estimate #** 28820  
**P.O. #** McGrath KY CD6  
**Date Range** 08/28/2018 - 09/03/2018  
**CoOp** No

**MCGRATH FOR CONGRESS REGIONAL C/O REGIONAL REPS**  
 6505 ROCKSIDE ROAD  
 SUITE 200  
 CLEVELAND OH 44131

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WFKY-FM	08/28/2018-09/03/2018	08:00:00-10:00:00	01:00	3,3,3,3,3,0,0	All Weeks	53.35	15	800.25
2	WFKY-FM	08/28/2018-09/03/2018	10:00:00-15:00:00	01:00	2,2,2,2,2,0,0	All Weeks	48.50	10	485.00
3	WFKY-FM	08/28/2018-09/03/2018	15:00:00-19:00:00	01:00	3,3,3,3,3,0,0	All Weeks	53.35	15	800.25
								<b>Subtotal</b>	<b>2085.50</b>
								<b>Agency Commission</b>	<b>312.82</b>
								<b>Total</b>	<b>1772.68</b>

Projected Billing	Count	Gross	Total
September	2018	40	2085.50
		40	2085.50
			1772.68

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_

<b>STATION:</b>	WFKY-FM	<b>HEADER#:</b>	28820	<b>DATE:</b>	08/27/2018
<b>MARKET:</b>	Lexington, KY	<b>AMOUNT:</b>	\$2,085.50	<b>AGENCY:</b>	Regional Reps
<b>REP:</b>	Regional Reps	<b>SPOTS:</b>	40		6505 Rockside Road Suite 200 Cleveland, OH 44131
<b>SALES OFFICE:</b>	Washington DC				
<b>SALESPERSON:</b>	Deshawn Jones				
<b>SLS EMAIL:</b>	djones@regionalreps.com				
<b>AGENCY (AOR):</b>	Buying Time, LLC	<b>AGY CLI:</b>	MCGRA	<b>CONTRACT # FOR INVOICING</b>	55430
<b>ADVERTISER:</b>	MCGRATH KY CD6	<b>AGY PRD:</b>	CAND	<b>INVOICE:</b>	Regional Reps
<b>PRODUCT:</b>	MCGRATH #10 8.28-9.3	<b>AGY EST:</b>	10		6505 Rockside Road Suite 200 Cleveland, OH 44131
<b>FLIGHT:</b>	08-27-2018 TO 09-03-2018				
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 18+				

**COMMENTS**

STATION ACKNOWLEDGES REGIONAL REPS CORP IS ACTING AS STATIONS SALES REPRESENTATIVE FOR THIS ORDER AND THAT ADVERTISER/AGENCY IS RESPONSIBLE FOR PAYMENT.

Regional Reps Corp. does not discriminate on the basis of race or ethnicity in the placement, scheduling and completion of purchase of advertising. Any order for advertising that includes any such restriction will not be accepted.

THIS REVISION IS BEING MADE TO AN ORDER THAT YOU MAY HAVE PREVIOUSLY RECEIVED VIA AEINBOX. PLEASE DO NOT DOUBLE BOOK!! THANK YOU.

Ln	MC Daypart	Rate	Dur	8/28	8/29	8/30	8/31	9/3	Spots
1	✓ .TWTF.. 6:00AM-10:00AM	\$53.35	60	3	3	3	3	0	12
2	✓ M..... 6:00AM-10:00AM	\$53.35	60	0	0	0	0	3	3
3	✓ .TWTF.. 10:00AM-3:00PM	\$48.50	60	2	2	2	2	0	8
4	✓ M..... 10:00AM-3:00PM	\$48.50	60	0	0	0	0	2	2
5	✓ .TWTF.. 3:00PM-7:00PM	\$53.35	60	3	3	3	3	0	12
6	✓ M..... 3:00PM-7:00PM	\$53.35	60	0	0	0	0	3	3
<b>Totals</b>				<b>8</b>	<b>8</b>	<b>8</b>	<b>8</b>	<b>8</b>	<b>40</b>

TOTAL	Sep												Total
SPOT	40												40
CASH	2,085.50												2,085.50
TOTAL	2,085.50												2,085.50

SIGNATURE

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b> 8/3/2018
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I, Buying Time LLC

being/on behalf of: Amy McGrath for Congress

a legally qualified candidate of the Democratic

political party for the office of: US Congress (KY-06)

in the General

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS	ORDERED		

**Attach proposed schedule with charges (if available): \$ net**

I represent that the payment for the above described broadcast time has been furnished by:

**Amy McGrath for Congress (KY-06)**

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

**Deborah Winslow**

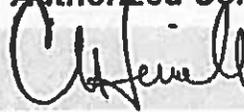
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

8/3/2018

**Date**



**Signature**

***To Be Signed By Station Representative***

**Accepted**

**Accepted in Part**

**Rejected**

**Signature**

**Printed Name**

**Title**

### FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I,   
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

The radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

The television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee



printed name



date