



125 West 55th St  
New York, NY 10019

|                                              |                                                |                                              |
|----------------------------------------------|------------------------------------------------|----------------------------------------------|
| <b>Contract #</b> 26680768                   | <b>Changes as of:</b> 11/12/2019 at 12:46 PM   | <b>Version:</b> Current State Version 2      |
| <b>CPE:</b> 4/84/521                         | <b>Flight:</b> 11/12/19 - 11/18/19             | <b>Station:</b> WTAT                         |
| <b>Agency:</b> CAMPAIGN GROUP                | <b>Advertiser:</b> John Tecklenburg For Mayor  | <b>Market:</b> Charleston, SC                |
| 1600 LOCUST ST.<br>PHILADELPHIA, PA<br>19103 | <b>Product:</b> runoff                         | <b>Office:</b> PHILADELPHIA                  |
|                                              | <b>Agency Order #:</b> 9034308                 | <b>Service:</b> Nielsen                      |
|                                              | <b>Buyer:</b> Cabanel, Lisa                    | <b>Primary Demo:</b> Adults 35+              |
|                                              | <b>Salesperson:</b> FRAN BROWN<br>215-563-5400 | <b>Assistant:</b> FRAN BROWN<br>215-563-5400 |
|                                              | <b>Separation:</b>                             |                                              |
|                                              |                                                | <b>Con Type:</b> POLITICAL/VOTE              |
|                                              |                                                | <b>Total \$:</b> \$3,920.00                  |
|                                              |                                                | <b>Total Spots:</b> 47                       |
|                                              |                                                | <b>Total CPP:</b> \$50.71                    |
|                                              |                                                | <b>Total GRP:</b> 77.3                       |
|                                              |                                                | <b>Traffic #:</b> 2061                       |

**Comments:** Separation: 30

| #              | Day/Time             | DP | Program           | Rate     | A35P Rating | Len | 11/12 - 11/12 |  | Total Spots | Total \$          | CPP*           | GRP*        |
|----------------|----------------------|----|-------------------|----------|-------------|-----|---------------|--|-------------|-------------------|----------------|-------------|
|                |                      |    |                   |          |             |     | 11/12         |  |             |                   |                |             |
| 1              | Tu-F,M<br>6:30p-7p   |    | FOX24 News @ 630p | \$45.00  | 1.5         | 30  | 4             |  | 4           | \$180.00          | \$30.00        | 6.0         |
| 2              | Tu-F,M<br>10p-10:30p |    | Late News At 10p  | \$175.00 | 3.0         | 30  | 3             |  | 3           | \$525.00          | \$58.33        | 9.0         |
| 3              | Tu-F,M<br>10:30p-11p |    | Late News At 10p  | \$165.00 | 2.7         | 30  | 3             |  | 3           | \$495.00          | \$61.11        | 8.1         |
| 4              | Tu-F,M<br>5a-6a      |    | People's Court    | \$20.00  | 0.4         | 30  | 2             |  | 2           | \$40.00           | \$50.00        | 0.8         |
| 5              | Tu-F,M<br>9a-9:30a   |    | Judge Judy        | \$50.00  | 1.1         | 30  | 3             |  | 3           | \$150.00          | \$45.45        | 3.3         |
| 6              | Tu-F,M<br>9:30a-10a  |    | Judge Judy        | \$50.00  | 1.1         | 30  | 3             |  | 3           | \$150.00          | \$45.45        | 3.3         |
| 7              | Tu-F,M<br>10a-11a    |    | Wendy Williams    | \$50.00  | 1.1         | 30  | 3             |  | 3           | \$150.00          | \$45.45        | 3.3         |
| 8              | Tu-F,M<br>11a-11:30a |    | Divorce Court     | \$50.00  | 0.8         | 30  | 3             |  | 3           | \$150.00          | \$62.50        | 2.4         |
| 9              | Tu-F,M<br>1p-2p      |    | People's Court    | \$50.00  | 0.9         | 30  | 3             |  | 3           | \$150.00          | \$55.56        | 2.7         |
| 10             | Tu-F,M<br>2p-3p      |    | The Real          | \$50.00  | 0.7         | 30  | 3             |  | 3           | \$150.00          | \$71.43        | 2.1         |
| 11             | Tu-F,M<br>4p-5p      |    | Dr. Phil          | \$60.00  | 1.6         | 30  | 3             |  | 3           | \$180.00          | \$37.50        | 4.8         |
| 12             | Tu-F,M<br>5p-5:30p   |    | Judge Judy        | \$100.00 | 2.7         | 30  | 3             |  | 3           | \$300.00          | \$37.04        | 8.1         |
| 13             | Tu-F,M<br>5:30p-6p   |    | Judge Judy        | \$100.00 | 2.8         | 30  | 3             |  | 3           | \$300.00          | \$35.71        | 8.4         |
| 14             | Tu-F,M<br>6p-6:30p   |    | Access            | \$55.00  | 2.4         | 30  | 3             |  | 3           | \$165.00          | \$22.92        | 7.2         |
| 15             | Tu-F,M<br>7p-7:30p   |    | Family Feud       | \$165.00 | 2.6         | 30  | 3             |  | 3           | \$495.00          | \$63.46        | 7.8         |
| 16             | Th<br>11:35p-12:05a  |    | NEWS              | \$175.00 | 0.0         | 30  | 1             |  | 1           | \$175.00          | \$0.00         | 0.0         |
| 17             | M<br>7p-7:30p        |    | FAMILY FEUD       | \$165.00 | 0.0         | 30  | 1             |  | 1           | \$165.00          | \$0.00         | 0.0         |
| <b>TOTALS:</b> |                      |    |                   |          |             |     |               |  | <b>47</b>   | <b>\$3,920.00</b> | <b>\$50.71</b> | <b>77.3</b> |



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|                                              | <b>Separation:</b>                             |                                              |

**Con Type:** POLITICAL/VOTE  
**Total \$:** \$3,920.00  
**Total Spots:** 47  
**Total CPP:** \$50.71  
**Total GRP:** 77.3  
**Traffic #:** 2061

|                             |  |
|-----------------------------|--|
| <b>Special Instructions</b> |  |
|-----------------------------|--|

| Order Level Comments |               |                                            |
|----------------------|---------------|--------------------------------------------|
| Date/Time            | Added by      | Comment                                    |
| 11/12/19 12:33 PM    | Sheanna Caban | TIME PERIOD CHANGE DUE TO NFL ON THURSDAY. |
| 11/12/19 12:31 PM    | System        | Notice Received.                           |
| 11/12/19 11:26 AM    | FRAN BROWN    | Separation: 30                             |

| Competitive Information |          |
|-------------------------|----------|
| <b>Market Budget:</b>   | \$32,667 |
| <b>WTAT Share:</b>      | 12%      |
| <b>Comment:</b>         |          |
| <b>Unknown:</b>         | 88%      |

| Daypart Summary |             |           |                   |                |             |
|-----------------|-------------|-----------|-------------------|----------------|-------------|
| Day/Time        | % Distrib   | Spots     | Dollars           | CPP            | GRP         |
|                 | 100%        | 47        | \$3,920.00        | \$50.71        | 77.3        |
| <b>Total</b>    | <b>100%</b> | <b>47</b> | <b>\$3,920.00</b> | <b>\$50.71</b> | <b>77.3</b> |

| Monthly Summary |           |                   |
|-----------------|-----------|-------------------|
| Month           | Spots     | Dollars           |
| 2019-Nov        | 47        | \$3,920.00        |
| <b>Total</b>    | <b>47</b> | <b>\$3,920.00</b> |

| Transaction History               |                   |               |           |       |       |            |             |                                                                                                                                                                         |
|-----------------------------------|-------------------|---------------|-----------|-------|-------|------------|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Trans                             | Created/Received  | Created by    | Status    | Spot+ | Spot- | \$ Chg     | Contract \$ | Comment                                                                                                                                                                 |
| Makegood 1                        | 11/12/19 12:33 PM | Sheanna Caban | Confirmed | 2     | 2     | \$0        | \$3,920.00  | Changes: Total GRPs from 83.0 to 77.3, Total CPP from \$47.23 to \$50.71, Total GIMPs from 0 to 77, Total CPM from \$0.00 to \$50,711.51. 4 buylines added or modified. |
| Queued for Electronic Contracting | 11/12/19 11:58 AM |               |           |       |       | \$0        | \$0         |                                                                                                                                                                         |
| New                               | 11/12/19 11:13 AM | FRAN BROWN    | Confirmed | 47    |       | \$3,920.00 | \$3,920.00  |                                                                                                                                                                         |

|                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|----------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Non-Discrimination Policy</b> | PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. |
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