



125 West 55th St
New York, NY 10019

Contract # 26680768	Changes as of: 11/12/2019 at 12:46 PM	Version: Current State Version 2
CPE: 4/84/521	Flight: 11/12/19 - 11/18/19	Station: WTAT
Agency: CAMPAIGN GROUP	Advertiser: John Tecklenburg For Mayor	Market: Charleston, SC
1600 LOCUST ST. PHILADELPHIA, PA 19103	Product: runoff	Office: PHILADELPHIA
	Agency Order #: 9034308	Service: Nielsen
	Buyer: Cabanel, Lisa	Primary Demo: Adults 35+
	Salesperson: FRAN BROWN 215-563-5400	Assistant: FRAN BROWN 215-563-5400
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$3,920.00
		Total Spots: 47
		Total CPP: \$50.71
		Total GRP: 77.3
		Traffic #: 2061

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/12 - 11/12		Total Spots	Total \$	CPP*	GRP*
							11/12					
1	Tu-F,M 6:30p-7p		FOX24 News @ 630p	\$45.00	1.5	30	4		4	\$180.00	\$30.00	6.0
2	Tu-F,M 10p-10:30p		Late News At 10p	\$175.00	3.0	30	3		3	\$525.00	\$58.33	9.0
3	Tu-F,M 10:30p-11p		Late News At 10p	\$165.00	2.7	30	3		3	\$495.00	\$61.11	8.1
4	Tu-F,M 5a-6a		People's Court	\$20.00	0.4	30	2		2	\$40.00	\$50.00	0.8
5	Tu-F,M 9a-9:30a		Judge Judy	\$50.00	1.1	30	3		3	\$150.00	\$45.45	3.3
6	Tu-F,M 9:30a-10a		Judge Judy	\$50.00	1.1	30	3		3	\$150.00	\$45.45	3.3
7	Tu-F,M 10a-11a		Wendy Williams	\$50.00	1.1	30	3		3	\$150.00	\$45.45	3.3
8	Tu-F,M 11a-11:30a		Divorce Court	\$50.00	0.8	30	3		3	\$150.00	\$62.50	2.4
9	Tu-F,M 1p-2p		People's Court	\$50.00	0.9	30	3		3	\$150.00	\$55.56	2.7
10	Tu-F,M 2p-3p		The Real	\$50.00	0.7	30	3		3	\$150.00	\$71.43	2.1
11	Tu-F,M 4p-5p		Dr. Phil	\$60.00	1.6	30	3		3	\$180.00	\$37.50	4.8
12	Tu-F,M 5p-5:30p		Judge Judy	\$100.00	2.7	30	3		3	\$300.00	\$37.04	8.1
13	Tu-F,M 5:30p-6p		Judge Judy	\$100.00	2.8	30	3		3	\$300.00	\$35.71	8.4
14	Tu-F,M 6p-6:30p		Access	\$55.00	2.4	30	3		3	\$165.00	\$22.92	7.2
15	Tu-F,M 7p-7:30p		Family Feud	\$165.00	2.6	30	3		3	\$495.00	\$63.46	7.8
16	Th 11:35p-12:05a		NEWS	\$175.00	0.0	30	1		1	\$175.00	\$0.00	0.0
17	M 7p-7:30p		FAMILY FEUD	\$165.00	0.0	30	1		1	\$165.00	\$0.00	0.0
TOTALS:							47		47	\$3,920.00	\$50.71	77.3



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		Traffic #: 2061

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
11/12/19 12:33 PM	Sheanna Caban	TIME PERIOD CHANGE DUE TO NFL ON THURSDAY.
11/12/19 12:31 PM	System	Notice Received.
11/12/19 11:26 AM	FRAN BROWN	Separation: 30

Competitive Information	
Market Budget:	\$32,667
WTAT Share:	12%
Comment:	
Unknown:	88%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	47	\$3,920.00	\$50.71	77.3
Total	100%	47	\$3,920.00	\$50.71	77.3

Monthly Summary		
Month	Spots	Dollars
2019-Nov	47	\$3,920.00
Total	47	\$3,920.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	11/12/19 12:33 PM	Sheanna Caban	Confirmed	2	2	\$0	\$3,920.00	Changes: Total GRPs from 83.0 to 77.3, Total CPP from \$47.23 to \$50.71, Total GIMPs from 0 to 77, Total CPM from \$0.00 to \$50,711.51. 4 buylines added or modified.
Queued for Electronic Contracting	11/12/19 11:58 AM					\$0	\$0	
New	11/12/19 11:13 AM	FRAN BROWN	Confirmed	47		\$3,920.00	\$3,920.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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