



WTAT  
4301 Arco Lane  
N Charleston, SC 29418

McKenna Media  
1322 G St, SE  
Washington, DC 20003

**Contract #****1711**

**Schedule Dates** 09/24/19-09/30/19  
**Advertiser** Seekings for Mayor (1495)  
**Agency** McKenna Media (1236)  
**Product** Political (1018)  
**Brand** SEEKINGS FOR MAYOR (2936)  
**Salesperson** Millennium/PHL, Philadelphia (1022)  
**Sales Office** Millennium Philadelphia  
**Buyer Name** Medi,Placement,  
**Phone/Fax** /  
**CPE** 1026/1066/7098  
**Account Types** National/Political Candidate Agency  
**Billing Type** Standard  
**Comments** FRAN BROWN  
215-563-5400

**Date Entered** 09/23/19  
**Last Modified** 09/26/19  
**Entered By** Sheanna Caban  
**CO-OP** No  
**External #** ECR26633796  
**Demo** HR  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$642.00  
**Net Total** \$3,638.00  
**Sales Tax**

**Charleston S (WTAT)**

| By Broadcast Month  | Spots     | Rate              |
|---------------------|-----------|-------------------|
| Sep. 2019           | 46        | \$3,640.00        |
| Oct. 2019           | 9         | \$640.00          |
| <b>Grand Total:</b> | <b>55</b> | <b>\$4,280.00</b> |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times            | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate     | Total    | Station             | Comments               | Entered |
|------|--------------------------------|-------------------|-----|--------|----------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|---------------------|------------------------|---------|
| 1.0  | Normal Line / News (1)         | 09/25/19-09/25/19 | 3   | :30    | 7A- 9A (EST)         | 1   |    |    | X  |    |    |    |    | 1     | \$45.00  | \$45.00  | Charleston S (WTAT) | FOX Morning News at 7a | 9/23/19 |
| 2.0  | Normal Line / News (1)         | 09/26/19-09/26/19 | 3   | :30    | 7A- 9A (EST)         | 1   |    |    |    | X  |    |    |    | 1     | \$45.00  | \$45.00  | Charleston S (WTAT) | FOX Morning News at 7a | 9/23/19 |
| 3.0  | Normal Line / News (2)         | 09/24/19-09/24/19 | 3   | :30    | 10P- 10:30P (EST)    | 1   |    | X  |    |    |    |    |    | 1     | \$175.00 | \$175.00 | Charleston S (WTAT) | Late News At 10p       | 9/23/19 |
| 4.0  | Normal Line / News (2)         | 09/25/19-09/25/19 | 3   | :30    | 10P- 10:30P (EST)    | 1   |    |    | X  |    |    |    |    | 1     | \$175.00 | \$175.00 | Charleston S (WTAT) | Late News At 10p       | 9/23/19 |
| 5.0  | Normal Line / News (2)         | 09/27/19-09/27/19 | 3   | :30    | 10P- 10:30P (EST)    | 1   |    |    |    |    | X  |    |    | 1     | \$175.00 | \$175.00 | Charleston S (WTAT) | Late News At 10p       | 9/23/19 |
| 6.0  | Normal Line / News (3)         | 09/24/19-09/24/19 | 3   | :30    | 10:30P- 11P (EST)    | 1   |    | X  |    |    |    |    |    | 1     | \$165.00 | \$165.00 | Charleston S (WTAT) | Late News At 10p       | 9/23/19 |
| 7.0  | Normal Line / News (3)         | 09/30/19-09/30/19 | 3   | :30    | 10:30P- 11P (EST)    | 1   | X  |    |    |    |    |    |    | 1     | \$165.00 | \$165.00 | Charleston S (WTAT) | Late News At 10p       | 9/23/19 |
| 8.0  | Normal Line / News (4)         | 09/24/19-09/24/19 | 4   | :30    | 11P- 11:30P (EST)    | 1   |    | X  |    |    |    |    |    | 1     | \$45.00  | \$45.00  | Charleston S (WTAT) | FOX24 News Now         | 9/23/19 |
| 9.0  | Normal Line / News (5)         | 09/28/19-09/28/19 | 3   | :30    | 10P- 10:35P (EST)    | 1   |    |    |    |    |    | X  |    | 1     | \$75.00  | \$75.00  | Charleston S (WTAT) | News At 10             | 9/23/19 |
| 10.0 | Normal Line / SPOT (6)         | 09/28/19-09/28/19 | 3   | :30    | 10:35P- 11:05P (EST) | 1   |    |    |    |    |    | X  |    | 1     | \$50.00  | \$50.00  | Charleston S (WTAT) | On the Money           | 9/23/19 |
| 11.0 | Normal Line / News (7)         | 09/29/19-09/29/19 | 3   | :30    | 10P- 10:35P (EST)    | 1   |    |    |    |    |    |    | X  | 1     | \$115.00 | \$115.00 | Charleston S (WTAT) | News At 10             | 9/23/19 |
| 12.0 | Normal Line / SPOT (8)         | 09/24/19-09/24/19 | 3   | :30    | 9A- 9:30A (EST)      | 1   |    | X  |    |    |    |    |    | 1     | \$50.00  | \$50.00  | Charleston S (WTAT) | Judge Judy             | 9/23/19 |
| 13.0 | Normal Line / SPOT (8)         | 09/25/19-09/25/19 | 3   | :30    | 9A- 9:30A (EST)      | 1   |    |    | X  |    |    |    |    | 1     | \$50.00  | \$50.00  | Charleston S (WTAT) | Judge Judy             | 9/23/19 |
|      |                                |                   |     |        |                      |     |    |    |    |    |    |    |    |       |          |          |                     |                        |         |

**CONFIRMATION CONTRACT**

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|



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**Sales Office** Millennium Philadelphia  
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**Phone/Fax** /  
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**Account Types** National/Political Candidate Agency  
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**Comments** FRAN BROWN  
215-563-5400

**Date Entered** 09/23/19  
**Last Modified** 09/26/19  
**Entered By** Sheanna Caban  
**CO-OP** No  
**External #** ECR26633796  
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**Order Type** Normal  
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**Net Total** \$3,638.00  
**Sales Tax**

| Charleston S (WTAT) |       |            |
|---------------------|-------|------------|
| By Broadcast Month  | Spots | Rate       |
| Sep. 2019           | 46    | \$3,640.00 |
| Oct. 2019           | 9     | \$640.00   |
| Grand Total:        | 55    | \$4,280.00 |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times         | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate    | Total   | Station             |  | Comments      | Entered |
|------|--------------------------------|-------------------|-----|--------|-------------------|-----|----|----|----|----|----|----|----|-------|---------|---------|---------------------|--|---------------|---------|
| 14.0 | Normal Line / SPOT (8)         | 09/26/19-09/26/19 | 3   | :30    | 9A- 9:30A (EST)   | 1   |    |    |    | X  |    |    |    | 1     | \$50.00 | \$50.00 | Charleston S (WTAT) |  | Judge Judy    | 9/23/19 |
| 15.0 | Normal Line / SPOT (8)         | 09/27/19-09/27/19 | 3   | :30    | 9A- 9:30A (EST)   | 1   |    |    |    |    | X  |    |    | 1     | \$50.00 | \$50.00 | Charleston S (WTAT) |  | Judge Judy    | 9/23/19 |
| 16.0 | Normal Line / SPOT (8)         | 09/30/19-09/30/19 | 3   | :30    | 9A- 9:30A (EST)   | 1   | X  |    |    |    |    |    |    | 1     | \$50.00 | \$50.00 | Charleston S (WTAT) |  | Judge Judy    | 9/23/19 |
| 17.0 | Normal Line / SPOT (9)         | 09/24/19-09/24/19 | 3   | :30    | 9:30A- 10A (EST)  | 1   |    | X  |    |    |    |    |    | 1     | \$50.00 | \$50.00 | Charleston S (WTAT) |  | Judge Judy    | 9/23/19 |
| 18.0 | Normal Line / SPOT (9)         | 09/25/19-09/25/19 | 3   | :30    | 9:30A- 10A (EST)  | 1   |    |    | X  |    |    |    |    | 1     | \$50.00 | \$50.00 | Charleston S (WTAT) |  | Judge Judy    | 9/23/19 |
| 19.0 | Normal Line / SPOT (9)         | 09/26/19-09/26/19 | 3   | :30    | 9:30A- 10A (EST)  | 1   |    |    |    | X  |    |    |    | 1     | \$50.00 | \$50.00 | Charleston S (WTAT) |  | Judge Judy    | 9/23/19 |
| 20.0 | Normal Line / SPOT (9)         | 09/27/19-09/27/19 | 3   | :30    | 9:30A- 10A (EST)  | 1   |    |    |    |    | X  |    |    | 1     | \$50.00 | \$50.00 | Charleston S (WTAT) |  | Judge Judy    | 9/23/19 |
| 21.0 | Normal Line / SPOT (9)         | 09/30/19-09/30/19 | 3   | :30    | 9:30A- 10A (EST)  | 1   | X  |    |    |    |    |    |    | 1     | \$50.00 | \$50.00 | Charleston S (WTAT) |  | Judge Judy    | 9/23/19 |
| 22.0 | Normal Line / SPOT (10)        | 09/24/19-09/24/19 | 3   | :30    | 11A- 11:30A (EST) | 1   |    | X  |    |    |    |    |    | 1     | \$50.00 | \$50.00 | Charleston S (WTAT) |  | Divorce Court | 9/23/19 |
| 23.0 | Normal Line / SPOT (10)        | 09/25/19-09/25/19 | 3   | :30    | 11A- 11:30A (EST) | 1   |    |    | X  |    |    |    |    | 1     | \$50.00 | \$50.00 | Charleston S (WTAT) |  | Divorce Court | 9/23/19 |
| 24.0 | Normal Line / SPOT (10)        | 09/27/19-09/27/19 | 3   | :30    | 11A- 11:30A (EST) | 1   |    |    |    |    | X  |    |    | 1     | \$50.00 | \$50.00 | Charleston S (WTAT) |  | Divorce Court | 9/23/19 |
| 25.0 | Normal Line / SPOT (11)        | 09/24/19-09/24/19 | 4   | :30    | 3P- 4P (EST)      | 1   |    | X  |    |    |    |    |    | 1     | \$50.00 | \$50.00 | Charleston S (WTAT) |  | TMZ Live      | 9/23/19 |
| 26.0 | Normal Line / SPOT (11)        | 09/25/19-09/25/19 | 4   | :30    | 3P- 4P (EST)      | 1   |    |    | X  |    |    |    |    | 1     | \$50.00 | \$50.00 | Charleston S (WTAT) |  | TMZ Live      | 9/23/19 |
| 27.0 | Normal Line / SPOT (11)        | 09/26/19-09/26/19 | 4   | :30    | 3P- 4P (EST)      | 1   |    |    |    | X  |    |    |    | 1     | \$50.00 | \$50.00 | Charleston S (WTAT) |  | TMZ Live      | 9/23/19 |

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|------|--------------------------------|-------------------|-----|--------|-----------------|-----|----|----|----|----|----|----|----|-------|----------|----------|---------------------|--|------------|---------|
| 28.0 | Normal Line / SPOT (12)        | 09/26/19-09/26/19 | 4   | :30    | 4P- 5P (EST)    | 1   |    |    |    | X  |    |    |    | 1     | \$60.00  | \$60.00  | Charleston S (WTAT) |  | Dr. Phil   | 9/23/19 |
| 29.0 | Normal Line / SPOT (12)        | 09/27/19-09/27/19 | 4   | :30    | 4P- 5P (EST)    | 1   |    |    |    |    | X  |    |    | 1     | \$60.00  | \$60.00  | Charleston S (WTAT) |  | Dr. Phil   | 9/23/19 |
| 30.0 | Normal Line / SPOT (12)        | 09/30/19-09/30/19 | 4   | :30    | 4P- 5P (EST)    | 1   | X  |    |    |    |    |    |    | 1     | \$60.00  | \$60.00  | Charleston S (WTAT) |  | Dr. Phil   | 9/23/19 |
| 31.0 | Normal Line / SPOT (13)        | 09/24/19-09/24/19 | 3   | :30    | 5P- 5:30P (EST) | 1   |    | X  |    |    |    |    |    | 1     | \$100.00 | \$100.00 | Charleston S (WTAT) |  | Judge Judy | 9/23/19 |
| 32.0 | Normal Line / SPOT (13)        | 09/25/19-09/25/19 | 3   | :30    | 5P- 5:30P (EST) | 1   |    |    | X  |    |    |    |    | 1     | \$100.00 | \$100.00 | Charleston S (WTAT) |  | Judge Judy | 9/23/19 |
| 33.0 | Normal Line / SPOT (13)        | 09/26/19-09/26/19 | 3   | :30    | 5P- 5:30P (EST) | 1   |    |    |    | X  |    |    |    | 1     | \$100.00 | \$100.00 | Charleston S (WTAT) |  | Judge Judy | 9/23/19 |
| 34.0 | Normal Line / SPOT (13)        | 09/27/19-09/27/19 | 3   | :30    | 5P- 5:30P (EST) | 1   |    |    |    |    | X  |    |    | 1     | \$100.00 | \$100.00 | Charleston S (WTAT) |  | Judge Judy | 9/23/19 |
| 35.0 | Normal Line / SPOT (13)        | 09/30/19-09/30/19 | 3   | :30    | 5P- 5:30P (EST) | 1   | X  |    |    |    |    |    |    | 1     | \$100.00 | \$100.00 | Charleston S (WTAT) |  | Judge Judy | 9/23/19 |
| 36.0 | Normal Line / SPOT (14)        | 09/24/19-09/24/19 | 3   | :30    | 5:30P- 6P (EST) | 1   |    | X  |    |    |    |    |    | 1     | \$100.00 | \$100.00 | Charleston S (WTAT) |  | Judge Judy | 9/23/19 |
| 37.0 | Normal Line / SPOT (14)        | 09/25/19-09/25/19 | 3   | :30    | 5:30P- 6P (EST) | 1   |    |    | X  |    |    |    |    | 1     | \$100.00 | \$100.00 | Charleston S (WTAT) |  | Judge Judy | 9/23/19 |
| 38.0 | Normal Line / SPOT (14)        | 09/26/19-09/26/19 | 3   | :30    | 5:30P- 6P (EST) | 1   |    |    |    | X  |    |    |    | 1     | \$100.00 | \$100.00 | Charleston S (WTAT) |  | Judge Judy | 9/23/19 |
| 39.0 | Normal Line / SPOT (14)        | 09/27/19-09/27/19 | 3   | :30    | 5:30P- 6P (EST) | 1   |    |    |    |    | X  |    |    | 1     | \$100.00 | \$100.00 | Charleston S (WTAT) |  | Judge Judy | 9/23/19 |
| 40.0 | Normal Line / SPOT (14)        | 09/30/19-09/30/19 | 3   | :30    | 5:30P- 6P (EST) | 1   | X  |    |    |    |    |    |    | 1     | \$100.00 | \$100.00 | Charleston S (WTAT) |  | Judge Judy | 9/23/19 |
| 41.0 | Normal Line / SPOT (15)        | 09/25/19-09/25/19 | 4   | :30    | 6P- 6:30P (EST) | 1   |    |    | X  |    |    |    |    | 1     | \$55.00  | \$55.00  | Charleston S (WTAT) |  | Access     | 9/23/19 |

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|                             |       |                   |       |           |
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|--------|--------------------------------|-------------------|-----|--------|-------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|---------------------|--|--------------------------------|---------|
| 42.0   | Normal Line / SPOT (15)        | 09/26/19-09/26/19 | 4   | :30    | 6P- 6:30P (EST)   | 1   |    |    |    | X  |    |    |    | 1     | \$55.00  | \$55.00  | Charleston S (WTAT) |  | Access                         | 9/23/19 |
| 43.0   | Normal Line / SPOT (15)        | 09/27/19-09/27/19 | 4   | :30    | 6P- 6:30P (EST)   | 1   |    |    |    |    | X  |    |    | 1     | \$55.00  | \$55.00  | Charleston S (WTAT) |  | Access                         | 9/23/19 |
| 44.0   | Normal Line / SPOT (15)        | 09/30/19-09/30/19 | 4   | :30    | 6P- 6:30P (EST)   | 1   | X  |    |    |    |    |    |    | 1     | \$55.00  | \$55.00  | Charleston S (WTAT) |  | Access                         | 9/23/19 |
| 45.0   | Normal Line / SPOT (16)        | 09/24/19-09/24/19 | 3   | :30    | 7P- 7:30P (EST)   | 1   |    | X  |    |    |    |    |    | 1     | \$165.00 | \$165.00 | Charleston S (WTAT) |  | Family Feud                    | 9/23/19 |
| 46.0   | Normal Line / SPOT (16)        | 09/27/19-09/27/19 | 3   | :30    | 7P- 7:30P (EST)   | 1   |    |    |    |    | X  |    |    | 1     | \$165.00 | \$165.00 | Charleston S (WTAT) |  | Family Feud                    | 9/23/19 |
| 47.0   | Normal Line / SPOT (17)        | 09/24/19-09/24/19 | 3   | :30    | 7:30P- 8P (EST)   | 1   |    | X  |    |    |    |    |    | 1     | \$165.00 | \$165.00 | Charleston S (WTAT) |  | Family Feud                    | 9/23/19 |
| 48.0   | Normal Line / SPOT (17)        | 09/27/19-09/27/19 | 3   | :30    | 7:30P- 8P (EST)   | 1   |    |    |    |    | X  |    |    | 1     | \$165.00 | \$165.00 | Charleston S (WTAT) |  | Family Feud                    | 9/23/19 |
| 49.0   | Normal Line / SPOT (18)        | 09/24/19-09/24/19 | 4   | :30    | 11:30P- 12A (EST) | 1   |    | X  |    |    |    |    |    | 1     | \$30.00  | \$30.00  | Charleston S (WTAT) |  | TMZ                            | 9/23/19 |
| 50.0   | Normal Line / SPOT (18)        | 09/25/19-09/25/19 | 4   | :30    | 11:30P- 12A (EST) | 1   |    |    | X  |    |    |    |    | 1     | \$30.00  | \$30.00  | Charleston S (WTAT) |  | TMZ                            | 9/23/19 |
| 51.0   | Normal Line / SPOT (18)        | 09/26/19-09/26/19 | 4   | :30    | 11:30P- 12A (EST) | 1   |    |    |    | X  |    |    |    |       | \$30.00  |          | Charleston S (WTAT) |  | TMZ                            | 9/23/19 |
| 51.0.1 | Closed Preempt (18)            | 09/26/19          |     |        |                   |     |    |    |    |    |    |    |    |       |          |          | Charleston S (WTAT) |  | Time period change/Exception - |         |
| 52.0   | Normal Line / SPOT (18)        | 09/27/19-09/27/19 | 4   | :30    | 11:30P- 12A (EST) | 1   |    |    |    |    | X  |    |    | 1     | \$30.00  | \$30.00  | Charleston S (WTAT) |  | TMZ                            | 9/23/19 |
| 53.0   | Normal Line / SPOT (18)        | 09/30/19-09/30/19 | 4   | :30    | 11:30P- 12A (EST) | 1   | X  |    |    |    |    |    |    | 1     | \$30.00  | \$30.00  | Charleston S (WTAT) |  | TMZ                            | 9/23/19 |
|        |                                |                   |     |        |                   |     |    |    |    |    |    |    |    |       |          |          |                     |  |                                |         |

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215-563-5400

**Date Entered** 09/23/19  
**Last Modified** 09/26/19  
**Entered By** Sheanna Caban  
**CO-OP** No  
**External #** ECR26633796  
**Demo** HR  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$642.00  
**Net Total** \$3,638.00  
**Sales Tax**

**Charleston S (WTAT)**

| <u>By Broadcast Month</u> | <u>Spots</u> | <u>Rate</u>       |
|---------------------------|--------------|-------------------|
| Sep. 2019                 | 46           | \$3,640.00        |
| Oct. 2019                 | 9            | \$640.00          |
| <b>Grand Total:</b>       | <b>55</b>    | <b>\$4,280.00</b> |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times            | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate    | Total   | Station             | Comments    | Entered |
|------|--------------------------------|-------------------|-----|--------|----------------------|-----|----|----|----|----|----|----|----|-------|---------|---------|---------------------|-------------|---------|
| 54.0 | Normal Line / SPOT (19)        | 09/29/19-09/29/19 | 5   | :30    | 10:35P- 11:35P (EST) | 1   |    |    |    |    |    |    | X  | 1     | \$20.00 | \$20.00 | Charleston S (WTAT) | TMZ Weekend | 9/23/19 |
| 55.0 | Normal Line / SPOT (20)        | 09/29/19-09/29/19 | 5   | :30    | 10:35P- 11:35P (EST) | 1   |    |    |    |    |    |    | X  | 1     | \$20.00 | \$20.00 | Charleston S (WTAT) | TMZ Weekend | 9/23/19 |
| 56.0 | M/G For 51.0.1 / SPOT (21)     | 09/30/19-09/30/19 | 3   | :30    | 1A- 2A (EST)         | 1   | X  |    |    |    |    |    |    | 1     | \$30.00 | \$30.00 | Charleston S (WTAT) | MOM         | 9/26/19 |

**CONFIRMATION CONTRACT**

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|