



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26674361	<b>Changes as of:</b> 11/1/2019 at 9:34 AM	<b>Version:</b> Current State Version 2
<b>CPE:</b> 4/5/516	<b>Flight:</b> 10/29/19 - 11/4/19	<b>Station:</b> WTAT
<b>Agency:</b> CAMPAIGN GROUP	<b>Advertiser:</b> John Tecklenburg For Mayor	<b>Market:</b> Charleston, SC
1600 LOCUST ST. PHILADELPHIA, PA 19103	<b>Product:</b> General	<b>Office:</b> PHILADELPHIA
	<b>Agency Order #:</b> 9006981	<b>Service:</b> Nielsen
	<b>Buyer:</b> Cabanel, Lisa	<b>Primary Demo:</b> Adults 35+
	<b>Salesperson:</b> FRAN BROWN 215-563-5400	<b>Assistant:</b> FRAN BROWN 215-563-5400
	<b>Separation:</b>	
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$800.00
		<b>Total Spots:</b> 12
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>
		<b>Traffic #:</b> 2000

**Comments:** Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/29 - 10/29		Total Spots	Total \$	CPP*	GRP*
							10/29					
1	Tu-F,M 10p-10:30p		Late News At 10p	\$87.50	4.1	30	0		0	\$0.00	\$21.34	0.0
2	Tu-F,M 10:30p-11p		Late News At 10p	\$82.50	4.7	30	0		0	\$0.00	\$17.55	0.0
3	Tu-F,M 11p-11:30p		FOX24 News Now	\$22.50	1.8	30	0		0	\$0.00	\$12.50	0.0
4	Sa 10p-10:35p		News At 10	\$37.50	1.7	30	0		0	\$0.00	\$22.06	0.0
5	M-F 10p-10:30p		NEWS	\$87.50	0.0	15	4		4	\$350.00	\$0.00	0.0
[BOOKENDS]												
6	M-F 10:30p-11p		NEWS	\$82.50	0.0	15	4		4	\$330.00	\$0.00	0.0
[BOOKENDS]												
7	M-F 11p-11:30p		NEWS NOW	\$22.50	0.0	15	2		2	\$45.00	\$0.00	0.0
[BOOKENDS]												
8	Sa 10p-10:35p		NEWS	\$37.50	0.0	15	2		2	\$75.00	\$0.00	0.0
[BOOKENDS]												
<b>TOTALS:</b>									<b>12</b>	<b>\$800.00</b>	<b>\$0.00</b>	<b>0.0</b>



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	<b>Salesperson:</b> FRAN BROWN 215-563-5400	<b>Assistant:</b> FRAN BROWN 215-563-5400
	<b>Separation:</b>	<b>Con Type:</b> POLITICAL/VOTE <b>Total \$:</b> \$800.00 <b>Total Spots:</b> 12 <b>Total CPP:</b> \$0.00 <b>Total GRP:</b> <b>Traffic #:</b> 2000

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
11/01/19 9:18 AM	Sheanna Caban	THESE SPOTS ARE BOOKEND :15'S PER EMAIL. ENTERED AS SUCH ON STATION END. NEED REP ORDER TO MATCH STATION ORDER.
10/30/19 10:53 AM	System	Notice Received.
10/30/19 10:42 AM	FRAN BROWN	Separation: 30

Competitive Information	
<b>Market Budget:</b>	\$8,889
<b>WTAT Share:</b>	9%
<b>Comment:</b>	
<b>Unknown:</b>	91%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	12	\$800.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>12</b>	<b>\$800.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2019-Nov	12	\$800.00
<b>Total</b>	<b>12</b>	<b>\$800.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	11/1/19 9:18 AM	Sheanna Caban	Confirmed	12	12	\$0	\$800.00	Changes: Total GRPs from 42.2 to 0, Total CPP from \$18.96 to \$0.00. 8 buylines added or modified.
Queued for Electronic Contracting	10/30/19 10:51 AM					\$0	\$0	
New	10/30/19 10:40 AM	FRAN BROWN	Confirmed	12		\$800.00	\$800.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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