



125 West 55th St
New York, NY 10019

Contract # 26662381	Changes as of: 10/7/2019 at 4:22 PM	Version: Current State Version 1
CPE: 4/5/483	Flight: 10/8/19 - 10/14/19	Station: WTAT
Agency: CAMPAIGN GROUP	Advertiser: John Tecklenburg For Mayor	Market: Charleston, SC
1600 LOCUST ST. PHILADELPHIA, PA 19103	Product: General	Office: PHILADELPHIA
	Agency Order #: 8948553	Service: Nielsen
	Buyer: Cabanel, Lisa	Primary Demo: Adults 35+
	Salesperson: FRAN BROWN 215-563-5400	Assistant: FRAN BROWN 215-563-5400
	Separation:	

Con Type: POLITICAL/VOTE
Total \$: \$1,380.00
Total Spots: 14
Total CPP: \$50.74
Total GRP: 27.2
Traffic #: 1886

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/8 - 10/8		Total Spots	Total \$	CPP*	GRP*
							10/8					
1	Tu-F,M 9a-9:30a		Judge Judy	\$50.00	1.1	30	2		2	\$100.00	\$45.45	2.2
2	Tu-F,M 9:30a-10a		Judge Judy	\$50.00	1.1	30	2		2	\$100.00	\$45.45	2.2
3	Tu-F,M 4p-5p		Dr. Phil	\$60.00	1.6	30	2		2	\$120.00	\$37.50	3.2
4	Tu-F,M 5p-5:30p		Judge Judy	\$100.00	2.7	30	2		2	\$200.00	\$37.04	5.4
5	Tu-F,M 5:30p-6p		Judge Judy	\$100.00	2.8	30	2		2	\$200.00	\$35.71	5.6
6	Tu-F,M 7p-7:30p		Family Feud	\$165.00	2.6	30	2		2	\$330.00	\$63.46	5.2
7	Tu-F,M 7:30p-8p		Family Feud	\$165.00	1.7	30	2		2	\$330.00	\$97.06	3.4
TOTALS:							14		14	\$1,380.00	\$50.74	27.2



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/07/19 4:22 PM	System	Notice Received.
10/07/19 3:49 PM	FRAN BROWN	Separation: 30

Competitive Information	
Market Budget:	\$15,333
WTAT Share:	9%
Comment:	
Unknown:	91%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	14	\$1,380.00	\$50.74	27.2
Total	100%	14	\$1,380.00	\$50.74	27.2

Monthly Summary		
Month	Spots	Dollars
2019-Oct	14	\$1,380.00
Total	14	\$1,380.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/7/19 3:58 PM					\$0	\$0	
New	10/7/19 3:49 PM	FRAN BROWN	Confirmed	14		\$1,380.00	\$1,380.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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