

## Issues Programs List for WUPK-FM January 1, 2023 – March 31, 2023

FOX News air every hour from 6am until 12midnight. Covering country and world new stories.

Local weather airs twice an hour covering local weather forecasts and storm alerts.

We air 90 second bulletin boards on a daily basis covering local and regional non-profit events happening. We cover a variety of community events and other public service announcements.

We air a 2-minute feature called the Superior Area Community Focus. Each week we talk with local community leaders about events and activities they are doing within the community. Messages run 3 times per day, 7 days a week.

We air a 1-minute 'Community Calendar' feature that runs multiple times per day. We feature 2-3 events in each update and conclude the message with an invitation for local organizations to submit their own events.

### NORTHERN MICHIGAN UNIVERSITY WILDCATS SPORTS MINUTE

Two times per day during the college sports season, we run a :60 second feature that highlights athletics on the campus of Northern Michigan University. This includes interviews with student athletes, coaches and other individuals. Features are updated weekly and feature different teams.

### DNR FREE SNOWMOBILING WEEKEND

the Michigan Department of Natural Resources hosted it's free snowmobiling weekend, which allowed snowmobilers to operate their machines over a two-day period without the requirement of a snowmobile registration or trail permit. The dates for the free snowmobiling weekend are Feb. 11-12. We ran a series of messages leading up to the free weekend.

### GINCC Fundraising Community Cook-Of

The Greater Ishpeming-Negaunee Area Chamber of Commerce hosted their Small Town Showdown Community Cook-Off. The Cook-Off was held on Saturday, February 4, 2023 from 5-8:30pm at the Negaunee Senior Citizens Center in downtown Negaunee. We ran a series of messages leading up to the event.

### 136<sup>th</sup> Annual Ski Jumping Tournament

We invited listeners to come watch ski jumpers defy gravity as they soar off

the historic 90-meter ski jump at Suicide Hill on January 20th and 21st. We ran a series a messages promoting this annual event.

#### Business After House

The Alzheimer's Association - Greater Michigan Chapter hosted Business After Hours from 5-7 p.m. on Wednesday, January 18 at The Honorable Distillery in Marquette. The event was free and open to all. We ran messages promoting the event starting about 10 days in advance.

#### NMU Hospitality Club Annual Chili Challenge

The NMU Hospitality Club's Annual Chili Challenge was a fundraising event focused on supporting local charities and promoting both a professional and amateur love for chili. The event was be held from 1 until 3:30 on Saturday, February 11th at Ballrooms 1 and 2 of the Northern Center at NMU. We ran a series of live messages promoting the event.

#### Rock Senior Center Dance

There was a dance at the Rock Senior Center on Maple Ridge road on Sunday, February 12<sup>th</sup> from 1:00-4:00. All proceeds benefitted the Senior Corporation. We ran a series of messages leading up to the dance.

#### NMU 2nd Annual St. Paddy's Co-Ed Tournament

The NMU Men's Volleyball team hosted their 2nd Annual St. Patty's Tournament to help fund their season held at Vandament Arena in Marquette on March 18th from 9am - 4pm EST. We ran a series of messages promoting the event.