

Issues Programs List for WUPK-FM July 1, 2022 – September 30, 2022

FOX News air every hour from 6am until 12midnight. Covering country and world new stories.

Local weather airs twice an hour covering local weather forecasts and storm alerts.

We air 90 second bulletin boards on a daily basis covering local and regional non-profit events happening. We cover a variety of community events and other public service announcements.

We air a 2-minute feature called the Superior Area Community Focus. Each week we talk with local community leaders about events and activities they are doing within the community. Messages run 3 times per day, 7 days a week.

We air a 2-minute feature called Talking with Lawmakers. Each week we talk with local politicians about happenings and developments. Messages run 3 times per day, 7 days a week.

NORTHERN MICHIGAN UNIVERSITY WILDCATS SPORTS MINUTE

Two times per day during the college sports season, we run a :60 second feature that highlights athletics on the campus of Northern Michigan University. This includes interviews with student athletes, coaches and other individuals. Features are updated weekly and feature different teams.

SANDS SPEEDWAY

We ran a series of announcements during the months of July & August to help promote their summer races. Sands Speedway has been providing family entertainment for area racing fans since 1969.

ALGER COUNTY FAIR:

We ran a series of promotional announcements the two weeks leading up to the Alger County Fair in Chatham, Michigan which was held August 5th, 6th & 7th. We were also on-site broadcasting live all weekend long.

BARK RIVER LIONS CLUB U.P. OFFROAD RACES:

We ran a series of promotional announcements for the 46th annual event held in Bark River, Michigan August 13th & 14th.

UPPER PENINSULA STATE FAIR

We ran commercials promoting the U.P. State Fair held at the fairgrounds in Escanaba, MI on August 15th through the 21st. We were also on site all week broadcasting live.

UNITED WAY RED WINGS ALUMNI GAME

We ran a series of public services announcements August 9th through September 16th promoting Hockey Night in Marquette with the Detroit Red Wings Alumni team facing off against Yoopers United. It was an evening of fun while raising funds for the United Way that included ticket sales, 50/50, chuck-a-puck, bucket raffles and more.

A CHORUS LINE PRODUCTION AT FOREST ROBERTS THEATRE

We ran a series of recorded messages between July 19th and the 23rd promoting the local production held at Forest Roberts Theatre on the campus of Northern Michigan University.

MARQUETTE COUNTY CROP HUNGER WALK

We ran a series of messages during the month of October promoting the local Hunter Walk which was held on October 2nd on Fair Avenue in Marquette. Walkers were encouraged to collection donations to help fight hunger.

WALK TO END ALZHEIMERS REMINDER MESSAGES

We ran a series of messages September 9th through the 23rd promoting the Walk to End Alzheimer's on September 24th. We also had staff on site to make an appearance. Event was held at Ellwood A Mattson Lower Harbor Park on N. Lakeshore Blvd in Marquette.

GREAT LAKES RECOVERY CENTER EVENT

We sponsored and supported the Run for Recovery 5K Run/Walk on July 20th on Wright Street in downtown Marquette. We were also on site providing music and public address announcing. Messages ran July 1st through the 19th.