

Issues Programs List for WUPK-FM April 1, 2023 – June 30, 2023

FOX News air every hour from 6am until 12midnight. Covering country and world new stories.

Local weather airs twice an hour covering local weather forecasts and storm alerts.

We air 90 second bulletin boards on a daily basis covering local and regional non-profit events happening. We cover a variety of community events and other public service announcements.

We air a 2-minute feature called the Superior Area Community Focus. Each week we talk with local community leaders about events and activities they are doing within the community. Messages run 3 times per day, 7 days a week.

We air a 1-minute 'Community Calendar' feature that runs multiple times per day. We feature 2-3 events in each update and conclude the message with an invitation for local organizations to submit their own events.

NORTHERN MICHIGAN UNIVERSITY WILDCATS SPORTS MINUTE

Two times per day during the college sports season, we run a :60 second feature that highlights athletics on the campus of Northern Michigan University. This includes interviews with student athletes, coaches and other individuals. Features are updated weekly and feature different teams.

NMU THEATRE AND DANCE PERFORMANCE

We ran a series of promotional announcements and live reads promoting the performance of Grease at Northern Michigan University. The performances were scheduled for 7:30 p.m. April 14-15 and 19-22 in Forest Roberts Theatre. In addition, there was a sensory-friendly Theatre for All matinee will be held at 1 p.m. April 15 that we promoted.

MARQUETTE RETIONAL HISTORY CENTER PRESENTS: THE U.P. FOOD STORY

Thirteen recipes compliment the recent publication by Russ Magnaghi. From hunting traditions and cooking heritage of families and communities, food is explored across the peninsula. Books available for purchase at shop and signed during the evening. Event was held on Wednesday, April 26th at 6:30pm. We ran a series of promotional announcements and live read messages promoting this event.

BREAKFAST FUNDRAISER

The Munising Moose Lodge #1386 hosted a breakfast fundraiser for local Munising Cub Scout Pack #332 featuring your choice of pancakes, scrambled eggs, meat, juice/coffee to help offset summer camp fees for their pack. The breakfast was held on Sunday, May 7, 2023, from 9:00am to 12:00pm at the Moose Lodge in Munising. We ran a series of recorded promotional messages and live read announcements during DJ chatter.

GUS MACKER TOURNAMENT

We promoted and sponsored the Gus Macker 3 on 3 basketball tournament in Ishpeming May 19th to the 21st. Entry for the 4-person team was \$180 with brackets for all ages and abilities. All games will be played right in downtown Ishpeming and winners will receive trophies. We ran a series of recorded promotional announcements encouraging participation for this event.

LIGHTNING THEIF: A PERCY JACKSON MUSICAL

The Westwood High School's Voices in Motion put on their spring musical "The Lightning Thief: A Percy Jackson Musical" May 11th-13th. The musical is based on the book series written by Rick Riordan. The event was held in Westwood High School's Patriot Performing Arts Theater located in the high school in west Ishpeming. We ran a series of promotional announcements encouraging ticket sales and attendance to the event.

NEGAUNEE CEMETERY SPRING CLEANUP

We ran a series of recorded announcements encouraging listeners to help spruce up the cemetery by removing downed branches and sticks, raking leaves and pine needles, and assisting with general cleanup. The clean-up took place between 8am and 2pm on May 20.

NICK'S RUN FOR RECOVERY

Superior Connections RCO hosted Nick's Run For Recovery, 5k, 10k, recovery run/walk on Saturday May 20th. The run was organized to raise awareness for mental health, addiction and suicide. We encourage participation and awareness by running a series of recorded announcements along with live reads during DJ on air shifts.

TOWN WIDE RUMMAGE SALE

The Greater Ishpeming-Negaunee Area Chamber of Commerce hosted the popular community event in the West End of Marquette County – the Town-Wide Rummage Sale, from June 9 through June 11. We ran a series of promotional announcements promoting this annual event.