

Issues Programs List for WUPK-FM April 1, 2022 – June 30, 2022

FOX News air every hour from 6am until 12midnight. Covering country and world new stories.

Local weather airs twice an hour covering local weather forecasts and storm alerts.

We air 90 second bulletin boards on a daily basis covering local and regional non-profit events happening. We cover a variety of community events and other public service announcements.

We air a 2-minute feature called the Superior Area Community Focus. Each week we talk with local community leaders about events and activities they are doing within the community. Messages run 3 times per day, 7 days week.

NORTHERN MICHIGAN UNIVERSITY WILDCATS SPORTS MINUTE

Two times per day during the college sports season, we run a :60 second feature that highlights athletics on the campus of Northern Michigan University. This includes interviews with student athletes, coaches and other individuals. Features are updated weekly and feature different teams.

BARK RIVER LIONS CLUB U.P. OFFROAD RACES:

We ran a series of promotional announcements for the 46th annual event held in Bark River, Michigan August 12th through the 14th.

BIG BROTHERS / BIG SISTERS

We ran a series of promotional announcements during the month of April designed to bring general awareness to this organization and what they do for the community.

CARNEY ROUND UP RODEO

We ran a series of announcements between May 2nd and June 4th promoting the annual rodeo event which took place June 3rd through the 5th at the Carney Township Hall.

NMU SPORTS CAMPS

We ran a series of announcements from April 5th through June 26th promoting their summer camps. The camps provide intensive, hands-on training from NMU's coaches and plays in multiple sports. Listeners were encouraged to call or register their child for the summer camps.

GUS MACKER EVENT IN ISHPEMING:

From May 13th through June 24th, we ran a series of promotional announcements to promote the Original 3 on 3 Basketball Tournament being held in downtown Ishpeming on June 25th and 26th. The Macker Tournament is designed so that anyone can play: male or female, young and old, short and tall, the most experienced or no experience at all. This maintains the purity and integrity of the driveway game.

22nd ANNUAL LSCP GOLF OUTING

We ran a series of announcements from May 23rd through June 14th promoting the Lak Superior Community Partnership golf outing that was held on June 16th at Marquette Golf Club. The event was designed to raise funds for the partnership.

SALVATION ARMY

We ran a series of promotional announcements during the month of April designed to bring general awareness to this organization and what they do for the community.

SANDS SPEEDWAY

We ran a series of announcements from May 25th through June 30th to help promote their spring and summer races. Sands Speedway has been providing family entertainment for area racing fans since 1969.