



Campaign Group
1600 Locust St
Philadelphia, PA 19102

WCVB
9117 Hogan Rd
Jacksonville, FL 32216

Contract # 1046528

Schedule Dates

02/04/15-02/10/15

Advertiser

Alvin Brown/Mayor/FL/Democrat (70493)

Agency

Campaign Group (10055)

Product

Political - Candidate Other (1066)

Brand

BROWN/M/D (405033)

Salesperson

Continental - Philadelphia, Philadelphia (1433)

Sales Office

Continental - Philadelphia

Buyer Name

CABANEL, LISA

Phone/Fax

/

CPE

N/A

Account Types

National/Political

Billing Type

Standard

Comments

BROWN/M/D
ALVIN BROWN - MAYOR, JANET CRUZ RIFKIN - STATE REP,
JEFF CLEMENS - STATE SENATE

02/03/15

02/03/15

Katherine Rutherford

No

ECR09487354

A35+

Normal

Commission %

15.00

Commission

\$435.00

Net Total

\$2,465.00

Date Entered

Last Modified

Entered By

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

Jacksonville (WCWJ)

By Broadcast Month

Feb. 2015

Grand Total:

Rate

\$2,900.00

\$2,900.00

Spots

14

14

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	02/04/15-02/06/15	3	:30	5P- 5:30P (EST)	2			X	X	X			2	\$175.00	\$350.00	Jacksonville (WCWJ)	PEOPLE'S COURT	2/3/15
2.0	Normal Line / SPOT	02/09/15-02/10/15	3	:30	5P- 5:30P (EST)	1	X	X						1	\$175.00	\$175.00	Jacksonville (WCWJ)	PEOPLE'S COURT	2/3/15
3.0	Normal Line / SPOT	02/04/15-02/06/15	3	:30	5:30P- 6P (EST)				1	1	1			3	\$175.00	\$525.00	Jacksonville (WCWJ)	PEOPLE'S COURT	2/3/15
4.0	Normal Line / SPOT	02/09/15-02/10/15	3	:30	5:30P- 6P (EST)	1	1	1						2	\$175.00	\$350.00	Jacksonville (WCWJ)	PEOPLE'S COURT	2/3/15
5.0	Normal Line / SPOT	02/04/15-02/06/15	3	:30	6:58P- Mike & Molly	2			X	X	X			2	\$250.00	\$500.00	Jacksonville (WCWJ)	MIKE & MOLLY	2/3/15
6.0	Normal Line / SPOT	02/09/15-02/10/15	3	:30	6:58P- Mike & Molly	1	X	X						1	\$250.00	\$250.00	Jacksonville (WCWJ)	MIKE & MOLLY	2/3/15
7.0	Normal Line / SPOT	02/04/15-02/06/15	3	:30	7:30P- Mike & Molly	2			X	X	X			2	\$250.00	\$500.00	Jacksonville (WCWJ)	MIKE & MOLLY	2/3/15
8.0	Normal Line / SPOT	02/09/15-02/10/15	3	:30	7:30P- Mike & Molly	1	X	X						1	\$250.00	\$250.00	Jacksonville (WCWJ)	MIKE & MOLLY	2/3/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Accepted-Station:

Date:

Comments:

Date:

See the back of this form for Advertising Terms and Conditions

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Lisa Cabanel,
 being/on behalf of: Alvin Brown, Janet Cruz Rifkin, Jeff Clemens,
 a legally qualified candidate of the Democratic
 political party for the office of: Mayor, State Rep, State Senate
 in the Primary
 election to be held on: March 24, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

PD. POL ADV. Paid for by the Florida Democratic Party, 214 S. Bronough Street, Tallahassee, FL 32301

The FDP endorses Alvin Brown for Jacksonville Mayor, J. Bruce Rickin for Jacksonville Mayor, and you are authorized to announce the time as paid for by such person or entity. I approve by represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Judy Mont

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature Printed Name Title