



KTVM  
340 West Main St  
Missoula, MT 59802

Mentzer Media Services  
210 W Pennsylvania  
Suite 250  
Towson, MD 21204

**Contract # 3542788**

Schedule Dates: 10/23/18-10/29/18  
Advertiser: Montanans Against Tax Hikes (126092)  
Agency: Mentzer Media Services (1381)  
Product: POLITICAL ISSUE (ns) (1187)  
Brand: ISSUE ADVERTISING (218560)  
Salesperson: Katz/DC, Washington DC (4022)  
Sales Office: Katz Washington DC  
Buyer Name: Brady, David,  
Phone/Fax: /  
CPE: 439/540/6793  
Account Types: National/Political Issue Agency BRD  
Billing Type: Standard  
Comments: M/MATH Separation: 30

Date Entered: 10/16/18  
Last Modified: 10/16/18  
Entered By: Leslie Stoll-Onell  
CO-OP: No  
External #: ECR26147924  
Demo:  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$1,899.00  
Net Total: \$10,761.00  
Sales Tax:

Butte-Bozeman (KTVM)		
By Broadcast Month	Spots	Rate
Oct. 2018	33	\$10,290.00
Nov. 2018	7	\$2,370.00
<b>Grand Total:</b>	<b>40</b>	<b>\$12,660.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/24/18-10/24/18	1	:30	5:30A- 6A (MST)	1			X					1	\$190.00	\$190.00	Butte-Bozeman (KTVM)	MONTANA TODAY Target 302 Index: 109. Nielsen: 0.5	10/16/18
2.0	Normal Line / News	10/25/18-10/25/18	1	:30	5:30A- 6A (MST)	1				X				1	\$190.00	\$190.00	Butte-Bozeman (KTVM)	MONTANA TODAY Target 302 Index: 109. Nielsen: 0.5	10/16/18
3.0	Normal Line / News	10/26/18-10/26/18	1	:30	5:30A- 6A (MST)	1					X			1	\$190.00	\$190.00	Butte-Bozeman (KTVM)	MONTANA TODAY Target 302 Index: 109. Nielsen: 0.5	10/16/18
4.0	Normal Line / News	10/24/18-10/24/18	1	:30	6A- 6:30A (MST)	1			X					1	\$220.00	\$220.00	Butte-Bozeman (KTVM)	MONTANA TODAY Target 302 Index: 109. Nielsen: 1	10/16/18
5.0	Normal Line / News	10/26/18-10/26/18	1	:30	6A- 6:30A (MST)	1				X				1	\$220.00	\$220.00	Butte-Bozeman (KTVM)	MONTANA TODAY Target 302 Index: 109. Nielsen: 1	10/16/18
6.0	Normal Line / News	10/23/18-10/23/18	1	:30	7A- 8A (MST)	1		X						1	\$240.00	\$240.00	Butte-Bozeman (KTVM)	TODAY SHOW Target 302 Index: 119. Nielsen: 1.7	10/16/18
7.0	Normal Line / News	10/25/18-10/25/18	1	:30	7A- 8A (MST)	1			X					1	\$240.00	\$240.00	Butte-Bozeman (KTVM)	TODAY SHOW Target 302 Index: 119. Nielsen: 1.7	10/16/18
8.0	Normal Line / News	10/26/18-10/26/18	1	:30	7A- 8A (MST)	1				X				1	\$240.00	\$240.00	Butte-Bozeman (KTVM)	TODAY SHOW Target 302 Index: 119. Nielsen: 1.7	10/16/18
9.0	Normal Line / News	10/29/18-10/29/18	1	:30	7A- 8A (MST)	1	X							1	\$240.00	\$240.00	Butte-Bozeman (KTVM)	TODAY SHOW Target 302 Index: 119. Nielsen: 1.7	10/16/18

**CONFIRMATION CONTRACT**

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbjnet.com/p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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**Brand** ISSUE ADVERTISING (218560)  
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**Buyer Name** Brady, David,  
**Phone/Fax** /  
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**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** MMATH Separation: 30

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**Entered By** Leslie Stoll-Onell  
**CO-OP** No  
**External #** ECR26147924  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,899.00  
**Net Total** \$10,761.00  
**Sales Tax**

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10.0	Normal Line / News	10/23/18-10/23/18	1	:30	8A- 9A (MST)	1		X						1	\$240.00	\$240.00	Butte-Bozeman (KTVM)	TODAY SHOW Target 302 Index: 119, Nielsen: 1.4	10/16/18
11.0	Normal Line / News	10/24/18-10/24/18	1	:30	8A- 9A (MST)	1			X					1	\$240.00	\$240.00	Butte-Bozeman (KTVM)	TODAY SHOW Target 302 Index: 119, Nielsen: 1.4	10/16/18
12.0	Normal Line / News	10/26/18-10/26/18	1	:30	8A- 9A (MST)	1				X				1	\$240.00	\$240.00	Butte-Bozeman (KTVM)	TODAY SHOW Target 302 Index: 119, Nielsen: 1.4	10/16/18
13.0	Normal Line / News	10/29/18-10/29/18	1	:30	8A- 9A (MST)	1	X							1	\$240.00	\$240.00	Butte-Bozeman (KTVM)	TODAY SHOW Target 302 Index: 119, Nielsen: 1.4	10/16/18
14.0	Normal Line / SPOT	10/28/18-10/28/18	1	:30	9A- 10A (MST)	1					X			1	\$270.00	\$270.00	Butte-Bozeman (KTVM)	MEET THE PRESS Target 302 Index: 139, Nielsen: 1.3	10/16/18
15.0	Normal Line / SPOT	10/23/18-10/23/18	1	:30	9A- 10A (MST)	1			X					1	\$180.00	\$180.00	Butte-Bozeman (KTVM)	MEGYN KELLY TODAY-NBC Target 302 Index: 124, Nielsen: 0.9	10/16/18
16.0	Normal Line / SPOT	10/25/18-10/25/18	1	:30	9A- 10A (MST)	1				X				1	\$180.00	\$180.00	Butte-Bozeman (KTVM)	MEGYN KELLY TODAY-NBC Target 302 Index: 124, Nielsen: 0.9	10/16/18
17.0	Normal Line / SPOT	10/24/18-10/24/18	1	:30	4P- 5P (MST)	1			X					1	\$200.00	\$200.00	Butte-Bozeman (KTVM)	ELLEN Target 302 Index: 129, Nielsen: 0.6	10/16/18

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18.0	Normal Line / SPOT	10/29/18-10/29/18	1	:30	4p- 5p (MST)	1	X							1	\$200.00	\$200.00	Butte-Bozeman (KTVM)	ELLEN Target 302 Index: 129, Nielsen: 0.6	10/16/18
19.0	Normal Line / News	10/23/18-10/23/18	1	:30	5p- 5:30p (MST)	1		X						1	\$330.00	\$330.00	Butte-Bozeman (KTVM)	NEWS AT 5P Target 302 Index: 121, Nielsen: 2.5	10/16/18
20.0	Normal Line / News	10/25/18-10/25/18	1	:30	5p- 5:30p (MST)	1			X					1	\$330.00	\$330.00	Butte-Bozeman (KTVM)	NEWS AT 5P Target 302 Index: 121, Nielsen: 2.5	10/16/18
21.0	Normal Line / News	10/26/18-10/26/18	1	:30	5p- 5:30p (MST)	1				X				1	\$330.00	\$330.00	Butte-Bozeman (KTVM)	NEWS AT 5P Target 302 Index: 121, Nielsen: 2.5	10/16/18
22.0	Normal Line / News	10/29/18-10/29/18	1	:30	5p- 5:30p (MST)	1	X							1	\$330.00	\$330.00	Butte-Bozeman (KTVM)	NEWS AT 5P Target 302 Index: 121, Nielsen: 2.5	10/16/18
23.0	Normal Line / News	10/23/18-10/23/18	1	:30	6p- 6:30p (MST)	1		X						1	\$370.00	\$370.00	Butte-Bozeman (KTVM)	NEWS AT 6P Target 302 Index: 127, Nielsen: 3.8	10/16/18
24.0	Normal Line / News	10/24/18-10/24/18	1	:30	6p- 6:30p (MST)	1			X					1	\$370.00	\$370.00	Butte-Bozeman (KTVM)	NEWS AT 6P Target 302 Index: 127, Nielsen: 3.8	10/16/18
25.0	Normal Line / News	10/26/18-10/26/18	1	:30	6p- 6:30p (MST)	1				X				1	\$370.00	\$370.00	Butte-Bozeman (KTVM)	NEWS AT 6P Target 302 Index: 127, Nielsen: 3.8	10/16/18
26.0	Normal Line / News	10/29/18-10/29/18	1	:30	6p- 6:30p (MST)	1	X							1	\$370.00	\$370.00	Butte-Bozeman (KTVM)	NEWS AT 6P Target 302 Index: 127, Nielsen: 3.8	10/16/18

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35.0	Normal Line / Football	10/28/18-10/28/18	1	:30	6:20P- 9:30P (MST)	1							X	1	\$960.00	\$960.00	Butte-Bozeman (KTVM)	NBC SUNDAY NIGHT FOOTBALL Target 302 Index: 116, Nielsen: 2.4	10/16/18
36.0	Normal Line / News	10/24/18-10/24/18	1	:30	10P- 10:35P (MST)	1			X					1	\$360.00	\$360.00	Butte-Bozeman (KTVM)	NEWS AT 10P Target 302 Index: 128, Nielsen: 1.1000000000000001	10/16/18
37.0	Normal Line / News	10/26/18-10/26/18	1	:30	10P- 10:35P (MST)	1				X				1	\$360.00	\$360.00	Butte-Bozeman (KTVM)	NEWS AT 10P Target 302 Index: 128, Nielsen: 1.1000000000000001	10/16/18
38.0	Normal Line / News	10/29/18-10/29/18	1	:30	10P- 10:35P (MST)	1	X							1	\$360.00	\$360.00	Butte-Bozeman (KTVM)	NEWS AT 10P Target 302 Index: 128, Nielsen: 1.1000000000000001	10/16/18
39.0	Normal Line / SPOT	10/23/18-10/23/18	1	:30	10:35P- 11:35P (MST)	1		X						1	\$230.00	\$230.00	Butte-Bozeman (KTVM)	TONIGHT SHOW-NBC Target 302 Index: 128, Nielsen: 0.4	10/16/18
40.0	Normal Line / SPOT	10/25/18-10/25/18	1	:30	10:35P- 11:35P (MST)	1			X					1	\$230.00	\$230.00	Butte-Bozeman (KTVM)	TONIGHT SHOW-NBC Target 302 Index: 128, Nielsen: 0.4	10/16/18

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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> KTVM BUTTE BOZEMAN	<b>Date:</b> 10-23-18
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I, Tammie Wingrove

do hereby request station time concerning the following issue:

Montanans Against Tax Hikes
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

This broadcast time will be used by: \_\_\_\_\_

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Montanans Against Tax Hikes  
PO Box 4032  
Helena, MT 59604

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Group Treasurer: Chuck Denowh

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Montanans Against Tax Hikes  
PO Box 4032  
Helena, MT 59604

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Group Treasurer: Chuck Denowh



### AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.