

ORDER



Orders
Order / Rev: 395720
Alt Order #: 09979764
Product Desc: DONALD TRUMP 2020
Estimate: 13580
Flight Dates: 10/27/20 - 11/03/20
Original Date / Rev: 10/26/20 / 10/30/20
Order Type: GENERAL

KAAL-TV
Primary AE: Allie Martin
Sales Office: H-PHL
Sales Region: National

Agency Name: Harris Sikes Media
Buying Contact:
Billing Contact:
 11350 Random Hills Road, Suite 700
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Donald J Trump for President
Demographic: A35+
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: 99

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/03/20	41	\$11,745.00	\$9,983.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	41	\$11,745.00	\$9,983.25	0.00
Totals	41	\$11,745.00	\$9,983.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Allie Martin			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KAAL-TV	11%	\$11,745.00
Market	100%	\$106,772.73

Competitive Share

	Share	Total
AWBR	0%	\$0.00
CABLE	0%	\$0.00
KIMT	23%	\$24,557.73
KSMQ	0%	\$0.00
KTTC	63%	\$67,266.82
KXLT	3%	\$3,203.18
KYIN	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KAAL	11/02/20	11/02/20	M-F 630-7p M-F 630-7p	CM	M-F 630-7p	1-----	:30	1	\$160.00	99	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/02/20	11/08/20	1-----		1		\$160.00		0.00					
N 2	KAAL	10/27/20	10/27/20	M-F 630-7p M-F 630-7p	CM	M-F 630-7p	-1-----	:30	1	\$160.00	99	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/26/20	11/01/20	-1-----		1		\$160.00		0.00					

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KAAL-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	KAAL	10/28/20	10/28/20	M-F 630-7p M-F 630-7p	CM	M-F 630-7p	--1----	:30	1	\$160.00	99	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	--1----					1	\$160.00		0.00			
N 4	KAAL	10/30/20	10/30/20	M-F 630-7p M-F 630-7p	CM	M-F 630-7p	----1--	:30	1	\$160.00	99	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	----1--					1	\$160.00		0.00			
N 5	KAAL	11/02/20	11/02/20	M-F 6-630p ABC 6 News at 6	CM	M-F 6-630p	1-----	:30	1	\$315.00	99	0.00	NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	1-----					1	\$315.00		0.00			
N 6	KAAL	10/27/20	10/27/20	M-F 6-630p ABC 6 News at 6	CM	M-F 6-630p	-1-----	:30	1	\$315.00	99	0.00	NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-1-----					1	\$315.00		0.00			
N 7	KAAL	10/29/20	10/29/20	M-F 6-630p ABC 6 News at 6	CM	M-F 6-630p	---1---	:30	1	\$315.00	99	0.00	NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	---1---					1	\$315.00		0.00			
N 8	KAAL	10/30/20	10/30/20	M-F 6-630p ABC 6 News at 6	CM	M-F 6-630p	----1--	:30	1	\$315.00	99	0.00	NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	----1--					1	\$315.00		0.00			
N 9	KAAL	11/02/20	11/02/20	M-F 5-530p ABC 6 News at 5	CM	M-F 5-528p	1-----	:30	1	\$235.00	99	0.00	NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	1-----					1	\$235.00		0.00			
N 10	KAAL	10/27/20	10/27/20	M-F 5-530p ABC 6 News at 5	CM	M-F 5-528p	-1-----	:30	1	\$235.00	99	0.00	NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-1-----					1	\$235.00		0.00			
N 11	KAAL	10/28/20	10/28/20	M-F 5-530p ABC 6 News at 5	CM	M-F 5-528p	--1----	:30	1	\$235.00	99	0.00	NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	--1----					1	\$235.00		0.00			
N 12	KAAL	10/30/20	10/30/20	M-F 5-530p ABC 6 News at 5	CM	M-F 5-528p	----1--	:30	1	\$235.00	99	0.00	NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	----1--					1	\$235.00		0.00			
N 13	KAAL	11/02/20	11/02/20	6-7a ABC6 News Good Morning	CM	M-F 6-7a	1-----	:30	1	\$135.00	99	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	1-----					1	\$135.00		0.00			
N 14	KAAL	10/28/20	10/28/20	6-7a ABC6 News Good Morning	CM	M-F 6-7a	--1----	:30	1	\$135.00	99	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	--1----					1	\$135.00		0.00			
N 15	KAAL	10/29/20	10/29/20	6-7a ABC6 News Good Morning	CM	M-F 6-7a	---1---	:30	1	\$135.00	99	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	---1---					1	\$135.00		0.00			
N 16	KAAL	10/30/20	10/30/20	6-7a ABC6 News Good Morning	CM	M-F 6-7a	----1--	:30	1	\$135.00	99	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	----1--					1	\$135.00		0.00			
N 17	KAAL	11/03/20	11/03/20	6-7a ABC6 News Good Morning	CM	M-F 6-7a	-1-----	:30	1	\$135.00	99	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/03/20	11/09/20	-1-----					1	\$135.00		0.00			

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KAAL-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 18	KAAL	11/01/20	11/01/20	Sun Late News ABC 6 News at 10	CM	Su 10-1035p	-----1	:30	1	\$230.00	99	0.00	NM	1	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	-1-----		1				\$135.00		0.00			
N 19	KAAL	10/31/20	10/31/20	Sat Late News ABC 6 News at 10	CM	Sa 10-1035p	-----1-	:30	1	\$225.00	99	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----1		1				\$230.00		0.00			
N 20	KAAL	11/01/20	11/01/20	Su 530-6p ABC 6 News at 530	CM	Su 530-6p	-----1	:30	1	\$285.00	99	0.00	NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----1		1				\$285.00		0.00			
N 21	KAAL	10/31/20	10/31/20	SA GMA GMA Saturday	CM	Sa 7-9a	-----1-	:30	1	\$155.00	99	0.00	NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----1-		1				\$155.00		0.00			
N 22	KAAL	11/02/20	11/02/20	M-F Late News ABC 6 News at 10	CM	M-F 10-1035p	1-----	:30	1	\$240.00	99	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	1-----		1				\$240.00		0.00			
N 23	KAAL	10/27/20	10/27/20	M-F Late News ABC 6 News at 10	CM	M-F 10-1035p	-1-----	:30	1	\$240.00	99	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-1-----		1				\$240.00		0.00			
N 24	KAAL	10/28/20	10/28/20	M-F Late News ABC 6 News at 10	CM	M-F 10-1035p	--1----	:30	1	\$240.00	99	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	--1----		1				\$240.00		0.00			
N 25	KAAL	10/29/20	10/29/20	M-F Late News ABC 6 News at 10	CM	M-F 10-1035p	---1---	:30	1	\$240.00	99	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	---1---		1				\$240.00		0.00			
N 26	KAAL	10/30/20	10/30/20	M-F Late News ABC 6 News at 10	CM	M-F 10-1035p	----1--	:30	1	\$240.00	99	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	----1--		1				\$240.00		0.00			
N 27	KAAL	11/02/20	11/02/20	5-6a ABC6 News Good Morning	CM	M-F 5-6a	1-----	:30	1	\$115.00	99	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	1-----		1				\$115.00		0.00			
N 28	KAAL	10/27/20	10/27/20	5-6a ABC6 News Good Morning	CM	M-F 5-6a	-1-----	:30	1	\$115.00	99	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-1-----		1				\$115.00		0.00			
N 29	KAAL	10/28/20	10/28/20	5-6a ABC6 News Good Morning	CM	M-F 5-6a	--1----	:30	1	\$115.00	99	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	--1----		1				\$115.00		0.00			
N 30	KAAL	10/29/20	10/29/20	5-6a ABC6 News Good Morning	CM	M-F 5-6a	---1---	:30	1	\$115.00	99	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	---1---		1				\$115.00		0.00			
N 31	KAAL	10/30/20	10/30/20	5-6a ABC6 News Good Morning	CM	M-F 5-6a	----1--	:30	1	\$115.00	99	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	----1--		1				\$115.00		0.00			
N 32	KAAL	11/03/20	11/03/20		CM	M-F 5-6a		:30	1	\$115.00	99	0.00	NM	1	\$115.00

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				5-6a			- 1-----								
				ABC6 News Good Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		11/02/20	11/08/20	- 1-----	1	\$115.00	0.00								
N33	KAAL	11/02/20	11/02/20	M-F Late Fringe M-F Late Fringe	CM	M-F 1035 - 1137p	1-----	:30	1	\$255.00	99	0.00	NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		11/02/20	11/08/20	1-----	1	\$255.00	0.00								
N34	KAAL	10/27/20	10/27/20	M-F Late Fringe M-F Late Fringe	CM	M-F 1035 - 1137p	- 1-----	:30	1	\$255.00	99	0.00	NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/26/20	11/01/20	- 1-----	1	\$255.00	0.00								
N35	KAAL	10/28/20	10/28/20	M-F Late Fringe M-F Late Fringe	CM	M-F 1035 - 1137p	-- 1----	:30	1	\$255.00	99	0.00	NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/26/20	11/01/20	-- 1----	1	\$255.00	0.00								
N36	KAAL	10/29/20	10/29/20	M-F Late Fringe M-F Late Fringe	CM	M-F 1035 - 1137p	--- 1---	:30	1	\$255.00	99	0.00	NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/26/20	11/01/20	--- 1---	1	\$255.00	0.00								
N37	KAAL	10/30/20	10/30/20	M-F Late Fringe M-F Late Fringe	CM	M-F 1035 - 1137p	---- 2--	:30	2	\$255.00	99	0.00	NM	2	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/26/20	11/01/20	---- 2--	2	\$255.00	0.00								
N38	KAAL	11/01/20	11/01/20	Sunday Prime B Supermarket Sweep	CM	Sun 7-8p	----- 1	:30	1	\$1,325.00	3	0.00	NM	1	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/26/20	11/01/20	----- 1	1	\$1,325.00	0.00								
N39	KAAL	10/31/20	10/31/20	M-Su Early Overnight R Overnight Rotator	CM	M-Su 11p-2a (12:00 XM-12:30 XM)	----- 1-	:30	1	\$40.00	99	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/26/20	11/01/20	----- 1-	1	\$40.00	0.00								
N40	KAAL	11/01/20	11/01/20	Sunday Prime D Card Sharks	CM	Sun 9-10p	----- 1	:30	1	\$2,550.00	99	0.00	NM	1	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/26/20	11/01/20	----- 1	1	\$2,550.00	0.00								
													Totals	41	\$11,745.00