

ORDER



Orders

Order / Rev: 395720

Alt Order #: 09979764

Product Desc: DONALD TRUMP 2020

Estimate: 13580

Flight Dates: 10/27/20 - 11/03/20

Original Date / Rev: 10/26/20 / 10/30/20

Order Type: GENERAL

KAAL-TV

Primary AE: Allie Martin

Sales Office: H-PHL

Sales Region: National

Agency

Name: Harris Sikes Media

Buying Contact:

Billing Contact:

11350 Random Hills Road, Suite 700

Fairfax, VA 22030

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Donald J Trump for President

Demographic: A35+

Product Codes: PL1

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: CAND

Priority: 99

New Business Thru:

Advertiser External ID:

Agency External ID:

Unit Code: General

Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/03/20	41	\$11,745.00	\$9,983.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	41	\$11,745.00	\$9,983.25	0.00
Totals	41	\$11,745.00	\$9,983.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Allie Martin			Start Of Order - End Of Order	100%

Order Share	Share	Total
KAAL-TV	11%	\$11,745.00
Market	100%	\$106,772.73

Competitive Share	Share	Total
AWBR	0%	\$0.00
CABLE	0%	\$0.00
KIMT	23%	\$24,557.73
KSMQ	0%	\$0.00
KTTC	63%	\$67,266.82
KXLT	3%	\$3,203.18
KYIN	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KAAL	11/02/20	11/02/20	M-F 630-7p M-F 630-7p	CM	M-F 630-7p	1-----	:30	1	\$160.00	99	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 11/02/20	11/08/20	1-----			1			\$160.00		0.00			
N 2	KAAL	10/27/20	10/27/20	M-F 630-7p M-F 630-7p	CM	M-F 630-7p	- 1-----	:30	1	\$160.00	99	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	- 1-----			1			\$160.00		0.00			

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KAAL-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	KAAL	10/28/20	10/28/20	M-F 630-7p M-F 630-7p	CM	M-F 630-7p	-- 1----	:30	1	\$160.00	99	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-- 1----					1	\$160.00		0.00			
N 4	KAAL	10/30/20	10/30/20	M-F 630-7p M-F 630-7p	CM	M-F 630-7p	---- 1--	:30	1	\$160.00	99	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	---- 1--					1	\$160.00		0.00			
N 5	KAAL	11/02/20	11/02/20	M-F 6-630p ABC 6 News at 6	CM	M-F 6-630p	1-----	:30	1	\$315.00	99	0.00	NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	1-----					1	\$315.00		0.00			
N 6	KAAL	10/27/20	10/27/20	M-F 6-630p ABC 6 News at 6	CM	M-F 6-630p	- 1-----	:30	1	\$315.00	99	0.00	NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	- 1-----					1	\$315.00		0.00			
N 7	KAAL	10/29/20	10/29/20	M-F 6-630p ABC 6 News at 6	CM	M-F 6-630p	--- 1---	:30	1	\$315.00	99	0.00	NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	--- 1---					1	\$315.00		0.00			
N 8	KAAL	10/30/20	10/30/20	M-F 6-630p ABC 6 News at 6	CM	M-F 6-630p	---- 1--	:30	1	\$315.00	99	0.00	NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	---- 1--					1	\$315.00		0.00			
N 9	KAAL	11/02/20	11/02/20	M-F 5-530p ABC 6 News at 5	CM	M-F 5-528p	1-----	:30	1	\$235.00	99	0.00	NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	1-----					1	\$235.00		0.00			
N 10	KAAL	10/27/20	10/27/20	M-F 5-530p ABC 6 News at 5	CM	M-F 5-528p	- 1-----	:30	1	\$235.00	99	0.00	NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	- 1-----					1	\$235.00		0.00			
N 11	KAAL	10/28/20	10/28/20	M-F 5-530p ABC 6 News at 5	CM	M-F 5-528p	-- 1----	:30	1	\$235.00	99	0.00	NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-- 1----					1	\$235.00		0.00			
N 12	KAAL	10/30/20	10/30/20	M-F 5-530p ABC 6 News at 5	CM	M-F 5-528p	---- 1--	:30	1	\$235.00	99	0.00	NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	---- 1--					1	\$235.00		0.00			
N 13	KAAL	11/02/20	11/02/20	6-7a ABC6 News Good Morning	CM	M-F 6-7a	1-----	:30	1	\$135.00	99	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/02/20	11/08/20	1-----					1	\$135.00		0.00			
N 14	KAAL	10/28/20	10/28/20	6-7a ABC6 News Good Morning	CM	M-F 6-7a	-- 1----	:30	1	\$135.00	99	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-- 1----					1	\$135.00		0.00			
N 15	KAAL	10/29/20	10/29/20	6-7a ABC6 News Good Morning	CM	M-F 6-7a	--- 1---	:30	1	\$135.00	99	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	--- 1---					1	\$135.00		0.00			
N 16	KAAL	10/30/20	10/30/20	6-7a ABC6 News Good Morning	CM	M-F 6-7a	---- 1--	:30	1	\$135.00	99	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	---- 1--					1	\$135.00		0.00			
N 17	KAAL	11/03/20	11/03/20	6-7a ABC6 News Good Morning	CM	M-F 6-7a	- 1-----	:30	1	\$135.00	99	0.00	NM	1	\$135.00

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KAAL-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/02/20	11/08/20	- 1 - - - - -			1		\$135.00	0.00					
N18	KAAL	11/01/20	11/01/20	Sun Late News ABC 6 News at 10	CM	Su 10-1035p	- - - - - 1	:30	1	\$230.00	99	0.00	NM	1	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	- - - - - 1			1		\$230.00	0.00					
N19	KAAL	10/31/20	10/31/20	Sat Late News ABC 6 News at 10	CM	Sa 10-1035p	- - - - - 1 -	:30	1	\$225.00	99	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	- - - - - 1 -			1		\$225.00	0.00					
N20	KAAL	11/01/20	11/01/20	Su 530-6p ABC 6 News at 530	CM	Su 530-6p	- - - - - 1	:30	1	\$285.00	99	0.00	NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	- - - - - 1			1		\$285.00	0.00					
N21	KAAL	10/31/20	10/31/20	SA GMA GMA Saturday	CM	Sa 7-9a	- - - - - 1 -	:30	1	\$155.00	99	0.00	NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	- - - - - 1 -			1		\$155.00	0.00					
N22	KAAL	11/02/20	11/02/20	M-F Late News ABC 6 News at 10	CM	M-F 10-1035p	1 - - - - -	:30	1	\$240.00	99	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/02/20	11/08/20	1 - - - - -			1		\$240.00	0.00					
N23	KAAL	10/27/20	10/27/20	M-F Late News ABC 6 News at 10	CM	M-F 10-1035p	- 1 - - - - -	:30	1	\$240.00	99	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	- 1 - - - - -			1		\$240.00	0.00					
N24	KAAL	10/28/20	10/28/20	M-F Late News ABC 6 News at 10	CM	M-F 10-1035p	- - 1 - - - -	:30	1	\$240.00	99	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	- - 1 - - - -			1		\$240.00	0.00					
N25	KAAL	10/29/20	10/29/20	M-F Late News ABC 6 News at 10	CM	M-F 10-1035p	- - - 1 - - -	:30	1	\$240.00	99	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	- - - 1 - - -			1		\$240.00	0.00					
N26	KAAL	10/30/20	10/30/20	M-F Late News ABC 6 News at 10	CM	M-F 10-1035p	- - - - 1 - -	:30	1	\$240.00	99	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	- - - - 1 - -			1		\$240.00	0.00					
N27	KAAL	11/02/20	11/02/20	5-6a ABC6 News Good Morning	CM	M-F 5-6a	1 - - - - -	:30	1	\$115.00	99	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/02/20	11/08/20	1 - - - - -			1		\$115.00	0.00					
N28	KAAL	10/27/20	10/27/20	5-6a ABC6 News Good Morning	CM	M-F 5-6a	- 1 - - - - -	:30	1	\$115.00	99	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	- 1 - - - - -			1		\$115.00	0.00					
N29	KAAL	10/28/20	10/28/20	5-6a ABC6 News Good Morning	CM	M-F 5-6a	- - 1 - - - -	:30	1	\$115.00	99	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	- - 1 - - - -			1		\$115.00	0.00					
N30	KAAL	10/29/20	10/29/20	5-6a ABC6 News Good Morning	CM	M-F 5-6a	- - - 1 - - -	:30	1	\$115.00	99	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	- - - 1 - - -			1		\$115.00	0.00					
N31	KAAL	10/30/20	10/30/20	5-6a ABC6 News Good Morning	CM	M-F 5-6a	- - - - 1 - -	:30	1	\$115.00	99	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/26/20	11/01/20	- - - - 1 - -			1		\$115.00	0.00					
N32	KAAL	11/03/20	11/03/20		CM	M-F 5-6a		:30	1	\$115.00	99	0.00	NM	1	\$115.00

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				5-6a											
				ABC6 News Good Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/02/20	11/08/20	- 1 - - - -		1			\$115.00		0.00				
N33	KAAL	11/02/20	11/02/20	M-F Late Fringe	CM	M-F 1035 - 1137p	1 - - - - -	:30	1	\$255.00	99	0.00	NM	1	\$255.00
				M-F Late Fringe											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/02/20	11/08/20	1 - - - - -		1			\$255.00		0.00				
N34	KAAL	10/27/20	10/27/20	M-F Late Fringe	CM	M-F 1035 - 1137p	- 1 - - - -	:30	1	\$255.00	99	0.00	NM	1	\$255.00
				M-F Late Fringe											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	- 1 - - - -		1			\$255.00		0.00				
N35	KAAL	10/28/20	10/28/20	M-F Late Fringe	CM	M-F 1035 - 1137p	- - 1 - - -	:30	1	\$255.00	99	0.00	NM	1	\$255.00
				M-F Late Fringe											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	- - 1 - - -		1			\$255.00		0.00				
N36	KAAL	10/29/20	10/29/20	M-F Late Fringe	CM	M-F 1035 - 1137p	- - - 1 - -	:30	1	\$255.00	99	0.00	NM	1	\$255.00
				M-F Late Fringe											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	- - - 1 - -		1			\$255.00		0.00				
N37	KAAL	10/30/20	10/30/20	M-F Late Fringe	CM	M-F 1035 - 1137p	- - - - 2 -	:30	2	\$255.00	99	0.00	NM	2	\$510.00
				M-F Late Fringe											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	- - - - 2 -		2			\$255.00		0.00				
N38	KAAL	11/01/20	11/01/20	Sunday Prime B	CM	Sun 7-8p	- - - - - 1	:30	1	\$1,325.00	3	0.00	NM	1	\$1,325.00
				Supermarket Sweep											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	- - - - - 1		1			\$1,325.00		0.00				
N39	KAAL	10/31/20	10/31/20	M-Su Early Overnight R	CM	M-Su 11p-2a	- - - - - 1-	:30	1	\$40.00	99	0.00	NM	1	\$40.00
				Overnight Rotator											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	- - - - - 1-		1			\$40.00		0.00				
N40	KAAL	11/01/20	11/01/20	Sunday Prime D	CM	Sun 9-10p	- - - - - 1	:30	1	\$2,550.00	99	0.00	NM	1	\$2,550.00
				Card Sharks											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	- - - - - 1		1			\$2,550.00		0.00				
													Totals	41	\$11,745.00