

ORDER



KSHB-TV

Orders

Order / Rev: 197190

Alt Order #:

Product Desc: End Citizens United

Estimate: 4146

Flight Dates: 10/11/16 - 10/17/16

Original Date / Rev: 10/10/16 / 10/10/16

Order Type: GENERAL

Primary AE: Erin Coppock

Sales Office: EWSDC

Sales Region: NAT

Agency

Name: Silversmith Strategies

Buying Contact:

Billing Contact:

1100 First St. SE - Unit 316

Washington, DC 20003

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: End Citizens United

Demographic: A25-54

Product Codes: PL Non-Ballot Issue

Priority: P-2

Revenue Code 1: POL

Revenue Code 2: POL

Revenue Code 3: ISS

New Business Thru:

Order Separation: 00:20:00

Advertiser External ID:

Agency External ID:

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/17/16	55	\$16,450.00	\$13,982.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	55	\$16,450.00	\$13,982.50	0.00
Totals	55	\$16,450.00	\$13,982.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Coppock	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSHB	10/11/16	10/17/16	Sa 7-8am News Sa 7-8am News	CM	7-8am	-----1-	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/11/16	10/17/16	-----1-			1			\$175.00		0.00			
N 2	KSHB	10/11/16	10/17/16	Sa 6-7am News Sa 6-7am News	CM	6-7am	-----S-	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/11/16	10/17/16	-----S-			1			\$125.00		0.00			
N 3	KSHB	10/11/16	10/17/16	M-F 4-5pm News M-F 4-5pm News	CM	4-5pm	MTWTF--	:30	5	\$200.00	P-2	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/11/16	10/17/16	MTWTF--			5			\$200.00		0.00			
N 4	KSHB	10/11/16	10/17/16	Su Today Show Su Today Show	CM	7-8am	-----S	:30	1	\$225.00	P-2	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/11/16	10/17/16	-----S			1			\$225.00		0.00			
N 5	KSHB	10/11/16	10/17/16	Su 6-7am News Su 6-7am News	CM	6-7am	-----S	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/11/16	10/17/16	-----S			1			\$125.00		0.00			
N 6	KSHB	10/11/16	10/17/16		CM	11am-12pm	11111--	:30	5	\$225.00	P-1	0.00	NM	5	\$1,125.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 11am-12pm News															
M-F 11am-12pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/11/16		10/11/16	10/17/16	11111--					5	\$225.00		0.00			
N 7	KSHB	10/11/16	10/17/16	Su 8-9am News	CM	8-9am	-----S	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
Su 8-9am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/11/16		10/11/16	10/17/16	-----S					1	\$200.00		0.00			
N 8	KSHB	10/11/16	10/17/16	Sa 5-530pm News	CM	5-530pm	-----S-	:30	1	\$425.00	P-1	0.00	NM	1	\$425.00
Sa 5-530pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/11/16		10/11/16	10/17/16	-----S-					1	\$425.00		0.00			
N 9	KSHB	10/11/16	10/17/16	M-F 3-330pm	CM	3-330pm	MTWTF--	:30	5	\$250.00	P-1	0.00	NM	5	\$1,250.00
M-F 3-330pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/11/16		10/11/16	10/17/16	MTWTF--					5	\$250.00		0.00			
N 10	KSHB	10/11/16	10/17/16	M-F 2-3pm	CM	2-3pm	-1111--	:30	4	\$100.00	P-2	0.00	NM	4	\$400.00
The Wendy Williams Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/11/16		10/11/16	10/17/16	-1111--					4	\$100.00		0.00			
N 11	KSHB	10/11/16	10/17/16	M-F 5-6am News	CM	5-6am	1-1-1--	:30	3	\$100.00	P-1	0.00	NM	3	\$300.00
M-F 5-6am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/11/16		10/11/16	10/17/16	1-1-1--					3	\$100.00		0.00			
N 12	KSHB	10/11/16	10/17/16	Sa Today Show	CM	8-10am	-----S-	:30	1	\$275.00	P-2	0.00	NM	1	\$275.00
Sa Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/11/16		10/11/16	10/17/16	-----S-					1	\$275.00		0.00			
N 13	KSHB	10/11/16	10/17/16	M-F 10-11am	CM	10-11am	-1111--	:30	4	\$125.00	P-2	0.00	NM	4	\$500.00
M-F 10-11am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/11/16		10/11/16	10/17/16	-1111--					4	\$125.00		0.00			
N 14	KSHB	10/11/16	10/17/16	M-F 12-1pm	CM	12-1pm	11-----	:30	2	\$150.00	P-2	0.00	NM	2	\$300.00
M-F 12-1pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/11/16		10/11/16	10/17/16	11-----					2	\$150.00		0.00			
N 15	KSHB	10/11/16	10/17/16	M-F 330-4pm	CM	330-4pm	-1-1---	:30	2	\$425.00	P-1	0.00	NM	2	\$850.00
M-F 330-4pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/11/16		10/11/16	10/17/16	-1-1---					2	\$425.00		0.00			
N 16	KSHB	10/11/16	10/17/16	M-F 6-7am News	CM	6-7am	-11-1--	:30	3	\$400.00	P-2	0.00	NM	3	\$1,200.00
M-F 6-7am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/11/16		10/11/16	10/17/16	-11-1--					3	\$400.00		0.00			
N 17	KSHB	10/11/16	10/17/16	M-F 9-10am	CM	9-10am	11-1---	:30	3	\$250.00	P-2	0.00	NM	3	\$750.00
M-F 9-10am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/11/16		10/11/16	10/17/16	11-1---					3	\$250.00		0.00			
N 18	KSHB	10/11/16	10/17/16	M-F 5-530pm News	CM	5-530pm	11-1---	:30	3	\$600.00	P-1	0.00	NM	3	\$1,800.00
M-F 5-530pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/11/16		10/11/16	10/17/16	11-1---					3	\$600.00		0.00			
N 19	KSHB	10/11/16	10/17/16	M-F 6-630pm News	CM	6-630pm	1-1-1--	:30	3	\$775.00	P-1	0.00	NM	3	\$2,325.00
M-F 6-630pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/11/16		10/11/16	10/17/16	11-1---					3	\$775.00		0.00			
N 20	KSHB	10/11/16	10/17/16	Sa 6-7pm News	CM	6-7pm	-----S-	:30	1	\$425.00	P-1	0.00	NM	1	\$425.00
Sa 6-7pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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N20	KSHB	10/11/16	10/17/16	Sa 6-7pm News Sa 6-7pm News	CM	6-7pm	-----S-	:30	1	\$425.00	P-1	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/11/16	10/17/16	-----S-		1		\$425.00		0.00					
N21	KSHB	10/11/16	10/17/16	Su 5-530pm News Su 5-530pm News	CM	5-530pm	-----S	:30	1	\$425.00	P-1	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/11/16	10/17/16	-----S		1		\$425.00		0.00					
N22	KSHB	10/11/16	10/17/16	Su 1035-11pm Sports Sound Off	CM	1035-11pm	-----S	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/11/16	10/17/16	-----S		1		\$600.00		0.00					
N23	KSHB	10/11/16	10/17/16	M-F 1035-1135pm M-F 1035-1135pm	CM	1035-1135pm	1-1----	:30	2	\$550.00	P-2	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/11/16	10/17/16	1-1----		2		\$550.00		0.00					
N24	KSHB	10/11/16	10/17/16	Saturday Prime 7-9pm Saturday Prime 7-9pm	CM	7-9pm	-----S-	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/11/16	10/17/16	-----S-		1		\$550.00		0.00					
													Totals	55	\$16,450.00