

ORDER



KSHB-TV

Orders
Order / Rev: 114364
Alt Order #:
Product Desc: 682 - Issue
Estimate: 3449 - End Citizens United
Flight Dates: 03/03/16 - 03/09/16
Original Date / Rev: 03/02/16 / 03/02/16
Order Type: GENERAL

Primary AE: Erin Coppock
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Silversmith Strategies
Buying Contact:
Billing Contact:
 1100 First St. SE - Unit 316
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: End Citizens United
Demographic: A35+
Product Codes: PL Non-Ballot Issue
Priority: P-3
Revenue Codes: POL, POL, ISS

New Business Thru:
Order Separation: 00:00:30
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/29/16	03/09/16	24	\$8,480.00	\$7,208.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2016	24	\$8,480.00	\$7,208.00	0.00
Totals	24	\$8,480.00	\$7,208.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Coppock			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSHB	03/03/16	03/09/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	----1--	:30	1	\$225.00	P-2	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/29/16	03/06/16	----1--		1				\$225.00		0.00			
		Week: 03/07/16	03/13/16	1-1----		2				\$225.00		0.00			
N 2	KSHB	03/03/16	03/09/16	M-F Today Show M-F Today Show	CM	7-9am	----1--	:30	1	\$250.00	P-2	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/29/16	03/06/16	---1---		1				\$250.00		0.00			
		Week: 03/07/16	03/13/16	-1-----		1				\$250.00		0.00			
N 3	KSHB	03/03/16	03/09/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	----1--	:30	1	\$350.00	P-2	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/29/16	03/06/16	----1--		1				\$350.00		0.00			
		Week: 03/07/16	03/13/16	-11----		2				\$350.00		0.00			
N 4	KSHB	03/03/16	03/09/16	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	----1--	:30	1	\$475.00	P-3	0.00	NM	5	\$2,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/29/16	03/06/16	---11--		2				\$475.00		0.00			
		Week: 03/07/16	03/13/16	111----		3				\$475.00		0.00			
N 5	KSHB	03/03/16	03/09/16	M-F 10-1035pm News M-F 10-1035pm News	CM	10-1035pm	----1--	:30	1	\$575.00	P-3	0.00	NM	5	\$2,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/29/16	03/06/16	---11--		2				\$575.00		0.00			
		Week: 03/07/16	03/13/16	111----		3				\$575.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KSHB	03/03/16	03/09/16	Sa 7-8am News Sa 7-8am News	CM	7-8am	-----1-	:30	1	\$80.00	P-3	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/29/16	03/06/16	-----1-		1				\$80.00		0.00			
		Week: 03/07/16	03/13/16	-----		0				\$575.00		0.00			
N 7	KSHB	03/03/16	03/09/16	Sa Today Show Sa Today Show	CM	8-10am	-----1-	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/29/16	03/06/16	-----1-		1				\$125.00		0.00			
		Week: 03/07/16	03/13/16	-----		0				\$575.00		0.00			
N 8	KSHB	03/03/16	03/09/16	Sa 5-530pm News Sa 5-530pm News	CM	5-530pm	-----1-	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/29/16	03/06/16	-----1-		1				\$150.00		0.00			
		Week: 03/07/16	03/13/16	-----		0				\$575.00		0.00			
N 9	KSHB	03/03/16	03/09/16	Su Today Show Su Today Show	CM	7-8am	-----1	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/29/16	03/06/16	-----1		1				\$150.00		0.00			
		Week: 03/07/16	03/13/16	-----		0				\$575.00		0.00			
N 10	KSHB	03/03/16	03/09/16	Su 8-9am News Su 8-9am News	CM	8-9am	-----1	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/29/16	03/06/16	-----1		1				\$100.00		0.00			
		Week: 03/07/16	03/13/16	-----		0				\$575.00		0.00			
N 11	KSHB	03/03/16	03/09/16	Su 10-1035pm News Su 10-1035pm News	CM	10-1035pm	-----1	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/29/16	03/06/16	-----1		1				\$400.00		0.00			
		Week: 03/07/16	03/13/16	-----		0				\$575.00		0.00			
													Totals	24	\$8,480.00