

CHILDREN'S TV PROGRAMMING COMMERCIAL CERTIFICATION  
*[Place in Public File Not Later Than October 10.]*

WBBD-TV ("Station") certifies that all 12-and-under children's TV programs carried during this quarter on its analog and digital channels were formatted so that, as a matter of standard policy and practice, the programs would not exceed the "commercial matter" time limits of §73.670(a) of the FCC's rules:

Weekdays: 12 minutes in any clock-hour children's programming (6 minutes in a stand-alone half-hour program)

Weekends: 10.5 minutes in any clock-hour children's programming (5.25 minutes in a stand-alone half-hour program).

<u>Program Title</u>	
<i>Bolts and Blips</i>	<i>The Spectacular Spiderman</i>
<i>Cubix: Robots for Everyone</i>	<i>Yu-Gi-Oh!</i>
<i>Digimon Fusion</i>	<i>Yu-Gi-Oh! Zexal</i>
<i>Dragon Ball Z Kai</i>	<i>Rescue Heroes</i>
<i>Justice League Unlimited</i>	<i>Sonic X</i>

1. Station certifies that there were not any time periods during the quarter in which the "commercial matter" time limits stated above were exceeded during 12-and-under children's programming.

X            
 Yes                  No

If no, provide details of each such instance in an attachment.

2. Station certifies that, during the quarter, it has complied with the commercial requirements of §73.670(b), (c) & (d) of the FCC's rules regarding the display of Internet website addresses during 12-and-under children's programming, which requirements became effective January 2, 2007.

X            
 Yes                  No

If no, provide details in an attachment.

I hereby state, under penalty or perjury, that the foregoing is true, correct and complete to the best of my knowledge, information and belief.

*Nick Antonino / Receptionist*  
 Signature/Title of Authorized Station Employee

Date: 10/9/14

*[Attach any commercial certification or confirmation provided by network and program suppliers.]*

## **3rd Quarter 2014: CW Television Network Children's Programming - Commercial Information**

### **MEMORANDUM**

To: General Managers, Program Directors, Promotion Managers

From: Shawna Beckham

Date: October 1, 2014

Subject: 3rd Quarter 2014:

CW Television Network Children's Programming - Commercial Information

The CW Television Network Children's Programming

Attached is a list of 3rd Quarter 2014 CW Children's Programming for your public files.  
Statement

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's children's programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all CW Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of children twelve years old and younger that were scheduled for broadcast during the third quarter of 2014. Each of these programs were formatted to allow for no more than 10.5 minutes of commercial time per hour on weekends. The actual number of network commercial minutes were included in the network traffic reports for the second quarter of 2014, which each affiliated station has received heretofore.

### **3rd QUARTER 2014 ? CW CHILDREN'S PROGRAMMING**

Program: Bolts & Blip

Rating: TV Y7 FV

Length: 30 min

Program: Cubix: Robots for Everyone (E/I)

Rating: TV Y7 FV

Length: 30 min

Program: Digimon Fusion

Rating: TV Y7 FV

Length: 30 min

Program: Dragon Ball Z Kai

Rating: TV Y7 FV

Length: 30 min

Program: Justice League Unlimited

Rating: TV Y7 FV

Length: 30 min

Program: Rescue Heroes (E/I)

Rating: TV Y7 (E/I)

Length: 30 min

Program: Sonic X

Rating: TV Y7 FV

Length: 30 min

Program: The Spectacular Spiderman

Rating: TV Y7 FV

Length: 30 min

Program: Yu-Gi-Oh!

Rating: TV Y7 FV

Length: 30 min

Program: Yu-Gi-Oh! Zexal

Rating: TV Y7 FV

Length: 30 min