

CONTRACT



KCMQ-FM
Zimmer Communications
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201
(573) 875-1099

<u>Contract / Revision</u> 59398 /		<u>Alt Order #</u> 37213386
<u>Advertiser</u> Modern AG Alliance		<u>Original Date / Revision</u> 04/02/24 / 04/02/24
<u>Contract Dates</u> 04/01/24 - 05/05/24	<u>Estimate #</u> 12	
<u>Product</u> KCMQ 12 ISSUE Modern Ag Alliance Q2_24 Radio		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KCMQ-FM	<u>Account Executive</u> Christal Political	<u>Sales Office</u> National
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> na	<u>Product 1/2</u> na
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

1060 Advisors
1309 Coffeen Ave Ste 1200
Sheridan, WY 82801

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KCMQ	04/01/24	05/05/24	Mo-Fr 6a-10a	6a-10a		:30			NM	100	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/01/24	04/07/24	--WTF--				20	\$80.00			
	Week:	04/08/24	04/14/24	MTWTF--				20	\$80.00			
	Week:	04/15/24	04/21/24	MTWTF--				20	\$80.00			
	Week:	04/22/24	04/28/24	MTWTF--				20	\$80.00			
	Week:	04/29/24	05/05/24	MTWTF--				20	\$80.00			
N 2	KCMQ	04/01/24	05/05/24	Mo-Fr Midday	10a-3p		:30			NM	100	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/01/24	04/07/24	--WTF--				20	\$80.00			
	Week:	04/08/24	04/14/24	MTWTF--				20	\$80.00			
	Week:	04/15/24	04/21/24	MTWTF--				20	\$80.00			
	Week:	04/22/24	04/28/24	MTWTF--				20	\$80.00			
	Week:	04/29/24	05/05/24	MTWTF--				20	\$80.00			
N 3	KCMQ	04/01/24	05/05/24	Mo-Fr 3p-7p	3p-7p		:30			NM	100	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/01/24	04/07/24	--WTF--				20	\$80.00			
	Week:	04/08/24	04/14/24	MTWTF--				20	\$80.00			
	Week:	04/15/24	04/21/24	MTWTF--				20	\$80.00			
	Week:	04/22/24	04/28/24	MTWTF--				20	\$80.00			
	Week:	04/29/24	05/05/24	MTWTF--				20	\$80.00			
Totals											300	\$24,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 -04/28/24	240	\$19,200.00	(\$2,880.00)	\$16,320.00
04/29/24 -05/03/24	60	\$4,800.00	(\$720.00)	\$4,080.00
Totals	300	\$24,000.00	(\$3,600.00)	\$20,400.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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