

Apr 01, 24
 CONT# 37213385 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO
 TO KCLR-FM (Columbia, MO)
 FM PATRICK MCGEE
 OFF PHILADELPHIA
 AGY 1060 ADVISORS
 ADDR 1309 COFFEEN AVE SUITE 1200
 SHERIAN, WY 82801

 BYR SYBIL KOLLAPPALLIL
 ADV MODERN AG ALLIANCE
 PDT Modern Ag Alliance Q2_24 Radio
 FLT Apr 01, 24 - May 05, 24

DDS CONT# 0
 C/P/E: na / na / 12

SALESPERSON FAX#

PH #

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
ADD	1.1	MTWTF..	6A - 10A	30	4/1/2024 - 5/3/2024	5W	16	\$112.00	80
ADD	1.2	MTWTF..	10A - 3P	30	4/1/2024 - 5/3/2024	5W	16	\$112.00	80
ADD	1.3	MTWTF..	3P - 7P	30	4/1/2024 - 5/3/2024	5W	16	\$112.00	80
					** WEEKLY FLIGHT TOTALS **		48	\$26,880.00	

	Apr 24	May 24				
SPOTS	192	48				
CASH	21504.00	5376.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	21504.00	5376.00				

						TOTAL
SPOTS						240
CASH						26,880.00
TRADE						0.00
NSL						0.00
TOTAL						26,880.00

**** Competitive Comments ****

SVC:
 Demo Adults 45+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Apr 01, 24
 CONT# 37213386 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO
 TO KCMQ-FM (Columbia, MO)
 FM PATRICK MCGEE
 OFF PHILADELPHIA
 AGY 1060 ADVISORS
 ADDR 1309 COFFEEN AVE SUITE 1200
 SHERIAN, WY 82801

 BYR SYBIL KOLLAPPALLIL
 ADV MODERN AG ALLIANCE
 PDT Modern Ag Alliance Q2_24 Radio
 FLT Apr 01, 24 - May 05, 24

DDS CONT# 0
 C/P/E: na / na / 12

SALESPERSON FAX#

PH #

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
ADD	1.1	MTWTF..	6A - 10A	30	4/1/2024 - 5/3/2024	5W	20	\$80.00	100
ADD	1.2	MTWTF..	10A - 3P	30	4/1/2024 - 5/3/2024	5W	20	\$80.00	100
ADD	1.3	MTWTF..	3P - 7P	30	4/1/2024 - 5/3/2024	5W	20	\$80.00	100
					** WEEKLY FLIGHT TOTALS **		60	\$24,000.00	

	Apr 24	May 24				
SPOTS	240	60				
CASH	19200.00	4800.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	19200.00	4800.00				

						TOTAL
SPOTS						300
CASH						24,000.00
TRADE						0.00
NSL						0.00
TOTAL						24,000.00

**** Competitive Comments ****

SVC:
 Demo Adults 45+

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Apr 01, 24
 CONT# 37213388 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO
 TO KSSZ-FM (Columbia, MO)
 FM PATRICK MCGEE
 OFF PHILADELPHIA
 AGY 1060 ADVISORS
 ADDR 1309 COFFEEN AVE SUITE 1200
 SHERIAN, WY 82801

 BYR SYBIL KOLLAPPALLIL
 ADV MODERN AG ALLIANCE
 PDT Modern Ag Alliance Q2_24 Radio
 FLT Apr 01, 24 - May 05, 24

DDS CONT# 0
 C/P/E: na / na / 12

SALESPERSON FAX#

PH #

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
ADD	1.1	MTWTF..	6A - 10A	30	4/1/2024 - 5/3/2024	5W	20	\$90.00	100
ADD	1.2	MTWTF..	10A - 3P	30	4/1/2024 - 5/3/2024	5W	20	\$90.00	100
ADD	1.3	MTWTF..	3P - 7P	30	4/1/2024 - 5/3/2024	5W	20	\$90.00	100
					** WEEKLY FLIGHT TOTALS **		60	\$27,000.00	

	Apr 24	May 24				
SPOTS	240	60				
CASH	21600.00	5400.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	21600.00	5400.00				

						TOTAL
SPOTS						300
CASH						27,000.00
TRADE						0.00
NSL						0.00
TOTAL						27,000.00

**** Competitive Comments ****

SVC:
 Demo Adults 45+

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