

## Issues/Programs List

Date Filed: October 9, 2015  
 Quarter Date: 3rd Quarter, 2015  
 Title of Program: SEMO Edition  
 Time of Airing: See Below  
 Duration Program: 7 minutes  
 Stations & Airtimes: KGMO-05:20a, KREZ-05:20a, WKIB-05:20a, KYRX-05:20a,  
 KJXX-05:40a, KAPE-05:30a, KBHI-05:30a, KRHW-05:30a, KBXB-05:30a

### Program Information

Date	Guest/Topic	Issue
7/5	Michael Gurnow; Marilyn Curtis; Brenda Renner	Reading
7/12	Amber Hinkle-Suicide; Jessica Hill-Heroes Banquet	Health
7/19	Jamie Laramore-Cape Booster; Mark Alnutt-Semo Athletics	Education
7/26	Jill Braswell-Alzheimer's; Matt Sowicki-State Team	Health/Tourism
8/2	Doug Green-Child ID; Kimberly Polk-Teaching	Child Safety/Education
8/9	Christina McWaters-Fall Festival; Bill Hart-Road Trips	Tourism
8/16	Greg Scutio-Alzheimers; Christina McWaters-Tourism	Health/Tourism
8/23	Kailey Hiler-Make-A-Wish; Mary hiler	Health
8/30	Elizabeth Shelton-United Way; Christa Zickfield-Auction	Economy
9/6	Pete Poe-Semo Fair; Greg Scutio-Alzheimer's	Tourism/Health
9/13	Jerry Mays-Gospel Convention; Samantha Streiler-Prayers for Papa	Religion
9/20	Melody Anderson-Celebrate Recovery; Walter Wildman-Social Justice	Addictions/Political
9/27	Gail Webber-Scholarship Fund; Jessica Hill-Homeless	Education/Homeless

Filed by: \_\_\_\_\_

*Dick Polk*

Date: \_\_\_\_\_

*10/9/15*

\*See attached for more information

3<sup>rd</sup> Quarter 2015 – KAPE, KGMO, WKIB, KYRX, KREZ, KJXX

### Weekend Edition

July 5 – **Michael Gurnow**, author, “Nature’s Housekeeper” – local author and former SEMO professor promoting his new comedy book; **Marilyn Curtis**, St. Francis Medical Center – discussion on new SFMC building campaign and operations; **Brenda Renner**, Cape Public Library – discussion of summer programs for Cape Public Library

July 12 – **Amber Hinkle**, Eastern Missouri chapter of American Suicide Prevention – promotion of Walk to End Darkness Suicide Walk in Cape County; **Jessica Hill**, Director, Safe House for Women – promotion of 2<sup>nd</sup> Annual Heroes Banquet in Cape County

July 19 – **Jamie Laramore**, Cape Booster Club Golf Tournament – promotion of the golf tournament and Cape alumni events; **Mark Alnutt**, SEMO Director of Athletics – discussion of previous year’s athletics, outlook for upcoming year

July 26 – **Jill Braswell**, Golf to End Alzheimer’s tournament – promotion of golf tournament, and Walk to End Alzheimer’s in September; **Matt Sowicki**, USGA Director of Championships – discussion of USGA Women’s State Team Golf Championship at Dalhousie GC in Cape Girardeau

August 2 – **Doug Green**, Jackson Moose Lodge – promotion of “Child Identification Day” at the Moose Lodge; **Kimberly Polk**, American Board Certification for Teacher Education – promotion of teaching program in Missouri

August 9 – **Christina McWaters**, New Madrid Chamber Director – promotion of two events in New Madrid County, Outdoor Flea Market, and Annual Fall Festival; **Bill Hart**, author, “Historic Missouri Roadsides” – local author promoting book on road trips through Missouri, including southeast Missouri

August 16 – **Greg Scutio**, director, Walk to End Alzheimer’s – promotion of “Walk to End Alzheimer’s” in Cape County; **Christina McWaters**, director, New Madrid Chamber

August 23 – **Kailey, Kevin, Tracey, and Trenton** – Make-a-Wish presented Kailey, a Cape Central HS student, a UTV from Sappington Pro Outdoors in Jackson; conversation with her, her parents, and her younger brother; **Mary Hiler and Tony Lane**, Make-a-Wish volunteers – both worked with Kailey and her family on her wish and working with Sappington to make it come true; **Brian Miller**, Make-a-Wish Development Coordinator – discussion on the process for MAW to grant wishes

August 30 – **Elizabeth Shelton**, director, United Way of Southeast Missouri – discussion on recently accepting the position, and outlook for new UW campaign; **Christa Zickfield**, Old Town Cape – discussion on the 28<sup>th</sup> annual Charles L. Hudson auction and dinner to raise money for Old Town Cape

September 6 – **Pete Poe**, director, SEMO District Fair – discussion on the “Remembering Our Fallen” military photo exhibit on display at the SEMO District Fair; **Greg Scutio**, director, Walk to End Alzheimer’s – promotion of Walk to End Alzheimer’s in Cape County in September

September 13 – **Jerry and Sharon Mays**, organizers, MO/Mid-South Gospel Convention in Malden – discussion of the Gospel Convention, gospel music in Missouri, and artists performing; **Samantha Streiler**, organizer, “Prayers for Papa” benefit – daughter to Pat Burford, diagnosed with cancer, and “Prayers for Papa” is a benefit dinner and auction in Scott City to raise funds for chemotherapy

September 20 – **Melody Anderson**, volunteer, Celebrate Recovery – promotion of Celebrate Recovery dinner and program; **Walter Wildman**, organizer, Empower Missouri – discussion of social justice organization that’s recently founded a Cape Girardeau chapter; **Michelle Fayette**, Kenny Roger’s Children Center – promotion of the 42<sup>nd</sup> annual KRCC Walk-a-Thon to raise funds for the KRCC

September 27 – **Gail Webber**, organizer, Coach Paul Webber 5K – discussion on life of Paul Webber, 5K event, and memorial scholarship fund in Webber’s name; **Melody Anderson**, volunteer, Celebrate Recovery; **Jessica Hill**, director, Project Homeless Connect – promotion of Project Homeless Connect for volunteers and donations to assist homeless in SE Missouri

### Morning Break

July 1 – Commissioner Charlie Herbst, Cape County

July 8 – Bruce Loy, Cape Airport Manager – Discussion on new two-year deal with Cape Airport and Cape Air

July 15 – Jay Knudtson, Trans-America Corridor Corporation – discussion on IDOT fund change to connect Cape to I57 in So. Ill.

July 22 – Beverly Koehler, Jackson Homecomers – discussion of events and activities for 2015 Jackson Homecomers

July 29 – Brady Barke, SEMO Interim Director of Athletics – conversation on his interim position, future of AD position, and Redhawks athletics

August 5 – Sandy Gibbons, Cape Co. Health Clinic – discussion of back to school shots for students

August 12 – Heather Wegge, Dalhousie Golf Club – promotion of USGA Women’s State Team Golf Championship, asking for volunteers for event

August 19 – Shad Burner, Cape Chamber – discussion of Cape Chamber business development event

August 26 – Chief Wes Blair, Cape Police Department – discussion on Coffee with Cops event

September 2 – Superintendent John Link, Jackson R2 Schools – discussion of new school year, changes to school board

September 9 – Christine Paige, Cape Parks and Recreation – promotion of Fall Fitness events with Parks and Rec

September 16 – Brian Gerau, director, Jackson Area Chamber of Commerce – discussion of 2015 Leadership Jackson graduation, promotion of 2016 class

September 23 – Scott Meyer, Cape City Manager – discussion of downtown Cape development and TIF District

September 30 – Jessica Hill, director, Project Homeless Connect – promotion of Project Homeless Connect event in Cape Co.

### **Chamber Minute with Kim Voelker from the Cape Girardeau Area Chamber of Commerce**

July 3 – Shad Burner, Business Development Specialist – Work Keys Business Conference to better equip companies in hiring quality employees

July 10 – Promotion of the Back to School Picnic for Southeast students, and area businesses to be vendors

July 17 – Recognition for Old Town Cape winning Main Street award

July 24 – Cape Chamber Membership Drive

July 31 – Transportation Trust Fund 5 discussion and Cape Chamber recommendation

August 7 – Welcome Back Picnic for SEMO Students – sponsorship opportunities

August 14 – Promoting local businesses for SEMO students returning to campus

August 21 – Cape Chamber membership opportunities, First Friday Coffee invitation

August 28 – Cape Chamber Young Professionals events, membership

September 4 – Better Business Workshop hosted by the Cape Chamber

September 11 – Missouri Jobs Career Fair upcoming

September 18 – Chamber Young Professionals “Tales From the Top” event

September 25 – Local career fairs in Cape Girardeau

### **Community Events**

“Stuff the Bus” – Saturday, August 8 - Collecting school items for southeast Missouri, southern Illinois, and western Kentucky students. Partnership with KFVS-12, United Way of Southeast Missouri, and Wal-Mart in the Heartland.



**"Missouri Viewpoints" Public File Information**

Show Release Date: July 09, 2015

Topic: eLearning in Missouri

Description: ATT Missouri President John Sondag discusses the tech/wireless industry's concerns about the readiness of the workforce in the near future.

University of Missouri eLearning Director Zack March explains how all K-12 students can access the fully accredited MU courses and either transfer the credits back to their school or earn their high school diploma online.

Total Running Time: 28:30

Station Notes:

Aired on 07/12/15 @ 8:05 AM  
KARE-AM 1510 / 100.3 FM



**"Missouri Viewpoints" Public File Information**

Show Release Date: July 17, 2015

Topic: Legal Aid Services & Missouri Kids Count

Description: Among the services Missouri's legal aid offices provide is help navigating the complex health care process.

Lucas Caldwell from Legal Services of Eastern Missouri (representing Legal Services of Missouri – the network of regional legal aid offices) explains how these services work to help low income Missourians access government programs for which they qualify and also help with issues that may arise in dealing with private insurance.

Also, Missouri Kids Count is active throughout Missouri collecting data on a variety of areas that impact children in Missouri's foster care system. Les Johnson explains what Missouri Kids Count is and why it matters to the entire state.

Total Running Time: 28:30

Station Notes:

Aired on 07/19 @ 8:05AM  
KATP-AM 1580 / 100.3FM



"Missouri Viewpoints" Public File Information

Show Release Date: July 23, 2015

Topic: Minimum Wage Debate In Missouri

Description: Should Missouri raise the minimum wage? Efforts are underway to put a proposal on the statewide ballot that would significantly increase what employers must pay their workers.

Missouri Jobs With Justice is among the advocates of the plan. Ruth Ehresman presents their case for raising the minimum wage, saying doing so will help lift many low wage workers out of poverty.

Dr. Howard Wall is a former economist with the St. Louis Federal Reserve. He's now the director of the Missouri based Hammond Institute for Free Enterprise. He argues against the idea, saying it would actually be bad for the state's economy and for workers in Missouri.

Total Running Time: 28:30

Station Notes:

Aired on 07/20 @ 8:05AM  
KAPF-AM 1550/100.3FM



**"Missouri Viewpoints" Public File Information**

Show Release Date: July 30, 2015

Topic: Drug Addiction and Reforming Drug Laws in Missouri

Description: Heroin is making a deadly comeback across the nation and particularly in Missouri.

This week, Pete Stenger explains the impact of the drug on his family. His son, Mitch, recently died of a heroin overdose. Stenger has advice on how to spot a potential addiction situation and what to do if you fear for a loved one's life.

Also, State Rep. Shamed Dogan (R) says we need to reevaluate our drug laws, especially regarding marijuana, in Missouri. Dogan explains why he worked to have the sentence of a drug convict commuted and explains why he believes we should be having a larger discussion when it comes to drug policy in Missouri.

Total Running Time: 28:30

Station Notes:

Aired on 08/02 @ 8:05 AM

KAPE-AM 1550 | 100.3 FM





**"Missouri Viewpoints" Public File Information**

Show Release Date: Aug 8, 2015

Topic: Distracted Driving & Municipal Court Reform

Description: ATT Missouri President John Sondag discusses his industry's ongoing campaign against distracted driving.

Also, State Sen. Eric Schmitt (R) explains why he supported an effort to set new rules on local governments' use of law enforcement. The law reforming municipal courts and, to some extent, local governments was part of the reaction to the unrest in Ferguson, Missouri and across the nation.

The new law reduces the amount of revenue for local governments that can be generated through traffic fines.

Total Running Time: 28:30

Station Notes:

Aired on 08/09 @ 8:05 AM  
KAPE-AM 1550/100.3 FM



**"Missouri Viewpoints" Public File Information**

Show Release Date: August 14, 2015

Topic: Sex Trafficking in Missouri

Description: US Rep. Ann Wagner (R) discusses the impact of human trafficking/sex trafficking on young women and on society. She also promotes her proposed legislation that addresses the advertising of trafficking victims.

An FBI Special Agent gives us a behind the scenes look at law enforcement's efforts to lock up traffickers and rescue today's victims. Also, a human trafficking survivor, Christine McDonald, discusses her experience as a victim and how we can help today's victims.

Total Running Time: 28:30

Station Notes:

Aired on 08/16 @ 8:05AM  
KAPR-AM 1550 / 100.3 FM



**"Missouri Viewpoints" Public File Information**

Show Release Date: August 30, 2015

Topic: Gay Rights and Religious Freedom

Description:

State Rep. Elijah Haar (R) and Stephanie Perkins from PROMO, Missouri's largest gay rights advocacy organization, offer differing perspectives on issues related to gay/LGBT rights.

Among the issues discussed are the recent US Supreme Court ruling on gay marriage, the "Religious Freedom Protection Act" that will be proposed again in the Missouri Legislature and the "Missouri Nondiscrimination Act" which will also be proposed again in next year's legislative session.

Total Running Time: 28:30

Station Notes:

Aired on 08/30 @ 8:05AM  
KAPE-AM 1550 / 100.3FM



**"Missouri Viewpoints" Public File Information**

Show Release Date: September 11th, 2015

Topic: Minimum Wage Debate In Missouri

Description: Should Missouri raise the minimum wage? Efforts are underway to put a proposal on the statewide ballot that would significantly increase what employers must pay their workers.

Missouri Jobs With Justice is among the advocates of the plan. Ruth Ehresman presents their case for raising the minimum wage, saying doing so will help lift many low wage workers out of poverty.

Dr. Howard Wall is a former economist with the St. Louis Federal Reserve. He's now the director of the Missouri based Hammond Institute for Free Enterprise. He argues against the idea, saying it would actually be bad for the state's economy and for workers in Missouri.

Total Running Time: 28:30

Station Notes:

Aired on 09/13 @ 8:05AM  
KAPE-AM 1550/100.3FM



**"Missouri Viewpoints" Public File Information**

Show Release Date: September 18, 2015

Topic: Flag Controversy, Race and Politics

Description: Darryl Maples from the Missouri Branch of the Sons of Confederate Veterans addresses recent controversies surrounding the Confederate battle flag in the state and around the nation.

Also, State Rep. Eric Burlison addresses the challenges lawmakers have in dealing with public policy that relates to racially-sensitive issues.

Total Running Time: 28:30

Station Notes:

Aired on 09/20 @ 8:05 AM  
KAPR-AM 1550 / WO, 3FM



**"Missouri Viewpoints" Public File Information**

Show Release Date: September 25, 2015

Topic: LGBT Rights, Religious Faith and Cultural Changes

Description: The Eagle Forum's President, Ed Martin, and Progress Missouri's Executive Director, Sean Nicholson, offer two very different viewpoints on the impact recent changes to the law and to our culture will have on Missouri and on the nation.

Total Running Time: 28:30

Station Notes:

Aired on 09/27 @ 8:05 AM  
KAPE-AM 1580 / 100.3 FM



"Missouri Viewpoints" Public File Information

Show Release Date: October 2, 2015

Topic: Lt. Governor Candidates

Description: Candidates Bev Randles (R) and State Rep. Tommie Pierson (D) discuss their campaigns for Missouri Lt. Governor and their stands on issues including education, racial tensions, agriculture and economic development.

Total Running Time: 28:30

Station Notes:

Aired on 10/04 @ 8:05 AM

KATZ-AM/FM

1550

100.3

## Issues/Programs List

Date Filed: October 9, 2015

Quarter Date: 3rd Quarter, 2015

Title of Program: Info Track

Time of Airing: See Below

Duration Program: 25 minutes

Stations & Airtime: KGMO – 5:00a; KREZ – 5:00a; WKIB – 5:00a; KYRX – 5:20a; KJXX – 5:00a; KRHW – 5:30A; KBXB – 5:30a; KBHI – 5:30a

### Program Information

Date	Guest/Topic	Issue
7/5	Sonya Madison, Jeff Strohl, Janet Champ	Drunk Driving; Education; Aging
7/12	Nicholas Tatonetti, Michael Shuman, Bill Bishop	Health; Employment; Diversity
7/19	John Santa, Jonathan Levav, Bernard Biermann	Senior Citizens; Mental Health; Youth at Risk
7/26	Armon Neel, Catherine Steiner, Jack Canfield	Consumer Matters; Parenting; Education
8/2	Sheila Neilson, Jennifer Suor, Andy Cohen	Career; Parenting; Traffic Safety
8/9	Deidre Maloney, Doug Whiteman, Richard Johnson	Career; Parenting; Unemployment
8/16	Nick Corcodilos, Scott Kauffman, Gary Brienzo	Job Training; Education; Volunteerism
8/23	David Gumpert, Noel Norton, Virginia Reichert	Food Safety; Children's Issues; Addiction
8/30	Emily Rogalski, Amanda Ripley, Dana Gunders	Health; Education; Government
9/6	Ann Johnston, Kathryn Edin, David Roth	Substance Abuse; Poverty; Family
9/13	Mark Rank, Sandeep Grewal, Jim Quiggle	Poverty, Parenting; Medicare Fraud
9/20	Meredith Jones, Todd Herrenkohl, Bruce Schneier	Women's Issues; Crime; Consumer Matters
9/27	Brad Bushman, Stewart Friedman, Chris Volkmann	Parenting; Career; Youth at Risk

Filed by:  \_\_\_\_\_

Date: 10/9/15 \_\_\_\_\_

\* See attached for more information





**Weekly Public Affairs Program**

Call Letters: \_\_\_\_\_

**QUARTERLY ISSUES REPORT, JULY-SEPTEMBER, 2015**

Show # 2015-27

Date aired: 7/5/15 Time Aired: \_\_\_\_\_

**Sonya Madison**, Workplace Attorney and Legal Analyst, based in Atlanta

Ms. Madison said a drunk driving conviction can severely damage a person's chances of finding or even keeping a job. She noted that most large employers typically conduct background checks on potential employees today. She explained why negatives such as a DUI conviction often will remove the applicant from consideration for a job opening.

**Issues covered:**

**Drunk Driving  
Employment**

**Length: 7:47**

**Jeff Strohl, PhD**, Director of Research at the Georgetown University Center on Education and the Workforce

Dr. Strohl co-authored a recent study that determined that although more Hispanics and African-Americans are going to college, their access to the most selective schools isn't keeping pace. He said there are major income differences between those with a top education compared to graduates of other schools. He explained the reasons behind this problem, and why it is so difficult to address.

**Issues covered:**

**Minority Concerns  
Education**

**Length: 9:21**

**Janet Champ**, co-author of "*Ripe: The Truth About Growing Older and the Beauty of Getting on With Your Life*"

Ms. Champ talked about challenges and myths faced by women as they age. She said many women feel discarded and undervalued as they reach their forties. She believes that this phase of life is rich in often underappreciated beauty and that women who adapt to these changes can offer much to society.

**Issues covered:**

**Women's Issues  
Aging  
Senior Citizens**

**Length: 4:39**

Show # 2015-28

Date aired: 7/12/15 Time Aired: \_\_\_\_\_

**Nicholas Tatonetti, PhD**, Assistant Professor of Biomedical Informatics, Director of Clinical Informatics at the Herbert Irving Comprehensive Cancer Center at Columbia University

Dr. Tatonetti's research uncovered a surprising correlation between the month a person is born and their risk of developing various health problems, including heart disease, viral infections and ADHD. His study found 55 diseases that correlated with the season of birth. He explained the time of year a person is born dictates many of the environmental factors they are exposed to during birth and early development.

**Issues covered:**  
Personal Health

**Length: 6:54**

**Michael H. Shuman**, economist, attorney, author, and entrepreneur, experts on community economics, author of "*The Local Economy Solution*"

Mr. Shuman believes the entire process of local economic development has become ineffective and unaffordable. He said the traditional method of chasing large companies with huge taxpayer subsidies creates very few new jobs. He is a proponent of alternative approaches in which states and cities encourage private ventures that help local businesses launch and grow.

**Issues covered:**  
Economic Development  
Employment

**Length: 10:12**

**Bill Bishop**, author of "*The Big Sort*"

America may be more diverse than ever, but Mr. Bishop believes that the nation's neighborhoods are becoming too divided—culturally, economically and politically. He said that the places where Americans live are becoming increasingly populated with people who live, think, and vote as they do. He explained what is behind this movement and why it is not a positive development.

**Issues covered:**  
Community  
Diversity Issues

**Length: 5:03**

Show # 2015-29

Date aired: 7/19/15 Time Aired: \_\_\_\_\_

**John Santa, MD**, Director of the Health Ratings Center for Consumer Reports

Heart health has become a highly profitable business. Dr. Santa talked about the growing wave of cardiac tests and treatments that are being marketed to aging baby boomers. He said the most dubious tests often result in costly, unnecessary and sometimes dangerous treatments. He also explained how health consumers can get accurate information on the proficiency and competence of heart doctors.

**Issues covered:**  
Personal Health  
Senior Citizens  
Consumer Matters

**Length: 8:32**

**Jonathan Levav, PhD**, Associate Professor of Marketing at the Stanford University Graduate School of Business

Wise decision-making is perhaps the greatest factor that determines success or failure in life and business. Professor Levav talked about his study of "decision fatigue." He explained the surprising influences on decisions, and how individuals can improve decision-making by recognizing and controlling those variables.

**Issues covered:**  
**Workplace Matters**  
**Mental Health**

**Length: 8:40**

**Bernard Biermann, MD, PhD**, Assistant Professor, Department of Psychiatry at the University of Michigan, Medical Director of the Child/Adolescent Inpatient Unit at Mott Children's Hospital in Ann Arbor, MI

Dr. Biermann recently completed a study that found that parents severely underestimate their teens' use of drugs and alcohol. While just ten percent of parents thought their kids drank alcohol in the past year, 52 percent of teens admitted to doing so. He talked about the possible reasons in the huge disparity, and offered advice for parents on how to recognize the signs of alcohol and drug use in their teenager.

**Issues covered:**  
**Substance Abuse**  
**Parenting**  
**Youth at Risk**

**Length: 5:07**

Show # 2015-30

**Date aired:** 7/14 **Time Aired:** \_\_\_\_\_

**Armon B. Neel Jr., PharmD.**, consulting pharmacist, author of "*Are Your Prescriptions Killing You?: How to Prevent Dangerous Interactions, Avoid Deadly Side Effects, and Be Healthier with Fewer Drugs*"

Mr. Neel said that patients and doctors often don't recognize when prescription drugs may be interacting dangerously with one another. He discussed the financial costs to our nation's healthcare system, and explained how patients can reduce the number of medications they're taking.

**Issues covered:**  
**Personal Health**  
**Senior Citizens**  
**Consumer Matters**

**Length: 7:17**

**Catherine Steiner-Adair, EdD.**, clinical psychologist, school consultant, author of "*The Big Disconnect: Protecting Childhood and Family Relationships in the Digital Age*"

The digital world is here to stay, but what are families losing? Dr. Steiner-Adair believes that today's parents often pay more attention to their smartphones than their children. She discussed the emotional impact felt by kids, and outlined how parents can set boundaries on the use of hi-tech devices for both themselves and their children.

**Issues covered:**  
**Parenting**  
**Youth at Risk**

**Length: 10:00**

**Jack Canfield**, co-creator of the Chicken Soup for the Soul book series, author of "*The Success Principles*" series

Mr. Canfield talked about the keys to success and how to overcome self-defeating beliefs, fears and habits. He also offered principles on building good teams and better relationships at the office, and how to set goals to improve your life and finances.

Issues covered:  
Workplace Issues  
Education  
Personal Finance

Length: 4:51

Show # 2015-31

Date aired: 8/2 Time Aired: \_\_\_\_\_

**Sheila Markin Nielsen**, career counselor with more than 25 years of experience, author of "*Job Quest: How to Become the Insider Who Gets Hired*"

The search for a job can seem intimidating and frustrating for most people. Ms. Markin Nielsen said the most critical component in any successful job search is to establish personal relationships. She outlined strategies to create personal connections and trust with key people. She discussed the usefulness of online tools such as LinkedIn, along with the value of resumes in today's employment environment.

Issues covered:  
Employment  
Career

Length: 10:25

**Jennifer Suor**, researcher, PhD candidate in clinical psychology at the University of Rochester

Ms. Suor's research found that children from low-income families are at risk of stunted cognitive functioning before they even start kindergarten. Her team found that young children with emotionally distant caregivers and who lived in an unstable home also had high levels of the stress hormone cortisol, which appears to significantly affect their cognitive abilities.

Issues covered:  
Education  
Parenting

Length: 6:44

**Andy Cohen**, CEO, Caring.com

In the past year, approximately 14 million drivers have been in a road incident caused by an elderly driver, according to a survey by Mr. Cohen's organization. He discussed how other motorists view the safety and competence of senior drivers. He also explained how to determine whether an older loved one is no longer fit to drive, and how to approach the topic with them.

Issues covered:  
Senior Citizens  
Traffic Safety

Length: 5:10

Show # 2015-32

Date aired: 8/6 Time Aired: \_\_\_\_\_

**Deirdre Maloney**, author of "*Bogus Balance: Your Journey to Real Work/Life Bliss*"

These days, nearly everyone struggles to balance their work and home lives. Ms. Maloney said that no one can achieve a perfect balance. She said it is possible to find real balance and satisfaction by setting priorities and accepting that you can't have it all. She explained why it is important to analyze your own values and priorities on a regular basis.

**Issues covered:**

**Length: 9:28**

**Career  
Parenting  
Mental Health**

**Doug Whiteman**, Insurance Analyst at Bankrate.com

37% of Americans with children under age 18 do not have any life insurance, according to a new Bankrate.com study. And about one-third of the parents who do have life insurance have no more than \$100,000 of protection. Mr. Whiteman explained why this is such a great concern. He also offered suggestions on how to shop for life insurance and how to determine how much coverage is necessary.

**Issues covered:**

**Length: 7:46**

**Personal Finance  
Parenting**

**Richard Johnson, PhD**, Senior Fellow at the Urban Institute, an independent non-partisan organization that evaluates social and economic issues

Dr. Johnson studied Americans who change careers after age 50. He found that most take pay cuts and accept lesser health benefits, but are still happier in their new jobs. He explained why these workers decide to switch careers, and offered advice for older job hunters.

**Issues covered:**

**Length: 4:50**

**Senior Citizens  
Workplace Matters  
Unemployment**

Show # 2015-33

Date aired: 8/6 Time Aired: \_\_\_\_\_

**Nick Corcodilos**, employment expert, headhunter, founder of AskTheHeadhunter.com, author of "*Fearless Job Hunting*"

Mr. Corcodilos said that the way companies recruit, evaluate and hire employees is a disaster. He said employers misuse computer screening software and sites like LinkedIn, in the hope of finding a mythical perfect candidate, then complain that the American workforce is undertrained and unqualified for today's high tech jobs. He offered advice for people who are seeking a new job.

**Issues covered:**

**Length: 8:57**

**Employment  
Job Training**

**Scott Barry Kauffman, PhD**, cognitive psychologist, Adjunct Assistant Professor of Psychology at New York University, author of "*Ungifted: Intelligence Redefined*"

Dr. Kauffman said that the traditional methods of measuring the intellectual potential of children, such as IQ and standardized tests, don't work. He shared his own story of being labeled as "learning disabled" as a child, yet eventually completing his PhD in cognitive psychology at Yale University. He noted that there are many paths to greatness, and argued for a more customized approach to achievement that takes into account each individual's goals, psychology, and developmental trajectory.

**Issues covered:**  
Education  
Children's Issues

**Length: 7:56**

**Gary Brienzo**, Communications Manager, National Arbor Day Foundation

Mr. Brienzo talked about the growing disconnect between children and nature, as youngsters spend more time indoors with smartphones, video games and the Internet. He talked about the benefits of encouraging children and families to spend time outdoors, including better awareness of the environment.

**Issues covered:**  
Environment  
Community Health  
Parenting  
Volunteerism

**Length: 4:42**

Show # 2015-34

Date aired: 8/23 Time Aired: \_\_\_\_\_

**David Gumpert**, food rights advocate, author of "*Life, Liberty and the Pursuit of Food Rights*"

Mr. Gumpert believes that Americans should have the right to privately obtain foods directly from farmers, neighbors, and local producers, in the same way that previous generations did. He said government regulations are making it increasingly difficult for consumers who wish to get raw milk, custom-slaughtered beef and pastured eggs outside the government regulatory system. He outlined the potential health concerns about mass-produced, processed food sold at supermarkets.

**Issues covered:**  
Food Safety  
Government Regulation

**Length: 8:29**

**Noël Janis-Norton**, learning and behavior specialist, founder and director of The New Learning Centre in London, author of "*Calmer, Easier, Happier Parenting: Five Strategies That End the Daily Battles and Get Kids to Listen the First Time*"

Ms. Norton offered advice to parents who are tired of nagging, pleading or yelling just to get their kids to do simple tasks. She offered examples of how parents should use positive reinforcement to encourage children to cooperate. She also offered tips on how to make homework a more positive and pleasant task each day.

**Issues covered:**  
Parenting  
Children's Issues

**Length: 8:40**

**Virginia Reichert**, former director of the Center for Tobacco Control at North Shore-Long Island Jewish Health System

Ms. Reichert talked about a study she conducted that discovered many smokers incorrectly believe that nicotine causes cancer. This misperception makes them less like to use nicotine patches or gum to help them stop smoking. She explained how comprehensive programs can greatly increase the success rate of smokers who want to quit.

**Issues covered:**  
Addiction  
Community Health

**Length: 4:58**

Show # 2015-35

**Date aired:** 8/30 **Time Aired:** \_\_\_\_\_

**Emily Rogalski, PhD**, Neuroscientist, Research Associate Professor in Cognitive Neurology and Alzheimer's Disease Center at the Northwestern University Feinberg School of Medicine

Dr. Rogalski is in the early stages of a study of "SuperAgers" — men and women who are in their 80s and 90s, but with brains and memories that seem far younger. She explained what has been learned so far from these exceptional seniors, and what she hopes to discover as the study progresses. She said the research may eventually find ways to help protect others from memory loss.

**Issues covered:**  
Personal Health  
Senior Citizens

**Length: 8:01**

**Amanda Ripley**, investigative journalist, author of "*The Smartest Kids in the World--and How They Got That Way*"

Over the past fifty years, math and science skills have remained largely flat in the US, while soaring in Canada, Finland and many other developed countries. Ms. Ripley explained why some new "education superpower" countries have rapidly improved test scores, and how their policies differ from the US. She said teachers' college programs in the US should become much more selective, only accepting top students.

**Issues covered:**  
Education  
Government

**Length: 9:10**

**Dana Gunders**, Project Scientist, Natural Resources Defense Council's Food and Agriculture program in San Francisco

Ms. Gunders recently co-led a study with Harvard researchers that concluded that dates printed on packaged foods often confuse consumers, leading many to throw out food before it actually goes bad. She said the dates are intended to indicate freshness rather than whether a product is unsafe to eat. She would like to see new government regulations that would standardize food labeling and make it less confusing for consumers.

**Issues covered:**  
Food Safety  
Consumer Matters  
Government Regulations

**Length: 4:55**

Show # 2015-36

Date aired: 9/6 Time Aired: \_\_\_\_\_

**Ann Dowsett Johnston**, award-winning journalist, author of "*Drink: The Intimate Relationship Between Women And Alcohol*"

Ms. Johnston said women have closed the gender gap in the past decade, not only in their professional and educational lives, but also in terms of alcohol abuse. She noted that corporations have developed marketing strategies and products targeted exclusively to women. She expressed particular concern that alcohol manufacturers are now using social media to target teenage girls for marketing messages.

**Issues covered:**  
Substance Abuse  
Women's Issues

**Length: 9:27**

**Kathryn Edin, PhD**, Professor of Public Policy and Management at the John F. Kennedy School of Government at Harvard University, co-author of "*Doing the Best I Can: Fatherhood in the Inner City*"

Dr. Edin studied fatherhood among inner city men who are sometimes called "deadbeat dads." She said the term does not accurately describe today's urban fathers, many of whom take pride in being involved in the lives of some of their children. She explained how economic and cultural changes have transformed the meaning of fatherhood among the urban poor.

**Issues covered:**  
Inner City Issues  
Parenting  
Poverty

**Length: 7:36**

**David L. Roth, Ph.D.**, Director of the Johns Hopkins University Center on Aging and Health

Dr. Roth's research found that caregivers assisting chronically ill or disabled family members had an 18 percent lower death rate than similar people who were non-caregivers. He talked about the possible reasons behind this surprising finding.

**Issues covered:**  
Senior Citizens  
Personal Health  
Family

**Length: 4:49**

Show # 2015-37

Date aired: 9/13 Time Aired: \_\_\_\_\_

**Mark Rank, PhD**, Professor of Social Welfare at Washington University in St. Louis

Dr. Rank led a study that found that, between the ages of 25 and 60, almost two-thirds of Americans will live in poverty for a year or more. He shared other statistics from his study that illustrate how common poverty is. He discussed the reasons behind the problem and why a surprising number of Americans move from poverty to the middle class or higher, then back to poverty again.

**Issues covered:**  
Poverty  
Education

**Length: 8:31**



**Sandeep S. Grewal, MD, MS**, nutrition and weight loss expert, co-author of "*Fat-Me-Not: Weight Loss Diet of The Future*"

Most parents believe preparing and packing a healthy lunchbox is a difficult task. Dr. Grewal explained why lunches parents send to school are so critical to their kids' development and learning. He talked about the worst things parents can include in a lunch, and why hot lunches at school are not always a better option. He also discussed the most effective ways to lose weight.

**Issues covered:**

Parenting  
Nutrition

**Length: 8:33**

**Jim Quiggle**, Director of Communications at Coalition Against Insurance Fraud

Mr. Quiggle discussed Medicare fraud, which has become a multi-billion dollar industry. He explained how fraudsters rapidly evolve their techniques as investigators close in on a specific scam. He outlined common warning signs of a scam that senior citizens should recognize, such as cold-call solicitations and requesting Medicare numbers over the phone.

**Issues covered:**

Medicare Fraud  
Senior Citizens

**Length: 5:00**

Show # 2015-38

Date aired: 9/20 Time Aired: \_\_\_\_\_

**Meredith Jones**, author of "*Women of The Street: Why Female Money Managers Generate Higher Returns (and How You Can Too)*"

Ms. Jones said her research found that women typically make better investment decisions than men. She explained how women's and men's investment behaviors differ. She also offered advice to young women who may be considering a career as an investment professional.

**Issues covered:**

Personal Finance  
Women's Issues

**Length: 10:32**

**Todd Herrenkohl, PhD**, Professor of Sociology, Interim Associate Dean for Research for the Office of Research, University of Washington

Dr. Herrenkohl led a study that found that troubling behaviors exhibited by abused children can predict criminal activity when they grow up. He explained what the most common indicators are and how they differ between boys and girls. He discussed the importance of recognizing kids at risk and getting treatment for them as quickly as possible.

**Issues covered:**

Child Abuse  
Crime  
Youth at Risk

**Length: 6:38**

**Bruce Schneier**, internationally recognized security technologist, Chief Technology Officer of Resilient Systems, a fellow at Harvard's Berkman Center, and a board member of Electronic Frontier Foundation, author of "*Schneier on Security*"

Mr. Schneier discussed a recent study that examined the most commonly hacked computer passwords. Many people choose passwords that are far too easy to guess. He outlined ways to choose and remember a very secure password.

Issues covered:  
Crime  
Consumer Matters

Length: 5:14

Show # 2015-39

Date aired: 9/27 Time Aired: \_\_\_\_\_

**Brad J. Bushman, PhD**, Professor of Communication and Psychology, Margaret Hall and Robert Randal Rinehart Chair of Mass Communication at Ohio State University

Dr. Bushman's research found that gun violence in movies rated PG-13 has more than tripled since PG-13 was introduced in 1985. In fact, he found that today's PG-13 films depict more violence than R-rated movies. Dr. Bushman explained why parents should be concerned. He said the patchwork of different rating systems for TV, movies and video games is confusing for parents and should be standardized.

Issues covered:  
Parenting  
Media

Length: 9:01

**Stewart D. Friedman, PhD**, Professor at the Wharton School of Business at the University of Pennsylvania, Founding Director of the Wharton Leadership Program and Wharton's Work/Life Integration Project, author of "*Baby Bust: New Choices for Men and Women in Work and Family*"

Dr. Friedman studied two classes of Wharton School of Business students, and found stunning results: the rate of graduates who plan to have children has dropped by nearly half over the past 20 years. He outlined the reasons for this disturbing trend and explained why this could be a huge problem for our society. He also offered some potential solutions.

Issues covered:  
Parenting  
Career  
Education

Length: 8:04

**Chris & Toren Volkman**, co- authors of "*Our Drink: Detoxing the Perfect Family*"

Chris and Toren offered their perspective on college drinking, as a mother and son who personally suffered the effects. They discussed warning signs of excessive drinking that both parents and college students should be aware of, and talked about the changing attitudes on college campuses.

Issues covered:  
Substance Abuse  
Youth at Risk  
Parenting Matters

Length: 4:36