

ORDER



KLFY Lafayette, LA

Orders
Order / Rev: 731922
Alt Order #: 08011396
Product Desc: 732/DONOVAN HUDSON
Estimate: 733
Flight Dates: 11/16/15 - 11/21/15
Original Date / Rev: 11/13/15 / 11/13/15
Order Type: REG

Primary AE: Telerep Los Angeles
Sales Office: T-LA
Sales Region: Nat

Agency Name: Fortune Media
Buying Contact:
Billing Contact:
 527 Avenue B
 Redondo Beach, CA 90277

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/D Hudson STR NC (D)
Demographic: A35+
Product Codes: PL5
Priority: P2
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID: SP9781

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/15	11/21/15	15	\$8,385.00	\$7,127.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2015	15	\$8,385.00	\$7,127.25	0.00
Totals	15	\$8,385.00	\$7,127.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Telerep Los Angeles			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KLFY	11/16/15	11/20/15	KLFY News 10 @ 10 KLFY News 10 @ 10	CM	10p-1035p	MTWTF--	:30	1	\$850.00	P2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/16/15	11/22/15	MTWTF--			1		\$850.00	0.00					
E 2	KLFY	11/16/15	11/20/15	KLFY News 10 @ 5 KLFY News 10 @ 5	CM	5p-530p	MTWTF--	:30	3	\$625.00	P2	0.00	NM	3	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/16/15	11/22/15	MTWTF--			3		\$625.00	0.00					
E 3	KLFY	11/16/15	11/20/15	KLFY News 10 @ 6p M-F 6p-630p	CM	6p-630p	MTWTF--	:30	3	\$735.00	P2	0.00	NM	3	\$2,205.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/16/15	11/22/15	MTWTF--			3		\$735.00	0.00					
E 4	KLFY	11/16/15	11/20/15	Passe Partout M-F 6-7a Passe Partout M-F 6-7a	CM	Passe Partout M-F	MTWTF--	:30	2	\$510.00	P2	0.00	NM	2	\$1,020.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/16/15	11/22/15	MTWTF--			2		\$510.00	0.00					
E 5	KLFY	11/16/15	11/20/15	CBS This Morning CBS This Morning	CM	7a-9a	MTWTF--	:30	3	\$340.00	P2	0.00	NM	3	\$1,020.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/16/15	11/22/15	MTWTF--			3		\$340.00	0.00					
E 6	KLFY	11/21/15	11/21/15	KLFY News 10 @ 6p KLFY News 10 @ 6p Sat	CM	6-630p	-----1-	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/16/15	11/22/15	-----1-			1		\$400.00	0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
E 7	KLFY	11/21/15	11/21/15	Sat Hour 1 Sat Hour 1	CM	7p-8p	----- 1-	:30	1	\$340.00	P2	0.00 NM	1	\$340.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
	Week:	11/16/15	11/22/15	----- 1-		1		\$340.00	0.00						
E 8	KLFY	11/17/15	11/17/15	Tue Hour 3 NCIS: Los Angeles	CM	9p-10p	- 1-----	:30	1	\$675.00	P2	0.00 NM	1	\$675.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
	Week:	11/16/15	11/22/15	- 1-----		1		\$675.00	0.00						
Totals													15	\$8,385.00	