

# Order #918341: Sanders//../Sanders//../Up To Elec../

	Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
	05/19/22 1:18:26 PM	Processed		<async process>	John Dillin	\$280.50	10	0.00
	05/19/22 1:17:34 PM	Approved			Linda Pete	\$280.50	10	0.00
	05/19/22 1:17:31 PM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Linda Pete	\$280.50	10	0.00
	05/19/22 1:06:33 PM	Approval Workflow		[Sales Manager - Ready Default]	John Raffe	\$280.50	10	0.00
	05/19/22 12:55:42 PM	Ready for approval		Sanders for judge; Paying by Credit card	Billy St Jar	\$280.50	10	0.00
	05/19/22 10:53:26 AM	New order created		<new order>	Billy St Jar	\$0.00	0	0.00

[Sorted by: Date]

## ORDER

<b>Orders</b>	<b>Order / Rev:</b>	<b>918341</b>	
	<b>Alt Order #:</b>		
	<b>Product Desc:</b>	<b>Up To Election Day</b>	
	<b>Estimate:</b>		<b>KOKY-FM</b>
	<b>Flight Dates:</b>	<b>05/20/22 - 05/23/22</b>	<b>Primary AE:</b> <b>Billy St James</b>
	<b>Original Date / Rev:</b>	<b>05/19/22 / 05/19/22</b>	<b>Sales Office:</b> <b>L-LIT</b>
	<b>Order Type:</b>	<b>GENERAL</b>	<b>Sales Region:</b> <b>Local</b>

  

<b>Agency</b>	<b>Name:</b>	<b>Sanders//Judge</b>	
	<b>Buying Contact:</b>		<b>Billing Type:</b> <b>Cash</b>
	<b>Billing Contact:</b>	<b>Ernest Sanders</b>	<b>Billing Calendar:</b> <b>Calendar</b>
		<b>PO Box 236</b>	<b>Billing Cycle:</b> <b>EOM/EOC</b>
		<b>Little Rock, AR 72203</b>	<b>Agency Commission:</b> <b>0%</b>

  

<b>Advertiser</b>	<b>Name:</b>	<b>Sanders//Judge</b>	
	<b>Demographic:</b>	<b>A25-54</b>	<b>New Business Thru:</b>
	<b>Product Codes:</b>	<b>Candidates</b>	<b>Advertiser External ID:</b>
	<b>Revenue Code 1:</b>	<b>DIR</b>	<b>Agency External ID:</b>
	<b>Revenue Code 2:</b>	<b>POL-CAND</b>	<b>Unit Code:</b> <b>General</b>
	<b>Revenue Code 3:</b>	<b>POL-LR</b>	<b>Order Separation:</b> <b>00:15:00</b>
	<b>Priority:</b>	<b>P-100</b>	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/01/22	05/23/22	10	\$280.50	\$280.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	10	\$280.50	\$280.50	0.00
<b>Totals</b>	<b>10</b>	<b>\$280.50</b>	<b>\$280.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Billy St James	L-LIT	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOKY	05/20/22	05/20/22	M-F AM Drive M-F	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	----F--	1:00	2	\$38.25	P-30	0.00	NM	2	\$76.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	----F--					2	\$38.25		0.00			
N 2	KOKY	05/23/22	05/23/22	M-F AM Drive M-F	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	AMM-----	1:00	2	\$38.25	P-30	0.00	NM	2	\$76.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/23/22	05/29/22	M-----					2	\$38.25		0.00			
N 3	KOKY	05/21/22	05/21/22	Sa-Su AM Sa-Su	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	-----S-	1:00	1	\$21.25	P-30	0.00	NM	1	\$21.25
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	-----S-					1	\$21.25		0.00			
N 4	KOKY	05/21/22	05/21/22	Sa-Su Midday Sa-Su	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-----S-	1:00	1	\$21.25	P-30	0.00	NM	1	\$21.25
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	-----S-					1	\$21.25		0.00			
N 5	KOKY	05/21/22	05/21/22	Sa-Su PM Sa-Su	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	-----S-	1:00	1	\$21.25	P-30	0.00	NM	2	\$42.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	-----S-					2	\$21.25		0.00			
N 6	KOKY	05/21/22	05/22/22	Sa-Su PM Sa-Su	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	-----S	1:00	2	\$21.25	P-30	0.00	NM	2	\$42.50

Order / Rev: 918341  
 Alt Order #:  
 Flight Dates: 05/20/22 - 05/23/22

Advertiser: Sanders/I/Judge  
 Product Desc: Up To Election Day  
 Estimate: KOKY-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	-----S			2			\$21.25		0.00			
													Totals	10	\$280.50

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Ernest Sanders, Jr., hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Ernest Sanders, Jr.

Authorized committee:  
Ernest Sanders Campaign Committee

Agency requesting time (and contact information):

☐ N/A

Candidate's political party:  
Nonpartisan

Office sought (no acronyms or abbreviations):  
5th Division Circuit Court Judge

Date of election:  
May 24, 2022

☐ General

☒ Primary

Treasurer of candidate's authorized committee:  
Ramsey Eddington

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

#### Candidate/Committee/Agency

Signature: *Ernest Sanders, Jr.*

Name: Ernest Sanders, Jr.

Date of Request to Purchase Ad Time:

#### Station Representative

Signature: *John Rafferty*

Name: John Rafferty

Date of Station Agreement to Sell Time: 05-19-2022

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ No Date ad received: 05-19-2022**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

- ☒ Accepted  
☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*  
☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 918341

Station Call Letters: KOKY-FM

Date Received/Requested: 05-19-2022

Est. #:

Station Location: Little Rock

Run Start and End Dates: 5/20-5/23-2022

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.