

Issues Programs List

Quarterly Issues Programs List for Station – WLCA

March 1 – June 30, 2022

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By Station Manager, Mike Lemons

Section I. Issues.

The station has identified the following issues as significant issues facing our community in this quarter:

- A. **Future of Higher Education:** Lewis and Clark President Dr. Trzaska discusses the future of higher education.
- B. **Skin Cancer Awareness:** May is Skin Cancer Awareness Month.
- C. **Monkeypox:** Student-produced feature presenting facts and data on Monkeypox. Sources included the World Health Organization and the Center for Disease Control.
- D. **Gas Prices:** Information on ways to maximize fuel efficiency.
- E. **Covid Vaccine:** Information on when and where the vaccine is available, who is eligible to receive the vaccine and how to register for the vaccine.

Section II. Responsive Programs

The station has broadcast programming dealing with each of these issues. Programming details are listed below.

- A. **Future of Higher Education**
Length: 30 Minutes
Dates/Times: Daily 4/6, 4/8, 4/11

Lewis and Clark President Dr. Ken Trzaska participated in a round table discussion on what he feels is the direction of higher education. Both Lewis and Clark, and Civic Memorial High School Mass Communication students conducted the discussion. Dr. Trzaska was asked about the future of higher education in a post-pandemic world. Dr. Trzaska believes Blendflex and Competency Based Education (CBE) will play prominent roles in higher education in the future.

B. Monkeypox

Length: 5 minutes

Dates/Times: 5/16 – 5/20 @ 9:05am & 2:20pm

Student produced feature presenting facts and data on Monkeypox. Students researched several sources including the World Health Organization, the Center for Disease Control and Mayo Clinic.

C. Skin Cancer Awareness Month

Length: 5 minutes (Encore Airing)

Dates/Times: 5/23 – 5/27; 9:05am & 4:05pm

Dr. Anadkat, Dermatologist at Washington University School of Medicine was interviewed for a news feature to discuss the damage the sun can cause to the skin. Accelerated aging of the skin and skin cancer are the two biggest concerns. Dr. Anadkat talked about types of sunscreen and frequency of application. The stages of skin cancer and treatment were also presented.

D. Gas Prices

Length: 5 minutes

Dates/Times: 6/6 - 6/10 @ 9:05am & 4:05pm

A five-minute feature detailing ways listeners can battle inflation on high gas prices. AAA Spokesperson Nick Chabarría presented many ways to make sure your car is performing at peak efficiency including maintaining tire pressure, changing air filters regularly, changing and using the right oil and minimizing air conditioner use. Nick also mentioned several apps that present the lowest gas prices in your area.

E. Covid Vaccine

Length: Updated recorded and live reads

Dates/Times: Daily April 1- May 31 @ 7:45am & 3:45 pm

Daily updated information was presented in recorded and live reads (when possible) to inform listeners to help them determine if they were eligible to receive the vaccine and where they can sign up to register to receive the vaccine. Details were given on where listeners can go to get more information on the vaccine.