

## Issues Programs List

**Quarterly Issues Programs List for Station – WLCA**

**October 1 – December 31, 2022**

**Placed in Public File – January 9, 2022**

**By Station Manager, Mike Lemons**

### **Section I. Issues.**

The station has identified the following issues as significant issues facing our community in this quarter:

- A. Lewis and Clark Board of Trustees Vacancy:** Daily updates on Lewis and Clark’s response to Covid-19.
- B. Lewis and Clark Scholarship Opportunities:** Information on available scholarships and how to apply.
- C. Holiday Scams:** Detailing and avoiding holiday scams.
- D. Tripledemic:** Information on how avoid getting coronavirus, the flu and RSV.
- E. Education in the Future:** LCCC President, Dr. Ken Trzaska discussed educational innovations we can expect to see in the future.

### **Section II. Responsive Programs**

The station has broadcast programming dealing with each of these issues. Programming details are listed below.

- A. Lewis and Clark Board of Trustees Vacancy**  
**Length:** Five Minute - Student Produced Feature  
**Dates/Times:** Twice Daily; 10/16 – 10/23

Lewis and Clark Mass Media students produced an aired a feature detailing the event surrounding the resignation of Lewis and Clark Board Chairman, David Heyen. The latest incident included a “live mic” event where Heyen appears to have used insulting comments about a faculty member. The feature also gave information on how to apply for the vacant position. Applications must be submitted my October 27, 2022. A new trustee will seated at the November meeting.

**B. Lewis and Clark Scholarship Opportunities**

**Length:** 15 Minutes

**Dates/Times:** 10/16 & 10/30; 11:00am

L&C Foundation Director of Development Debby Edelman and L&C Director of Financial Aid Angela Weaver appeared as guests on Finding Lewis and Clark to discuss the scholarship process at Lewis and Clark. More than 150 scholarships are available for a total value of nearly \$500,000. To be eligible, students must complete an application that asks for demographic information and includes two essay questions. “These are the key,” Weaver said. “One asks students to share their education, career and life goals. The other asks them to explain why they need a scholarship.” The deadline to apply is March 1, 2023 and scholarships are awarded in April.

**C. Holiday Scams**

**Length:** Five Minute – Student Produced Feature

**Dates/Times:** Three Times Daily; 11/28 – 12/16

Lewis and Clark Community College mass media students produced and aired a feature detailing a wide variety of scams during the holiday season. Holiday scams capitalize on the increase in online shopping, travel, and charitable giving during the holiday season by trying to trick you into giving up money, gift cards, or sensitive information. Fake charities, online look-alike stores and gift card fraud are just a few. Details on how to avoid each of these scams were presented.

**D. Tripledemic**

**Length:** 90 - Second News Feature

**Dates/Times:** 12/12 & 12/14 - 7:00am; 8:00am; 4:00pm; 5:00pm

Dr. Robert Poirier, clinical director of Barnes-Jewish Hospital’s emergency department and a Washington University emergency medicine physician details the strain influenza, coronavirus and RSV has caused on area hospitals. “Three infectious diseases at the same time is bad enough. This coupled with virus fatigue and immunity debt are likely the cause of increased hospitalizations.” Dr. Poirier stressed the importance of COVID-19 vaccination as well as the flu shot. Wearing masks in large gatherings or avoiding them all together will help to prevent the spread.

**E. Education in the Future**

**Length:** 15 Minutes

**Dates/Times:** 12/3 & 12/17; 11:00am

Lewis and Clark Community College President, Dr. Ken Trzaska appeared as a guest on “Finding Lewis and Clark” to discuss Lewis and Clark’s past, present and future. Dr. Trzaska emphasized the need for educational

institutions to adapt to an “on demand society.” “We need to meet students where they are and when they want it,” said Trzaska. Approaches link Competency-Based Education and Blendflex will lead the way.