

FOREVER

CUMBERLAND

MEDIA

NET Political Rates effective March 30 - May 14, 2024

BIGFROGGY 105.3

WFRB-FM

ROCKY 106.1

WRQE-FM

WVLE 106.7 560

WFRB-AM

WTBO 97.9 1450 Oldies

WTBO-AM

	6a-10a	10a-3p	3p-7p	7p-Mid	Mid-6a	6a-7p	6a-mid
30	\$20.00	\$20.00	\$20.00	\$24.00	\$1.00	\$12.00	\$5.00
60	\$30.00	\$25.00	\$30.00	\$25.00	\$1.00	\$13.50	\$5.00
30	\$22.00	\$20.00	\$22.00	\$18.00	\$1.00	\$8.00	\$10.00
60	\$30.00	\$25.00	\$30.00	\$20.00	\$1.00	\$14.00	\$11.00
30	\$8.00	\$7.00	\$8.00	\$5.00	\$6.00	\$4.00	\$5.00
60	\$11.00	\$10.00	\$11.00	\$5.00	\$1.00	\$4.00	\$5.00
30	\$10.00	\$9.00	\$10.00	\$8.00	\$8.00	\$4.00	\$6.00
60	\$13.00	\$12.00	\$13.00	\$11.00	\$1.00	\$4.00	\$5.00

6a-10a 10a-3p 3p-7p 7p-Mid Mid-6a 6a-7p 6a-mid  
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