

FOREVER

CUMBERLAND

MEDIA

GROSS Political Rates effective March 30 - May 14, 2024

BIGFROGGY 105.3

WFRB-FM

ROCKY 106.1

WRQE-FM

WIE 106.7 560

WFRB-AM

WTBO 97.9 1450 Oldies

WTBO-AM

		6a-10a	10a-3p	3p-7p	7p-Mid	Mid-6a	6a-7p	6a-mid
	30	\$20.00	\$20.00	\$20.00	\$20.00		\$20.00	\$24.00
	60	\$36.00	\$32.00	\$36.00	\$30.00		\$33.00	\$30.00
	30	\$20.00	\$20.00	\$22.00	\$18.00		\$19.00	\$18.00
	60	\$30.00	\$25.00	\$30.00	\$24.00		\$27.00	\$24.00
	30	\$12.00	\$10.00	\$12.00	\$9.00		\$11.00	\$9.00
	60	\$15.00	\$13.00	\$15.00	\$13.00		\$14.00	\$13.00
	30	\$12.00	\$10.00	\$12.00	\$9.00		\$11.00	\$9.00
	60	\$15.00	\$13.00	\$15.00	\$13.00		\$14.00	\$13.00
		6a-10a	10a-3p	3p-7p	7p-Mid	Mid-6a	6a-7p	6a-mid

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