

FOREVER

CUMBERLAND

MEDIA

GROSS Political Rates effective September 8, 2024 - November 5, 2024

BIGFROGGY 105.3

WFRB-FM

ROCKY 106.1

WRQE-FM

WIE 106.7

WFRB-AM

WTBO 101.9 Oldies

WTBO-AM

		6a-10a	10a-3p	3p-7p	7p-Mid	Mid-6a	6a-7p	6a-mid
30		\$30.00	\$25.00	\$30.00	\$24.00		\$28.00	\$24.00
60		\$36.00	\$32.00	\$36.00	\$30.00		\$33.00	\$30.00
30		\$24.00	\$20.00	\$24.00	\$18.00		\$21.00	\$18.00
60		\$30.00	\$25.00	\$30.00	\$24.00		\$27.00	\$24.00
30		\$12.00	\$10.00	\$12.00	\$9.00		\$11.00	\$9.00
60		\$15.00	\$13.00	\$15.00	\$13.00		\$14.00	\$13.00
30		\$12.00	\$10.00	\$12.00	\$9.00		\$11.00	\$9.00
60		\$15.00	\$13.00	\$15.00	\$13.00		\$14.00	\$13.00

6a-10a10a-3p3p-7p7p-MidMid-6a6a-7p6a-mid

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