

# FOREVER

CUMBERLAND MEDIA

NET Political Rates effective September 8, 2024 - November 5, 2024

**BIGFROGGY® 105.3**

WFRB-FM

**ROCKY 106.1®**

WRQE-FM

**WIE**  
106.7 560

WFRB-AM

**WTBO**  
97.9  
1450 **Oldies**

WTBO-AM

	6a-10a	10a-3p	3p-7p	7p-Mid	Mid-6a	6a-7p	6a-mid
30	\$20.00	\$20.00	\$20.00	\$24.00	\$1.00	\$12.00	\$5.00
60	\$30.00	\$28.00	\$30.00	\$25.00	\$1.00	\$13.50	\$5.00
30	\$22.00	\$20.00	\$20.00	\$15.00	\$1.00	\$8.00	\$10.00
60	\$30.00	\$25.00	\$30.00	\$20.00	\$1.00	\$14.00	\$11.00
30	\$8.00	\$7.00	\$8.00	\$5.00	\$4.00	\$4.00	\$5.00
60	\$11.00	\$10.00	\$11.00	\$5.00	\$1.00	\$4.00	\$5.00
30	\$10.00	\$9.00	\$10.00	\$8.00	\$4.00	\$4.00	\$6.00
60	\$13.00	\$12.00	\$13.00	\$11.00	\$1.00	\$4.00	\$5.00

6a-10a 10a-3p 3p-7p 7p-Mid Mid-6a 6a-7p 6a-mid

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