

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|---|--|
| Station and Location: KCAK - Branson | Date: 3/31/2022 |
|---|--|

I, Bob Nichols,
 being/on behalf of: Bill Skow, a legally
 qualified candidate of the V/A political
 party for the office of: Ward 1 Aldermen - city of Branson
 in the Municipal Election
 election to be held on: April 5

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|---------------|-------|----------------|-----------------|
| | <i>See</i> | <i>Attach</i> | | | |

Total Charges: 645.75

A hand-drawn sketch of a curved line, possibly representing a path or a boundary, within a rectangular frame. The line starts at a point on the left side of the frame and curves upwards and to the right, ending near the top right corner. The drawing is simple and appears to be a preliminary sketch.

Bill Spains for Aldermen

Bob ~~At~~ Nichols —

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

3/3/21
Date

X Kantechol
Signature

☒ Accepted ☐ Accepted in Part ☐ Rejected

J. Smith Jenna Smith SSS
Signature Printed Name Title

| Time | Thursday 3/31 | Friday 4/1 | Saturday 4/2 | Sunday 4/3 | Monday 4/4 | Tuesday 4/5 |
|-------------------------|---------------|------------|--------------|------------|------------|-------------|
| 6:00 AM | | 1 | 1 | | 1 | 1 |
| 7:00 AM | | 1 | 1 | | 1 | 2 |
| 8:00 AM | | 1 | 1 | 1 | 1 | 2 |
| 9:00 AM | | 1 | 1 | 1 | 1 | 1 |
| 10:00 AM | | 1 | 1 | 1 | 1 | 1 |
| 11:00 AM | | 1 | 1 | 1 | 1 | 1 |
| Noon | | 1 | 1 | 2 | 1 | 1 |
| 1:00 PM | 2 | 1 | 1 | 2 | 1 | 1 |
| 2:00 PM | 2 | 1 | 1 | 1 | 1 | 1 |
| 3:00 PM | 2 | 1 | 1 | 1 | 1 | 1 |
| 4:00 PM | 2 | 1 | 1 | 1 | 1 | 2 |
| 5:00 PM | 1 | 1 | 1 | 1 | 1 | 2 |
| 6:00 PM | 1 | 1 | 1 | 1 | 1 | 1 |
| 7:00 PM | 1 | 1 | 1 | 1 | 1 | |
| 8:00 PM | 1 | 1 | 1 | 1 | 1 | |
| 9:00 PM | 1 | 1 | 1 | 1 | 1 | |
| 10:00 PM | 1 | 1 | 1 | 1 | 1 | |
| 11:00 PM | 1 | 1 | 1 | 1 | 1 | |
| Daily Total | 15 | 18 | 18 | 18 | 18 | 16 |
| Rate | \$13.50 | \$13.50 | \$13.50 | \$8.00 | \$13.50 | \$13.50 |
| Daily \$ | \$202.50 | \$243.00 | \$243.00 | \$144.00 | \$243.00 | \$216.00 |
| Total # of Commercials | 103 | | | | | |
| Legends 1063 Investment | \$1,291.50 | | | | | |
| 98.1 Investment | \$ | \$ | \$ | \$ | \$ | \$ |
| Total spend | \$ | \$ | \$ | \$ | \$ | \$ |

98.1 Investment \$ 645.75

Total spend \$ 1,937.25