

WSYR-TV
EEO PUBLIC FILE REPORT
February 1, 2010-January 31, 2011
II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	NAACP of Syracuse PO Box 397 Colvin Elmwood Station Syracuse, NY 13205 315-422-6933	Y	0
2	National Organization for Women Barbara Kirkpatrick/Wendy Yost PO Box 1234 Syracuse, NY 13202 315-474-0688	Y	0
3	Women's Information Center 601 Allen Street Syracuse, NY 13210 315-478-4636	Y	0
4	Syracuse University Center for Career Services 235 Schine Student Center Syracuse, NY 13244	Y	1
5	Syracuse Model Neighborhood Facility Arnett Haygood El 401 South Avenue Syracuse, NY 13204 315-671-5804	Y	0
6	SI Newhouse School of Public Communications Bridget Lichtinger 215 University Place, BLD 1 Rm20 Syracuse, NY 13244 315-443-2301	Y	0
7	Peace Inc. County West Family Residential Center Joy King 52 Oswego Street Baldwinsville, NY 13027 315-638-1051	Y	0
8	Howard University Career Services 525 Bryant St NW Washington, DC 20049 202-806-7513	Y	0
9	The Native American JPTA Charlotte Tarbell 312 Gifford Street Syracuse, NY 13204 315-475-6417	Y	0
10	Southside Community Center Chana Perkins 305 S Plain Street Ithaca, NY 14858 607-273-4190	Y	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
11	Office of Minority Affairs Sharon Owens 201 E Washington Street, City Hall Room 219 Syracuse, NY 13202 315-448-8708	Y	0
12	Dunbar Association Inc. Sharon Jack-Williams 1453 S State Street Syracuse, NY 13205 315-476-4269	Y	0
13	Displaced Homemakers Program Kate Artessa 770 James Street Syracuse, NY 13203 315-446-0550	Y	0
14	Onondaga Community College Dave Pasiak 4941 Onondaga Road Syracuse, NY 13215 315-498-2622	Y	0
15	Cayuga Community College Karen Merritt 197 Franklin Street Auburn, NY 13021 315-255-1743	Y	0
16	SUNY Oswego Career Services Gary Morris 7060 State Route 104 Oswego, NY 13126 315-312-2255	Y	0
17	Tompkins-Cortland Community College Jim Hull 170 North Street, PO Box 139 Dryden, NY 13053 607-844-8222	Y	0
18	Onondaga-Madison BOCES Director of Job Placement PO Box 4754 Syracuse, NY 13290 315-433-2634	Y	0
19	Spanish Action League Ingrid Pineda-Rogmans 700 Oswego Street Syracuse, NY 13204 315-475-6153	Y	0
20	Transitional Learning Services of Onondaga County Catherine Montpetit 420 East Genesee Street Syracuse, NY 13202 315-478-4151	Y	0
21	National Association of Hispanic Journalists Ivan Roman 1000 National Press Bldg 529 14 th St NW Washington, DC 20045-2001 202-662-7145	Y	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
22	NYS Broadcasters Association Sandy Messineo 1805 Western Avenue Albany, NY 12203-4601 518-456-8888	Y	0
23	NYS Division of Human Rights Valerie Woods 333 E Washington Street, Room 401 Syracuse, NY 13202 315-428-4633	Y	0
24	CCNMA, USC Annenberg School of Journalism Sylvia Wells 300 S Grand Avenue, Suite 3950 Los Angeles, CA 90071-8110 213-437-4408	Y	0
25	Aurora of Central New York John Scala 518 James Street Syracuse, NY 13203-2238 315-422-2429	Y	0
26	Association for Better Living 4141 S Salina Street Syracuse, NY 13205 315-469-0469	Y	0
27	ITT Technical Institute Peter Calabro 235 Greenfield Pkwy Liverpool, NY 13088 315-234-2711	Y	0
28	Cornell University 42-51 Campus Road Ithaca, NY 14850 607-254-4636	Y	0
29	Unknown Source	N	1
30	WSYR-TV Station Website	N	12
31	Non-Employee Referral	N	7
32	Employee Referral	N	17
33	In-house Posting	N	1
34	Unsolicited Applications	N	0
35	Ithaca College Career Services 953 Danby Road Ithaca, NY 14850 607-274-3365	N	0
36	NYS Department of Labor 443 N Franklin Street Syracuse, NY	N	0
37	In-House Promotion	N	1
38			
39			

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40			
41	Syracuse New Times Kim Contento 1415 W Genesee Street Syracuse, NY 13204 315-422-7011 (134)	N	0
42	The Employment Clearinghouse NAB Career Center 1771 N Street NW Washington, DC 20036 202-429-5498	N	0
43	Syracuse Post Standard Mary Bill PO Box 4195 Syracuse, NY 13221 315-470-2039	N	15
44			
45	MediaLine – Television Mark Shilstone PO Box 51909 Pacific Grove, CA 93950 800-237-8073	Y	1
46	Center for Community Alternatives 115 East Jefferson Street, Suite 300 Syracuse NY 13202 315-422-5638 Ext 230	Y	0
47	Collective Talent Michael Bille 1721 Richardson Place Tampa, FL 33606 813-254-9695	Y	0
48	TVJobs.com Broadcast Employment Services Mark Holloway PO Box 4116 Oceanside, CA 92052 800-374-0119	Y	2
49	Electronic Media Communications Dept. Onondaga Community College Nancy Kelley Licata 4941 Onondaga Road Syracuse, NY 13215 (315)498-2321	Y	0
50			
51			
52			
53			
54	TV News Gigs Stacy Chaloux 318 SE Jackson St. Lee's Summit, MO 64063	Y	0
55	Transfer From Other Group Station	N	1

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
56	Newport TV Web Site 460 Nichols Road Suite 250 Kansas City, MO 64112	Y	0
57	Learning Disabilities Assn. of CNY 722 W. Manlius St E. Syracuse, NY 13057	Y	0
58	Job Fair	N	1
59	Unknown Source	N	0
60			
TOTAL INTERVIEWEES OVER 12-MONTH PERIOD			60

III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Career Fairs	<p>On September 23, 2010 we co-sponsored. "Career Connections", a day-long career fair at the Pirro Convention Center co-sponsored by the Metropolitan Development Assn. Of Syracuse, CNY Works, a career development agency and Onondaga Community College.</p> <p>On November 9 our Director of New Media spoke one-on-one with 8th graders at Lincoln Middle School about careers in media.</p> <p>On February 22 our Creative Services Producer attended a Career Workshop held at Onondagaa Community College. .</p> <p>On March 11 our Director of New Media attended a career fair at Nottingham High School.</p> <p>On April 17, a meteorologist attended a "Hope For Tomorrow" career conference at Onondaga Community College..</p> <p>.On November 2 our meteorologist attended a career fair at LaFayette Junior/Senior High School.</p>
2	Internship Program	<p>WSYR-TV conducts an ongoing internship program designed to give students from local high schools and colleges hands-on training. During this reporting period, we hosted interns in the following departments:</p> <p><u>Bridge Street</u></p> <p>1 from St. Bonaventure, 2 from Onondaga Community College, 1 from University of Buffalo, 1 from University of Florida, 1 from LeMoyne College, 1 from SUNY Oswego and 1 from Syracuse University.</p> <p><u>News</u></p> <p>17 interns from Syracuse University, 1 from Marist College, 4 from Ithaca College, 1 from Cayuga Community College, 1 from St. John</p>

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		<p>Fisher, 1 from SUNY Cortland, 2 from Onondaga Community College.</p> <p><u>Sports</u></p> <p>5 interns from Syracuse University, 1 from University of Rochester, 2 from Onondaga Community College and 1 from Ithaca College.</p> <p><u>Production</u></p> <p>2 interns from Onondaga Community College</p>
3	Participate in events sponsored by educational institutions	<p>Our meteorologist visited several schools discussing the weather and careers in meteorology. Among the appearances are:</p> <p>Jan. 22nd – Oneida Indian Nation Early Learning</p> <p>Feb. 9th – Bishop Grimes High School</p> <p>Feb. 22nd Camillus Middle School Science Fair</p> <p>March 24th – W. Genesee High School</p> <p>April 30th – Driver Middle School</p> <p>May 11th – Sandy Creek Central School</p> <p>May 18th – Cornell Cooperative Outdoor Education Field Day</p> <p>June 21st – Webster Elementary Career Day</p> <p>Sep. 29th – Fulton High School</p> <p>Oct. 13th N. Syracuse High School</p> <p>Nov. 10th – Bolivar Elementary School</p> <p>Dec. 20th – Onondaga Hill Middle School.</p>

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4	Job Shadows	During the year we had 4 high school students each spend a day as a job shadow at the station.
5.	Job Banks	During the reporting period, , full-time openings were listed in the following job banks of media trade groups with broad based membership, including women and minorities: Nat'l Assn. of Hispanic Journalists, NYS Broadcasting Assn. and National Assn. Of Broadcasters Clearinghouse.