



Virginia Talk Radio Network
 CBS Sports Radio
 WVGM-AM/WVNA-AM
 PO Box 348
 Forest, VA 24551
 (434) 534-6100

STEPHANIE REED FOR CITY

CBS Sports Radio Network Order

OrderID: 1185-001

Sponsor: Stephanie Reed for City Council
 Product: Stephanie Reed for City Council
 Estimate/PO:
 AccountRep: Ed Lane
 BillingCycle: Calendar Month
 InvoiceType: Times/Rates
 Run Dates: 10/25/2022 - 11/8/2022
 Items Ordered: 42
 Gross Amount: 333.33
 Discounts: 0.00
 Agency Commission: 0.00
 Net Amount: 333.33

Scheduled Station(s): CBS Sports Radio Stephanie Reed for City Council

Printed 10/24/2022 4:24:55 PM

Page 1

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Descriptio	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 10/25/2022 - 11/8/2022	All Weeks	06:00 AM - 12:00 PM	1	1	1	1	1	1	1	7	:30	Spot		B767	15	*****	[Package]
02 10/25/2022 - 11/8/2022	All Weeks	12:00 PM - 06:00 PM	1		1	1	1	1	1	6	:30	Spot		B767	12	*****	[Package]
03 10/25/2022 - 11/7/2022	All Weeks	06:00 PM - 11:59 PM	1	1	1	1	1	1	1	7	:30	Spot		B767	14	*****	[Package]
04 11/8/2022 - 11/8/2022	All Weeks	06:00 AM - 07:00 PM		1						1	:30	Spot		B767	1	*****	[Package]

Calendar Month Projected Billing:

Oct-22	333.33	Nov-22	0.00	Dec-22	0.00	Q4-2022	333.33
--------	--------	--------	------	--------	------	---------	--------

Sales Rep

Traffic

3 Daughters Media does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

Please review this confirmation and contact us at 434-534-6100 with any questions you may have about this schedule placed by your account executive.



Fast Lane Ed Lane <fastlaneedlane@gmail.com>

Stephanie Reed NAB Agreement

3 messages

Stephanie Reed <stephanie@stephanieforlynchburg.com>

Mon, Oct 24, 2022 at 10:44 AM

To: Fast Lane Ed Lane <fastlaneedlane@gmail.com>, Brent Epperson <brent@eppersonradio.com>, Joe Katany <joe@jamesrivermedia.com>

Gentlemen-

Please find the attached NAB Agreement for your records. Let me if you need anything else.

Thanks so much,
Stephanie Reed
434-534-1468 **Stephanie Reed NAB Agreement002.pdf**
437K

Fast Lane Ed Lane <fastlaneedlane@gmail.com>

Mon, Oct 24, 2022 at 11:38 AM

To: Stephanie Reed <stephanie@stephanieforlynchburg.com>

Perfect, thank you Stephanie! Just a friendly reminder to send confirmation of your plan when you get a moment.

Ed

--

Ed Lane
Virginia Talk Radio Network - Media Personality/Solutions Consultant
Cell: 434-426-3130
www.EdwardHLane2.com
[Quoted text hidden]

Stephanie Reed <stephanie@stephanieforlynchburg.com>

Mon, Oct 24, 2022 at 3:26 PM

To: Fast Lane Ed Lane <fastlaneedlane@gmail.com>

Hi Ed-

I spoke to my team today. Let's do the \$1,000 package starting as soon as possible. Please email me the invoice so I can pay it. You should have received my commercial.

Thanks so much,
Stephanie
[Quoted text hidden]

THE VIRGINIA TALK RADIO NETWORK



2022 VTRN Local Election Package

Option 1 \$1,500

- 2 interviews (minimum of 7-days in between interviews) on *The Morning Jam with Janet Rose* (Mon-Fri. 7-9 AM on Talk Radio 100.9 FM – WIQO)
- 200 total 30-second commercials on your choice of:
 - o Talk Radio 100.9 FM – WIQO
 - o CBS Sports Radio Lynchburg 93.3 FM/1320 AM
 - o Rewind 103.9 FM – Lynchburg’s Classic Hits
 - o Spots must be evenly distributed between now and election day

Option 2 \$1,000

- 1 interview on *The Morning Show on WIQO* (Mon-Fri. 7-9 AM on Talk Radio 100.9 FM – WIQO)
- 125 total 30-second commercials on your choice of:
 - o Talk Radio 100.9 FM – WIQO
 - o CBS Sports Radio Lynchburg 93.3 FM/1320 AM
 - o Rewind 103.9 FM – Lynchburg’s Classic Hits
 - o Spots must be evenly distributed between now and election day

Option 3 \$750

- 1 interview on *The Morning Show on WIQO* (Mon-Fri. 7-9 AM on Talk Radio 100.9 FM - WIQO)
- 75 total 30-second commercials on your choice of:
 - o Talk Radio 100.9 FM – WIQO
 - o CBS Sports Radio Lynchburg 93.3 FM/1320 AM
 - o Rewind 103.9 FM – Lynchburg’s Classic Hits
 - o Spots must be evenly distributed between now and election day

****ALL MESSAGES RUN 6A-MIDNIGHT (EVENLY SPLIT) 7 DAYS PER WEEK****
ALL OPTIONS INCLUDE ACCESS TO UNSOLD INVENTORY

Authorized Signature: _____

Date: _____ Option: _____

VTRN Radio Representative Signature: _____

Additional Notes: _____



3 Daughters Media, Inc.
 P. O. Box 348
 Forest, VA 24551

Invoice

PAID
10/27/2022

Bill To
Stephanie Reed for Lynchburg City Council

1.5% late charge applied to invoices open past 30 days of date issued.

Terms	Date	Invoice #
Due on receipt	10/31/2022	17229

Radio Station	Item	Description	Amount
CBS	Advertising	Invoice 22100011	333.33

Please remit payment to address above. Include invoice number FROM THIS COVER SHEET on check. Any additional time/rates invoices are for your records only. Billing questions, call (434) 534-6100.

3 Daughters Media, Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

Total	\$333.33
Payments/Credits	-\$333.33
Balance Due	\$0.00
Customer Total Balance	-\$333.34

CBS Radio Sports Network Invoice



Virginia Talk Radio Network
 CBS Sports Radio
 WVGM-AM/WMNA-AM
 PO Box 348
 Forest, VA 24551
 (434) 534-6100

Invoice ID: 22100011
 Invoice Date: 10/31/2022
 Account ID: 1185
 Order ID: 1185-001
 Account Rep: Ed Lane

Amount Due: \$333.33

Amount Paid: _____

STEPHANIE REED FOR CITY COUNCIL

3 Daughters Media does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry. Page 1

Sponsor: Stephanie Reed for City Council
 Stephanie Reed for City Council

Date	Description	Times	Qty	Rate	Cost
10/25/2022	:30 Spot	07:10 AM 12:56 PM 06:10 PM	3	[Package]	[Package]
10/26/2022	:30 Spot	06:30 AM 12:56 PM 06:10 PM	3	[Package]	[Package]
10/27/2022	:30 Spot	10:30 AM 01:12 PM 06:10 PM	3	[Package]	[Package]
10/28/2022	:30 Spot	08:30 AM 05:00 PM 06:20 PM	3	[Package]	[Package]
10/29/2022	:30 Spot	09:10 AM 12:20 PM 11:20 PM	3	[Package]	[Package]
10/30/2022	:30 Spot	10:10 AM 05:52 PM 10:10 PM	3	[Package]	[Package]
10/31/2022	:30 Spot	08:52 AM 12:30 PM 07:52 PM	3	[Package]	[Package]
10/31/2022	Package		1	333.33	333.33

21 Total Items

Total Cost:

333.33

Amount Due:

333.33

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Stephanie Reed, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Stephanie Reed for Lynchburg City Council

Agency name: Stephanie Reed for Lynchburg City Council

Address: P.O. Box 3463 Lynchburg, Virginia 24503

Contact: Stephanie Reed

Phone number: 434-534-1468

Email: StephanieforLynchburg@gmail.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Stephanie Reed

Address: P.O. Box 3463 Lynchburg, Virginia 24503

Contact: Stephanie Reed

Phone number: 434-534-1468

Email: StephanieForLynchburg@gmail.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

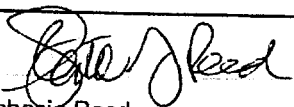

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Stephanie Reed	Name: Edward H. Luntz
Date of Request to Purchase Ad Time: 10/22	Date of Station Agreement to Sell Time: 10/24/2022

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 24 October 2022

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters: ^{W22686/WVGM} WZLQ-FM, WHPN-FM _{AM/PM}	Date Received/Requested: 24 October 2022
Est. #:	Station Location: Lynchburg, VA	Run Start and End Dates: 25 October - 8 November 2022

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

BURNS MEDIA STRATEGIES
1035 AVALON DRIVE
FOREST, VA 24551

10/26/2022

10:13:00

CREDIT CARD

VISA SALE

Card #	XXXXXXXXXXXX4930
SEQ #:	1
Batch #:	209
INVOICE	4
Approval Code:	852049
Entry Method:	Manual
Mode:	Online
Avs Code:	YYY
Card Code:	M

SALE AMOUNT \$1000.00

Thanks For Your Business!

CUSTOMER COPY