

Lynchburg City Council - Patrick Earl

earl@earl4lynchburg@gmail.com



2022 VTRN Local Election Package

Option 1 \$1,500

- 2 interviews (minimum of 7-days in between interviews) on *The Morning Jam with Janet Rose* (Mon-Fri. 7-9 AM on Talk Radio 100.9 FM – WIQQ)
- 200 total 30-second commercials on your choice of:
 - o Talk Radio 100.9 FM – WIQQ - 4 per day 10/20/2022 - 11/8/2022
 - o CBS Sports Radio Lynchburg 93.3 FM/1320 AM - 3 per day 10/20/2022 - 11/8/2022
 - o Rewind 103.9 FM – Lynchburg’s Classic Hits - 3 per day 10/20/2022 - 11/8/2022
 - o Spots must be evenly distributed between now and election day

Option 2 \$1,000

- 1 interview on *The Morning Show on WIQQ* (Mon-Fri. 7-9 AM on Talk Radio 100.9 FM – WIQQ)
- 125 total 30-second commercials on your choice of:
 - o Talk Radio 100.9 FM – WIQQ
 - o CBS Sports Radio Lynchburg 93.3 FM/1320 AM
 - o Rewind 103.9 FM – Lynchburg’s Classic Hits
 - o Spots must be evenly distributed between now and election day

Option 3 \$750

- 1 interview on *The Morning Show on WIQQ* (Mon-Fri. 7-9 AM on Talk Radio 100.9 FM - WIQQ)
- 75 total 30-second commercials on your choice of:
 - o Talk Radio 100.9 FM – WIQQ
 - o CBS Sports Radio Lynchburg 93.3 FM/1320 AM
 - o Rewind 103.9 FM – Lynchburg’s Classic Hits
 - o Spots must be evenly distributed between now and election day

****ALL MESSAGES RUN 6A-MIDNIGHT (EVENLY SPLIT) 7 DAYS PER WEEK****

ALL OPTIONS INCLUDE ACCESS TO UNSOLD INVENTORY

Authorized Signature: _____

Date: 10/18/2022

Option: #1 - \$1,500

VTRN Radio Representative Signature: _____

Additional Notes: _____



Virginia Talk Radio Network
 CBS Sports Radio
 WVGM-AM/WMNA-AM
 PO Box 348
 Forest, VA 24551
 (434) 534-6100

PATRICK EARL - LYNCHBURG CITY

CBS Sports Radio Network Order

OrderID: 1184-001

Sponsor: Patrick Earl - Lynchburg City Coun
 Product: Patrick Earl - Lynchburg City Coun
 Estimate/PO:
 AccountRep: Ed Lane
 BillingCycle: Calendar Month
 InvoiceType: Times/Rates
 Run Dates: 10/20/2022 - 11/8/2022
 Items Ordered: 60
 Gross Amount: 500.00
 Discounts: 0.00
 Agency Commission: 0.00
 Net Amount: 500.00

Scheduled Station(s): CBS Sports Radio Patrick Earl - Lynchburg City Counsel

Printed 10/24/2022 1:58:57 PM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Descriptio	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 10/20/2022 - 11/8/2022	All Weeks	06:00 AM - 12:00 PM	1	1	1	1	1	1	1	7	:30	Spot	B202		20	***** [Package]	
02 10/20/2022 - 11/8/2022	All Weeks	12:00 PM - 06:00 PM	1	1	1	1	1	1	1	7	:30	Spot	B202		20	***** [Package]	
03 10/20/2022 - 11/7/2022	All Weeks	06:00 PM - 11:59 PM	1	1	1	1	1	1	1	7	:30	Spot	B202		19	***** [Package]	
04 11/8/2022 - 11/8/2022	All Weeks	06:00 AM - 07:00 PM		1						1	:30	Spot	B202		1	***** [Package]	

Calendar Month Projected Billing:

Oct-22	500.00	Nov-22	0.00	Dec-22	0.00	Q4-2022	500.00
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Sales Rep

Traffic

3 Daughters Media does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

Please review this confirmation and contact us at 434-534-6100 with any questions you may have about this schedule placed by your account executive.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WVGM-AM / FM W226.6 Lynchburg, VA	Date: 19 October 2022
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Patrick Earl

I, _____,

being/on behalf of: Patrick Earl for Lynchburg,

a legally qualified candidate of the _____

political party for the office of: Lynchburg City Council

in the general

election to be held on: 8 November 2022

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks Days
30-seconds	3 per day	10/20/2022 thru 11/8/2022			20

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Patrick Earl

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

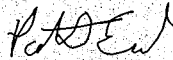
Tom Brown

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/24/2022



Date

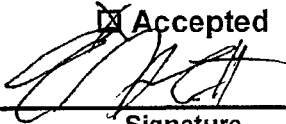
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected



Edward H. Lane II

Solutions Consultant

Signature

Printed Name

Title



3 Daughters Media, Inc.
 P. O. Box 348
 Forest, VA 24551

Invoice

PAID
10/19/2022

Bill To
Patrick Earl - Lynchburg City Council

1.5% late charge applied to invoices open past 30 days of date issued.

Terms	Date	Invoice #
Due on receipt	10/31/2022	17224

Radio Station	Item	Description	Amount
CBS	Advertising	Invoice 22100005	500.00

Please remit payment to address above. Include invoice number FROM THIS COVER SHEET on check. Any additional time/rates invoices are for your records only. Billing questions, call (434) 534-6100.

3 Daughters Media, Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

Total	\$500.00
Payments/Credits	-\$500.00
Balance Due	\$0.00
Customer Total Balance	-\$500.00



Virginia Talk Radio Network
 CBS Sports Radio
 WVGM-AM/WMNA-AM
 PO Box 348
 Forest, VA 24551
 (434) 534-6100

CBS Radio Sports Network Invoice

Invoice ID: 22100005
 Invoice Date: 10/31/2022
 Account ID: 1184
 Order ID: 1184-001
 Account Rep: Ed Lane

Amount Due: \$500.00

Amount Paid: _____

PATRICK EARL - LYNCHBURG CITY COUNCIL

3 Daughters Media does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry. Page 1

Sponsor: Patrick Earl - Lynchburg City Council
 Patrick Earl - Lynchburg City Counsel

Date	Description	Times	Qty	Rate	Cost
10/20/2022	:30 Spot	06:30 AM 12:30 PM 06:20 PM	3	[Package]	[Package]
10/21/2022	:30 Spot	06:30 AM 01:30 PM 06:10 PM	3	[Package]	[Package]
10/22/2022	:30 Spot	07:10 AM 12:10 PM 07:20 PM	3	[Package]	[Package]
10/23/2022	:30 Spot	06:52 AM 12:10 PM 06:10 PM	3	[Package]	[Package]
10/24/2022	:30 Spot	08:10 AM 03:10 PM 07:20 PM	3	[Package]	[Package]
10/25/2022	:30 Spot	09:30 AM 01:56 PM 09:20 PM	3	[Package]	[Package]
10/26/2022	:30 Spot	10:30 AM 04:52 PM 11:52 PM	3	[Package]	[Package]
10/27/2022	:30 Spot	06:30 AM 03:20 PM 10:52 PM	3	[Package]	[Package]
10/28/2022	:30 Spot	10:52 AM 04:52 PM 09:20 PM	3	[Package]	[Package]
10/29/2022	:30 Spot	07:10 AM 02:10 PM 11:52 PM	3	[Package]	[Package]
10/30/2022	:30 Spot	09:20 AM 04:52 PM 08:52 PM	3	[Package]	[Package]
10/31/2022	:30 Spot	12:12 PM 05:20 PM 07:20 PM	3	[Package]	[Package]
10/31/2022	Package		1	500.00	500.00

36 Total Items

Total Cost:

500.00

Amount Due:

500.00

1035 AVALON
FOREST, VA 24551

10/19/2022 15:01:29
MID: XXXXXXXXXXXX612 TID: XXXX037

CREDIT CARD

VISA SALE

Card #	XXXXXXXXXXXX1138
SEQ #:	1
Batch #:	206
INVOICE	1
Approval Code:	031274
Entry Method:	Manual
Mode:	Online
Tax Amount:	\$0.00
Avs Code:	NYZ
Card Code:	M

SALE AMOUNT \$1500.00

I agree to pay above total amount
according to card issuer agreement.
(Merchant agreement if Credit Voucher)

X _____

Thanks For Your Business!

MERCHANT COPY