

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KVDA San Antonio	Date: 2-27-2020
--	---

I, Catherine Warburton,

being/on behalf of: Bloomberg, Michael,

a legally qualified candidate of the Democratic

political party for the office of: President

in the Primary

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Please refer to station schedule					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Mike Bloomberg 2020

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Hayden Horowitz

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11/21/19

Date

Catherine Warburton

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

[Signature]

Signature

JAMES ELIAZ

Printed Name

VPOS

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Catherine Warburton

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Catherine Warburton

printed name

11/21/19

date

AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

2/27/20 more good added for 2/28/2020



Aaron Zeligson

Primary AE:	Aaron Zeligson
Sales Office:	NPOL
Sales Region:	National

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

New Business Thru:	
Advertiser External ID:	47822
Agency External ID:	33921
Unit Code:	General

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/27/20	02/23/20	1	\$125.00	\$106.25
02/24/20	03/02/20	129	\$29,435.00	\$25,019.75

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	1	\$125.00	\$106.25	0.00
March 2020	129	\$29,435.00	\$25,019.75	0.00
Totals	130	\$29,560.00	\$25,126.00	0.00

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Zeligson			Start Of Order - End Of Order	100%

Order Share	Share	Total
KVDA - San Antonio	30%	\$29,560.00
Market	100%	\$98,533.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
KABB	0%	\$0.00
KBEJ	0%	\$0.00
KENS	0%	\$0.00
KMYS	0%	\$0.00
KNIC	0%	\$0.00
KSAT	0%	\$0.00
KVDF	0%	\$0.00
KWEX	0%	\$0.00
NVDA	0%	\$0.00
UNKWN	70%	\$68,973.33
WOAI	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
1	KVDA	02/24/20	02/28/20	M-F UN NUEVO DIA M-F UN NUEVO DIA 6A-930A (6:00 AM-9:30 AM)	CM-Cor	6A-930A	MTWTF--	:30	15	\$45.00	ED	0.00 NM	15	\$675.00

Order / Rev: 1041601
 Alt Order #: WOC12398238
 Flight Dates: 12/30/19 - 03/29/20

Advertiser: MIKE BLOOMBERG 2020 INC
 Product Desc: MIKE BLOOMBERG 2020 INC
 Estimate: 0133

KVDA - San Antonio

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	MTWTF--					6	\$550.00		0.00			
14	KVDA	02/24/20	02/28/20	M-F 10P-1035P NEWS M-F 10P-1035P	CM-Cor	M-F 10P-1035P (10:00 PM-10:35 PM)	MTWTF--	:30	4	\$450.00	ED	0.00	NM	4	\$1,800.00
(Program: NOTICIAS 60 TELEMUND)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	MTWTF--					4	\$450.00		0.00			
E 15	KVDA	02/24/20	02/28/20	M-F TITULARES Y MAS TITULARES Y MAS	CM-Cor	TITULARES Y MAS (10:35 PM-11:05 PM)	MTWTF--	:30	5	\$140.00	ED	0.00	NM	7	\$840.00
(Program: TITULARES Y MAS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	MTWTF--					5	\$140.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	KVDA	02/24/20-03/01/20		M-F TITULARES Y MAS**		TITULARES Y MAS (10:35 PM-11:05 PM)	MTWThF----	:30		(\$140.00)		0.00	NM		
See MG 15.6,15.7,15.8															
6	KVDA	03/01/20-03/01/20		SA/SU TYM ZONA MIXTA		SA/SU TYM ZON (10:30 PM-11:00 PM)	-----Su	:30		\$140.00		0.00	NM		
Ⓜ MG for 15.5,16.5,16.7															
7	KVDA	03/02/20-03/02/20		NOTICIAS 60 AT 11A		M-F 11A-1130A (11:00 AM-11:30 AM)	M-----	:30		\$70.00		0.00	NM		
Ⓜ MG for 15.5,16.5,16.7															
8	KVDA	03/02/20-03/02/20		M-F 12A-1A		M-F 12XM-1XM (12:00 XM-1:00 XM)	M-----	:30		\$70.00		0.00	NM		
Ⓜ MG for 15.5,16.5,16.7															
E 16	KVDA	02/24/20	02/28/20	M-F 11P-12A M-F 11P-12A	CM-Cor	M-F 11P-12A (11:00 PM-12:00 XM)	MTWTF--	:30	8	\$70.00	ED	0.00	NM	6	\$420.00
(Program: M-F 11P-12A LA DONA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	MTWTF--					8	\$70.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	KVDA	02/24/20-03/01/20		M-F 11P-12A		M-F 11P-12A (11:00 PM-12:00 XM)	MTWThF----	:30		(\$70.00)		0.00	NM		
See MG 15.6,15.7,15.8															
7	KVDA	02/24/20-03/01/20		M-F 11P-12A		M-F 11P-12A (11:00 PM-12:00 XM)	MTWThF----	:30		(\$70.00)		0.00	NM		
See MG 15.6,15.7,15.8															
17	KVDA	02/24/20	02/28/20	M-F 12A-1A M-F 12XM-1XM	CM-Cor	M-F 12XM-1XM (12:00 XM-1:00 XM)	MTWTF--	:30	8	\$60.00	ED	0.00	NM	8	\$480.00
(Program: M-F 12XM-1XM EL SR D)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	MTWTF--					8	\$60.00		0.00			
N 18	KVDA	03/02/20	03/02/20	M-F UN NUEVO DIA M-F UN NUEVO DIA 6A-930A	CM-Cor	6A-930A (6:00 AM-9:30 AM)	M-----	1:00	2	\$90.00	ED	0.00	NM	2	\$180.00
(Program: UN NUEVO DIA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/02/20	03/08/20	M-----					2	\$90.00		0.00			
19	KVDA	03/02/20	03/02/20	NOTICIAS 60 AT 11A NOTICIAS 60 AT 11A	CM-Cor	M-F 11A-1130A (11:00 AM-11:30 AM)	M-----	:30	1	\$95.00	ED	0.00	NM	1	\$95.00
(Program: NOTICIAS 60 AT 11A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/02/20	03/08/20	M-----					1	\$95.00		0.00			
N 20	KVDA	03/02/20	03/02/20	M-F 1P-2P M-F 1P-2P	CM-Cor	1P-2P (1:00 PM-2:00 PM)	M-----	1:00	1	\$230.00	ED	0.00	NM	1	\$230.00
(Program: LO MEJOR DE CASO CER)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/02/20	03/08/20	M-----					1	\$230.00		0.00			
N 21	KVDA	03/02/20	03/02/20	M-F 2P-3P M-F 2P-3P	CM-Cor	2P-3P (2:00 PM-3:00 PM)	M-----	1:00	1	\$260.00	ED	0.00	NM	1	\$260.00
(Program: SUELTA LA SOPA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/02/20	03/08/20	M-----					1	\$260.00		0.00			
N 22	KVDA	03/02/20	03/02/20	M-F 3P-4P M-F 3P-4P	CM-Cor	3P-4P (3:00 PM-4:00 PM)	M-----	1:00	1	\$600.00	ED	0.00	NM	1	\$600.00
(Program: M-F 3P-4P AL ROJO VI)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1041601
 Alt Order #: WOC12398238
 Flight Dates: 12/30/19 - 03/29/20

Advertiser: MIKE BLOOMBERG 2020 INC
 Product Desc: MIKE BLOOMBERG 2020 INC
 Estimate: 0133

KVDA - San Antonio

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/02/20	03/08/20	M-----					1	\$600.00		0.00			
23	KVDA	03/02/20	03/02/20	M-F 4P-4:30P NEWS M-F 4P-4:30P NEWS	CM-Cor	M-F 4P-4:30P NEWS (4:00 PM-4:30 PM)	M-----	:30	1	\$200.00	ED	0.00	NM	1	\$200.00
		(Program: NOTICIAS 60 TELEMUND)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/02/20	03/08/20	M-----					1	\$200.00		0.00			
24	KVDA	03/02/20	03/02/20	M-F 4:30P-5P NEWS M-F 4:30P-5P NEWS	CM-Cor	M-F 4:30P-5P NEWS (4:30 PM-5:00 PM)	M-----	:30	1	\$225.00	ED	0.00	NM	1	\$225.00
		(Program: NOTICIAS 60 TELEMUND)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/02/20	03/08/20	M-----					1	\$225.00		0.00			
25	KVDA	03/02/20	03/02/20	M-F 5P-530P NEWS M-F 5P-530P NEWS	CM-Cor	5P-530P NEWS (5:00 PM-5:30 PM)	M-----	:30	1	\$250.00	ED	0.00	NM	1	\$250.00
		(Program: NOTICIAS 60 TELEMUND)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/02/20	03/08/20	M-----					1	\$250.00		0.00			
26	KVDA	03/02/20	03/02/20	M-F 530P-6P M-F 530P-6P	CM-Cor	530P-6P (5:30 PM-6:00 PM)	M-----	:30	1	\$275.00	ED	0.00	NM	1	\$275.00
		(Program: NOTICIAS TELEMUNDO)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/02/20	03/08/20	M-----					1	\$275.00		0.00			
27	KVDA	03/02/20	03/02/20	M-F 6P-7P M-F 6P-7P	CM-Cor	6P-7P (6:00 PM-7:00 PM)	M-----	:30	1	\$400.00	ED	0.00	NM	1	\$400.00
		(Program: CASO CERRADO)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/02/20	03/08/20	M-----					1	\$400.00		0.00			
28	KVDA	03/02/20	03/02/20	M-F 7P-8P M-F 7P-8P	CM-Cor	7P-8P (7:00 PM-8:00 PM)	M-----	:30	1	\$400.00	ED	0.00	NM	1	\$400.00
		(Program: NOVELA)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/02/20	03/08/20	M-----					1	\$400.00		0.00			
29	KVDA	03/02/20	03/02/20	M-F 8P-9P M-F 8P-9P	CM-Cor	8P-9P (8:00 PM-9:00 PM)	M-----	:30	1	\$500.00	ED	0.00	NM	1	\$500.00
		(Program: NOVELA)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/02/20	03/08/20	M-----					1	\$500.00		0.00			
30	KVDA	03/02/20	03/02/20	M-F 9P-10P M-F 9P-10P	CM-Cor	9P-10P (9:00 PM-10:00 PM)	M-----	:30	1	\$550.00	ED	0.00	NM	1	\$550.00
		(Program: NOVELA)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/02/20	03/08/20	M-----					1	\$550.00		0.00			
31	KVDA	03/02/20	03/02/20	M-F 10P-1035P NEWS M-F 10P-1035P	CM-Cor	M-F 10P-1035P (10:00 PM-10:35 PM)	M-----	:30	1	\$450.00	ED	0.00	NM	1	\$450.00
		(Program: NOTICIAS 60 TELEMUND)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/02/20	03/08/20	M-----					1	\$450.00		0.00			
32	KVDA	03/02/20	03/02/20	M-F TITULARES Y MAS TITULARES Y MAS	CM-Cor	TITULARES Y MAS (10:35 PM-11:05 PM)	M-----	:30	1	\$140.00	ED	0.00	NM	1	\$140.00
		(Program: TITULARES Y MAS)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/02/20	03/08/20	M-----					1	\$140.00		0.00			
N 33	KVDA	03/02/20	03/02/20	M-F 11P-12A M-F 11P-12A	CM-Cor	M-F 11P-12A (11:00 PM-12:00 XM)	M-----	1:00	1	\$140.00	ED	0.00	NM	1	\$140.00
		(Program: M-F 11P-12A LA DONA)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/02/20	03/08/20	M-----					1	\$140.00		0.00			
34	KVDA	03/02/20	03/02/20	M-F 12A-1A M-F 12XM-1XM	CM-Cor	M-F 12XM-1XM (12:00 XM-1:00 XM)	M-----	:30	1	\$60.00	ED	0.00	NM	1	\$60.00
		(Program: M-F 12XM-1XM EL SR D)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1041601
 Alt Order #: WOC12398238
 Flight Dates: 12/30/19 - 03/29/20

Advertiser: MIKE BLOOMBERG 2020 INC
 Product Desc: MIKE BLOOMBERG 2020 INC
 Estimate: 0133

KVDA - San Antonio

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/02/20	03/08/20	M-----		1				\$60.00		0.00			
35	KVDA	02/17/20	02/29/20	NOTICIAS 60 10P SAT CM-Cor		NOTICIAS 60 AT 1-----S-		:30	1	\$125.00	ED	0.00	NM	2	\$250.00
				NOTICIAS 60 AT 10P SAT (10:00 PM-10:30 PM)											
				(Program: NOTICIAS 60 TELEMUND)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/17/20	02/23/20	-----S-		1				\$125.00		0.00			
Week:		02/24/20	03/01/20	-----S-		1				\$125.00		0.00			
													Totals	130	\$29,560.00