

**BEASLEY MEDIA GROUP, LLC**  
**ISSUES AND PROGRAMS REPORT**

**FOR**

**STATION WJPT HD2**

**3rd QUARTER, 2018**

**JULY 1ST, 2018 TO SEPTEMBER 30TH, 2018**

Prepared by:

Sheila Book

General Manager:

A handwritten signature in black ink, appearing to read 'Brad Beasley', is written over a horizontal line. The signature is stylized with a large, looping 'B' and a long, sweeping underline that extends to the right.

Brad Beasley

**ISSUES OF CONCERN TO STATION WJPT HD2  
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE  
3rd QUARTER, 2018**

1. Education: Cannabis and Health

Interviewee Name: Shannon Livingston

Organization: Livingston Foundation

Organization Website: [www.livingstonfoundation.org](http://www.livingstonfoundation.org)

Phone Number: 239-682-1812

2. Charity: Parkinson Awareness

Interviewee Name: Trisha Leite and Ellen Chaney

Organization: Parkinson Awareness

Organization Website: [www.pasfi.org](http://www.pasfi.org)

3. Organization for Women: Help for Abused Women

Interviewee Name: Natalie Quintero

Organization: The Shelter for Abused Women and Children Naples

Organization Website: [www.naplesshelter.org](http://www.naplesshelter.org)

Phone Number: 239-775-3862

4. Charity: Feeding the Hungry

Interviewee Name: Richard Leber

Organization: Harry Chapin Food Bank

Organization Website: [www.harrychapinfoodbank.org](http://www.harrychapinfoodbank.org)

Phone Number: 239-334-7007 ext 125

5. Business: Bringing TV and Film Jobs to Naples

Interviewee Name: Rebeca Seitz

Organization: SON Studios

Organization Website: [www.sonstudios.org](http://www.sonstudios.org)

Phone Number: 239-403-0203

6. Animals: Animal Refuge Center ARC

Interviewee Name: Wayne Lenin

Organization: ARC

Organization Website: [www.animalrefugecenter.net](http://www.animalrefugecenter.net)

7. Charity: Living Beyond Breast Cancer

Interviewee Name: Jean Sachs

Organization: Susan G. Komen

Organization Website: [www.susankomen.org](http://www.susankomen.org)

8. Education: Getting Moms Off Welfare

Interviewee Name: Raquel Williams

Organization: One Million Moms off Welfare

Organization Website: [www.onemillionmomsoffwelfare.org](http://www.onemillionmomsoffwelfare.org)

9. Charity: Ala Non Ala Teen

Interviewee Name: Ron Herl

Organization: Ala Non and Ala Teen

Organization Website: [www.alanon.org](http://www.alanon.org) [www.alateen.org](http://www.alateen.org)

Phone Number:

10. Public Health, Safety and Welfare: Underage Drinking

Interviewee Name: Melanie Black and Shawn McGrail

Organization: Drug Free Collier and Coastal Beverage

Organization Website: [www.drugfreecollier.org](http://www.drugfreecollier.org) [www.Coastalbeverage.com](http://www.Coastalbeverage.com)

11. Military/Education: Helping Veterans To Start Their Own Business

Interviewee Name: Dr. Sandra Kauanui

Organization: Veteran Entrepreneurship

Organization Website: [www.entrepreneur.veterans.org](http://www.entrepreneur.veterans.org)

12. Organization For Children: Helping Children To Read

Interviewee Name: Scott Hutton

Organization: K is for Kids

Organization Website: [www.kisforkids.org](http://www.kisforkids.org)

13. Public Safety, Health and Welfare/Education: Heart Health

Interviewee Name: Liz Kellar

Organization: American Heart Association

Organization Website: [www.collierheartwalk.org](http://www.collierheartwalk.org)

Phone Number: 239-877-2959

14. Education: Literacy

Interviewee Name: Chris Nind

Organization: Naples Collier Literacy

Organization Website: [www.collierliteracy.org](http://www.collierliteracy.org)

15. Military/Education: Helping Veterans To Start Their Own Business

Interviewee Name: Dr. Sandra Kauanui

Organization: FGCU

Organization Website: [www.entrepreneuership.veterans.org](http://www.entrepreneuership.veterans.org)

Phone Number:

16. Organization for Children: Helping Children to Read

Interviewee Name: Scott Sutton

Organization: K is for Kids

Organization Website: [www.kisforkids.org](http://www.kisforkids.org)

17. Education: Cannabis and Health

Interviewee Name: Shannon Livingston

Organization: Livingston Foundation

Organization Website: [www.livingstonfoundation.org](http://www.livingstonfoundation.org)

Phone Number: 239-682-1812

18. Charity: Helping the Less Fortunate

Interviewee Name: Richard Leber

Organization: Harry Chapin Food Bank

Organization Website: [www.harrychapin.org](http://www.harrychapin.org)

Phone Number: 239-334-7007 ext 125

19. Animals: Animal Refuge Center ARC

Interviewee Name: Wayne Lenin

Organization: ARC

Organization Website: [www.animalrefugecenter.net](http://www.animalrefugecenter.net)

20. Charity: After School Help For Children

Interviewee Name: Debra Haley

Organization: New Horizons

Organization Website: [www.newhorizonsnaples.org](http://www.newhorizonsnaples.org)

21. Military/Education: Helping Veterans To Start Their Own Business

Interviewee Name: Dr. Sandra Kauanui

Organization: Veteran Entrepreneurship

Organization Website: [www.entrepreneur.veterans.org](http://www.entrepreneur.veterans.org)

22. Charity: After School Help For Children

Interviewee Name: Debra Haley

Organization: New Horizons

Organization Website: [www.newhorizonsnaples.org](http://www.newhorizonsnaples.org)

23. Education: How To Create A Better You

Interviewee Name: David Essel

Organization: David Essel Life Coach

Organization Website: [www.talkdavid.com](http://www.talkdavid.com)

Phone Number: 941-266-7676



## **PUBLIC AFFAIRS PROGRAMS**

### **STATION WJPT HD2 PROGRAMS THAT ADDRESS COMMUNITY ISSUES**

1. In Touch: (Sunday mornings, 5:00 a.m.-6:00 a.m.) Locally produced show hosted by PSA Director, Sheila Book, features topical issues of concern to SWFL residents.

2. Traffic and Weather: (Mornings and Afternoon Drive Weekdays)

Local traffic reports air 10 times per day (6am, 7am, 8am, 9am, 4pm, 5pm hours). Each report is approximately 30 seconds in length, for a total of 10 minutes per day, Monday thru Friday.

3. Florida Association of Broadcasters Public Service Spots:

WJPT HD2 airs a minimum of 2 minutes per hour between 12M and 6am daily. These announcements contain public service/educational messages on a variety of issues like boating safety, child safety, services offered by a range of government offices like the elderly, education and more. Many are specific to the state of Florida. This totals 12 minutes per day, 84 minutes per week, and averages 336 minutes/5.6 hours per month.

Third Quarter 2018

July 1st – September 30th, 2018

**MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING**

**ISSUE: UNDERSTANDING CANNIBUS**

In Touch

July 1, 2018

5:00 a.m.

40 Minutes of a 60 Minute Program

Sheila Book spoke with Shannon Livingston from The Livingston Foundation. Shannon spoke about marijuana benefits and the law.

**ISSUE: PARKINSON AWARENESS**

In Touch

July 1, 2018

5:00 a.m.

20 Minutes of a 60 Minute Program

Trisha Leite and Ellen Chaney informed us about Parkinson's and where and how to get help.

**ISSUE:        SHELTERING ABUSED WOMEN**

In Touch

July 8, 2018

5:00 a.m.

60 Minutes of a 60 Minute Program

We chatted with Natalie Quintero from the Shelter for Abused Women and Children about how to get help for those that are being abused.

**ISSUE:        FEEDING THE HUNGRY**

In Touch

July 15, 2018

5:00 a.m.

30 Minutes of a 60 Minute Program

We chatted with Richard Leber from Harry Chapin Food Bank about how they feed the hungry and how we can help.

**ISSUE:        BRINGING JOBS TO SWFL**

In Touch

July 15, 2018

5:00 a.m.

30 Minutes of a 60 Minute Program

Rebeca Seitz, CEO of SON Studios, spoke about the entertainment jobs they will be bringing to town in the near future.

**ISSUE:        TAKING CARE OF THE ANIMALS**

In Touch

July 22, 2018

5:00 a.m.

40 Minutes of a 60 Minute Program

We chatted with Wayne Lenin from Animal Refuge Center. He informed us how they take care of their animals and why it's best to adopt.

**ISSUE:        LIVING BEYOND BREAST CANCER**

In Touch

July 22, 2018

5:00 a.m.

20 Minutes of a 60 Minute Program

Sheila Book spoke with Jean Sachs about how they help after the diagnosis of breast cancer.

**ISSUE:        TEACHING WOMEN TO SUPPORT THEMSELVES**

In Touch

July 29, 2018

5:00 a.m.

60 Minutes of a 60 Minute Program

We learned about how Moms can get off welfare and take care of their family themselves.

**ISSUE: KIDS AND ALCOHOL**

In Touch

August 5, 2018

5:00 a.m.

30 Minutes of a 60 Minute Program

Sheila Book spoke with Ron Herl on the subject of kids and drinking. He told us where we can get help for ourselves or someone else that may need it.

**ISSUE: REDUCING UNDERAGE DRINKING**

In Touch

August 5, 2018

5:00 a.m.

30 Minutes of a 60 Minute Program

Sheila Book spoke with Melanie Black from Drug Free Collier and Shawn McGrail from Coastal Beverage about the partnership they have made to help keep kids from drinking.

**ISSUE: VETERANS AND BUSINESS OWNERSHIP**

In Touch

August 12, 2018

5:00 a.m.

40 Minutes of a 60 Minute Program

Sheila Book spoke with Dr. Sandra Kauanui about the program at FGCU that is geared toward Veterans owning their own businesses.

**ISSUE: LEE COUNTY PATIENT SUPPORT NETWORK**

In Touch

August 19, 2018

5:00 a.m.

30 Minutes of a 60 Minute Program

Liz Kellar from The American Heart Association spoke about their organization and how they help our community.

**ISSUE: EDUCATING CHILDREN**

In Touch

August 19, 2018

5:00 a.m.

30 Minutes of a 60 Minute Program

We spoke with Chris Nind from Collier Literacy about their program to help children to read and learn.

**ISSUE: VETERANS AND BUSINESS OWNERSHIP**

In Touch

August 26, 2018

5:00 a.m.

40 Minutes of a 60 Minute Program

Sheila Book spoke with Dr. Sandra Kauanui about the program at FGCU that is geared toward Veterans owning their own businesses.

**ISSUE: CHILDREN AND READING**

In Touch

September 2, 2018

5:00 a.m.

20 Minutes of a 60 Minute Program

We chatted with Scott Hutton about the program K is for Kids, a program to help kids want to read.

**ISSUE: UNDERSTANDING CANNIBUS**

In Touch

September 9, 2018

5:00 a.m.

40 Minutes of a 60 Minute Program

Sheila Book spoke with Shannon Livingston from The Livingston Foundation. Shannon spoke about marijuana benefits and the law.

**ISSUE: HELPING TO FEED THE HUNGRY**

In Touch

September 9, 2018

5:00 a.m.

20 Minutes of a 60 Minute Program

Richard Leber spoke on the different ways the community can help to feed the hungry through the Harry Chapin Food Bank.

**ISSUE:       ADOPTING AN ANIMAL**

In Touch

September 16, 2018

5:00 a.m.

40 Minutes of a 60 Minute Program

We chatted with Wayne Lenin from Animal Refuge Center. He informed us how they take care of their animals and why it's best to adopt.

**ISSUE:       AFTER SCHOOL HELP FOR CHILDREN**

In Touch

September 16, 2018

5:00 a.m.

20 Minutes of a 60 Minute Program

Debra Haley spoke to us about New Horizons after school program and how to get involved. Rebeca Seitz spoke about the school and the jobs that are planned for the Naples area.

**ISSUE:       VETERANS AND BUSINESS OWNERSHIP**

In Touch

September 23, 2018

5:00 a.m.

40 Minutes of a 60 Minute Program

Sheila Book spoke with Dr. Sandra Kauanui about the program at FGCU that is geared toward Veterans owning their own businesses.



**ISSUE:        MAKING A BETTER YOU**

In Touch

September 30, 2018

5:00 a.m.

60 Minutes of a 60 Minute Program

David Essel informed us how to better ourselves mentally.