

ksux-klem-kgnn  
5/20-5/31

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Carole Curtis, Media Director, SAM Marketing hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Carole Curtis, Media Director, SAM Marketing Inc.

Agency name: Strategic America, Inc., dba SAM Marketing, Inc.

Address: PO Box 71695, Des Moines, IA 50325

Contact: Carole Curtis

Phone number: 515-453-2094

Email: ccurtis@strategicamerica.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Iowans for a Renewable Future

Address: PO Box 65128, West Des Moines, IA 50265

Contact: Brian Baker

Phone number: 515-552-0151

Email: info@iowansforarenewablefuture.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Brian Baker  
Greg Goplerud  
Jim Johnston

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b>	<b>Station Representative</b>
Signature: <i>Carole J Curtis</i>	Signature: <i>Kelli Erickson</i>
Name: Carole Curtis	Name: <i>Kelli Erickson</i>
Date of Request to Purchase Ad Time: 5/14/24	Date of Station Agreement to Sell Time: <i>5/14/24</i>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: *TBP*

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

**Disposition:**

Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters: <i>KSNY - Klem - KGNU</i>	Date Received/Requested: <i>5/14/24</i>
Est. #:	Station Location: <i>Sioux City</i>	Run Start and End Dates: <i>5/20 - 5/31/24</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.





S.A.M. Marketing Services • PO Box 71695 • Des Moines, IA 50325 • (515)453-2000

**RADIO ORDER**

KSUX-FM  
 2000 INDIAN HILLS DR  
 SIOUX CITY, IA 51104

Kelli Erickson  
 kelli@powellbroadcasting.com

**Station:** KSUX-FM  
**Client:** lowans for a Renewable Future

**Market:** Unrated  
**Flight Dates:** 05/20/2024 - 06/02/2024 (2 weeks)  
**Description:** 2024 Primary Election Radio CC

**OrderNo:** 14472  
**Page:** 1 of 2  
**Buyer:** Carole Curtis  
**Email:** ccurtis@strategicamerica.com

**Date:** 5/13/2024

Line	Program	Time	DP	Len	2024		Total Spots	Cost/Spot	Adults 35+ Rating CPP	Total Gross
					May 20	May 27				
2	M-F	6a-7p	RT	60	20	20	40	34.00	0.00	1,360.00
HD 13 SITZMANN										
<b>0.00</b>										

**Total Gross:** 1,360.00  
**Agency Commission:** -204.00  
**Total Net:** 1,156.00

	MAY '24	JUN '24	Total
Spots	20	20	40
Total Gross	680.00	680.00	1,360.00
Total Net	578.00	578.00	1,156.00

*Kelli Erickson 5/14/24*

## RADIO ORDER

KSUX-FM

2000 INDIAN HILLS DR  
SIOUX CITY, IA 51104

Kelli Erickson  
kelli@powellbroadcasting.com

**Station:** KSUX-FM

**Client:** lowans for a Renewable Future

**Market:** Unrated

**Flight Dates:** 05/20/2024 - 06/02/2024 (2 weeks)

**Description:** 2024 Primary Election Radio CC

**OrderNo:** 14472

**Page:** 2 of 2

**Buyer:** Carole Curtis

**Email:** ccurtis@strategicamerica.com

**Date:** 5/13/2024

### TERMS OF AGREEMENT:

THE AGENCY SHALL BE SOLELY LIABLE FOR PAYMENT OF ALL MEDIA INVOICES IF THE AGENCY HAS BEEN PAID FOR THOSE INVOICES BY THE ADVERTISER. PRIOR TO PAYMENT TO THE AGENCY, THE ADVERTISER SHALL BE SOLELY LIABLE.

**ORDER CONFIRMATION:** Check the order carefully to confirm rates and total NET dollars. Agency will only pay the net agreed upon on the order.

**BILLING:** Label all invoices with SA's order number. Invoices must reflect broadcast calendar. Affidavits must include run times and spot codes; please include program titles if possible. Electronic invoices are preferred: Spotdata, Marketron, TV/RadioInvoice.com, Emedia Trade. Otherwise, mail to: Attn: Tammy, SAM Marketing Services, PO Box 71695, Des Moines IA 50325.

Radio/TV/Cable invoices.com  
Customer Support: help@radioinvoices.com  
Website: Radioinvoices.com  
Website: TVinvoices.com  
Radio-EDI # 9912882/TV-EDI # 9912860

Spotdata: Radio/TV/Cable  
Customer Support: 303-390-7700  
SAM Marketing Services IDB # 1077

Marketron: eimonitor@marketron.com  
EI Code: 15784

**PLACEMENT/MAKEGOODS:** All makegoods must be submitted through the Advantage portal. Buyer must approve all program changes and late runs. Maximum separation required from competitor advertising. Makegoods must be approved by buyer.

**TRAFFIC:** Traffic instructions are forthcoming.

**QUESTIONS:** Please direct all questions regarding the buy directly to the buyer.

**AUDIENCE ESTIMATES FOR NON-STANDARD DEMOS ARE DERIVED BY ADVANTAGE SOFTWARE BASED ON NIELSEN COPYRIGHTED AND PROPRIETARY RADIO AUDIENCE ESTIMATES AND ARE NOT ESTIMATES PRODUCED BY NIELSEN.**





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**RADIO ORDER**

KLEM-AM  
 37 2ND AVE NW  
 LE MARS, IA 51031  
 712-546-4121  
 712-546-9672

**Station:** KLEM-AM  
**Client:** lowans for a Renewable Future

**Market:** Unrated  
**Flight Dates:** 05/20/2024 - 06/02/2024 (2 weeks)  
**Description:** 2024 Primary Election Radio CC

**OrderNo:** 14467  
**Page:** 1 of 3  
**Buyer:** Carole Curtis  
**Email:** ccurtis@strategicamerica.com

**Date:** 5/13/2024

Line Days	Program Time	DP	Len	2024		Total Spots	Cost/ Spot	Adults 35+ Rating CPP	Total Gross
				May 20	May 27				
2	6a-7p	RT	60	20	20	40	25.00	0.00	1,000.00
		HD	13	SITZMANN					
									0.00

**Total Gross:** 1,000.00  
**Agency Commission:** -150.00  
**Total Net:** 850.00

	MAY '24	JUN '24	Total
Spots	20	20	40
Total Gross	500.00	500.00	1,000.00
Total Net	425.00	425.00	850.00

*Kelli Erickson 5/14/24*

## RADIO ORDER

KLEM-AM  
37 2ND AVE NW  
LE MARS, IA 51031  
712-546-4121  
712-546-9672

**Station:** KLEM-AM  
**Client:** lowans for a Renewable Future

**Market:** Unrated  
**Flight Dates:** 05/20/2024 - 06/02/2024 (2 weeks)  
**Description:** 2024 Primary Election Radio CC

**OrderNo:** 14467  
**Page:** 2 of 3  
**Buyer:** Carole Curtis  
**Email:** ccurtis@strategicamerica.com

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Radio/TV/Cable invoices.com  
Customer Support: help@radioinvoicess.com  
Website: Radioinvoicess.com  
Website: TVinvoicess.com  
Radio-EDI # 9912882/TV-EDI # 9912860

Spottdata: Radio/TV/Cable  
Customer Support: 303-390-7700  
SAM Marketing Services IDB # 1077

Marketron: eimonitor@marketron.com  
EI Code: 15784

**PLACEMENT/MAKEGOODS:** All makegoods must be submitted through the Advantage portal. Buyer must approve all program changes and late runs. Maximum separation required from competitor advertising. Makegoods must be approved by buyer.

**TRAFFIC:** Traffic instructions are forthcoming.



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37 2ND AVE NW  
LE MARS, IA 51031  
712-546-4121  
712-546-9672

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**Client:** lowans for a Renewable Future

**Market:** Unrated  
**Flight Dates:** 05/20/2024 - 06/02/2024 (2 weeks)  
**Description:** 2024 Primary Election Radio CC

**OrderNo:** 14467  
**Page:** 3 of 3  
**Buyer:** Carole Curtis  
**Email:** ccurtis@strategicamerica.com

**Date:** 5/13/2024

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**RADIO ORDER**

KQNU-FM  
 2000 INDIAN HILLS DR.  
 SIOUX CITY, IA 51104  
 (712)239-2100

Kelli Erickson  
 kelli@powellbroadcasting.com

**Station:** KQNU-FM      **Market:** Unrated      **OrderNo:** 14468      **Date:** 5/13/2024  
**Client:** lowans for a Renewable Future      **Flight Dates:** 05/20/2024 - 06/02/2024 (2 weeks)      **Page:** 1 of 3  
**Description:** 2024 Primary Election Radio CC      **Buyer:** Carole Curtis      **Email:** ccurtis@strategicamerica.com

Line	Program	Time	DP	Len	2024 May	2024 May	2024 May	2024 May	Adults 35+	Total	Total
Days					20	20	27	Rating	Spots	CPP	Gross
2	M-F	6a-7p	RT	60	20	20	20	0.00	40	28.00	1,120.00
			HD 13 SITZMANN					0.00			
											<b>0.00</b>

**Total Gross:** 1,120.00  
**Agency Commission:** -168.00  
**Total Net:** 952.00

	MAY '24	JUN '24	Total
Spots	20	20	40
Total Gross	560.00	560.00	1,120.00
Total Net	476.00	476.00	952.00

*Kelli Erickson 5/14/24*

## RADIO ORDER

KQNU-FM

2000 INDIAN HILLS DR.  
SIOUX CITY, IA 51104  
(712)239-2100

Kelli Erickson  
kelli@powellbroadcasting.com

**Station:** KQNU-FM

**Client:** lowans for a Renewable Future

**Market:** Unrated

**Flight Dates:** 05/20/2024 - 06/02/2024 (2 weeks)

**Description:** 2024 Primary Election Radio CC

**OrderNo:** 14468

**Page:** 2 of 3

**Buyer:** Carole Curtis

**Email:** ccurtis@strategicamerica.com

**Date:** 5/13/2024

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