



QUARTERLY ISSUES AND PROGRAMS &
PSA's REPORT
FOR
STATION WPYO
3rd QUARTER OF 2022

PREPARED BY: Fernando Bauermeister, General Manager

Issues of Concern to the Orlando Community Addressed in responsive programming in the 3rd
Quarter, 2022.

Program	Date/ Time	Duration	Issues Covered
La Voz del Negocio Hispano	7/3/22 6am	28 min	Mario Andrés Moreno, journalist and host of Mega TV and SBS Radio, interviews Sofia de Leon owner of Mercury Restaurants to discuss how Hispanic entrepreneurs can open a restaurant and improve their lives. Sofia de Leon also talks about grants available and losing the fear of chasing your dreams.
La Voz del Negocio Hispano	7/10/22 6am	28 min	Mario Andrés Moreno, journalist and host of Mega TV and SBS Radio, welcomed Mercedes Garcia, VP of Community Affairs for Master Card to discuss how to protect your identity when doing transactions. Also discussed how the Hispanic community can use tools at their disposal to send money to loved ones.
La Voz del Negocio Hispano	7/17/22 6am	28 min	Mario Andrés Moreno, journalist and presenter of Mega TV and SBS Radio focuses on success stories from two Hispanic business leaders. Javier Gonzalez from GNO International Business Center and Ruth Rico from Delicias Colombianas.
La Voz del Negocio Hispano	7/24/22 6am	28 min	Mario Andrés Moreno, journalist and host of Mega TV and SBS Radio interviews Yamel Sanchez Ocana from Merck Pharmaceuticals to talk about ways companies are helping the Hispanic community by putting guidelines in place to ensure business is done with minority owned businesses.
La Voz del Negocio Hispano	7/31/22 6am	28 min	Mario Andrés Moreno, journalist and host of Mega TV and SBS Radio, interviews renowned author Rony Saguski. Mr. Saguski talks about the different types of business owners and why it is important to reinvest in our business while rewarding themselves for their hard work.

Program	Date/ Time	Duration	Issues Covered
La Voz del Negocio Hispano	8/7/22 6am	28 min	Mario Andrés Moreno, journalist and host of Mega TV and SBS Radio, interviews Ximena Jimenez, founder of LIT, Latin America's largest network of independent consultants. They discuss how to discover your talent and how to apply it to your business.
La Voz del Negocio Hispano	8/14/22 6am	28 min	Mario Andrés Moreno, journalist and host of Mega TV and SBS Radio, welcomed Silvana Montenegro, leader of the Advancing Hispanic & Latino initiative of JPMorgan Chase. Mrs. Montenegro talked about the importance of equality and being socially responsible.
La Voz del Negocio Hispano	8/21/22 6am	28 min	Mario Andrés Moreno, journalist and presenter of Mega TV and SBS Radio focuses on Tina Marie Tapia, founder of Adorabella Beauty Academy. Mrs. Tapia shares her journey from beauty instructor to owner of her own academy, giving the opportunity to Hispanic students to learn in their own language.
La Voz del Negocio Hispano	8/28/22 6am	28 min	Mario Andrés Moreno, journalist and host of Mega TV and SBS Radio interviews two extraordinary Hispanics: Eulalio Marroquin and Edgar Perez. Both guests share their personal and professional improvement stories as they inspire our audience to keep moving forward.
La Voz del Negocio Hispano	9/4/22 6am	28 min	Mario Andrés Moreno, journalist and host of Mega TV and SBS Radio, interviews Sineria Ordonez, Market Manager and VP of External Affairs for Comerica Bank. In this episode, our guest discusses the different programs available to help Hispanics get educated in the financial world.

La Voz del Negocio Hispano	9/11/22 6am	28 min	Mario Andrés Moreno, journalist and presenter of Mega TV and SBS Radio interviews Jose Gomez, Senior Director of Small and Medium Business for Microsoft. In this show, Mario Andres and his guest discuss how minority businesses can use technology to prosper.
La Voz del Negocio Hispano	9/18/22 6am	28 min	Mario Andrés Moreno, journalist and host of Mega TV and SBS Radio interviews Rabell Bonilla, Business Consultant at MBDA in Orlando, FL.. Rabell helps small minority owned businesses in Central Florida get off the ground and increase their revenues. She also helps business owners navigate the process of winning federal bids, minority certifications and more.
La Voz del Negocio Hispano	9/25/22 6am	28 min	Mario Andrés Moreno, journalist and host of Mega TV and SBS Radio, welcomed Mercedes Garcia, VP of Community Affairs for Master Card to discuss how to protect your identity when doing transactions. Also discussed how the Hispanic community can use tools at their disposal to send money to loved ones.

Public Service Announcements

3rd Quarter 2022

Throughout the quarter the station air monthly PSA's providing information on a variety of local community activities and issues. Representative examples of such PSAs include the following:

Title	Dates / time/ #spot	Length	Description
FREEDOM WEEK	7/2- 7/7 6AM-7PM 25 TIMES	:15	INFORM THE COMMUNITY ABOUT THE BENEFITS OF PURCHASING OUTDOOR AND RECREATIONAL PRODUCTS, TAX FREE.
ACCESS TO CAPITAL	7/2 – 7/12 6AM-7PM 25 TIMES	:15	INVITING MINORITY AND SMALL BUSINESS OWNERS TO A WORKSHOP ON JULY 13 TH AT THE NATIONAL ENTREPRENEUR CENTER.
TREE ADOPTION DRIVE IN ORANGE COUNTY	7/2-7/16 6AM-7PM 25 TIMES	:15	FREE TREE EVENT FOR ORANGE COUNTY RESIDENTS ON 7/16 AT FORT CHRISTMAS. 2 TREES MAX PER HOUSEHOLD.
HURRICANE PREPAREDNESS AND RECOVERY	7/2-7/31 6AM-7PM 25 TIMES	:15	EDUCATING LISTENERS ABOUT THE IMPORTANCE OF ONLY HIRING CERTIFIED AND INSURED CONTRACTORS FOR HOME RENOVATIONS TO PREPARE FOR STORMS OR AFTER STORM HITS.