



QUARTERLY ISSUES AND PROGRAMS &
PSA's REPORT
FOR
STATION WPYO
4th QUARTER OF 2022

PREPARED BY: Fernando Bauermeister, General Manager

Issues of Concern to the Orlando Community Addressed in responsive programming in the 4th
Quarter, 2022.

| Program | Date/ Time | Duration | Issues Covered |
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| La Voz del Negocio Hispano | 10/1/22 6am | 28 min | Mario Andrés Moreno, journalist and host of Mega TV and SBS Radio, interviews Ronnie Saguski. Mr. Saguski is an author that helps the Hispanic community, specifically business owners. Mario Andres and Mr. Saguski talk about his book, "Don't Let The Tail Wag The Dog". |
| La Voz del Negocio Hispano | 10/8/22 6am | 28 min | Mario Andrés Moreno, journalist and host of Mega TV and SBS Radio, welcomed Silvana Montenegro from JP Morgan Chase. They discuss how Hispanics can advance in the United States. |
| La Voz del Negocio Hispano | 10/15/22 6am | 28 min | Mario Andrés Moreno, journalist and presenter of Mega TV and SBS Radio interviews a Eulalio Marroquin, owner of Lalo's Movers. In this episode, Mr. Marroquin tells his story of triumph over obstacles. |
| La Voz del Negocio Hispano | 10/22/22 6am | 28 min | Mario Andrés Moreno, journalist and host of Mega TV and SBS Radio, interviews Sineria Ordonez, Market Manager and VP of External Affairs for Comerica Bank. In this episode, our guest discusses the different programs available to help Hispanics get educated in the financial world. |
| La Voz del Negocio Hispano | 10/29/22 6am | 28 min | Mario Andrés Moreno, journalist and presenter of Mega TV and SBS Radio interviews Jose Gomez, Senior Director of Small and Medium Business for Microsoft. In this show, Mario Andres and his guest discuss how minority businesses can use technology to prosper. |
| La Voz del Negocio Hispano | 11/5/22 6am | 28 min | Mario Andrés Moreno, journalist and host of Mega TV and SBS Radio interviews Rabell Bonilla, Business Consultant at MBDA in Orlando, FL.. Rabell helps small minority owned businesses in Central Florida get off the ground and increase their revenues. She also helps business owners navigate the process of |

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| | | | winning federal bids, minority certifications and more. |
| La Voz del Negocio Hispano | 11/12/22 6am | 28 min | Mario Andrés Moreno, journalist and host of Mega TV and SBS Radio, welcomed Mercedes Garcia, VP of Community Affairs for Master Card to discuss how to protect your identity when doing transactions. Also discussed how the Hispanic community can use tools at their disposal to send money to loved ones. |
| La Voz del Negocio Hispano | 11/19/22 6am | 28 min | Mario Andrés Moreno, journalist and host of Mega TV and SBS Radio, interviews renowned author Rony Saguski. Mr. Saguski talks about the different types of business owners and why it is important to reinvest in our business while rewarding themselves for their hard work. |
| La Voz del Negocio Hispano | 11/26/22 6am | 28 min | Mario Andrés Moreno, journalist and host of Mega TV and SBS Radio interviews two extraordinary Hispanics: Eulalio Marroquin and Edgar Perez. Both guests share their personal and professional improvement stories as they inspire our audience to keep moving forward. |
| La Voz del Negocio Hispano | 12/3/22 6am | 28 min | Mario Andrés Moreno, journalist and presenter of Mega TV and SBS Radio focuses on success stories from two Hispanic business leaders. Javier Gonzalez from GNO International Business Center and Ruth Rico from Delicias Colombianas. |
| La Voz del Negocio Hispano | 12/10/22 6am | 28 min | Mario Andrés Moreno, journalist and host of Mega TV and SBS Radio interviews Yamel Sanchez Ocana from Merck Pharmaceuticals to talk about ways companies are helping the Hispanic community by putting guidelines in place to ensure business is done with minority owned businesses. |
| La Voz del Negocio Hispano | 12/17/22 6am | 28 min | Mario Andrés Moreno, journalist and host of Mega TV and SBS Radio, interviews Ximena Jimenez, founder of LIT, Latin America's largest network |

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| | | | of independent consultants. They discuss how to discover your talent and how to apply it to your business. |
| La Voz del Negocio Hispano | 12/24/22 6am | 28 min | Mario Andrés Moreno, journalist and host of Mega TV and SBS Radio, welcomed Silvana Montenegro, leader of the Advancing Hispanic & Latino initiative of JPMorgan Chase. Mrs. Montenegro talked about the importance of equality and being socially responsible. |
| La Voz del Negocio Hispano | 12/31/22 6am | 28 min | Mario Andrés Moreno, journalist and host of Mega TV and SBS Radio interviews Rabell Bonilla, Business Consultant at MBDA in Orlando, FL.. Rabell helps small minority owned businesses in Central Florida get off the ground and increase their revenues. She also helps business owners navigate the process of winning federal bids, minority certifications and more. |

Public Service Announcements and Community Service/News Coverage

4th Quarter 2022

Throughout the quarter the station air monthly PSA's and news coverage providing information on a

variety of local community activities, issues, and emergency events. Representative examples of such

PSAs and coverage include the following:

| Title | Dates / time/ #spot | Length | Description |
|------------------------|--------------------------------------|--|-----------------------------|
| Hurricane Ian Coverage | 9/27 – 10/1 6AM-6AM | ONGOING WALL TO WALL COVERAGE | |
| Diversity Career Fair | 11/11 – 11/18 6AM-7PM 40 TIMES | :30 | Career fair at Amway Center |