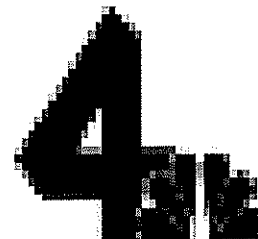


# ORDER



WSMV

**Orders**  
**Order / Rev:** 903633  
**Alt Order #:** 09225259  
**Product Desc:** NRSC IE  
**Estimate:** 10260  
**Flight Dates:** 10/13/18 - 10/21/18  
**Original Date / Rev:** 09/21/18 / 09/21/18  
**Order Type:** GENERAL

**Primary AE:** Aaron Ashe  
**Sales Office:** T-WAS  
**Sales Region:** National

**Agency**  
**Name:** National Media Research Planning & I  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** NRSC IE  
**Demographic:** A35+  
**Product Codes:** Political-Issues  
**Priority:** IMP  
**Revenue Code 1:** POL  
**Revenue Code 2:** PLI  
**Revenue Code 3:** FLT

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/21/18	88	\$74,600.00	\$63,410.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	88	\$74,600.00	\$63,410.00	0.00
<b>Totals</b>	<b>88</b>	<b>\$74,600.00</b>	<b>\$63,410.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSMV	10/13/18	10/13/18	SA Today Show 7-9a	CM	Sat 7a-830a or 7a	-----2-	:30	2	\$400.00	IMP	0.00	NM	2	\$800.00
Sat Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	-----2-			2			\$400.00		0.00			
N 2	WSMV	10/17/18	10/17/18	Today Show 1	CM	658-9AM	--2----	:30	2	\$650.00	IMP	0.00	NM	2	\$1,300.00
Today Show 7-9am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	--2----			2			\$650.00		0.00			
N 3	WSMV	10/18/18	10/18/18	Today Show 1	CM	658-9AM	---2---	:30	2	\$650.00	IMP	0.00	NM	2	\$1,300.00
Today Show 7-9am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	---2---			2			\$650.00		0.00			
N 4	WSMV	10/19/18	10/19/18	Today Show 1	CM	658-9AM	----2--	:30	2	\$650.00	IMP	0.00	NM	2	\$1,300.00
Today Show 7-9am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	----2--			2			\$650.00		0.00			
N 5	WSMV	10/14/18	10/14/18	SU 8a News	CM	Sun 8a-9a	-----2	:30	2	\$500.00	IMP	0.00	NM	2	\$1,000.00
Sun 8a-9a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	-----2			2			\$500.00		0.00			
N 6	WSMV	10/21/18	10/21/18		CM	Sun 8a-9a	-----2	:30	2	\$500.00	IMP	0.00	NM	2	\$1,000.00

Order / Rev: 903633  
 Alt Order #: 09225259  
 Flight Dates: 10/13/18 - 10/21/18

Advertiser: NRSC IE  
 Product Desc: NRSC IE  
 Estimate: 10260  
 WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
SU 8a News Sun 8a-9a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	-----2			2		\$500.00			0.00			
N 7	WSMV	10/15/18	10/15/18	M-F 11a-12p	CM	11am-12pm	1-----	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
Today in Nashville															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	1-----			1		\$300.00			0.00			
N 8	WSMV	10/16/18	10/16/18	M-F 11a-12p	CM	11am-12pm	-1-----	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
Today in Nashville															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	-1-----			1		\$300.00			0.00			
N 9	WSMV	10/17/18	10/17/18	M-F 11a-12p	CM	11am-12pm	--1----	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
Today in Nashville															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	--1----			1		\$300.00			0.00			
N 10	WSMV	10/18/18	10/18/18	M-F 11a-12p	CM	11am-12pm	---1---	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
Today in Nashville															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	---1---			1		\$300.00			0.00			
N 11	WSMV	10/19/18	10/19/18	M-F 11a-12p	CM	11am-12pm	----1--	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
Today in Nashville															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	----1--			1		\$300.00			0.00			
N 12	WSMV	10/20/18	10/20/18	SA Today Show 7-9a	CM	Sat 7a-830a or 7a-	-----2-	:30	2	\$400.00	IMP	0.00	NM	2	\$800.00
Sat Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	-----2-			2		\$400.00			0.00			
N 13	WSMV	10/15/18	10/15/18	M-F News 4 Today @ 5	CM	M-F 5a-6a	1-----	:30	1	\$350.00	IMP	0.00	NM	1	\$350.00
M-F 5-6a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	1-----			1		\$350.00			0.00			
N 14	WSMV	10/16/18	10/16/18	M-F News 4 Today @ 5	CM	M-F 5a-6a	-1-----	:30	1	\$350.00	IMP	0.00	NM	1	\$350.00
M-F 5-6a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	-1-----			1		\$350.00			0.00			
N 15	WSMV	10/17/18	10/17/18	M-F News 4 Today @ 5	CM	M-F 5a-6a	--1----	:30	1	\$350.00	IMP	0.00	NM	1	\$350.00
M-F 5-6a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	--1----			1		\$350.00			0.00			
N 16	WSMV	10/18/18	10/18/18	M-F News 4 Today @ 5	CM	M-F 5a-6a	---1---	:30	1	\$350.00	IMP	0.00	NM	1	\$350.00
M-F 5-6a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	---1---			1		\$350.00			0.00			
N 17	WSMV	10/19/18	10/19/18	M-F News 4 Today @ 5	CM	M-F 5a-6a	----1--	:30	1	\$350.00	IMP	0.00	NM	1	\$350.00
M-F 5-6a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	----1--			1		\$350.00			0.00			
N 18	WSMV	10/15/18	10/15/18	M-F Channel 4 News @ 4M		4-5pm	1-----	:30	1	\$550.00	IMP	0.00	NM	1	\$550.00
CH 4 News @ 4pm (4:30 PM-5:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	1-----			1		\$550.00			0.00			
N 19	WSMV	10/16/18	10/16/18	M-F Channel 4 News @ 4M		4-5pm	-1-----	:30	1	\$550.00	IMP	0.00	NM	1	\$550.00
CH 4 News @ 4pm (4:30 PM-5:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	-1-----			1		\$550.00			0.00			
N 20	WSMV	10/17/18	10/17/18	M-F Channel 4 News @ 4M		4-5pm	--1----	:30	1	\$550.00	IMP	0.00	NM	1	\$550.00
CH 4 News @ 4pm (4:30 PM-5:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			

Order / Rev: 903633  
 Alt Order #: 09225259  
 Flight Dates: 10/13/18 - 10/21/18

Advertiser: NRSC IE  
 Product Desc: NRSC IE  
 Estimate: 10260  
 WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	--1----		1				\$550.00		0.00			
N21	WSMV	10/18/18	10/18/18	M-F Channel 4 News @ 4M CH 4 News @ 4pm		4-5pm (4:30 PM-5:00 PM)	---1---	:30	1	\$550.00	IMP	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	---1---		1				\$550.00		0.00			
N22	WSMV	10/19/18	10/19/18	M-F Channel 4 News @ 4M CH 4 News @ 4pm		4-5pm (4:30 PM-5:00 PM)	----1--	:30	1	\$550.00	IMP	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	----1--		1				\$550.00		0.00			
N23	WSMV	10/15/18	10/15/18	M-F 9a-10 Megyn Kelly Today	CM	9-10am	1-----	:30	1	\$400.00	IMP	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	1-----		1				\$400.00		0.00			
N24	WSMV	10/14/18	10/14/18	Late Run Inside Sports LATE RUN INSIDE SPORTS	CM	10:35p-11:55p	-----1	:30	1	\$600.00	IMP	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/18		10/08/18	10/14/18	-----1		1				\$600.00		0.00			
N25	WSMV	10/21/18	10/21/18	Late Run Inside Sports LATE RUN INSIDE SPORTS	CM	10:35p-11:55p	-----1	:30	1	\$600.00	IMP	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	-----1		1				\$600.00		0.00			
N26	WSMV	10/20/18	10/20/18	Saturday 2 Hour Special Dateline	CM	7-9p	-----1-	:30	1	\$700.00	IMP	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	-----1-		1				\$700.00		0.00			
N27	WSMV	10/15/18	10/15/18	M-F News 4 Today @ 6 CM Ch. 4 News Today 6-7am	CM	558am-658am	1-----	:30	1	\$700.00	IMP	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	1-----		1				\$700.00		0.00			
N28	WSMV	10/16/18	10/16/18	M-F News 4 Today @ 6 CM Ch. 4 News Today 6-7am	CM	558am-658am	-1-----	:30	1	\$700.00	IMP	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	-1-----		1				\$700.00		0.00			
N29	WSMV	10/17/18	10/17/18	M-F News 4 Today @ 6 CM Ch. 4 News Today 6-7am	CM	558am-658am	--1----	:30	1	\$700.00	IMP	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	--1----		1				\$700.00		0.00			
N30	WSMV	10/18/18	10/18/18	M-F News 4 Today @ 6 CM Ch. 4 News Today 6-7am	CM	558am-658am	---1---	:30	1	\$700.00	IMP	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	---1---		1				\$700.00		0.00			
N31	WSMV	10/19/18	10/19/18	M-F News 4 Today @ 6 CM Ch. 4 News Today 6-7am	CM	558am-658am	----1--	:30	1	\$700.00	IMP	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	----1--		1				\$700.00		0.00			
N32	WSMV	10/15/18	10/15/18	M-F 6-630pm CH. 4 NEWS @ 6	CM	6-630pm	1-----	:30	1	\$700.00	IMP	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	1-----		1				\$700.00		0.00			
N33	WSMV	10/16/18	10/16/18	M-F 6-630pm CH. 4 NEWS @ 6	CM	6-630pm	-1-----	:30	1	\$700.00	IMP	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	-1-----		1				\$700.00		0.00			
N34	WSMV	10/16/18	10/16/18	M-F 9a-10 Megyn Kelly Today	CM	9-10am	-1-----	:30	1	\$400.00	IMP	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	-1-----		1				\$400.00		0.00			
N35	WSMV	10/17/18	10/17/18		CM	6-630pm		:30	1	\$700.00	IMP	0.00	NM	1	\$700.00

Order / Rev: 903633  
 Alt Order #: 09225259  
 Flight Dates: 10/13/18 - 10/21/18

Advertiser: NRSC IE  
 Product Desc: NRSC IE  
 Estimate: 10260

WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6-630pm CH. 4 NEWS @ 6			--1----								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	--1----					1	\$700.00		0.00			
N36	WSMV	10/18/18	10/18/18	M-F 6-630pm CH. 4 NEWS @ 6	CM	6-630pm	---1---	:30	1	\$700.00	IMP	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	---1---					1	\$700.00		0.00			
N37	WSMV	10/19/18	10/19/18	M-F 6-630pm CH. 4 NEWS @ 6	CM	6-630pm	----1--	:30	1	\$700.00	IMP	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	----1--					1	\$700.00		0.00			
N38	WSMV	10/13/18	10/13/18	SAT 1030PM-12MIDNITEM Saturday Night Live 1030pm-12		1030pm-12mid	-----2-	:30	2	\$800.00	IMP	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	-----2-					2	\$800.00		0.00			
N39	WSMV	10/20/18	10/20/18	SAT 1030PM-12MIDNITEM Saturday Night Live 1030pm-12		1030pm-12mid	-----2-	:30	2	\$800.00	IMP	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-----2-					2	\$800.00		0.00			
N40	WSMV	10/15/18	10/15/18	M-F Channel 4 News @ 4M CH 4 News @ 4pm		4-5pm (4:00 PM-4:30 PM)	1-----	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	1-----					1	\$500.00		0.00			
N41	WSMV	10/16/18	10/16/18	M-F Channel 4 News @ 4M CH 4 News @ 4pm		4-5pm (4:00 PM-4:30 PM)	-1-----	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-1-----					1	\$500.00		0.00			
N42	WSMV	10/17/18	10/17/18	M-F Channel 4 News @ 4M CH 4 News @ 4pm		4-5pm (4:00 PM-4:30 PM)	--1----	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	--1----					1	\$500.00		0.00			
N43	WSMV	10/18/18	10/18/18	M-F Channel 4 News @ 4M CH 4 News @ 4pm		4-5pm (4:00 PM-4:30 PM)	---1---	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	---1---					1	\$500.00		0.00			
N44	WSMV	10/19/18	10/19/18	M-F Channel 4 News @ 4M CH 4 News @ 4pm		4-5pm (4:00 PM-4:30 PM)	----1--	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	----1--					1	\$500.00		0.00			
N45	WSMV	10/17/18	10/17/18	M-F 9a-10 Megyn Kelly Today	CM	9-10am	--1----	:30	1	\$400.00	IMP	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	--1----					1	\$400.00		0.00			
N46	WSMV	10/13/18	10/13/18	Sat 5-6am Sat 5-6am	CM	Sat 5-6am	-----1-	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	-----1-					1	\$250.00		0.00			
N47	WSMV	10/20/18	10/20/18	Sat 5-6am Sat 5-6am	CM	Sat 5-6am	-----1-	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-----1-					1	\$250.00		0.00			
N48	WSMV	10/15/18	10/15/18	M-F 10a-11a Kathie Lee and Hoda	CM	10-11am	1-----	:30	1	\$400.00	IMP	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	1-----					1	\$400.00		0.00			
N49	WSMV	10/16/18	10/16/18	M-F 10a-11a Kathie Lee and Hoda	CM	10-11am	-1-----	:30	1	\$400.00	IMP	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-1-----					1	\$400.00		0.00			

Order / Rev: 903633  
 Alt Order #: 09225259  
 Flight Dates: 10/13/18 - 10/21/18

Advertiser: NRSC IE  
 Product Desc: NRSC IE  
 Estimate: 10260  
 WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	-1-----			1		\$400.00	0.00					
N 50	WSMV	10/17/18	10/17/18	M-F 10a-11a Kathie Lee and Hoda	CM	10-11am	--1----	:30	1	\$400.00	IMP	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	--1----			1		\$400.00	0.00					
N 51	WSMV	10/18/18	10/18/18	M-F 10a-11a Kathie Lee and Hoda	CM	10-11am	---1---	:30	1	\$400.00	IMP	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	---1---			1		\$400.00	0.00					
N 52	WSMV	10/19/18	10/19/18	M-F 10a-11a Kathie Lee and Hoda	CM	10-11am	----1--	:30	1	\$400.00	IMP	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	----1--			1		\$400.00	0.00					
N 53	WSMV	10/14/18	10/14/18	SU Today Sh 7-8a or 7-9a SU Today Sh 7-8a or 7-9a	CM	SU 7a-8a or 7a-9a	-----2	:30	2	\$500.00	IMP	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/18	10/14/18	-----2			2		\$500.00	0.00					
N 54	WSMV	10/21/18	10/21/18	SU Today Sh 7-8a or 7-9a SU Today Sh 7-8a or 7-9a	CM	SU 7a-8a or 7a-9a	-----2	:30	2	\$500.00	IMP	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	-----2			2		\$500.00	0.00					
N 55	WSMV	10/14/18	10/14/18	Su Late News Su Late News	CM	Sun 10-1035p	-----1	:30	1	\$1,600.00	IMP	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/18	10/14/18	-----1			1		\$1,600.00	0.00					
N 56	WSMV	10/18/18	10/18/18	M-F 9a-10 Megyn Kelly Today	CM	9-10am	---1---	:30	1	\$400.00	IMP	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	---1---			1		\$400.00	0.00					
N 57	WSMV	10/21/18	10/21/18	DELAYED NEWS DELAYED NEWS	CM	M-SU 1030P-11:21P	-----1	:30	1	\$1,600.00	IMP	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	-----1			1		\$1,600.00	0.00					
N 58	WSMV	10/14/18	10/14/18	SU 6a News Sun 6a-7a	CM	Sun 6a-7a	-----1	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/18	10/14/18	-----1			1		\$300.00	0.00					
N 59	WSMV	10/21/18	10/21/18	SU 6a News Sun 6a-7a	CM	Sun 6a-7a	-----1	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	-----1			1		\$300.00	0.00					
N 60	WSMV	10/15/18	10/15/18	M-F Late News M-F 10P NEWS	CM	10P-1035P	1-----	:30	1	\$1,400.00	IMP	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	1-----			1		\$1,400.00	0.00					
N 61	WSMV	10/16/18	10/16/18	M-F Late News M-F 10P NEWS	CM	10P-1035P	-1-----	:30	1	\$1,400.00	IMP	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	-1-----			1		\$1,400.00	0.00					
N 62	WSMV	10/17/18	10/17/18	M-F Late News M-F 10P NEWS	CM	10P-1035P	--1----	:30	1	\$1,400.00	IMP	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	--1----			1		\$1,400.00	0.00					
N 63	WSMV	10/18/18	10/18/18	M-F Late News M-F 10P NEWS	CM	10P-1035P	---1---	:30	1	\$1,400.00	IMP	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	---1---			1		\$1,400.00	0.00					
N 64	WSMV	10/19/18	10/19/18	M-F Late News M-F 10P NEWS	CM	10P-1035P	----1--	:30	1	\$1,400.00	IMP	0.00	NM	1	\$1,400.00

Order / Rev: 903633  
 Alt Order #: 09225259  
 Flight Dates: 10/13/18 - 10/21/18

Advertiser: NRSC IE  
 Product Desc: NRSC IE  
 Estimate: 10260  
 WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Late News			----1--								
				M-F 10P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	----1--		1			\$1,400.00			0.00			
N 65	WSMV	10/14/18	10/14/18	Pre-Kick Break	CM	Pre-Kick Break	-----1	:30	1	\$3,000.00	IMP	0.00	NM	1	\$3,000.00
				Pre-Kick Break											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/08/18		10/08/18	10/14/18	-----1		1			\$3,000.00			0.00			
N 66	WSMV	10/21/18	10/21/18	Pre-Kick Break	CM	Pre-Kick Break	-----1	:30	1	\$3,000.00	IMP	0.00	NM	1	\$3,000.00
				Pre-Kick Break											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	-----1		1			\$3,000.00			0.00			
N 67	WSMV	10/19/18	10/19/18	M-F 9a-10	CM	9-10am	----1--	:30	1	\$400.00	IMP	0.00	NM	1	\$400.00
				Megyn Kelly Today											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	----1--		1			\$400.00			0.00			
N 68	WSMV	10/14/18	10/14/18	Sunday FNIA	CM	6p-715p, Sa 3-4p	-----1	:30	1	\$1,800.00	IMP	0.00	NM	1	\$1,800.00
				Football Night in America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/08/18		10/08/18	10/14/18	-----1		1			\$1,800.00			0.00			
N 69	WSMV	10/21/18	10/21/18	Sunday FNIA	CM	6p-715p, Sa 3-4p	-----1	:30	1	\$1,800.00	IMP	0.00	NM	1	\$1,800.00
				Football Night in America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	-----1		1			\$1,800.00			0.00			
N 70	WSMV	10/16/18	10/16/18	T 9-10pm	CM	9-10pm	-1-----	:30	1	\$2,000.00	IMP	0.00	NM	1	\$2,000.00
				New Amsterdam											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	-1-----		1			\$2,000.00			0.00			
N 71	WSMV	10/16/18	10/16/18	The Voice TU	CM	Voice Tu 7-10p	-1-----	:30	1	\$4,000.00	IMP	0.00	NM	1	\$4,000.00
				The Voice TU											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	-1-----		1			\$4,000.00			0.00			
N 72	WSMV	10/14/18	10/14/18	NFL In Game/End of Ga	CM	NFL In Game/End	-----1	:30	1	\$5,500.00	IMP	0.00	NM	1	\$5,500.00
				NFL In Game/End of Game											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/08/18		10/08/18	10/14/18	-----1		1			\$5,500.00			0.00			
N 73	WSMV	10/21/18	10/21/18	NFL In Game/End of Ga	CM	NFL In Game/End	-----1	:30	1	\$5,500.00	IMP	0.00	NM	1	\$5,500.00
				NFL In Game/End of Game											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	-----1		1			\$5,500.00			0.00			
N 74	WSMV	10/15/18	10/15/18	Today Show 1	CM	658-9AM	2-----	:30	2	\$650.00	IMP	0.00	NM	2	\$1,300.00
				Today Show 7-9am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	2-----		2			\$650.00			0.00			
N 75	WSMV	10/16/18	10/16/18	Today Show 1	CM	658-9AM	-2-----	:30	2	\$650.00	IMP	0.00	NM	2	\$1,300.00
				Today Show 7-9am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	-2-----		2			\$650.00			0.00			
													Totals	88	\$74,600.00