# LOTUS BAKERSFIELD CORP QUARTERLY ISSUES/PROGRAMS LIST

March
First Quarter, 2024
KIWI-FM, KPSL-FM, KHCJ-AM/FM

# **Community Concerns**

Lotus Bakersfield Corp provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to our local community during the preceding quarter were:

#### **Community Issues:**

Public Safety Mental Health
Public Health Climate Change
Employment Immigration
Children and Youth at risk Education

Pet Education COVID Education

# **Local Programming**

Lotus Bakersfield Corp regularly airs scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the quarter.

#### **Schedule of Ascertainment Programming**

PROGRAM NAME	DAY(S) AIRED	TIME(S) AIRED	LENGTH
KCHJ "EL GALLITO" 1010 AM / 93.7 FM "CONTACTO COMUNITARIO" "Bienvenidos a América"	SUNDAY	7:00 AM - 7:30 AM 7:30 AM - 8:30 AM	30 MINS. 30 MINS.
KIWI "Radio Lobo" 102.9 FM ""CONTACTO COMUNITARIO" "Bienvenidos a América	SUNDAY	7:30 AM - 8:00 AM 11:30 PM- 12:00 AM	30 MINS
KPSL "LA LEY" 96.5 FM "CONTACTO COMUNITARIO" "Bienvenidos a América	SUNDAY	7:00 AM - 7:30 AM 7:30 AM - 8:30 AM	30 MINS. 30 MINS.

# **Ascertainment Programming Program Log:**

List of Stations Aired On: KPSL & KCHJ

Program #	Date & Time	Program Name (Organization)
PAP 24-08+07	03/03/2023 7:00AM	CC: GARDIANS/INSTITUTO DE L IMPORTANCE OF VOTE/ 8
PAP 77	03/03/2023 7:30AM	Bienvenido's a America Immigration
PAP 24-11 + 07	03/10/2023 7:00AM	CC: JOB FEST + 8th Annual breakfast
PAP 77	03/10/2023 7:30AM	Bienvenido's a America Immigration
PAP 23-51	03/17/2023 7:00AM	CC: Interpreter para trabajado
PAP 77	03/17/2023 7:30AM	Bienvenido's a America Immigration
PAP 24-19+12	03/24/2023 7:00AM	CC: Arvin Highschool Foklor+ MAOF
PAP 77	03/24/2023 7:30AM	Bienvenido's a America Immigration
PAP 24-19+12	03/31/2023 7:00AM	CC: Arvin Highschool Foklor+ MAOF
PAP 77	03/31/2023 7:30AM	Bienvenido's a America Immigration

# List of Stations Aired On:

		KIWI
Program #	Date & Time	Program Name (Organization)
PAP 24-08+07	03/03/2023 7:00AM	CC: GARDIANS/INSTITUTO DE L IMPORTANCE OF VOTE/ 8 ANN
PAP 77	03/03/2023 11:30PM	Bienvenido's a America Immigration
PAP 24-11 + 07	03/10/2023 7:00AM	CC: JOB FEST + 8th Annual breakfast
PAP 77	03/10/2023 11:30PM	Bienvenido's a America Immigration
PAP 23-51	03/17/2022 7:00AM	CC: Interpreter para trabajado
PAP 77	03/17/2023 11:30PM	Bienvenido's a America Immigration
PAP 24-19+12	03/24/2023 7:00AM	CC: Arvin Highschool Foklor+ MAOF
PAP 77	03/24/2023 11:30PM	Bienvenido's a America Immigration
PAP 24-19+12	03/31/2023 7:00AM	CC: Arvin Highschool Foklor+ MAOF
PAP 77	03/31/2023 7:30AM	Bienvenido's a America Immigration

#### **Ascertainment Programs:**

Program #: PAP 77

**Topic:** Immigration

Guest Name: Jose Lope Zamorano & Silverio Coy
Guest Title: Coordinator & Immigration Attorney

**Moderator: Jose Lopez Zamorano** 

Category: Immigration
Length: 30 Minutes

Description

Description

DISCUSSED: IF YOU HAVE SOME MISDEMEANOURS IN THE PAST, OR IF YOU LIVED IN THE USA ILLEGALY FOR A CERTAIN PERIOD OF TIME, NOW YOU CAN SUBMIT THE PARDON REQUEST HERE IN THIS COUNTRY. YOU DO NOT NEED TO GO BACK TO YOUR COUNTRY AND DO THE PROCESS FROM THERE. REMAINDER OF PROGRAM - ANSWERED QUESTIONS FROM CALL IN LISTENERS.

David Villarino, invites us to the 8th anniversary of the Legacy of

Cesar Chavez, explained to us about the programs they have for

the farmers to continue studying, the proceeds from this breakfast

will be to continue helping people with the different programs.

Program #: PAP 24-07

Organization: Cesar Chaves 8 annual breakfast

**Topic:** Instituto Campesino para La education

**Guest Name: David Villarino** 

Guest Title: President of the directors officer of farm

**Moderator:** La Socia

Category:

Length: 15 minutes

**Organization:** Importance of Vote

Program #: PAP 24-08

Description

Guadalupe Martinez explained to us the importance of our vote. He explained to us how his organization is dedicated to motivating people to vote for the nominated candidates. Likewise, they encourage people to learn from the candidates to ensure that they are voting for the correct candidate.

**Guest Name:** Guadalupe Martinez

**Guest Title:** Community Service Advisor

**Topic:** Delano Guardians

**Moderator:** La Socia

Category:

Length: 15 minutes

Program #: PAP 23-51

Organization: Health and security

**Topic:** California Rural Legal Assistance

Guest Name: Fausto Sanchez

Guest Title: Community Worker

Moderator: La Socia

Category:

**Length: 27.45** 

Description

Fausto explained to us about the importance of workers' rights in their work area, Fausto explained worker rights, health and safety, cases of discrimination and harassment, Fausto provided us with the phone number and address for any questions.

### **Ascertainment Programs:**

Program #: (PAP24-12) Job Preparation

**Organization: JOB PREPARATION WITH MAOF** 

**Topic:** Mexican American opportunity Foundati

**Guest Name: Linda Gutierrez** 

**Guest Title:** Clerical Office Worker

**Moderator:** La Socia

Category:

Length: 15 minutes

Program #: PAP24-10

Organization: JOBFEST

**Topic:** JobFest Bakersfield

Guest Name: Frank Cabrera
Guest Title: Job Developer

Moderator: Silva Pinal

Category: Education

Length: 8 mins

Program #: PAP 24- 19

**Organization**: Art Classes In Arvin Highschool

**Topic:** Arvin Highschool

**Guest Name:** Jorge Lariz/Brenda Ruiz

**Guest Title:** Art Teachers

**Moderator:** La Socia

Category:

Length: 15 minutes

#### Description

Linda talked about the different programs that her organization offers to the community, she explained the different courses where people can obtain a certificate, computer skills (word excel) she explained about related occupations such as receptionist, clerk and administrative assistant, she informed us of the requirements that are required. you need to take these courses, she also provided us with a phone number for registration, the programs are free.

#### Description

Frank from Job Fest stopped in to talk about an event happening in Bakersfield. It will happen on March 13th at the mechanics bank convention center. He let our audience know there are over for 700 positions the need to be filled! For more info about the event please visit their website at www.jobfestkern.com or visit them on social media pages on Facebook & Instagram @ jobfestkern.

#### Description

Jorge Lariz and Brenda Ruiz, informed us of the different art programs that the students of the Arvin Highschool can take, they explained to us the importance of offering our teenagers the alternative of taking art classes. At this time they are offering free folklore classes as well as other art classes completely free as long as they are students of Arvin Highschool.

#### **Public Service Announcements**

Lotus Bakersfield Corp.'s policy governing the airing of public service Announcements on KIWI-FM, KPSL-FM, KCHJ-AM/FM

Two (2) Public Service Announcements per hour between 12:00 Midnight and 6:00 AM

Minimum: One (1) Public Service Announcement per hour between 6:00 AM and 12:00 Midnight

Exceptions to this policy occur during public affairs programming and during special event broadcasts such as live sporting events, concerts simulcast, etc.

Examples of public service announcements aired during this period include (but not limited to) the following:

EPA-fish revised Ad Council- This

The Ad Council Ad Council- National Community

Department of Ag- frutas y verduras Natl Foundation of Credit Counseling - Ahorros

Good Will- I got the job FEMA-storm

Human Services 15\_jardin Bakersfield AA- alcoholic

Natl Foundation of Credit Counseling- Ahorros valley clean air- Valley Clean Air

Human Services -15 Notary Mexican Counsel of Fresno Consual Mex

The Ad Council- pep talks DACA Tallers DACA-

USDA 15-Recipes for disaster Natl Ag psilido asiatico de los psilido- 0206

The Ad Council -15 se necesita apoyo CASA Voluntarios

The Ad Council talking about it matters

Natl Ag psilido asiatico de los psilido- 0206

FEMA-wireless alerts sounds- 0190