

INVOICE



KTHV-TV
720 S. Icard Street
Little Rock, AR 72201
Main: (501)376-1111
Billing: (501)244-4503

www.KTHV11.com

Billing Address:

John Hudgens Adv / POL
Attention: Accounts Payable
5205 Misenheimer Road
Mountain View, AR 72560

Send Payment To:

KTHV-TV
KTHV
PO BOX: 637386
Cincinnati, OH 45263-7386

Invoice #	Invoice Date	Invoice Month	Invoice Period
1600117-1	05/27/18	May 2018	04/30/18 - 05/21/18

Property	Account Executive	Sales Office	Sales Region
KTHV	HOUSE KTHV LOCAL	KTHV Local Sales	Local

Advertiser	Product	Estimate Number
POL / Bart Virden / JUD / AF	CAND-CT OF APPEALS 5/	

Flight Dates	Order #	Alt Order #
05/18/18 - 05/22/18	1600117	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref
35122AG	115931

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/18/18	05/18/18	Local News @ 5a M-F	5-6a	----F--	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/18 05/20/18 ----F-- 1 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTHV	F	05/18/18	5:19 AM	Local News @ 5a M-F	5-6a	:30	Re-Elect Judge Bart Virde	\$225.00 NM
2	05/18/18	05/18/18	Local News @ 6a M-F	6-7a	----F--	:30	1	\$480.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/18 05/20/18 ----F-- 1 \$480.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTHV	F	05/18/18	6:28 AM	Local News @ 6a M-F	6-7a	:30	Re-Elect Judge Bart Virde	\$480.00 NM
3	05/18/18	05/18/18	CBS This Morning	M-F 7-9A	----F--	:30	2	\$240.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/18 05/20/18 ----F-- 2 \$240.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTHV	F	05/18/18	7:29 AM	CBS This Morning	M-F 7-9A	:30	Re-Elect Judge Bart Virde	\$240.00 NM
2	KTHV	F	05/18/18	7:59 AM	CBS This Morning	M-F 7-9A	:30	Re-Elect Judge Bart Virde	\$240.00 NM
4	05/18/18	05/18/18	M-F THV This Morning 9 AM	M-F 9-930A	----F--	:30	1	\$95.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/18 05/20/18 ----F-- 1 \$95.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTHV	F	05/18/18	9:18 AM	M-F THV This Morning 9AM	M-F 9-930A	:30	Re-Elect Judge Bart Virde	\$95.00 NM
5	05/18/18	05/18/18	M-F Noon News	M-F 12-1230p	----F--	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

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PO BOX: 637386
Cincinnati, OH 45263-7386

Invoice #	Invoice Date	Invoice Month	Invoice Period
1600117-1	05/27/18	May 2018	04/30/18 - 05/21/18
Advertiser	Product	Estimate Number	
POL / Bart Virden / JUD / A	CAND-CT OF APPEALS 5/		

www.THV11.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	05/18/18	05/18/18	M-F Noon News	M-F 12-1230p	----F--	:30	1	\$225.00	NM
05/14/18 05/20/18 ----F-- 1 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KTHV F 05/18/18 12:29 PM M-F Noon News M-F 12-1230p :30 Re-Elect Judge Bart Virde \$225.00 NM									
6	05/18/18	05/18/18	Local News @ 5p M-F	5-530p	----F--	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/14/18 05/20/18 ----F-- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KTHV F 05/18/18 5:10 PM Local News @ 5p M-F 5-530p :30 Re-Elect Judge Bart Virde \$450.00 NM									
7	05/18/18	05/18/18	Local News @ 6p M-F	6-630p	----F--	:30	1	\$440.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/14/18 05/20/18 ----F-- 1 \$440.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KTHV F 05/18/18 6:11 PM Local News @ 6p M-F 6-630p :30 Re-Elect Judge Bart Virde \$440.00 NM									
8	05/19/18	05/19/18	Local Special	various	-----S-	:30	1	\$160.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/14/18 05/20/18 -----S- 1 \$160.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KTHV Sa 05/19/18 9:41 AM Local Special various :30 Re-Elect Judge Bart Virde \$160.00 NM									
9	05/19/18	05/19/18	Local News @ 10p Sa	10-1035p	-----S-	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/14/18 05/20/18 -----S- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KTHV Sa 05/19/18 10:31 PM Local News @ 10p Sa 10-1035p :30 Re-Elect Judge Bart Virde \$350.00 NM									
10	05/20/18	05/20/18	Local News @ 10p Su	10-1035p	-----S	:30	1	\$320.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/14/18 05/20/18 -----S 1 \$320.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KTHV Su 05/20/18 10:12 PM Local News @ 10p Su 10-1035p :30 Re-Elect Judge Bart Virde \$320.00 NM									
11	05/21/18	05/22/18	Local News @ 5a M-F	5-6a	M-----	:30	1	\$225.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/21/18 05/27/18 M----- 1 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KTHV M 05/21/18 4:59 AM Local News @ 5a M-F 5-6a :30 Re-Elect Judge Bart Virde \$225.00 NM									
12	05/21/18	05/22/18	Local News @ 6a M-F	6-7a	M-----	:30	1	\$480.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/21/18 05/27/18 M----- 1 \$480.00									

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Advertiser	Product	Estimate Number	
POL / Bart Virden / JUD / A	CAND-CT OF APPEALS 5		

www.THV11.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	05/21/18	05/22/18	Local News @ 6a M-F	6-7a	M-----	:30	1	\$480.00	NM
05/21/18 05/27/18 M----- 1 \$480.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KTHV M 05/21/18 5:59 AM Local News @ 6a M-F 6-7a :30 Re-Elect Judge Bart Virde \$480.00 NM									
13	05/21/18	05/22/18	CBS This Morning	M-F 7-9A	M-----	:30	2	\$240.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/21/18 05/27/18 M----- 2 \$240.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KTHV M 05/21/18 8:42 AM CBS This Morning M-F 7-9A :30 Re-Elect Judge Bart Virde \$240.00 NM 2 KTHV M 05/21/18 8:59 AM CBS This Morning M-F 7-9A :30 Re-Elect Judge Bart Virde \$240.00 NM									
14	05/21/18	05/22/18	M-F THV This Morning 9 AM	M-F 9-930A	M-----	:30	1	\$95.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/21/18 05/27/18 M----- 1 \$95.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KTHV M 05/21/18 9:12 AM M-F THV This Morning 9AM M-F 9-930A :30 Re-Elect Judge Bart Virde \$95.00 NM									
15	05/21/18	05/22/18	M-F Noon News	M-F 12-1230p	M-----	:30	1	\$225.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/21/18 05/27/18 M----- 1 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KTHV M 05/21/18 12:21 PM M-F Noon News M-F 12-1230p :30 Re-Elect Judge Bart Virde \$225.00 NM									
16	05/21/18	05/22/18	Local News @ 5p M-F	5-530p	M-----	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/21/18 05/27/18 M----- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KTHV M 05/21/18 5:27 PM Local News @ 5p M-F 5-530p :30 Re-Elect Judge Bart Virde \$450.00 NM									
17	05/21/18	05/22/18	Local News @ 6p M-F	6-630p	M-----	:30	1	\$440.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/21/18 05/27/18 M----- 1 \$440.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KTHV M 05/21/18 6:23 PM Local News @ 6p M-F 6-630p :30 Re-Elect Judge Bart Virde \$440.00 NM									
18	05/21/18	05/22/18	M-F 630-7P	M-F 630-7P	M-----	:30	1	\$360.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/21/18 05/27/18 M----- 1 \$360.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KTHV M 05/21/18 6:55 PM M-F 630-7P M-F 630-7P :30 Re-Elect Judge Bart Virde \$360.00 NM									

Total Spots 20

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Advertiser	Product	Estimate Number	
POL / Bart Virden / JUD / A	CAND-CT OF APPEALS 5/		

www.THV11.com
Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$5,980.00
<u>Agency Commission</u>	\$897.00
<u>Net Amount Due</u>	\$5,083.00

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