



Order / Rev: 9280855  
 Alt Order #: 09280855  
 Flight Dates: 10/09/18 - 10/19/18

Advertiser: POL/J Lewis/D/Con/VA  
 Product Desc: LEWIS FOR CONGRESS  
 Estimate: 6160  
**WLSL**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	WLSL	10/11/18	10/11/18	9-10a Megyn Kelly 9-10a Megyn Kelly	CM	9-10a	---1---	:30	1	\$90.00	P-2	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	-----1					1	\$125.00		0.00			
N 5	WLSL	10/12/18	10/12/18	10-11a Kathy Lee & Hoda 10-11a Kathy Lee and Hoda	CM	10-11a	----1--	:30	1	\$35.00	P-2	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	---1---					1	\$90.00		0.00			
N 6	WLSL	10/15/18	10/15/18	12-12:30p Local News 12-1230p Local News M-F	CM	12-1230p	1-----	:30	1	\$15.00	P-2	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/21/18	1-----					1	\$15.00		0.00			
N 7	WLSL	10/10/18	10/10/18	12-12:30p Local News 12-1230p Local News M-F	CM	12-1230p	--1----	:30	1	\$15.00	P-2	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	--1----					1	\$15.00		0.00			
N 8	WLSL	10/11/18	10/11/18	12-12:30p Local News 12-1230p Local News M-F	CM	12-1230p	---1---	:30	1	\$15.00	P-2	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	---1---					1	\$15.00		0.00			
N 9	WLSL	10/16/18	10/16/18	2-3P Millionaire 2-3p Millionaire	CM	2-3p	-1-----	:30	1	\$7.00	P-2	0.00	NM	1	\$7.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-1-----					1	\$7.00		0.00			
N 10	WLSL	10/10/18	10/10/18	5-530p Local News M-F 5-530p Local News M-F	CM	5-530p	--1----	:30	1	\$55.00	P-2	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	--1----					1	\$55.00		0.00			
N 11	WLSL	10/12/18	10/12/18	5-530p Local News M-F 5-530p Local News M-F	CM	5-530p	----1--	:30	1	\$55.00	P-2	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	----1--					1	\$55.00		0.00			
N 12	WLSL	10/11/18	10/11/18	530-6p Local News M-F 530p-6p Local News M-F	CM	530-6p	---1---	:30	1	\$70.00	P-2	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	---1---					1	\$70.00		0.00			
N 13	WLSL	10/16/18	10/16/18	530-6p Local News M-F 530p-6p Local News M-F	CM	530-6p	-1-----	:30	1	\$70.00	P-2	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-1-----					1	\$70.00		0.00			
N 14	WLSL	10/12/18	10/12/18	6-630p Local News M-F 6-630p Local News M-F	CM	6-630p	----1--	:30	1	\$115.00	P-2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	----1--					1	\$115.00		0.00			
N 15	WLSL	10/11/18	10/11/18	7-730p Local News 7-730p Local News M-F	CM	7-730p	---1---	:30	1	\$70.00	P-2	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	---1---					1	\$70.00		0.00			
N 16	WLSL	10/16/18	10/16/18	7-730p Local News 7-730p Local News M-F	CM	7-730p	-1-----	:30	1	\$70.00	P-2	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-1-----					1	\$70.00		0.00			
N 17	WLSL	10/15/18	10/15/18	11-1135p Late News M-F 11-1135p Late News M-F	CM	11-1135p	1-----	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	1-----					1	\$125.00		0.00			
N 18	WLSL	10/10/18	10/10/18		CM	11-1135p		:30	1	\$125.00	P-2	0.00	NM	1	\$125.00

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Advertiser: POL/J Lewis/D/Con/VA  
 Product Desc: LEWIS FOR CONGRESS  
 Estimate: 6160  
 WSL5

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				11-1135p Late News M-F			--1----								
				11-1135p Late News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	--1----		1				\$125.00		0.00			
N 19	WSLS	10/12/18	10/12/18	2-3P Millionaire	CM	2-3p	----1--	:30	1	\$7.00	P-2	0.00	NM	1	\$7.00
				2-3p Millionaire											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	----1--		1				\$7.00		0.00			
N 20	WSLS	10/15/18	10/15/18	2-3P Millionaire	CM	2-3p	1-----	:30	1	\$7.00	P-2	0.00	NM	1	\$7.00
				2-3p Millionaire											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	1-----		1				\$7.00		0.00			
N 21	WSLS	10/12/18	10/12/18	12-12:30p Local News	CM	12-1230p	----1--	:30	1	\$15.00	P-2	0.00	NM	1	\$15.00
				12-1230p Local News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	----1--		1				\$15.00		0.00			
N 22	WSLS	10/15/18	10/15/18	6-630p Local News M-F	CM	6-630p	1-----	:30	1	\$115.00	P-2	0.00	NM	1	\$115.00
				6-630p Local News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	1-----		1				\$115.00		0.00			
N 23	WSLS	10/19/18	10/19/18	12-12:30p Local News	CM	12-1230p	----F--	:30	1	\$15.00	P-2	0.00	NM	1	\$15.00
				12-1230p Local News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	----F--		1				\$15.00		0.00			
N 24	WSLS	10/19/18	10/19/18	2-3P Millionaire	CM	2-3p	----F--	:30	1	\$10.00	P-2	0.00	NM	1	\$10.00
				2-3p Millionaire											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	----F--		1				\$10.00		0.00			
N 25	WSLS	10/19/18	10/19/18	5-530p Local News M-F	CM	5-530p	----F--	:30	1	\$55.00	P-2	0.00	NM	1	\$55.00
				5-530p Local News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	----F--		1				\$55.00		0.00			
N 26	WSLS	10/19/18	10/19/18	6-630p Local News M-F	CM	6-630p	----F--	:30	1	\$115.00	P-2	0.00	NM	1	\$115.00
				6-630p Local News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	----F--		1				\$115.00		0.00			
N 27	WSLS	10/18/18	10/18/18	12-12:30p Local News	CM	12-1230p	---T---	:30	1	\$15.00	P-2	0.00	NM	1	\$15.00
				12-1230p Local News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	---T---		1				\$15.00		0.00			
N 28	WSLS	10/18/18	10/18/18	530-6p Local News M-F	CM	530-6p	---T---	:30	1	\$70.00	P-2	0.00	NM	1	\$70.00
				530p-6p Local News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	---T---		1				\$70.00		0.00			
N 29	WSLS	10/18/18	10/18/18	9-10a Megyn Kelly	CM	9-10a	---T---	:30	1	\$90.00	P-1	0.00	NM	1	\$90.00
				9-10a Megyn Kelly											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	---T---		1				\$90.00		0.00			
N 30	WSLS	10/16/18	10/16/18	12-12:30p Local News	CM	12-1230p	-T-----	:30	1	\$15.00	P-2	0.00	NM	1	\$15.00
				12-1230p Local News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-T-----		1				\$15.00		0.00			
N 31	WSLS	10/17/18	10/17/18	12-12:30p Local News	CM	12-1230p	--W----	:30	1	\$15.00	P-2	0.00	NM	1	\$15.00
				12-1230p Local News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	--W----		1				\$15.00		0.00			
N 32	WSLS	10/17/18	10/17/18	5-530p Local News M-F	CM	5-530p	--W----	:30	1	\$55.00	P-2	0.00	NM	1	\$55.00
				5-530p Local News M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	--W----		1				\$55.00		0.00			

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**WLSL**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	--W----		1				\$55.00		0.00			
N33	WLSL	10/17/18	10/17/18	7-730p Local News 7-730p Local News M-F	CM	7-730p	--W----	:30	1	\$65.00	P-2	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	--W----		1				\$65.00		0.00			
<b>Totals</b>													33	\$2,001.00	