



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Medium Buying LLC
815 Grandview Ave Suite 600
Columbus, OH 43215

Contract # 6076695
Schedule Dates 05/11/24-05/24/24
Advertiser Club For Growth (3622)
Agency Medium Buying LLC (17115)
Product POLITICAL ISSUE (ns) (1187)
Brand 303/356/2580 (2017912)
Salesperson Locality/PHL, Philadelphia (2992)
Sales Office Locality Philadelphia
Buyer Name
Phone/Fax /
CPE 303/356/2580
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 04/29/24
Last Modified 05/01/24
Entered By Amy Dodson
CO-OP No
External # 10777286
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$9,045.00
Net Total \$51,255.00
Sales Tax

Salt Lake City (KUTV)

By Broadcast Month	Spots	Rate
May. 2024	76	\$60,300.00
Grand Total:	76	\$60,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	05/13/24-05/17/24	1	:30	6A- 7A (MST)	5	X	X	X	X	X			5	\$650.00	\$3,250.00	Salt Lake City (KUTV)	NEWS THIS MORNING	5/1/24
2.0	Normal Line / News (10)	05/12/24-05/12/24	1	:30	7A- 8A (MST)								1	1	\$350.00	\$350.00	Salt Lake City (KUTV)	NEWS AT 7A	5/1/24
3.0	Normal Line / News (11)	05/12/24-05/12/24	1	:30	8A- 9:30A (MST)								1	1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	CBS SUNDAY MORNING	5/1/24
4.0	Normal Line / News (12)	05/12/24-05/12/24	1	:30	10P- 10:35P (MST)								1	1	\$1,800.00	\$1,800.00	Salt Lake City (KUTV)	NEWS AT 10P	5/1/24
5.0	Normal Line / News (2)	05/13/24-05/17/24	1	:30	7A- 9A (MST)	6	X	X	X	X	X			6	\$300.00	\$1,800.00	Salt Lake City (KUTV)	CBS THIS MORNING	5/1/24
6.0	Normal Line / News (3)	05/13/24-05/17/24	1	:30	4P- 4:30P (MST)	5	X	X	X	X	X			5	\$450.00	\$2,250.00	Salt Lake City (KUTV)	NEWS AT 4P	5/1/24
7.0	Normal Line / News (4)	05/13/24-05/17/24	1	:30	4:30P- 5P (MST)	5	X	X	X	X	X			5	\$550.00	\$2,750.00	Salt Lake City (KUTV)	NEWS AT 430P	5/1/24
8.0	Normal Line / News (5)	05/13/24-05/17/24	1	:30	5P- 5:30P (MST)	5	X	X	X	X	X			5	\$1,200.00	\$6,000.00	Salt Lake City (KUTV)	NEWS AT 5P	5/1/24
9.0	Normal Line / News (6)	05/13/24-05/17/24	1	:30	10P- 10:37P (MST)	5	X	X	X	X	X			5	\$1,800.00	\$9,000.00	Salt Lake City (KUTV)	NEWS AT 10P	5/1/24
10.0	Normal Line / News (7)	05/11/24-05/11/24	1	:30	5A- 7A (MST)							1		1	\$150.00	\$150.00	Salt Lake City (KUTV)	CBS THIS MORNING	5/1/24
11.0	Normal Line / News (7)	05/18/24-05/18/24	1	:30	5A- 7A (MST)							1		1	\$150.00	\$150.00	Salt Lake City (KUTV)	CBS THIS MORNING	5/1/24
12.0	Normal Line / News (8)	05/11/24-05/11/24	1	:30	7A- 8A (MST)							1		1	\$350.00	\$350.00	Salt Lake City (KUTV)	NEWS AT 7A	5/1/24
13.0	Normal Line / News (8)	05/18/24-05/18/24	1	:30	7A- 8A (MST)							1		1	\$350.00	\$350.00	Salt Lake City (KUTV)	NEWS AT 7A	5/1/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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14.0	Normal Line / News (9)	05/11/24-05/11/24	1	:30	5P- 6P (MST)							1		1	\$450.00	\$450.00	Salt Lake City (KUTV)	NEWS AT 5P	5/1/24
15.0	Normal Line / SPOT (13)	05/13/24-05/24/24	1	:30	6:30P- Entertainment Tonight	1	X	X	X	X	X			2	\$1,000.00	\$2,000.00	Salt Lake City (KUTV)	ENTERTAINMENT TONIGHT	5/1/24
16.0	Normal Line / News (1)	05/20/24-05/24/24	1	:30	6A- 7A (MST)	5	X	X	X	X	X			5	\$650.00	\$3,250.00	Salt Lake City (KUTV)	NEWS THIS MORNING	5/1/24
17.0	Normal Line / News (10)	05/19/24-05/19/24	1	:30	7A- 8A (MST)								1	1	\$350.00	\$350.00	Salt Lake City (KUTV)	NEWS AT 7A	5/1/24
18.0	Normal Line / News (11)	05/19/24-05/19/24	1	:30	8A- 9:30A (MST)								1	1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	CBS SUNDAY MORNING	5/1/24
19.0	Normal Line / News (12)	05/19/24-05/19/24	1	:30	10P- 10:35P (MST)								1	1	\$1,800.00	\$1,800.00	Salt Lake City (KUTV)	NEWS AT 10P	5/1/24
20.0	Normal Line / News (2)	05/20/24-05/24/24	1	:30	7A- 9A (MST)	6	X	X	X	X	X			6	\$300.00	\$1,800.00	Salt Lake City (KUTV)	CBS THIS MORNING	5/1/24
21.0	Normal Line / News (3)	05/20/24-05/24/24	1	:30	4P- 4:30P (MST)	5	X	X	X	X	X			5	\$450.00	\$2,250.00	Salt Lake City (KUTV)	NEWS AT 4P	5/1/24
22.0	Normal Line / News (4)	05/20/24-05/24/24	1	:30	4:30P- 5P (MST)	5	X	X	X	X	X			5	\$550.00	\$2,750.00	Salt Lake City (KUTV)	NEWS AT 430P	5/1/24
23.0	Normal Line / News (5)	05/20/24-05/24/24	1	:30	5P- 5:30P (MST)	5	X	X	X	X	X			5	\$1,200.00	\$6,000.00	Salt Lake City (KUTV)	NEWS AT 5P	5/1/24
24.0	Normal Line / News (6)	05/20/24-05/24/24	1	:30	10P- 10:37P (MST)	5	X	X	X	X	X			5	\$1,800.00	\$9,000.00	Salt Lake City (KUTV)	NEWS AT 10P	5/1/24
25.0	Normal Line / News (9)	05/18/24-05/18/24	1	:30	5P- 6P (MST)							1		1	\$450.00	\$450.00	Salt Lake City (KUTV)	NEWS AT 5P	5/1/24

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