



WVAH  
1301 Piedmont Rd  
Charleston, WV 25301

Campaign Group-Philadelphia  
1600 Locust St  
Philadelphia, PA 19103

## Contract # 2670121

**Schedule Dates** 10/26/16-10/31/16  
**Advertiser** Jim Gray for Kentucky (40654)  
**Agency** Campaign Group-Philadelphia (4642)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** 13/14/148 (872202)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Lisa, Cabanel,  
**Phone/Fax** /  
**CPE** 13/14/148  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Senate JACOB ROTH  
New Order  
Candidate - Gray (SEN-KY)  
PLS CFM  
T/R JACOB

**Date Entered** 10/25/16  
**Last Modified** 10/28/16  
**Entered By** Griffin Foley  
**CO-OP** No  
**Headline #** ECR25340374  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$292.50  
**Net Total** \$1,657.50  
**Sales Tax**

## Charleston WV (WVAH)

By Broadcast Month	Spots	Rate
Oct. 2016	7	\$1,150.00
Nov. 2016	4	\$800.00
<b>Grand Total:</b>	<b>11</b>	<b>\$1,950.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1-3.2)	10/26/16-10/28/16	1	:30	10P- 10:30P (EST)	2			X	X	X			1	\$300.00	\$300.00	Charleston WV (WVAH)	EYEWTS NWS@10	10/25/16
1.0.1	Closed Preempt (1-3.2)	10/26/16															Charleston WV (WVAH)	Political/Exception - 10:30 sold out all political this is LUR	
2.0	Normal Line / News (2-2.5)	10/26/16-10/28/16	1	:30	10:30P- 11P (EST)	2			X	X	X			2	\$250.00	\$500.00	Charleston WV (WVAH)	EYEWTS NWS@10	10/25/16
3.0	Revised Line / News (5-1.6)	10/30/16-10/30/16	1	:30	10:30P- 11P (EST)								1				Charleston WV (WVAH)	EYEWTS NWS@10	10/25/16
3.1	Normal Line / News (5-1.6)	10/30/16-10/30/16	1	:30	11P- 11:30P (EST)								1	1	\$250.00	\$250.00	Charleston WV (WVAH)	EYEWTS NWS@10	10/26/16
4.0	Normal Line / News (6)	10/26/16-10/28/16	1	:30	7A- 8A (EST)	2			X	X	X			2	\$45.00	\$90.00	Charleston WV (WVAH)	News	10/25/16
5.0	Normal Line / News (7)	10/26/16-10/28/16	1	:30	6A- 7A (EST)	1			X	X	X			1	\$10.00	\$10.00	Charleston WV (WVAH)	News	10/25/16
6.0	Normal Line / SPOT (9)	10/31/16-10/31/16	1	:30	7P- 7:30P (EST)		2							2	\$150.00	\$300.00	Charleston WV (WVAH)	Big Bang	10/28/16
7.0	M/G For 1.0.1 / Prime (8)	10/31/16-10/31/16	1	:30	8P- 9P (EST)		2							2	\$250.00	\$500.00	Charleston WV (WVAH)	Gotham	10/28/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

# **AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS**

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:****Date:**

WVAT - Charleston WV

10/28/16

I, Lisa Cabanel

being/on behalf of: Jim Gray

a legally qualified candidate of the Democratic

political party for the office of: United States Senate

in the General

November 8 2016

election to be held on:

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:  
Paid for by Jim Gray for Kentucky

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:  
Linda Breathitt

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

Date

Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

Larry Spudek

Gary Spudek

USA Manager

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Lisa Cabanel

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

  
signature of candidate or authorized committee

Lisa Cabanel/for Jim Gray

printed name

date



ATZ TELEVISION  
GROUP

West 55th St  
York, NY 10019

Contract # 25340374  
CPE: 13/14/148  
Agency: CAMPAIGN GROUP  
CAMPAIGN GROUP  
1600 LOCUST ST.  
PHILADELPHIA PA  
19103

Flight: 10/25/16 - 10/31/16  
Advertiser: Gray - Sen KY  
Product: Senate

Agency Order #: 5511989  
Buyer: Cabanel, Lisa  
Salesperson: JACOB ROTH  
212-373-8175

Primary Demo: Adults 35+  
Con Type: POLITICAL/VOTE  
Assistant: JACOB ROTH  
212-373-8175

Total \$: \$1,950.00  
Total Spots: 11  
Total CPP: \$198.98  
Total GRP: 9.8  
Traffic #: 2670121  
Separation:

Comments: New Order  
Candidate - Gray (SEN-KY)  
PLS CFM  
T/R JACOB

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/25	10/25 - 10/25			Total Spots	Total \$	CPP
1	Tu-F,M 10p-10:30p		EYEW/TNS NWS@10	\$300.00	3.2	30	1				1	\$300.00	\$93.75
2	Tu-F,M 10:30p-11p		EYEW/TNS NWS@10	\$250.00	2.5	30	2				2	\$500.00	\$100.00
3	Sa 10:30p-11p		AVG. ALL WKS	\$250.00	1.6	30	0				0	\$0.00	\$156.25
4	Su 10p-10:30p		EYEW/TNS NWS@10	\$300.00	2.7	30	0				0	\$0.00	\$111.11
5	Su 10:30p-11p		EYEW/TNS NWS@10	\$250.00	1.6	30	1				1	\$250.00	\$156.25
6	Tu-F,M 7a-8a		News	\$45.00	0.0	30	2				2	\$90.00	\$0.00
7	Tu-F,M 6a-7a		News	\$10.00	0.0	30	1				1	\$10.00	\$0.00
8	M 8p-9p		Gotham	\$250.00	0.0	30	2				2	\$500.00	\$0.00
9	M 7p-7:30p		Big Bang	\$150.00	0.0	30	2				2	\$300.00	\$0.00
TOTALS: 11											11	\$1,950.00	\$198.98

Changes as of: 10/28/2016 at 11:07 AM  
Version: Current State Version 3



Nest 55th St  
York, NY 10019

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Agency Order #: 5511989

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Salesperson: JACOB ROTH  
212-373-8175

Station: WVAH  
Market: Charleston, WV  
Office: WASHINGTON

Total \$: \$1,950.00  
Total Spots: 11  
Total CPP: \$198.98

Primary Demo: Adults 35+  
Con Type: POLITICAL/NOTE  
Assistant: JACOB ROTH  
212-373-8175  
Total GRP: 9.8  
Traffic #: 2670121  
Separation:

Contract # 25340374 CPE: 13/14/148 Flight: 10/25/16 - 10/31/16  
Changes as of: 10/28/2016 at 11:07 AM Version: Current State Version 3

Time	Added by	Comment
/6 10:59 AM	JACOB ROTH	New Order Candidate - Gray (SEN-KY) PLS CFM T/R JACOB
/6 10:29 AM	Griffin Foley	OFFER: 2x M 10/31 Big Bang 7-730p @\$150ea. Line 1: 1x NA 10/26 News 10-1030p @\$300
/6 4:47 PM	JACOB ROTH	New Order Candidate - Gray (SEN-KY) PLS CFM T/R JACOB
/6 4:47 PM	JACOB ROTH	New Order Candidate - Gray (SEN-KY) PLS CFM T/R JACOB

Competitive Information			
Market Budget:	\$19,500	10%	WVAH Share:
Comment:	EST	90%	Unknown:

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	11	\$1,950.00	\$198.98	9.8
Total	100%	11	\$1,950.00	\$198.98	9.8

Monthly Summary			
Month	Spots	Dollars	
2016-Oct	11	\$1,950	
Total	11	\$1,950	

### Transaction History

Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
10/28/16 10:59 AM	JACOB ROTH	Confirmed	3		\$500.00	\$1,950.00	Changes: Total Spots from 8 to 11, Calculated Dollars from \$1,450.00 to \$1,950.00, Total CPP from \$111.54 to \$198.98, Competitive Market Budget from \$14,500 to \$19,500, Total \$ from \$1,450.00 to \$1,950.00, Total GRPs from 13.0 to 9.8, User Entered \$ from \$1,450.00 to \$1,950.00, 3 buylines added or modified.
10/28/16 10:29 AM	Griffin Foley	Sent To Rep			\$0	\$1,450.00	Changes: Total GIMPs from 0 to 13, Total CPM from \$0.00 to \$111,538.46.
10/24/16 4:47 PM	JACOB ROTH	Confirmed		1	\$0	\$1,450.00	Changes: Total CPP from \$63.04 to \$111.54, Total Spots from 9 to 8, Total GRPs from 23.0 to 13.0, User Entered \$ from \$0.00 to \$1,450.00, Comments from Separation: 3 to New Order Candidate - Gray (SEN-KY) PLS CFM T/R JACOB, 7 buylines added or modified.
10/24/16 4:36 PM	JACOB ROTH	New	9		\$1,450.00	\$1,450.00	



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York, NY 10019

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GROUP

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1600 LOCUST ST.  
PHILADELPHIA PA 19103  
Advertiser: Gray - Sen KY  
Flight: 10/25/16 - 10/31/16  
Station: WVAH  
Market: Charleston, WV  
Office: WASHINGTON  
Total Spots: 11  
Total CPP: \$198.98  
Version: Current State Version 3  
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PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Discrimination