

## ORDER



**Orders**  
**Order / Rev:** 246515  
**Alt Order #:**  
**Product Desc:** Jean Stothert for Omaha TV 2.28-3.6.17  
**Estimate:** 101947  
**Flight Dates:** 02/27/17 - 03/12/17  
**Original Date / Rev:** 02/16/17 / 02/16/17  
**Order Type:** GENERAL

KMTV

**Primary AE:** KMTV House  
**Sales Office:** KMTV  
**Sales Region:** LOC

**Agency Name:** Redstone Communications  
**Buying Contact:** Claudia Martin  
**Billing Contact:** Diana Roriguez  
 10031 Maple Street  
 Omaha, NE 68134

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Jean Stothert for Omaha  
**Demographic:** A25-64  
**Product Codes:** PL State Candidate  
**Priority:** DEF  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND

**New Business Thru:**  
**Order Separation:** 00:10:00  
**Advertiser External ID:**  
**Agency External ID:** 1  
**Unit Code:** General

## Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 02/27/17   | 03/06/17 | 11      | \$875.00     | \$743.75   |

## Totals

| Month         | # Spots   | Gross Amount    | Net Amount      | Rating      |
|---------------|-----------|-----------------|-----------------|-------------|
| March 2017    | 11        | \$875.00        | \$743.75        | 0.00        |
| <b>Totals</b> | <b>11</b> | <b>\$875.00</b> | <b>\$743.75</b> | <b>0.00</b> |

## Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| KMTV House        |              |              | Start Of Order - End Of Order | 100%    |

| Ln  | Ch   | Start             | End             | Inventory Code                           | Break | Start/End Time    | Days    | Len | Spots | Rate        | Pri | Rtg           | Type | Spots | Amount   |
|-----|------|-------------------|-----------------|------------------------------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|----------|
| N 1 | KMTV | 02/28/17          | 03/03/17        | M-F 6-7am News<br>M-F 6-7am News         | CM    | 6-7am             | -TWTF-- | :30 | 2     | \$40.00     | P-4 | 0.00          | NM   | 2     | \$80.00  |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|     |      | Week: 02/27/17    | 03/05/17        | -TWTF--                                  |       | 2                 |         |     |       | \$40.00     |     | 0.00          |      |       |          |
| N 2 | KMTV | 02/28/17          | 03/03/17        | M-F 5-530pm News<br>M-F 5-530pm News     | CM    | 5-530pm           | -TWTF-- | :30 | 2     | \$60.00     | P-4 | 0.00          | NM   | 2     | \$120.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|     |      | Week: 02/27/17    | 03/05/17        | -TWTF--                                  |       | 2                 |         |     |       | \$60.00     |     | 0.00          |      |       |          |
| N 3 | KMTV | 02/28/17          | 03/03/17        | M-F 6-630pm News<br>M-F 6-630pm News     | CM    | 6-630pm           | -TWTF-- | :30 | 2     | \$75.00     | P-4 | 0.00          | NM   | 2     | \$150.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|     |      | Week: 02/27/17    | 03/05/17        | -TWTF--                                  |       | 2                 |         |     |       | \$75.00     |     | 0.00          |      |       |          |
| N 4 | KMTV | 03/06/17          | 03/06/17        | M-F 6-630pm News<br>M-F 6-630pm News     | CM    | 6-630pm           | M-----  | :30 | 1     | \$75.00     | P-4 | 0.00          | NM   | 1     | \$75.00  |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|     |      | Week: 03/06/17    | 03/12/17        | M-----                                   |       | 1                 |         |     |       | \$75.00     |     | 0.00          |      |       |          |
| N 5 | KMTV | 02/28/17          | 03/03/17        | M-F 10-1035pm News<br>M-F 10-1035pm News | CM    | 10-1035pm         | -TWTF-- | :30 | 2     | \$125.00    | P-4 | 0.00          | NM   | 2     | \$250.00 |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|     |      | Week: 02/27/17    | 03/05/17        | -TWTF--                                  |       | 2                 |         |     |       | \$125.00    |     | 0.00          |      |       |          |
| N 6 | KMTV | 03/06/17          | 03/06/17        |                                          | CM    | 10-1035pm         | M-----  | :30 | 1     | \$125.00    | P-4 | 0.00          | NM   | 1     | \$125.00 |

Order / Rev: 246515  
 Alt Order #:  
 Flight Dates: 02/27/17 - 03/12/17

Advertiser: Jean Stothert for Omaha  
 Product Desc: Jean Stothert for Omaha TV 2.28-3.6.17 KMTV  
 Estimate: 101947

| Ln                 | Ch   | Start             | End             | Inventory Code    | Break | Start/End Time | Days   | Len | Spots             | Rate        | Pri | Rtg           | Type   | Spots | Amount   |
|--------------------|------|-------------------|-----------------|-------------------|-------|----------------|--------|-----|-------------------|-------------|-----|---------------|--------|-------|----------|
| M-F 10-1035pm News |      |                   |                 |                   |       |                |        |     |                   |             |     |               |        |       |          |
| M-F 10-1035pm News |      |                   |                 |                   |       |                |        |     |                   |             |     |               |        |       |          |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       |                |        |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |          |
| Week:              |      | 03/06/17          | 03/12/17        | M-----            |       |                |        |     | 1                 | \$125.00    |     | 0.00          |        |       |          |
| N 7                | KMTV | 03/05/17          | 03/05/17        | Su 10-1030pm News | CM    | 10-1030pm      | -----S | :30 | 1                 | \$75.00     | P-4 | 0.00          | NM     | 1     | \$75.00  |
| Su 10-1030pm News  |      |                   |                 |                   |       |                |        |     |                   |             |     |               |        |       |          |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |       |                |        |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |        |       |          |
| Week:              |      | 02/27/17          | 03/05/17        | -----S            |       |                |        |     | 1                 | \$75.00     |     | 0.00          |        |       |          |
|                    |      |                   |                 |                   |       |                |        |     |                   |             |     |               | Totals | 11    | \$875.00 |