

# **Alliance Radio, LLC**

## **ISSUES/PROGRAMS REPORT**

### **for**

## **WPNA 103.1 FM**

### **April 1 – June 30, 2023**

#### **WPNA 103.1 FM Programs Addressing Public and Community Issues**

During the second quarter of 2023, WPNA's bilingual (Polish/English) programming addressed the following issues of concern to the public:

- 1. *Middays with 103.1 FM*** (April 14, 11:00 a.m., segment duration 19:24 min.)  
*Issue of concern:* Wellness Trends  
WPNA's Jacek Niemczyk interviewed the organizers of the Wellness Trends fair and workshops held on April 22 and 23 at the Embassy Suites by Hilton hotel in Schaumburg, discussing the program of the fair that included lectures, holistic therapies, natural foods, supplements, diets, sport and recreation, and consultations of natural medicine specialists.
- 2. *Afternoons with 103.1 FM*** (April 21, 3:00 p.m., segment duration 1:40 min.)  
*Issue of concern:* Earth Day  
The show hosts discussed the ways Earth inhabitants can contribute to betterment of our planet and how important it is to care for the environment.

**3. *Mornings with 103.1 FM*** (April 24, 8:00 a.m., segment duration 7:50 min.)

*Issue of concern:* Youth scholarships

The show hosts discussed the Scholarship Program launched by KD Market store owners which awards prizes to recognize students in the arts, sports and science categories. This program is available to children and adolescents of Polish origin over the age of 13. The winners will be selected by the KD Market Scholarship Committee, and the award will be given to the parent or legal guardian of the laureate during the Poloniada Family Picnic in Yorkville.

**4. *Middays with 103.1 FM*** (May 4, 9:00 a.m., segment duration 27.26 min.)

*Issue of concern:* American ambassador's visit

United States ambassador to Poland, Mark Brzezinski, visited WPNA FM studio. In an interview with Jacek Niemczyk and Alicja Otap he discussed the war in Ukraine, Poland's safety and the legacy of his father, Zbigniew Brzezinski, among other topics.

**5. *Morning with 103.1 FM*** (May 5, 9:00 a.m., segment duration 4:12 min.)

*Issue of concern:* Polish Constitution Day Parade

The show hosts discussed the Polish parade, commemorating the anniversary of the May 3rd Constitution, marching along Columbus Drive in downtown Chicago and encouraged listeners' participation.

**6. *Middays with 103.1 FM*** (May 26, 11:30 a.m., segment duration 16:28 min.)

*Issue of concern:* Issues and concerns of Polish mothers in the USA

On Polish Mother's Day, celebrated on May 26, WPNA's Joanna Trzos talked about motherhood and raising children in the USA with Monika Nawrot, the owner of the "Children's Island" kindergarten and Joanna Szepelawy, River Grove location manager.

**7. *Afternoons with 103.1 FM*** (June 8, 4:00 p.m., segment duration 3 min.)

*Issue of concern:* Milwaukee's Polish Fest and maintaining Polish heritage

The afternoon hosts discussed the Milwaukee's Polish Fest. Hailed as the country's biggest celebration of Polish culture, the festival was to be held at the Maier Festival Park on June 9-11, with entertainment on five stages - including bands and dance ensembles from Chicago. The hosts also talked about the challenges and benefits of keeping Polish heritage alive.

During the second quarter of 2023, WPNA 103. FM ran PSAs for the following topics/organizations:

- United States Forest Service: Discovertheforest.org campaign
- Ready.Illinos.gov: Flood preparation campaign
- Feeding America: Ending hunger campaign
- NHTSA: The Right Seat seatbelt safety campaign
- NHTSA: Buzzed driving is drunk driving campaign
- Substance Abuse and Mental Health Services Administration: Mental Illness is a Growing Crisis.