

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Crossroads Media LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Lily Wu

Authorized committee:

Lily Wu for Mayor

Agency requesting time (and contact information):

☐ N/A Crossroads Media

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Mayor

Date of election:

11/7/23

☒

General

☐

Primary

Treasurer of candidate's authorized committee: William (Bill) Pickert

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Signature:

Name: Media Buyer

Date of Request to Purchase Ad Time:

Station Representative

Signature:

Name:

Date of Station Agreement to Sell Time:

10/30/23

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name: Crossroads Media LLC

Date: 10/10/23

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ No Date ad received: 10/23**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

- ☒ Accepted
- ☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- ☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 3277480	Station Call Letters: KWCH	Date Received/Requested: 10/30/23
Est. #: 7013	Station Location: Wichita, KS	Run Start and End Dates: 10/31 - 11/07

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

3277480

# WOC14338514 [00.00]

Order Printout



Order Status:	Opened-New	Start/End Dates:	10/31/23 - 11/07/23	C/P/E:	293 / 604 / 7013
Traffic Order #:		Agency:	Crossroads Media LLC	Product Desc.:	Lily Wu TV
Buyer Order #:	12961068	Advertiser:	Lily Wu	Estimate Desc.:	Lily Wu TV 10.31-11.7.23
AE:	Unassigned (Wes Good)	Buyer:	Melissa Klemisz	Total Cost:	\$8,840.00 (Cash)
Property:	KWCH TV	Primary Demo:		Received Date:	10/30/23 6:27 AM
Sales Region:	Local				

Comments:

Separation: 30PopulationBuyType: CPP

Terms Of Sale:

List Items							Spots										Totals	
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Oct 31	Nov 7									Total Spots	Total Cost
1	12 NEWS AT 500AM	NM	:30	5:00 AM-6:00 AM	-T---	45.00	1	0									1	45.00
(Program: 12 NEWS AT 500AM)																		
1	12 NEWS AT 500AM	NM	:30	5:00 AM-6:00 AM	---F---	45.00	1	0									1	45.00
(Program: 12 NEWS AT 500AM)																		
1	12 NEWS AT 500AM	NM	:30	5:00 AM-6:00 AM	-W----	45.00	1	0									1	45.00
(Program: 12 NEWS AT 500AM)																		
1	12 NEWS AT 500AM	NM	:30	5:00 AM-6:00 AM	-----M	45.00	1	0									1	45.00
(Program: 12 NEWS AT 500AM)																		
1	12 NEWS AT 500AM	NM	:30	5:00 AM-6:00 AM	T-----	45.00	1	1									2	90.00
(Program: 12 NEWS AT 500AM)																		
2	12 NEWS AT 600AM	NM	:30	5:58 AM-7:00 AM	-T---	105.00	1	0									1	105.00
(Program: 12 NEWS AT 600AM)																		
2	12 NEWS AT 600AM	NM	:30	5:58 AM-7:00 AM	---F---	105.00	1	0									1	105.00
(Program: 12 NEWS AT 600AM)																		

List Items										Spots										Totals	
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Oct 31	Nov 7											Total Spots	Total Cost	
2	12 NEWS AT 600AM	NM	:30	5:58 AM-7:00 AM	-W-----	105.00	1	0											1	105.00	
(Program: 12 NEWS AT 600AM)																					
2	12 NEWS AT 600AM	NM	:30	5:58 AM-7:00 AM	-----M	105.00	1	0											1	105.00	
(Program: 12 NEWS AT 600AM)																					
2	12 NEWS AT 600AM	NM	:30	5:58 AM-7:00 AM	T-----	105.00	1	1											2	210.00	
(Program: 12 NEWS AT 600AM)																					
3	CBS MORNING	NM	:30	7:00 AM-9:00 AM	--T---	75.00	1	0											1	75.00	
(Program: CBS MORNING)																					
3	CBS MORNING	NM	:30	7:00 AM-9:00 AM	--F---	75.00	1	0											1	75.00	
(Program: CBS MORNING)																					
3	CBS MORNING	NM	:30	7:00 AM-9:00 AM	-W----	75.00	1	0											1	75.00	
(Program: CBS MORNING)																					
3	CBS MORNING	NM	:30	7:00 AM-9:00 AM	-----M	75.00	1	0											1	75.00	
(Program: CBS MORNING)																					
3	CBS MORNING	NM	:30	7:00 AM-9:00 AM	T-----	75.00	1	1											2	150.00	
(Program: CBS MORNING)																					
4	12 NEWS @ 9:00AM	NM	:30	9:00 AM-10:00 AM	-T---	60.00	1	0											1	60.00	
(Program: 12 NEWS @ 9:00AM)																					
4	12 NEWS @ 9:00AM	NM	:30	9:00 AM-10:00 AM	--F--	60.00	1	0											1	60.00	
(Program: 12 NEWS @ 9:00AM)																					
4	12 NEWS @ 9:00AM	NM	:30	9:00 AM-10:00 AM	-W----	60.00	1	0											1	60.00	
(Program: 12 NEWS @ 9:00AM)																					
4	12 NEWS @ 9:00AM	NM	:30	9:00 AM-10:00 AM	-----M	60.00	1	0											1	60.00	
(Program: 12 NEWS @ 9:00AM)																					
4	12 NEWS @ 9:00AM	NM	:30	9:00 AM-10:00 AM	T-----	60.00	1	1											2	120.00	
(Program: 12 NEWS @ 9:00AM)																					
5	12 NEWS AT 1200PM	NM	:30	12:00 PM-12:30 PM	--T---	130.00	1	0											1	130.00	
(Program: 12 NEWS AT 1200PM)																					
5	12 NEWS AT 1200PM	NM	:30	12:00 PM-12:30 PM	--F--	130.00	1	0											1	130.00	
(Program: 12 NEWS AT 1200PM)																					
5	12 NEWS AT 1200PM	NM	:30	12:00 PM-12:30 PM	-W----	130.00	1	0											1	130.00	
(Program: 12 NEWS AT 1200PM)																					

List Items										Spots										Totals	
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Oct 31	Nov 7											Total Spots	Total Cost	
5	12 NEWS AT 1200PM	NM	:30	12:00 PM-12:30 PM	-----M	130.00	1	0	P7										1	130.00	
(Program: 12 NEWS AT 1200PM)																					
5	12 NEWS AT 1200PM	NM	:30	12:00 PM-12:30 PM	T-----	130.00	1	1	↓										2	260.00	
(Program: 12 NEWS AT 1200PM)																					
6	12 NEWS AT 400PM	NM	:30	4:00 PM-5:00 PM	--T----	50.00	1	0	P7										1	50.00	
(Program: 12 NEWS AT 400PM)																					
6	12 NEWS AT 400PM	NM	:30	4:00 PM-5:00 PM	---F---	50.00	1	0											1	50.00	
(Program: 12 NEWS AT 400PM)																					
6	12 NEWS AT 400PM	NM	:30	4:00 PM-5:00 PM	-W-----	50.00	1	0											1	50.00	
(Program: 12 NEWS AT 400PM)																					
6	12 NEWS AT 400PM	NM	:30	4:00 PM-5:00 PM	-----M	50.00	1	0											1	50.00	
(Program: 12 NEWS AT 400PM)																					
6	12 NEWS AT 400PM	NM	:30	4:00 PM-5:00 PM	T-----	50.00	1	0	↓										1	50.00	
(Program: 12 NEWS AT 400PM)																					
7	12 NEWS AT 500PM	NM	:30	5:00 PM-5:30 PM	--T----	200.00	1	0	P7										1	200.00	
(Program: 12 NEWS AT 500PM)																					
7	12 NEWS AT 500PM	NM	:30	5:00 PM-5:30 PM	---F---	200.00	1	0											1	200.00	
(Program: 12 NEWS AT 500PM)																					
7	12 NEWS AT 500PM	NM	:30	5:00 PM-5:30 PM	-W-----	200.00	1	0											1	200.00	
(Program: 12 NEWS AT 500PM)																					
7	12 NEWS AT 500PM	NM	:30	5:00 PM-5:30 PM	-----M	200.00	1	0											1	200.00	
(Program: 12 NEWS AT 500PM)																					
7	12 NEWS AT 500PM	NM	:30	5:00 PM-5:30 PM	T-----	200.00	1	0	↓										1	200.00	
(Program: 12 NEWS AT 500PM)																					
8	CBS EVENING NEWS AT 530PM	NM	:30	5:30 PM-6:00 PM	---F---	250.00	1	0	P7										1	250.00	
(Program: CBS EVENING NEWS AT 530PM)																					
8	CBS EVENING NEWS AT 530PM	NM	:30	5:30 PM-6:00 PM	-W-----	250.00	1	0											1	250.00	
(Program: CBS EVENING NEWS AT 530PM)																					
8	CBS EVENING NEWS AT 530PM	NM	:30	5:30 PM-6:00 PM	-----M	250.00	1	0	↓										1	250.00	
(Program: CBS EVENING NEWS AT 530PM)																					

List Items										Spots										Totals	
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Oct 31	Nov 7										Total Spots	Total Cost		
9	12 NEWS AT 600PM	NM	:30	6:00 PM-6:30 PM	-T----	280.00	1	0										1	280.00		
(Program: 12 NEWS AT 600PM)																					
9	12 NEWS AT 600PM	NM	:30	6:00 PM-6:30 PM	---F--	280.00	1	0										1	280.00		
(Program: 12 NEWS AT 600PM)																					
9	12 NEWS AT 600PM	NM	:30	6:00 PM-6:30 PM	-W----	280.00	1	0										1	280.00		
(Program: 12 NEWS AT 600PM)																					
9	12 NEWS AT 600PM	NM	:30	6:00 PM-6:30 PM	-----M	280.00	1	0										1	280.00		
(Program: 12 NEWS AT 600PM)																					
9	12 NEWS AT 600PM	NM	:30	6:00 PM-6:30 PM	T-----	280.00	1	0										1	280.00		
(Program: 12 NEWS AT 600PM)																					
10	12 NEWS AT 10:00PM	NM	:30	10:00 PM-10:35 PM	--T---	350.00	1	0										1	350.00		
(Program: 12 NEWS AT 10:00PM)																					
10	12 NEWS AT 10:00PM	NM	:30	10:00 PM-10:35 PM	---F--	350.00	1	0										1	350.00		
(Program: 12 NEWS AT 10:00PM)																					
10	12 NEWS AT 10:00PM	NM	:30	10:00 PM-10:35 PM	-W----	350.00	1	0										1	350.00		
(Program: 12 NEWS AT 10:00PM)																					
10	12 NEWS AT 10:00PM	NM	:30	10:00 PM-10:35 PM	-----M	350.00	1	0										1	350.00		
(Program: 12 NEWS AT 10:00PM)																					
10	12 NEWS AT 10:00PM	NM	:30	10:00 PM-10:35 PM	T-----	350.00	1	0										1	350.00		
(Program: 12 NEWS AT 10:00PM)																					
11	THE LATE SHOW W/COLBERT	NM	:30	10:35 PM-11:37 PM	-T----	70.00	1	0										1	70.00		
(Program: THE LATE SHOW W/COLBERT)																					
11	THE LATE SHOW W/COLBERT	NM	:30	10:35 PM-11:37 PM	---F--	70.00	1	0										1	70.00		
(Program: THE LATE SHOW W/COLBERT)																					
11	THE LATE SHOW W/COLBERT	NM	:30	10:35 PM-11:37 PM	-W----	70.00	1	0										1	70.00		
(Program: THE LATE SHOW W/COLBERT)																					
11	THE LATE SHOW W/COLBERT	NM	:30	10:35 PM-11:37 PM	-----M	70.00	1	0										1	70.00		
(Program: THE LATE SHOW W/COLBERT)																					
11	THE LATE SHOW W/COLBERT	NM	:30	10:35 PM-11:37 PM	T-----	70.00	1	0										1	70.00		
(Program: THE LATE SHOW W/COLBERT)																					



List Items						Spots														Totals	
Line	Program	ST	Len	Time	Days TWTFSS M	Rate	Oct 31	Nov 7											Total Spots	Total Cost	
12	CBS SATURDAY MORNING	NM	:30	6:00 AM-8:00 AM	---S--	65.00	1	0	P7									1	65.00		
(Program: CBS SATURDAY MORNING)																					
13	12 NEWS SAT AT 800AM	NM	:30	8:00 AM-9:30 AM	---S--	85.00	1	0	P7									1	85.00		
(Program: 12 NEWS SAT AT 800AM)																					
14	CBS SUNDAY MORNING	NM	:30	8:00 AM-9:30 AM	----S-	150.00	1	0	P7									1	150.00		
(Program: CBS SUNDAY MORNING)																					
15	60 MINUTES	NM	:30	6:00 PM-7:00 PM	----S-	250.00	1	0	P7									1	250.00		
(Program: 60 MINUTES)																					
16	12 NEWS AT 10:00PM SUN	NM	:30	10:00 PM-10:35 PM	----S-	300.00	1	0	P7									1	300.00		
(Program: 12 NEWS AT 10:00PM SUN)																					
Spot Totals:							58	5										63	8840.00		
Rate Totals:							8425.00	415.00													

MONTH	SPOTS	COST	MONTH	SPOTS	COST
November	63	\$8,840.00			

## ORDER

**KWCH12**

KBSD KBSH KBSL

KWCH.COM

## Orders

Order / Rev: 3277480  
 Alt Order #: WOC14338514  
 Product Desc: Lily Wu TV  
 Estimate: 7013  
 Flight Dates: 10/31/23 - 11/07/23  
 Original Date / Rev: 10/30/23 / 10/30/23  
 Order Type: NORMAL

Primary AE: Wesley Good  
 Sales Office: GN-PA  
 Sales Region: National

## Agency

Name: Crossroads Media LLC  
 Buying Contact:  
 Billing Contact:  
 66 Canal Center Plaza  
 Alexandria, VA 22314

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

## Advertiser

Name: Lily Wu for Mayor  
 Demographic: A18+  
 Product Codes: Candidate - Local - Mayor  
 Revenue Code 1: AGY  
 Revenue Code 2: POL  
 Revenue Code 3: POL-CAND  
 Priority: P-07

New Business End:  
 Advertiser External ID: 625264  
 Agency External ID: 110458  
 Unit Code: General  
 Order Separation: 00:30:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/30/23	11/07/23	87	\$8,839.00	\$7,513.15

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2023	87	\$8,839.00	\$7,513.15	0.00
Totals	87	\$8,839.00	\$7,513.15	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Wesley Good	GN-PA	National	Start Of Order - End Of Order	100%

## MultiChannel

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	10/31/23	11/05/23	12 News @ 5a 12 News @ 5a	CM	5:00 AM-6:00 AM (5:00 AM-6:00 AM)	-1111--	:30	4	\$30.00	P-07	0.00	NM	4	\$120.00
(Program: 12 NEWS AT 500AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/31/23		10/31/23	11/06/23	-1111--					4	\$30.00		0.00			
N 2	All	10/31/23	11/05/23	12 News @ 6a 12 News @ 6a	CM	5:58 AM-7:00 AM (5:58 AM-7:00 AM)	-1111--	:30	4	\$100.00	P-07	0.00	NM	4	\$400.00
(Program: 12 NEWS AT 600AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/31/23		10/31/23	11/06/23	-1111--					4	\$100.00		0.00			
N 3	All	10/31/23	11/07/23	CBS Mornings CBS This Morning	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	22222--	:30	10	\$75.00	P-07	0.00	NM	11	\$825.00
(Program: CBS MORNINGS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/31/23		10/31/23	11/06/23	21222--					9	\$75.00		0.00			
Week: 11/07/23		11/07/23	11/13/23	-2-----					2	\$75.00		0.00			
N 4	All	10/31/23	11/07/23	12 News @ 9a M-F 12 News @ 9a M-F	CM	9:00 AM-10:00 AM (9:00 AM-10:00 AM)	22222--	:30	10	\$20.00	P-07	0.00	NM	10	\$200.00
(Program: 12 NEWS @ 9:00AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/31/23		10/31/23	11/06/23	21122--					8	\$20.00		0.00			
Week: 11/07/23		11/07/23	11/13/23	-2-----					2	\$20.00		0.00			



Order / Rev: 3277480  
 Alt Order #: WOC14338514  
 Flight Dates: 10/31/23 - 11/07/23

Advertiser: Lily Wu for Mayor  
 Product Desc: Lily Wu TV  
 Estimate: 7013  
 KWCH

## MultiChannel

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	All	10/31/23	11/05/23	12 News @ 12p 12 News @ 12p	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	-1111--	:30	4	\$126.00	P-07	0.00	NM	4	\$504.00
(Program: 12 NEWS AT 1200PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/31/23		10/31/23	11/06/23	-1111--					4	\$126.00		0.00			
N 6	All	10/31/23	11/06/23	12 News @ 4p M-F 12 News @ 4p M-F	CM	4:00 PM-5:00 PM (4:00 PM-5:00 PM)	2222--	:30	10	\$50.00	P-07	0.00	NM	10	\$500.00
(Program: 12 NEWS AT 400PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/31/23		10/31/23	11/06/23	2222--					10	\$50.00		0.00			
N 7	All	10/31/23	11/05/23	12 News @ 5p M-F 12 News @ 5p M-F	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	-1111--	:30	4	\$165.00	P-07	0.00	NM	4	\$660.00
(Program: 12 NEWS AT 500PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/31/23		10/31/23	11/06/23	-1111--					4	\$165.00		0.00			
N 8	All	10/31/23	11/06/23	CBS Evening News CBS Evening News	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	1-1-1--	:30	3	\$250.00	P-07	0.00	NM	3	\$750.00
(Program: CBS EVENING NEWS AT 530PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/31/23		10/31/23	11/06/23	1-1-1--					3	\$250.00		0.00			
N 9	All	10/31/23	11/06/23	12 News @ 6p M-F 12 News @ 6p M-F	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	11111--	:30	5	\$275.00	P-07	0.00	NM	5	\$1,375.00
(Program: 12 NEWS AT 600PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/31/23		10/31/23	11/06/23	11111--					5	\$275.00		0.00			
N 10	All	10/31/23	11/06/23	12 News@10p M-F 12 News@10p M-F	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	11111--	:30	5	\$125.00	P-07	0.00	NM	5	\$625.00
(Program: 12 NEWS AT 10:00PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/31/23		10/31/23	11/06/23	11111--					5	\$125.00		0.00			
N 11	All	10/31/23	11/06/23	CBS Late Show Late Show	CM	10:35 PM-11:37 PM (10:35 PM-11:37 PM)	22222--	:30	10	\$20.00	P-07	0.00	NM	10	\$200.00
(Program: THE LATE SHOW W/COLBERT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/31/23		10/31/23	11/06/23	22222--					10	\$20.00		0.00			
N 12	All	10/31/23	11/04/23	CBS Saturday Morning CBS This Morning Saturday	CM	6:00 AM-8:00 AM (6:00 AM-8:00 AM)	-----1-	:30	1	\$65.00	P-07	0.00	NM	1	\$65.00
(Program: CBS SATURDAY MORNING)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/23		10/30/23	11/05/23	-----1-					1	\$65.00		0.00			
N 13	All	10/31/23	11/04/23	12 News @ 8a Sat 12 News @ 8a Sat	CM	8:00 AM-9:30 AM (8:00 AM-9:30 AM)	-----1-	:30	1	\$85.00	P-07	0.00	NM	1	\$85.00
(Program: 12 NEWS SAT AT 800AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/23		10/30/23	11/05/23	-----1-					1	\$85.00		0.00			
N 14	All	10/31/23	11/05/23	CBS Sunday Morning CBS Sunday Morning	CM	8:00 AM-9:30 AM (8:00 AM-9:30 AM)	-----1	:30	1	\$150.00	P-07	0.00	NM	1	\$150.00
(Program: CBS SUNDAY MORNING)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/23		10/30/23	11/05/23	-----1					1	\$150.00		0.00			
N 15	All	10/31/23	11/05/23	CBS Sunday Prime Hr 1CM Sunday Prime Hr 1	CM	6:00 PM-7:00 PM (6:00 PM-7:00 PM)	-----1	:30	1	\$250.00	P-07	0.00	NM	1	\$250.00
(Program: 60 MINUTES)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/23		10/30/23	11/05/23	-----1					1	\$250.00		0.00			
N 16	All	10/31/23	11/05/23	12 News@10p Sun 12 News@10p Sun	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	-----1	:30	1	\$300.00	P-07	0.00	NM	1	\$300.00
(Program: 12 NEWS AT 10:00PM SUN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/30/23		10/30/23	11/05/23	-----1					1	\$300.00		0.00			
N 17	All	11/06/23	11/07/23		CM	5:00 AM-6:00 AM	11-----	:30	2	\$60.00	P-07	0.00	NM	2	\$120.00

Order / Rev: 3277480  
 Alt Order #: WOC14338514  
 Flight Dates: 10/31/23 - 11/07/23

Advertiser: Lily Wu for Mayor  
 Product Desc: Lily Wu TV  
 Estimate: 7013  
 KWCH

## MultiChannel

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
12 News @ 5a															
(Program: 12 NEWS AT 500AM)															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/23 11/06/23 1----- 1 \$60.00 0.00 Week: 11/07/23 11/13/23 -1----- 1 \$60.00 0.00															
N 18	All	11/06/23	11/07/23	12 News @ 6a	CM	5:58 AM-7:00 AM	22-----	:30	4	\$105.00	P-07	0.00	NM	4	\$420.00
12 News @ 6a (5:00 AM-6:00 AM) (Program: 12 NEWS AT 600AM)															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/23 11/06/23 2----- 2 \$105.00 0.00 Week: 11/07/23 11/13/23 -2----- 2 \$105.00 0.00															
N 19	All	11/06/23	11/07/23	12 News @ 12p	CM	12:00 PM-12:30 PM	11-----	:30	2	\$145.00	P-06	0.00	NM	2	\$290.00
12 News @ 12p (12:00 PM-12:30 PM) (Program: 12 NEWS AT 1200PM)															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/23 11/06/23 1----- 1 \$145.00 0.00 Week: 11/07/23 11/13/23 -1----- 1 \$145.00 0.00															
N 20	All	11/06/23	11/06/23	12 News @ 5p M-F	CM	5:00 PM-5:30 PM	1-----	:30	1	\$250.00	P-07	0.00	NM	1	\$250.00
12 News @ 5p M-F (5:00 PM-5:30 PM) (Program: 12 NEWS AT 500PM)															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/23 11/06/23 1----- 1 \$250.00 0.00															
N 21	All	10/31/23	11/06/23	CBS Wednesday Prime 6M	CM	8:30 PM-10:00 PM	--1----	:30	1	\$250.00	P-07	0.00	NM	1	\$250.00
CBS Wednesday Prime Sp B (8:30 PM-10:00 PM) (Program: AMAZING RACE)															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/23 11/06/23 --1---- 1 \$250.00 0.00															
N 22	All	10/31/23	11/06/23	CBS Wednesday Prime 6M	CM	6:58 PM-8:30 PM	--1----	:30	1	\$250.00	P-07	0.00	NM	1	\$250.00
CBS Wednesday Prime Sp A (6:58 PM-8:30 PM) (Program: SURVIVOR)															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/23 11/06/23 --1---- 1 \$250.00 0.00															
N 23	All	10/31/23	11/06/23	CBS Tuesday Prime Hr 2	CM	8:00 PM-9:00 PM	-1-----	:30	1	\$250.00	P-07	0.00	NM	1	\$250.00
Tuesday Prime Hr 2 (8:00 PM-9:00 PM) (Program: FBI TRUE)															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/31/23 11/06/23 -1----- 1 \$250.00 0.00															
													Totals	87	\$8,839.00