



**WGAL**  
**1300 Columbia Avenue**  
**Lancaster, PA 17603**  
**Main: (717)393-5851**  
**Billing: (410)338-6432**

[www.wgal.com](http://www.wgal.com)

Billing Address:

**Main Street Media Group**  
**Attention: Accounts Payable**  
**PO Box 25093**  
**Alexandria, VA 22313**

Send Payment To:

**WGAL**  
**PO Box 90030**  
**Prescott, AZ 86304-9030**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1538375-2	11/06/16	November 2016	10/31/16 - 10/31/16

Property	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP-Philadelphia	National

Advertiser	Product	Estimate Number
Senate Leadership Fund	SEN LDRSHP FUND	3372

Flight Dates	Order #	Alt Order #
10/25/16 - 10/31/16	1538375	08425354

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	155	347

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/31/16	10/31/16	M-Su News 8 at 11p	11-1135p	1-----	:30	1	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 1----- 1 \$4,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	10/31/16	11:32 PM	M-Su News 8 at 11p	11-1135p	:30	SLFTV30PA05H	\$4,500.00 NM
14	10/31/16	10/31/16	NBC Tonight Show	1135p-1235a	1-----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 1----- 1 \$1,100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	10/31/16	12:32 AM	NBC Tonight Show	1135p-1235a	:30	SLFTV30PA05H	\$1,100.00 NM
15	10/31/16	10/31/16	LATE NIGHT	12:36:30X-1:37X	1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 1----- 1 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	10/31/16	1:36 AM	LATE NIGHT	12:36:30X-1:37X	:30	SLFTV30PA05H	\$600.00 NM
16	10/31/16	10/31/16	M-F 3-4p	3-4P	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 1----- 1 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	10/31/16	3:21 PM	M-F 3-4p	3-4P	:30	SLFTV30PA05H	\$800.00 NM
17	10/31/16	10/31/16	M-F 4-5p News	M-F 4-5p News	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 1----- 1 \$800.00									

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: [www.hearst.com/newsroom/hearst-television-advertising-sales](http://www.hearst.com/newsroom/hearst-television-advertising-sales)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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# INVOICE

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1538375-2	11/06/16	November 2016	10/31/16 - 10/31/16
Advertiser	Product	Estimate Number	
Senate Leadership Fund	SEN LDRSHP FUND	3372	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/31/16	10/31/16	M-F 4-5p News	M-F 4-5p News	1-----	:30	1	\$800.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL M 10/31/16 4:29 PM M-F 4-5p News M-F 4-5p News :30 SLFTV30PA05H \$800.00 NM									
19	10/31/16	10/31/16	M-F News 8 at 5a	5-6a	1-----	:30	1	\$850.00	NM
Weeks: Start Date 10/31/16 End Date 11/06/16 MTWTFSS 1----- Spots/Week 1 Rate \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL M 10/31/16 5:10 AM M-F News 8 at 5a 5-6a :30 SLFTV30PA05H \$850.00 NM									
20	10/31/16	10/31/16	M-F News 8 at 6a	6-7a	1-----	:30	1	\$4,200.00	NM
Weeks: Start Date 10/31/16 End Date 11/06/16 MTWTFSS 1----- Spots/Week 1 Rate \$4,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL M 10/31/16 6:56 AM M-F News 8 at 6a 6-7a :30 SLFTV30PA05H \$4,200.00 NM									
21	10/31/16	10/31/16	Entertainment Tonight	7-730p	1-----	:30	1	\$3,400.00	NM
Weeks: Start Date 10/31/16 End Date 11/06/16 MTWTFSS 1----- Spots/Week 1 Rate \$3,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL M 10/31/16 7:11 PM Entertainment Tonight 7-730p :30 SLFTV30PA05H \$3,400.00 NM									
22	10/31/16	10/31/16	NBC Today Show	7-9A	1-----	:30	1	\$4,500.00	NM
Weeks: Start Date 10/31/16 End Date 11/06/16 MTWTFSS 1----- Spots/Week 1 Rate \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL M 10/31/16 7:29 AM NBC Today Show 7-9A :30 SLFTV30PA05H \$4,500.00 NM									
23	10/31/16	10/31/16	MON THE VOICE	8-11P	1-----	:30	1	\$15,000.00	NM
Weeks: Start Date 10/31/16 End Date 11/06/16 MTWTFSS 1----- Spots/Week 1 Rate \$15,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL M 10/31/16 9:20 PM MON THE VOICE 8-11P :30 SLFTV30PA05H \$15,000.00 NM									
24	10/31/16	10/31/16	NBC Today Show II	9-10a	1-----	:30	1	\$1,400.00	NM
Weeks: Start Date 10/31/16 End Date 11/06/16 MTWTFSS 1----- Spots/Week 1 Rate \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL M 10/31/16 9:26 AM NBC Today Show II 9-10a :30 SLFTV30PA05H \$1,400.00 NM									
73	10/25/16	10/31/16	M-F News 8 at 4:30a	430-5a	MTWTF--	:30	4	\$250.00	NM
Weeks: Start Date 10/31/16 End Date 11/06/16 MTWTFSS M----- Spots/Week 1 Rate \$250.00									

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Senate Leadership Fund	SEN LDRSHP FUND	3372	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
73	10/25/16	10/31/16	M-F News 8 at 4:30a	430-5a	MTWTF--	:30	4	\$250.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WGAL	M	10/31/16	4:43 AM	M-F News 8 at 4:30a	430-5a	:30	SLFTV30PA05H	\$250.00 NM
Total Spots							12		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$37,400.00</b>
<u>Agency Commission</u>	<b>\$5,610.00</b>
<u>Net Amount Due</u>	<b>\$31,790.00</b>

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