

125 West 55th St
New York, NY 10019

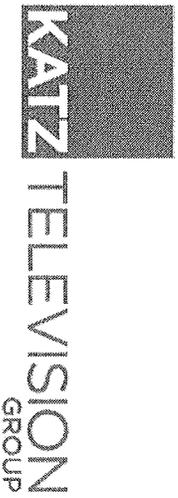
Contract # 25275317 Changes as of: 9/20/2016 at 8:10 AM Version: Current State Version 3 Total \$: \$78,505.00

CPE: 278/295/5288 Agency: GMMB GMMB 3050 K ST NW WASHINGTON DC 20007
Flight: 10/4/16 - 10/10/16 Advertiser: CLINTON, HILLARY Product: TV
Station: WFLA Market: Tampa-St. Petersburg Office: WASHINGTON
Total Spots: 140 Total CPP: \$0.00

Agency Order #: 5331078 Buyer: Bassett, Laura
Salesperson: CHRISTIAN CAMBEIRO 202-955-5342
Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE
Assistant: CHRISTIAN CAMBEIRO 202-955-5342

Comments: SEE LNS 49-60 FOR SHIFTED SPOTS TO MON
NO MORE WRAP WEEKS
TTL REMAINS \$78,505
PLS CF - THANKS

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/4 - 10/4		Total Spots	Total \$	CPP	GRP
							10/4	10/4				
1	Tu-F 5a-5:30a		News Ch 8 Today	\$125.00	0	30	3	3	\$375.00	\$0.00	0.0	
2	Tu-F 5:30a-6a		NC8 TODAY@5:30	\$150.00	0	30	3	3	\$450.00	\$0.00	0.0	
3	Tu-F 6a-7a		News Ch 8 Today	\$400.00	0	30	8	8	\$3,200.00	\$0.00	0.0	
5	Tu-F 7a-9a		Today Show	\$550.00	0	30	10	10	\$5,500.00	\$0.00	0.0	
7	Sa 7a-8a		News Ch 8 Weekend Saturday	\$40.00	0	30	1	1	\$40.00	\$0.00	0.0	
8	Sa 8a-10a		Saturday Today Show	\$250.00	0	30	1	1	\$250.00	\$0.00	0.0	
9	Su 7a-8a		NEWS CH 8 Weekend Sunday	\$40.00	0	30	1	1	\$40.00	\$0.00	0.0	
10	Su 8a-9a		Sunday Today Show	\$300.00	0	30	1	1	\$300.00	\$0.00	0.0	
11	Tu-F 9a-10a		NEWS CH 8 Weekend	\$200.00	0	30	1	1	\$200.00	\$0.00	0.0	
12	Tu-F 9a-10a		Today Show II	\$250.00	0	30	4	4	\$1,000.00	\$0.00	0.0	
13	Tu-F 10a-11a		Daytime	\$50.00	0	30	3	3	\$150.00	\$0.00	0.0	
14	Tu-F 11a-12n		News Ch 8 @ 11AM	\$50.00	0	30	4	4	\$200.00	\$0.00	0.0	
15	Tu-F 12n-1p		Today Show III	\$95.00	0	30	4	4	\$380.00	\$0.00	0.0	
16	Tu-F 1p-2p		Days of Our Lives	\$125.00	0	30	4	4	\$500.00	\$0.00	0.0	
17	Tu-F 2p-3p		Rachael Ray	\$70.00	0	30	4	4	\$280.00	\$0.00	0.0	
18	Tu-F 3p-4p		Ellen	\$200.00	0	30	6	6	\$1,200.00	\$0.00	0.0	
19	Tu-F 4p-5p		News Ch 8 First @ 4PM	\$150.00	0	30	8	8	\$1,200.00	\$0.00	0.0	
21	Tu-F 5p-5:30p		News Ch 8 @ 5PM	\$250.00	0	30	4	4	\$1,000.00	\$0.00	0.0	
22	Tu-F 5:30p-6p		News Ch 8 @ 5:30PM	\$300.00	0	30	4	4	\$1,200.00	\$0.00	0.0	



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GMMB 3050 K ST NW
WASHINGTON DC
20007

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Version: Current State Version 3

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Advertiser: CLINTON, HILLARY
Product: TV

Station: WFLA
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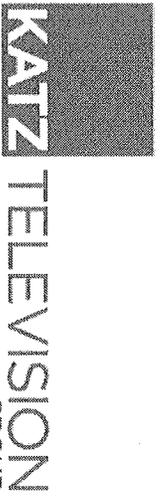
Total Spots: 140
Total CPP: \$0.00

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Buyer: Bassett, Laura
Salesperson: CHRISTIAN
CAMBEIRO
202-955-5342

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: CHRISTIAN CAMBEIRO
202-955-5342

Total GRP:
Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/4 - 10/4		Total Spots	Total \$	CPP	GRP
							10/4	10/4				
23	Tu-F 6p-6:30p		News Ch 8 @ 6PM	\$500.00	0	30	4	4	\$2,000.00	\$0.00	0.0	
24	Tu-F 6:30p-7p		NBC Nightly News	\$900.00	0	30	4	4	\$3,600.00	\$0.00	0.0	
25	Tu-F 7p-7:30p		News Ch 8 @ 7PM	\$300.00	0	30	4	4	\$1,200.00	\$0.00	0.0	
26	Sa 6p-6:30p		News Ch 8 @ 6PM	\$275.00	0	30	1	1	\$275.00	\$0.00	0.0	
27	Sa 6:30p-7p		Saturday Nightly News	\$900.00	0	30	1	1	\$900.00	\$0.00	0.0	
28	Su 6p-6:30p		NEWS CH 8 @ 6PM	\$275.00	0	30	1	1	\$275.00	\$0.00	0.0	
29	Su 6:30p-7p		Sunday Nightly News	\$900.00	0	30	1	1	\$900.00	\$0.00	0.0	
30	Tu-F 7:30p-8p		Extra	\$300.00	0	30	4	4	\$1,200.00	\$0.00	0.0	
31	Sa 7p-8p		Extra Weekend	\$200.00	0	30	3	3	\$600.00	\$0.00	0.0	
32	M 8p-10p		The Voice-NBC	\$4,000.00	0	30	1	1	\$4,000.00	\$0.00	0.0	
33	Tu 8p-9p		The Voice Tue-NBC	\$3,500.00	0	30	1	1	\$3,500.00	\$0.00	0.0	
34	Tu 10p-11p		Chicago Fire-NBC	\$3,500.00	0	30	1	1	\$3,500.00	\$0.00	0.0	
35	W 8p-9p		Blindspot-NBC	\$2,500.00	0	30	1	1	\$2,500.00	\$0.00	0.0	
36	W 9p-10p		Law & Order: SVU-NBC	\$2,500.00	0	30	1	1	\$2,500.00	\$0.00	0.0	
37	W 10p-11p		Chicago PD-NBC	\$2,500.00	0	30	1	1	\$2,500.00	\$0.00	0.0	
38	Th 10p-11p		The Blacklist-NBC	\$3,500.00	0	30	1	1	\$3,500.00	\$0.00	0.0	
39	F 10p-11p		Dateline-NBC	\$2,000.00	0	30	1	1	\$2,000.00	\$0.00	0.0	
40	Tu-F 11p-11:35p		News Ch 8 @ 11PM	\$800.00	0	30	4	4	\$3,200.00	\$0.00	0.0	
41	Sa 11p-11:30p		News Ch 8 @ 11PM	\$800.00	0	30	1	1	\$800.00	\$0.00	0.0	
42	Su 11p-11:35p		NEWS CH 8 @ 11PM	\$800.00	0	30	1	1	\$800.00	\$0.00	0.0	
43	Tu-F 11:35p-12:35a		Tonight Show Starring Jimmy Fallon	\$400.00	0	30	4	4	\$1,600.00	\$0.00	0.0	



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GMMB 3050 K ST NW
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Flight: 10/4/16 - 10/10/16
Advertiser: CLINTON, HILLARY
Product: TV

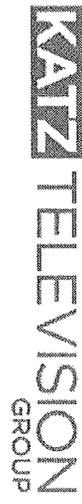
Version: Current State Version 3
Station: WFLA
Market: Tampa-St. Petersburg
Office: WASHINGTON

Total Spots: 140
Total CPP: \$0.00
Total \$: \$78,505.00

Agency Order #: 5331078
Buyer: Bassett, Laura
Salesperson: CHRISTIAN CAMBEIRO
202-955-5342
Primary Demo: Adults 35+
Con Type: POLITICAL/NOTE
Assistant: CHRISTIAN CAMBEIRO
202-955-5342

Total GRP:
Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/4 - 10/4		Total Spots	Total \$	CPP	GRP
							10/4	10/4				
44	Tu-F 12:35a-1:35a		Late Night with Seth Myers	\$125.00	0	30	4	4	\$500.00	\$0.00	0.0	
45	Tu-F 1:35a-2:05a		Last Call	\$60.00	0	30	4	4	\$240.00	\$0.00	0.0	
46	Sa 11:30p-1a		Saturday Night Live	\$700.00	0	30	1	1	\$700.00	\$0.00	0.0	
47	Su 7p-8:20p		Football Night in America	\$2,500.00	0	30	1	1	\$2,500.00	\$0.00	0.0	
48	Su 8:20p-11:30p		NBC Sunday Night Football	\$10,000.00	0	30	1	1	\$10,000.00	\$0.00	0.0	
49	M 7a-9a		Today Show	\$550.00	0.0	30	2	2	\$1,100.00	\$0.00	0.0	
50	M 6a-7a		News Ch 8 Today	\$400.00	0.0	30	1	1	\$400.00	\$0.00	0.0	
51	M 3p-4p		Ellen	\$200.00	0.0	30	1	1	\$200.00	\$0.00	0.0	
52	M 4p-5p		News Ch 8 First @ 4PM	\$150.00	0.0	30	2	2	\$300.00	\$0.00	0.0	
53	M 5p-5:30p		News Ch 8 @ 5PM	\$250.00	0.0	30	1	1	\$250.00	\$0.00	0.0	
54	M 5:30p-6p		News Ch 8 @ 5:30PM	\$300.00	0.0	30	1	1	\$300.00	\$0.00	0.0	
55	M 6p-6:30p		News Ch 8 @ 6PM	\$500.00	0.0	30	1	1	\$500.00	\$0.00	0.0	
56	M 6:30p-7p		NBC Nightly News	\$900.00	0.0	30	1	1	\$900.00	\$0.00	0.0	
57	M 7p-7:30p		News Ch 8 @ 7PM	\$300.00	0.0	30	1	1	\$300.00	\$0.00	0.0	
58	M 7:30p-8p		Extra	\$300.00	0.0	30	1	1	\$300.00	\$0.00	0.0	
59	M 11p-11:35p		News Ch 8 @ 11PM	\$800.00	0.0	30	1	1	\$800.00	\$0.00	0.0	
60	M 11:35p-12:35a		Tonight Show Starring Jimmy Fallon	\$400.00	0.0	30	1	1	\$400.00	\$0.00	0.0	
TOTALS: 140							140	140	\$78,505.00	\$0.00	0.0	



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 Agency: GMMB Advertiser: CLINTON, HILLARY Station: WFLA Total Spots: 140
 GMMB 3050 K ST NW Product: TV Office: WASHINGTON Total CPP: \$0.00
 WASHINGTON DC 20007

Agency Order #: 5331078 Buyer: Bassett, Laura Primary Demo: Adults 35+
 Salesperson: CHRISTIAN CAMBEIRO Con Type: POLITICAL/VOTE Assistant: CHRISTIAN CAMBEIRO Separation: 202-955-5342

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
09/07/16 3:51 PM	CHRISTIAN CAMBEIRO	SEE LNS 49-60 FOR SHIFTED SPOTS TO MON NO MORE WRAP WEEKS
08/30/16 8:51 AM	CHRISTIAN CAMBEIRO	TTL REMAINS \$78,505 PLS CF - THANKS
08/30/16 8:51 AM	CHRISTIAN CAMBEIRO	Separation: 30
		Separation: 30

Competitive Information

Market Budget:	\$373,833
WFLA Share:	21%
Comment:	
WFTS:	18%
WMMR:	2%
WSNN:	1%
WTOG:	1%
WTSP:	28%
WTTA:	1%
WTVT:	27%
Unknown:	1%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	140	\$78,505.00	N/A	0.0
Total	100%	140	\$78,505.00	N/A	0.0

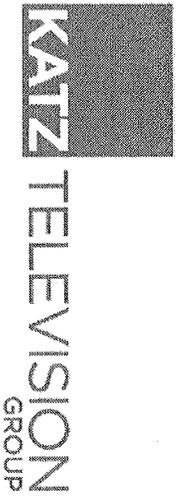
Monthly Summary

Month	Spots	Dollars
2016-Oct	140	\$78,505.00
Total	140	\$78,505.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/7/16 3:51 PM	CHRISTIAN CAMBEIRO	Confirmed			\$0	\$78,505.00	Changes: Comments from NEW POLITICAL ORDER - PLS CF - THANKS TO SEE LNS 49-60 FOR SHIFTED SPOTS TO MON NO MORE WRAP WEEKS TTL REMAINS \$78,505 PLS CF - THANKS. 34 buylines added or modified.
Queued for Electronic Contracting	8/31/16 2:33 PM					\$0	\$0	
Revision	8/30/16 8:51 AM	CHRISTIAN CAMBEIRO	Confirmed			\$0	\$78,505.00	Changes: Demo Meta to [R16]. User Entered \$ from \$0.00 to \$78,505.00, Comments from Separation: 30 to NEW POLITICAL ORDER - PLS CF - THANKS. 6 buylines added or modified.
New	8/26/16 1:33 PM	TREVOR HEATON	New	140		\$78,505.00	\$78,505.00	

Non-Discrimination Policy: PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.



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New York, NY 10019

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CPE: 278/295/5288 Flight: 10/4/16 - 10/10/16 Station: WFLA Total \$: \$78,505.00

Agency: GMMB Advertiser: CLINTON, HILLARY Market: Tampa-St. Petersburg Total Spots: 140

GMMB 3050 K ST NW Product: TV Office: WASHINGTON Total CPP: \$0.00

WASHINGTON DC 20007 Agency Order #: 5331078 Primary Demo: Adults 35+

Buyer: Bassett, Laura Con Type: POLITICAL/VOTE Total GRP:

Salesperson: CHRISTIAN CAMBEIRO Assistant: CHRISTIAN CAMBEIRO Separation:

202-955-5342 202-955-5342

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

CONTRACT



WFLA
 200 S. Parker Street
 Tampa, FL 33606
 (813) 221-5771

<u>Contract / Revision</u> 927726 /		<u>Alt Order #</u> 25275317
<u>Product</u> TV		
<u>Contract Dates</u> 10/04/16 - 10/10/16		<u>Estimate #</u> 5288
<u>Advertiser</u> POL/Hillary for America		<u>Original Date / Revision</u> 09/01/16 / 09/20/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFLA	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 9912856	<u>Advertiser Code</u> 278	<u>Product 1/2</u> 295
<u>Agency Ref</u> IN117/SP159/AL1336		<u>Advertiser Ref</u>

And:

Greer Margolis & Mitchell
 1010 Wisconsin Avenue Northwest
 Suite 800
 Washington, DC 20007
 USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WFLA	10/04/16	10/10/16	Local News @ 5a	5-530a		:30				NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-TWTF--				3	\$125.00				
N 2	WFLA	10/04/16	10/10/16	Local News @ 530a	530-558a		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-TWTF--				3	\$150.00				
N 3	WFLA	10/04/16	10/10/16	Local News @ 6a	558-7a		:30				NM	8	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-TWTF--				8	\$400.00				
N 4	WFLA	10/04/16	10/10/16	Today Show	657-9a		:30				NM	10	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-TWTF--				10	\$550.00				
N 5	WFLA	10/08/16	10/08/16	Local Sa 7a News	7-8a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S-				1	\$40.00				
N 6	WFLA	10/08/16	10/08/16	Today Show Sa	657-10a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S-				1	\$250.00				
N 7	WFLA	10/09/16	10/09/16	WFLA 7a News Su	Su 7-8a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S				1	\$40.00				
N 8	WFLA	10/09/16	10/09/16	Today Show Su	8-9a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S				1	\$300.00				
N 9	WFLA	10/09/16	10/09/16	Local Su 9a News	9-10a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S				1	\$200.00				
N 10	WFLA	10/04/16	10/10/16	Today Show 2	9-10a		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-TWTF--				4	\$250.00				
N 11	WFLA	10/04/16	10/10/16	M-F 10-11a	10-11a		:30				NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WFLA
 200 S. Parker Street
 Tampa, FL 33606
 (813) 221-5771

<u>Contract / Revision</u>	<u>Alt Order #</u>
927726 /	25275317

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/04/16 - 10/10/16	TV	5288

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Hillary for America	09/01/16 / 09/20/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-TWTF--				3	\$50.00				
N 12	WFLA	10/04/16	10/10/16	Local News @ 11a	Local News @ 11a		:30				NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-TWTF--				4	\$50.00				
N 13	WFLA	10/04/16	10/10/16	Today Show 3	12-1258p		:30				NM	4	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-TWTF--				4	\$95.00				
N 14	WFLA	10/04/16	10/10/16	Days of Our Lives	1258-4p		:30				NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-TWTF--				4	\$125.00				
N 15	WFLA	10/04/16	10/10/16	M-F 2-3p	2-3p		:30				NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-TWTF--				4	\$70.00				
N 16	WFLA	10/04/16	10/10/16	M-F 3-4p	3-4p		:30				NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-TWTF--				6	\$200.00				
N 17	WFLA	10/04/16	10/10/16	M-F 4-5p	4-5p		:30				NM	8	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-TWTF--				8	\$150.00				
N 18	WFLA	10/04/16	10/10/16	M-F 5-530p	5-530p		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-TWTF--				4	\$250.00				
N 19	WFLA	10/04/16	10/10/16	M-F 530-6p	530-6p		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-TWTF--				4	\$300.00				
N 20	WFLA	10/04/16	10/10/16	Local 6p News	6-630p		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-TWTF--				4	\$500.00				
N 21	WFLA	10/04/16	10/10/16	NBC Nightly News WKDY	630-7p		:30				NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-TWTF--				4	\$900.00				
N 22	WFLA	10/04/16	10/10/16	Local 7p News	7-730p		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-TWTF--				4	\$300.00				
N 23	WFLA	10/08/16	10/08/16	Sa 6p News	6-630p		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S-				1	\$275.00				
N 24	WFLA	10/08/16	10/08/16	NBC Nightly News WKND	630-7p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S-				1	\$900.00				
N 25	WFLA	10/09/16	10/09/16	Su 6p News	6-630p		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S				1	\$275.00				
N 26	WFLA	10/09/16	10/09/16	NBC Nightly News WKND	630-7p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S				1	\$900.00				
N 27	WFLA	10/04/16	10/10/16	M-F 730-8p	730-8p		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-TWTF--				4	\$300.00				

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<u>Contract / Revision</u> 927726 /		<u>Alt Order #</u> 25275317
<u>Contract Dates</u> 10/04/16 - 10/10/16		<u>Product</u> TV
<u>Estimate #</u> 5288		<u>Original Date / Revision</u> 09/01/16 / 09/20/16
<u>Advertiser</u> POL/Hillary for America		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-TWTF--				4	\$300.00				
N 28	WFLA	10/08/16	10/08/16	Sa Extra 7-8p	7p-8p		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S-				3	\$200.00				
N 29	WFLA	10/10/16	10/10/16	Mon 8-10p The Voice	8-10p		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	M-----				1	\$4,000.00				
N 30	WFLA	10/04/16	10/04/16	Tue 8p The Voice	8-9p		:30				NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-T-----				1	\$3,500.00				
N 31	WFLA	10/04/16	10/04/16	Tue 10p Chicago Fire	10-1059p		:30				NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-T-----				1	\$3,500.00				
N 32	WFLA	10/05/16	10/05/16	Wed 8p Blindspot	8-9p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--W----				1	\$2,500.00				
N 33	WFLA	10/05/16	10/05/16	Wed 9p L&O SVU	9-10p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--W----				1	\$2,500.00				
N 34	WFLA	10/05/16	10/05/16	Wed 10p Chicago PD	10-1059p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--W----				1	\$2,500.00				
N 35	WFLA	10/06/16	10/06/16	Thur 10p Blacklist	10-11p		:30				NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---T---				1	\$3,500.00				
N 36	WFLA	10/07/16	10/07/16	Fri 10p Dateline	10-11p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	----F--				1	\$2,000.00				
N 37	WFLA	10/04/16	10/10/16	Late News M-Su	M-Su		:30				NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-TWTF--				4	\$800.00				
N 38	WFLA	10/08/16	10/08/16	Late News M-Su	M-Su		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S-				1	\$800.00				
N 39	WFLA	10/09/16	10/09/16	Late News M-Su	M-Su		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S				1	\$800.00				
N 40	WFLA	10/04/16	10/10/16	Tonight Show	Tonight Show		:30				NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-TWTF--				4	\$400.00				
N 41	WFLA	10/04/16	10/10/16	Late Night	Late Night		:30				NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-TWTF--				4	\$125.00				
N 42	WFLA	10/04/16	10/10/16	Last Call	M-F 137-205a		:30				NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	-TWTF--				4	\$60.00				
N 43	WFLA	10/08/16	10/08/16	SNL	Sa 1130p-1a		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/16	10/08/16	S-----				1	\$700.00				

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<u>Contract / Revision</u> 927726 /		<u>Alt Order #</u> 25275317
<u>Contract Dates</u> 10/04/16 - 10/10/16		<u>Product</u> TV
		<u>Estimate #</u> 5288
<u>Advertiser</u> POL/Hillary for America		<u>Original Date / Revision</u> 09/01/16 / 09/20/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S-				1	\$700.00				
N 44	WFLA	10/09/16	10/09/16	Football Night in America	Football Night in Ar		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S				1	\$2,500.00				
N 45	WFLA	10/09/16	10/09/16	NFL Sunday Reg Season FB	NFL Sunday Reg S		:30				NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----S				1	\$10,000.00				
N 46	WFLA	10/10/16	10/10/16	Today Show	657-9a		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	M-----				2	\$550.00				
N 47	WFLA	10/10/16	10/10/16	Local News @ 6a	558-7a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	M-----				1	\$400.00				
N 48	WFLA	10/10/16	10/10/16	M-F 3-4p	3-4p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	M-----				1	\$200.00				
N 49	WFLA	10/10/16	10/10/16	M-F 4-5p	4-5p		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	M-----				2	\$150.00				
N 50	WFLA	10/10/16	10/10/16	M-F 5-530p	5-530p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	M-----				1	\$250.00				
N 51	WFLA	10/10/16	10/10/16	M-F 530-6p	530-6p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	M-----				1	\$300.00				
N 52	WFLA	10/10/16	10/10/16	Local 6p News	6-630p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	M-----				1	\$500.00				
N 53	WFLA	10/10/16	10/10/16	NBC Nightly News WKDY	630-7p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	M-----				1	\$900.00				
N 54	WFLA	10/10/16	10/10/16	Local 7p News	7-730p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	M-----				1	\$300.00				
N 55	WFLA	10/10/16	10/10/16	M-F 730-8p	730-8p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	M-----				1	\$300.00				
N 56	WFLA	10/10/16	10/10/16	Late News M-Su	11-1135p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	M-----				1	\$800.00				
N 57	WFLA	10/10/16	10/10/16	Tonight Show	Tonight Show		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/04/16	10/10/16	M-----				1	\$400.00				
Totals								0.00				140	\$78,505.00

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<u>Contract Dates</u> 10/04/16 - 10/10/16		<u>Product</u> TV
		<u>Estimate #</u> 5288
<u>Advertiser</u> POL/Hillary for America		<u>Original Date / Revision</u> 09/01/16 / 09/20/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/10/16	140	\$78,505.00	(\$11,775.75)	\$66,729.25
Totals	140	\$78,505.00	(\$11,775.75)	\$66,729.25

Signature: _____ **Date:** _____

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