



Remit Address:  
 WFLA  
 33096 Collection Center Drive  
 Chicago, IL 60693  
 Main: (813) 221-5771  
 Billing: (317) 296-3100

# DUPLICATE

Advertiser	POL/Hillary for America
Product	TV
Estimate Number	5207

Invoice #	920538-1
Invoice Date	08/28/16
Invoice Month	August 2016
Invoice Period	08/01/16 - 08/28/16

Property	WFLA
Account Executive	Katz Washington
Sales Office	Katz/Washington
Sales Region	National

Order #	920538
Alt Order #	25269173
Deal #	
Order Flight	08/23/16 - 08/29/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9912856
Advertiser Code	278
Product 1/2	295

Billing Address:  
 Greer Margolis & Mitchell  
 Attention: Accounts Payable  
 1010 Wisconsin Avenue Northwest  
 Suite 800  
 Washington, DC 20007  
 USA

Agency Ref	IN117/SP159/AL1336
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WFLA	Today Show	657-9a		08/23/16 to 08/29/16	1x	MTWTF--				
					08/23/16	:30	10:43 AM	HFA16T321H	\$300.00		1
					08/24/16	:30	10:19 AM	HFA16M329H	\$300.00		2
2	WFLA	Local Sa 6a News	6-7a		08/22/16 to 08/28/16	1x	-----S-				
					08/22/16	:30	6:54 AM	HFA16M329H	\$150.00		1
3	WFLA	Local Sa 7a News	7-8a		08/22/16 to 08/28/16	1x	-----S-				
					08/22/16	:30	7:21 AM	HFA16G330H	\$300.00		1
4	WFLA	WFLA 6a News Sun	Su 6-7a		08/22/16 to 08/28/16	1x	-----S				
					08/22/16	:30	6:28 AM	HFA16G330H	\$150.00		1
5	WFLA	WFLA 7a News Su	Su 7-8a		08/22/16 to 08/28/16	1x	-----S				
					08/22/16	:30	7:09 AM	HFA16G331H	\$250.00		1
6	WFLA	Today Show 2	9-10a		08/23/16 to 08/29/16	1x	MTWTF--				
					08/23/16	:30	9:53 AM	HFA16G330H	\$750.00		1
7	WFLA	M-F 10-11a	10-11a		08/23/16 to 08/29/16	2x	MTWTF--				
					08/23/16	:30	10:43 AM	HFA16T321H	\$300.00		1
					08/24/16	:30	10:19 AM	HFA16M329H	\$300.00		2
8	WFLA	Local News @ 11a	Local News @ 11a		08/23/16 to 08/29/16	4x	MTWTF--				
					08/23/16	:30	11:28 AM	HFA16T320H	\$175.00		4
					08/24/16	:30	11:10 AM	HFA16T320H	\$175.00		2
					08/25/16	:30	11:51 AM	HFA16G331H	\$175.00		1
					08/26/16	:30	11:27 AM	HFA16M329H	\$175.00		3
9	WFLA	Today Show 3	12-1258p								

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions)

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.



Remit Address:  
 WFLA  
 33096 Collection Center Drive  
 Chicago, IL 60693  
 Main: (813) 221-5771  
 Billing: (317) 296-3100

**DUPLICATE**

Advertiser	POL/Hillary for America
Product	TV
Estimate Number	5207

Invoice #	920538-1
Invoice Date	08/28/16
Invoice Month	August 2016
Invoice Period	08/01/16 - 08/28/16

Property	WFLA
Account Executive	Katz Washington
Sales Office	Katz/Washington
Sales Region	National

Order #	920538
Alt Order #	25269173
Deal #	
Order Flight	08/23/16 - 08/29/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9912856
Advertiser Code	278
Product 1/2	295

Billing Address:  
 Greer Margolis & Mitchell  
 Attention: Accounts Payable  
 1010 Wisconsin Avenue Northwest  
 Suite 800  
 Washington, DC 20007  
 USA

Agency Ref	IN117/SP159/AL1336
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	WFLA	Today Show 3	12-1258p								
				08/23/16 to 08/29/16	08/23/16	1x	MTWTF--	HFA16T321H	\$375.00		1
					Tu	:30	12:28 PM				
11	WFLA	M-F 2-3p	2-3p								
				08/23/16 to 08/29/16	08/23/16	2x	MTWTF--	HFA16T320H	\$300.00		2
					Tu	:30	2:45 PM				
12	WFLA	M-F 3-4p	3-4p								
				08/23/16 to 08/29/16	08/25/16	2x	MTWTF--	HFA16G330H	\$500.00		1
					Th	:30	3:44 PM				
					F	:30	3:35 PM	HFA16G330H	\$500.00		2
13	WFLA	M-F 4-5p	4-5p								
				08/23/16 to 08/29/16	08/23/16	3x	MTWTF--	HFA16T321H	\$500.00		1
					Tu	:30	4:56 PM				
					W	:30	4:49 PM	HFA16T321H	\$500.00		3
14	WFLA	M-F 5-530p	5-530p								
				08/23/16 to 08/29/16	08/26/16	2x	MTWTF--	HFA16G331H	\$950.00		2
					F	:30	5:23 PM				
15	WFLA	M-F 530-6p	530-6p								
				08/23/16 to 08/29/16	08/25/16	1x	MTWTF--	HFA16M329H	\$1,100.00		1
					Th	:30	5:52 PM				
16	WFLA	Local 6p News	6-630p								
				08/23/16 to 08/29/16	08/25/16	1x	MTWTF--	HFA16G331H	\$2,000.00		1
					Th	:30	6:22 PM				
17	WFLA	Sa 6p News	6-630p								
				08/22/16 to 08/28/16	08/27/16	1x	-----S-	HFA16M329H	\$900.00		1
					Sa	:30	6:00 PM				
18	WFLA	Su 6p News	6-630p								
				08/22/16 to 08/28/16	08/28/16	1x	-----S	HFA16M329H	\$900.00		1
					Su	:30	6:16 PM				

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.



**Remit Address:**  
**WFLA**  
 33096 Collection Center Drive  
 Chicago, IL 60693  
 Main: (813) 221-5771  
 Billing: (317) 296-3100

**Billing Address:**  
 Greer Margolis & Mitchell  
 Attention: Accounts Payable  
 1010 Wisconsin Avenue Northwest  
 Suite 800  
 Washington, DC 20007  
 USA

# DUPLICATE

Advertiser	POL/Hillary for America
Product	TV
Estimate Number	5207

Invoice #	920538-1
Invoice Date	08/28/16
Invoice Month	August 2016
Invoice Period	08/01/16 - 08/28/16

Property	WFLA
Account Executive	Katz Washington
Sales Office	Katz/Washington
Sales Region	National

Order #	920538
Alt Order #	25269173
Deal #	
Order Flight	08/23/16 - 08/29/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9912856
Advertiser Code	278
Product 1/2	295

Agency Ref	IN117/SP159/AL1336
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
18	WFLA	Su 6p News	6-630p		08/23/16 to 08/29/16	1x	MTWTF--				
20	WFLA	M-F 730-8p	730-8p		08/23/16	:30	7:55 PM	HFA16T320H	\$1,400.00		
	WFLA									Aired Spots	24

Gross Total **\$14,325.00**  
 Agency Commission **\$2,148.75**  
**Net Amount Due \$12,176.25** **Payment Terms 30 Days**

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.  
 We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available upon request for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.