

125 West 55th St
New York, NY 10019

Contract # 25275314
CPE: 278/295/5285
Agency: GMMB
GMMB 3050 K ST NW
WASHINGTON DC
20007

Changes as of: 9/15/2016 at 9:11 AM
Version: Current State Version 6

Flight: 9/13/16 - 9/19/16
Advertiser: CLINTON, HILLARY
Product: TV

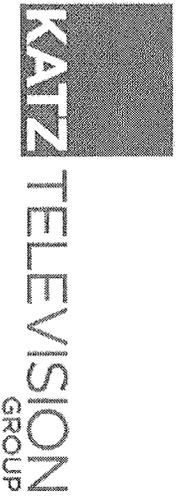
Station: WFLA
Market: Tampa-St. Petersburg
Office: WASHINGTON

Total \$: \$123,305.00
Total Spots: 150
Total CPM: \$0.00

Agency Order #: 5331026
Buyer: Bassett, Laura
Salesperson: CHRISTIAN CAMBEIRO
202-955-5342
Comments: SEE LNS 57/62 FOR RE-RATE - MATCH LVL PURCHASED FOR 9/19 CARD
ADDN LNS 63-68 FOR REBATE \$
PLS CF - THANKS!

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: CHRISTIAN CAMBEIRO
202-955-5342
Total GRP:
Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/13 - 9/13		Total Spots	Total \$	CPP	GRP
							9/13	9/13				
1	Tu-F 5a-5:30a		News Ch 8 Today	\$100.00	0	30	4	4	\$400.00	\$0.00	0.0	
2	Tu-F 5:30a-6a		NC8 TODAY@5:30	\$125.00	0	30	3	3	\$375.00	\$0.00	0.0	
3	Tu-F 6a-7a		News Ch 8 Today	\$300.00	0	30	8	8	\$2,400.00	\$0.00	0.0	
5	Tu-F 7a-9a		Today Show	\$1,400.00	0	30	14	14	\$19,600.00	\$0.00	0.0	
LVL 2												
7	Sa 6a-7a		WFLA Newschannel 8 Weekend Saturday	\$175.00	0	30	1	1	\$175.00	\$0.00	0.0	
LVL 2												
8	Sa 7a-8a		News Ch 8 Weekend Saturday	\$300.00	0	30	1	1	\$300.00	\$0.00	0.0	
LVL 2												
9	Sa 8a-10a		Saturday Today Show	\$700.00	0	30	1	1	\$700.00	\$0.00	0.0	
LVL 2												
10	Su 6a-7a		NEWS CH 8 Weekend Sunday	\$30.00	0	30	2	2	\$60.00	\$0.00	0.0	
11	Su 7a-8a		NEWS CH 8 Weekend Sunday	\$160.00	0	30	2	2	\$320.00	\$0.00	0.0	
LVL 2												
12	Su 8a-9a		Sunday Today Show	\$850.00	0	30	1	1	\$850.00	\$0.00	0.0	
LVL 2												
13	Su 9a-10a		NEWS CH 8 Weekend	\$125.00	0	30	1	1	\$125.00	\$0.00	0.0	
14	Tu-F 9a-10a		Today Show II	\$700.00	0	30	4	4	\$2,800.00	\$0.00	0.0	
LVL 2												
15	Tu-F 10a-11a		Daytime	\$300.00	0	30	4	4	\$1,200.00	\$0.00	0.0	
LVL 2												
16	Tu-F 11a-12n		News Ch 8 @ 11AM	\$50.00	0	30	4	4	\$200.00	\$0.00	0.0	
17	Tu-F 12n-1p		Today Show III	\$100.00	0	30	4	4	\$400.00	\$0.00	0.0	



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Con Type: POLITICAL/VOTE
Assistant: CHRISTIAN CAMBEIRO
202-955-5342

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/13 - 9/13		Total Spots	Total \$	CPP	GRP
							9/13	9/13				
18	Tu-F 1p-2p		Days of Our Lives	\$125.00	0	30	4	4	\$500.00	\$0.00	0.0	
19	Tu-F 2p-3p		Rachael Ray	\$400.00	0	30	4	4	\$1,600.00	\$0.00	0.0	
20	Tu-F 3p-4p		Ellen	\$650.00	0	30	5	5	\$3,250.00	\$0.00	0.0	
21	Tu-F 4p-5p		News Ch 8 First @ 4PM	\$75.00	0	30	8	8	\$600.00	\$0.00	0.0	
23	Tu-F 5p-5:30p		News Ch 8 @ 5PM	\$300.00	0	30	4	4	\$1,200.00	\$0.00	0.0	
24	Tu-F 5:30p-6p		News Ch 8 @ 5:30PM	\$300.00	0	30	4	4	\$1,200.00	\$0.00	0.0	
25	Tu-F 6p-6:30p		News Ch 8 @ 6PM	\$500.00	0	30	4	4	\$2,400.00	\$0.00	0.0	
26	Tu-F 6:30p-7p		NBC Nightly News	\$1,500.00	0	30	4	4	\$6,000.00	\$0.00	0.0	
27	Tu-F 7p-7:30p		News Ch 8 @ 7PM	\$300.00	0	30	4	4	\$1,200.00	\$0.00	0.0	
28	Sa 6p-6:30p		News Ch 8 @ 6PM	\$650.00	0	30	1	1	\$650.00	\$0.00	0.0	
29	Sa 6:30p-7p		Saturday Nightly News	\$900.00	0	30	0	0	\$0.00	\$0.00	0.0	
30	Su 6p-6:30p		NEWS CH 8 @ 6PM	\$850.00	0	30	1	1	\$850.00	\$0.00	0.0	
31	Su 6:30p-7p		Sunday Nightly News	\$900.00	0	30	0	0	\$0.00	\$0.00	0.0	
32	Tu-F 7:30p-8p		Extra	\$1,050.00	0	30	4	4	\$4,200.00	\$0.00	0.0	
33	Sa 7p-8p		Extra Weekend	\$200.00	0	30	0	0	\$0.00	\$0.00	0.0	
34	M 8p-10p		The Voice (Season Premiere)	\$8,000.00	0	30	1	1	\$8,000.00	\$0.00	0.0	
35	M 10p-11p		The Good Place	\$5,000.00	0	30	1	1	\$5,000.00	\$0.00	0.0	

LVL 2 OFF PLANNING CARD - 9/19 PENDING

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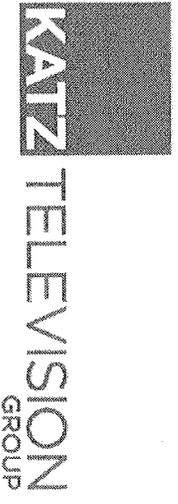
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Assistant: CHRISTIAN CAMBEIRO
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#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/13 - 9/13		Total Spots	Total \$	CPP	GRP
							9/13	9/13				
36	Tu 8p-10p		America's Got Talent Tue-NBC	\$5,500.00	0	30	1		1	\$5,500.00	\$0.00	0.0
LVL 2												
37	W 8p-10p		America's Got Talent W 8p/7c-NBC	\$8,000.00	0	30	1		1	\$8,000.00	\$0.00	0.0
LVL 2												
38	W 9p-11p		America's Got Talent (Season Finale)	\$5,000.00	0	30	0		0	\$0.00	\$0.00	0.0
LVL 2												
39	Th 8p-9p		SUPERSTORE	\$1,000.00	0	30	1		1	\$1,000.00	\$0.00	0.0
40	Th 9p-10p		SUPERSTORE	\$1,000.00	0	30	1		1	\$1,000.00	\$0.00	0.0
41	F 8p-10p		AMER NINJA WARRIOR	\$2,500.00	0	30	1		1	\$2,500.00	\$0.00	0.0
42	F 10p-11p		DateLine-NBC	\$4,000.00	0	30	1		1	\$4,000.00	\$0.00	0.0
LVL 2												
43	Tu-F 11p-11:35p		News Ch 8 @ 11PM	\$600.00	0	30	4		4	\$2,400.00	\$0.00	0.0
44	Sa 11p-11:30p		News Ch 8 @ 11PM	\$600.00	0	30	1		1	\$600.00	\$0.00	0.0
45	Su 11:30p-12m		NEWS CH 8 @ 11PM	\$1,500.00	0	30	1		1	\$1,500.00	\$0.00	0.0
46	Tu-F 11:35p-12:35a		Tonight Show Starring Jimmy Fallon	\$1,980.00	0	30	4		4	\$7,920.00	\$0.00	0.0
LVL 2												
47	Tu-F 12:35a-1:35a		Late Night with Seth Myers	\$375.00	0	30	2		2	\$750.00	\$0.00	0.0
LVL 2												
48	Tu-F 1:35a-2:05a		Last Call	\$300.00	0	30	2		2	\$600.00	\$0.00	0.0
LVL 2												
49	Sa 11:30p-1a		Saturday Night Live	\$600.00	0	30	1		1	\$600.00	\$0.00	0.0
50	Su 8:20p-11:30p		NBC Sunday Night Football	\$7,500.00	0	30	1		1	\$7,500.00	\$0.00	0.0
51	M 6a-7a		News Ch 8 Today	\$300.00	0.0	30	2		2	\$600.00	\$0.00	0.0



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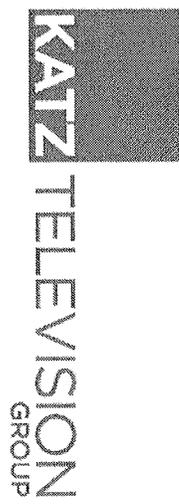
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Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/13 - 9/13		Total Spots	Total \$	CPP	GRP
							9/13	9/13				
52	M 7a-9a		Today Show	\$1,400.00	0.0	30	3		3	\$4,200.00	\$0.00	0.0
LVL 2												
53	M 3p-4p		Ellen	\$650.00	0.0	30	2		2	\$1,300.00	\$0.00	0.0
LVL 2												
54	M 4p-5p		News Ch 8 First @ 4PM	\$75.00	0.0	30	2		2	\$150.00	\$0.00	0.0
55	M 5p-5:30p		News Ch 8 @ 5PM	\$300.00	0.0	30	1		1	\$300.00	\$0.00	0.0
56	M 5:30p-6p		News Ch 8 @ 5:30PM	\$300.00	0.0	30	1		1	\$300.00	\$0.00	0.0
57	M 6p-6:30p		News Ch 8 @ 6PM	\$500.00	0.0	30	1		1	\$500.00	\$0.00	0.0
58	M 6:30p-7p		NBC Nightly News	\$1,500.00	0.0	30	1		1	\$1,500.00	\$0.00	0.0
59	M 7p-7:30p		News Ch 8 @ 7PM	\$300.00	0.0	30	1		1	\$300.00	\$0.00	0.0
60	M 7:30p-8p		Extra	\$1,050.00	0.0	30	1		1	\$1,050.00	\$0.00	0.0
LVL 2												
61	M 11p-11:35p		News Ch 8 @ 11PM	\$600.00	0.0	30	1		1	\$600.00	\$0.00	0.0
62	M 11:35p-12:35a		Tonight Show Starring Jimmy Fallon	\$750.00	0.0	30	1		1	\$750.00	\$0.00	0.0
LVL 2												
63	M 5:30a-6a		NEWS	\$125.00	0.0	30	2		2	\$250.00	\$0.00	0.0
64	M 5a-5:30a		NEWS	\$110.00	0.0	30	1		1	\$110.00	\$0.00	0.0
65	M 4:30a-5a		NEWS	\$20.00	0.0	30	1		1	\$20.00	\$0.00	0.0
66	M 12:37a-1:36a		LATE NIGHT	\$400.00	0.0	30	2		2	\$800.00	\$0.00	0.0
67	M 11a-12n		NEWS	\$50.00	0.0	30	1		1	\$50.00	\$0.00	0.0
68	M 12n-1p		TODAY III	\$100.00	0.0	30	1		1	\$100.00	\$0.00	0.0
TOTALS: 150									150	\$123,305.00	\$0.00	0.0



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 Agency: GMMB Advertiser: CLINTON, HILLARY Market: Tampa-St. Petersburg Total CPP: \$0.00
 GMMB 3050 K ST NW Product: TV Office: WASHINGTON

Agency Order #: 5331026 Primary Demo: Adults 35+
 Buyer: Bassett, Laura Con Type: POLITICAL/VOTE
 Salesperson: CHRISTIAN CAMBEIRO Assistant: CHRISTIAN CAMBEIRO Separation: 202-955-5342
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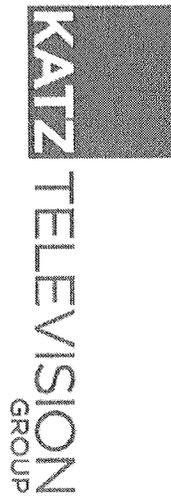
Special Instructions	Order Level Comments

Date/Time	Added by	Comment
09/15/16 8:20 AM	CHRISTIAN CAMBEIRO	SEE LNS 57/62 FOR RE-RATE - MATCH LVL PURCHASED FOR 9/19 CARD ADDS ON LNS 63-68 FOR REBATE \$ PLUS CF - THANKS!
09/13/16 7:50 AM	CHRISTIAN CAMBEIRO	LN 35 PRG REV PLUS CF - THANKS PGM CHG: Ln 35 - 1x 9/19 STP - new pgm: The Good Place
09/12/16 7:12 PM	Jennifer Murrell	pls confirm, thanks jen. PLS SEE ALL REVS MADE TO MATCH LVL NEEDED TO CLEAR PER TELECON 9/8 AND W/O 9/12 CARD MONDAY PRIME IS @ LVL 2 OFF PLANNING CARD SINCE 9/19 IS PENDING MONDAY ONLY NON-PRIME ARE BOOKED @ SAME LVL ASD TUE - WILL REVISIT NEXT WEEK PREVTT=73965 - REVTT=123305 TOTAL ADD=49340
09/09/16 8:34 AM	CHRISTIAN CAMBEIRO	PLS CF - THANKS SEE LNS 51-62 FOR SHIFTED M 9/19 SPOTS NO WRAP WEEKS PLS CF - THANKS
09/07/16 3:23 PM	CHRISTIAN CAMBEIRO	Separation: 30
08/30/16 8:45 AM	CHRISTIAN CAMBEIRO	Separation: 30
08/30/16 8:45 AM	CHRISTIAN CAMBEIRO	Separation: 30

Competitive Information	
Market Budget:	\$567,167
WFLA Share:	21%
Comment:	
WFTS:	18%
WMOG:	2%
WSNN:	1%
WTOG:	1%
WTSP:	28%
WTTA:	1%
WTVT:	27%
Unknown:	1%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	150	\$123,305.00	N/A
Total	100%	150	\$123,305.00	N/A

Monthly Summary		
Month	Spots	Dollars
2016-Sep	150	\$123,305.00
Total	150	\$123,305.00



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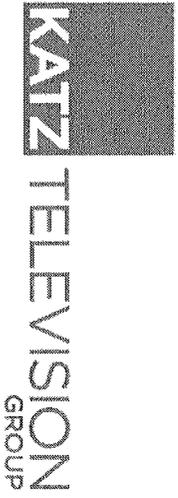
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 Agency: GMMB Advertiser: CLINTON, HILLARY Market: Tampa-St. Petersburg Total Spots: 150
 GMMB 3050 K ST NW Product: TV Office: WASHINGTON Total CPE: \$0.00
 WASHINGTON DC

Agency Order #: 5331026 Buyer: Bassett, Laura Primary Demo: Adults 35+
 Salesperson: CHRISTIAN CAMBEIRO Con Type: POLITICAL/VOTE
 202-955-5342 CAMBEIRO Assistant: CHRISTIAN CAMBEIRO Separation:
 202-955-5342

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/15/16 8:20 AM	CHRISTIAN CAMBEIRO	Confirmed	8		\$0	\$123,305.00	Changes: Comments from LN 35 PRG REV PLS CF - THANKS TO SEE LNS 57/62 FOR RE-RATE - MATCH LVL PURCHASED FOR 9/19 CARD ADDS ON LNS 63-68 FOR REBATE \$ PLS CF - THANKS. Total Spots from 142 to 150. 8 buylines added or modified. Changes: Comments from PLS SEE ALL REVS MADE TO MATCH LVL NEEDED TO CLEAR PER TELECON 9/8 AND W/O 9/12 CARD MONDAY PRIME IS @ LVL 2 OFF PLANNING CARD SINCE 9/19 IS PENDING MONDAY ONLY NON-PRIME ARE BOOKED @ SAME LVL ASD TU-F - WILL REVISIT NEXT WEEK PREVT=73965 - REVTT=123305 TOTAL ADD=49340 PLS CF - THANKS TO LN 35 PRG REV PLS CF - THANKS. 1 buyline added or modified. Changes: Total GIMPs to 0.
Revision	9/13/16 7:50 AM	CHRISTIAN CAMBEIRO	Confirmed			\$0	\$123,305.00	Changes: Calculated Dollars from \$73,965.00 to \$123,305.00, Competitive Market Budget from \$352,214 to \$587,167, Total \$ from \$73,965.00 to \$123,305.00, User Entered \$ from \$73,965.00 to \$123,305.00, Total Spots from 144 to 142, Comments from SEE LNS 51-62 FOR SHIFTED M 9/19 SPOTS NO WRAP WEEKS PLS CF - THANKS TO PLS SEE ALL REVS MADE TO MATCH LVL NEEDED TO CLEAR PER TELECON 9/8 AND W/O 9/12 CARD MONDAY PRIME IS @ LVL 2 OFF PLANNING CARD SINCE 9/19 IS PENDING MONDAY ONLY NON-PRIME ARE BOOKED @ SAME LVL ASD TU-F - WILL REVISIT NEXT WEEK PREVT=73965 - REVTT=123305 TOTAL ADD=49340
Makegood 1	9/12/16 7:12 PM	Jennifer Murrell	Confirmed			\$0	\$123,305.00	Changes: Total GIMPs to 0.
Revision	9/9/16 8:34 AM	CHRISTIAN CAMBEIRO	Confirmed		2	\$49,340.00	\$123,305.00	PLS CF - THANKS. 53 buylines added or modified.
Revision	9/7/16 3:23 PM	CHRISTIAN CAMBEIRO	Confirmed			\$0	\$73,965.00	Changes: Comments from NEW POLITICAL ORDER - PLS CF - THANKS TO SEE LNS 51-62 FOR SHIFTED M 9/19 SPOTS NO WRAP WEEKS PLS CF - THANKS. 34 buylines added or modified.
Queued for Electronic Contracting	8/30/16 9:17 AM					\$0	\$0	
Revision	8/30/16 8:45 AM	CHRISTIAN CAMBEIRO	Confirmed			\$0	\$73,965.00	Changes: Demo Meta to [R16]. Comments from Separation: 30 to NEW POLITICAL ORDER - PLS CF - THANKS. User Entered \$ from \$0.00 to \$73,965.00, 6 buylines added or modified.
New	8/26/16 1:33 PM	TREVOR HEATON	New	144		\$73,965.00	\$73,965.00	



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Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

CONTRACT



WFLA
 200 S. Parker Street
 Tampa, FL 33606
 (813) 221-5771

<u>Contract / Revision</u> 926114 /		<u>Alt Order #</u> 25275314
<u>Product</u> TV		
<u>Contract Dates</u> 09/13/16 - 09/19/16		<u>Estimate #</u> 5285
<u>Advertiser</u> POL/Hillary for America		<u>Original Date / Revision</u> 08/30/16 / 09/15/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFLA	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 9912856	<u>Advertiser Code</u> 278	<u>Product 1/2</u> 295
<u>Agency Ref</u> IN117/SP159/AL1336		<u>Advertiser Ref</u>

And:

Greer Margolis & Mitchell
 1010 Wisconsin Avenue Northwest
 Suite 800
 Washington, DC 20007
 USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WFLA	09/13/16	09/18/16	Local News @ 5a	5-530a		:30				NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/13/16	09/19/16	-TWTF--	4			\$100.00					
N 2	WFLA	09/13/16	09/18/16	Local News @ 530a	530-558a		:30				NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/13/16	09/19/16	-TWTF--	3			\$125.00					
N 3	WFLA	09/13/16	09/18/16	Local News @ 6a	558-7a		:30				NM	8	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/13/16	09/19/16	-TWTF--	8			\$300.00					
N 4	WFLA	09/13/16	09/18/16	Today Show	657-9a		:30				NM	14	\$19,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/13/16	09/19/16	-TWTF--	14			\$1,400.00					
N 5	WFLA	09/17/16	09/17/16	Local Sa 6a News	6-7a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	-----S-	1			\$175.00					
N 6	WFLA	09/17/16	09/17/16	Local Sa 7a News	7-8a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	-----S-	1			\$300.00					
N 7	WFLA	09/17/16	09/17/16	Today Show Sa	657-10a		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	-----S-	1			\$700.00					
N 8	WFLA	09/18/16	09/18/16	WFLA 6a News Sun	Su 6-7a		:30				NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	-----S	2			\$30.00					
N 9	WFLA	09/18/16	09/18/16	WFLA 7a News Su	Su 7-8a		:30				NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	-----S	2			\$160.00					
N 10	WFLA	09/18/16	09/18/16	Today Show Su	8-9a		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	-----S	1			\$850.00					
N 11	WFLA	09/18/16	09/18/16	Local Su 9a News	9-10a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	-----S	1			\$125.00					

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<u>Contract / Revision</u> 926114 /	<u>Alt Order #</u> 25275314
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<u>Contract Dates</u> 09/13/16 - 09/19/16	<u>Product</u> TV	<u>Estimate #</u> 5285
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<u>Advertiser</u> POL/Hillary for America	<u>Original Date / Revision</u> 08/30/16 / 09/15/16
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-----S				1	\$125.00				
N 12	WFLA	09/13/16	09/18/16	Today Show 2	9-10a		:30				NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	-TWTF--				4	\$700.00				
N 13	WFLA	09/13/16	09/18/16	M-F 10-11a	10-11a		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	-TWTF--				4	\$300.00				
N 14	WFLA	09/13/16	09/18/16	Local News @ 11a	Local News @ 11a		:30				NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	-TWTF--				4	\$50.00				
N 15	WFLA	09/13/16	09/18/16	Today Show 3	12-1258p		:30				NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	-TWTF--				4	\$100.00				
N 16	WFLA	09/13/16	09/18/16	Days of Our Lives	1258-4p		:30				NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	-TWTF--				4	\$125.00				
N 17	WFLA	09/13/16	09/18/16	M-F 2-3p	2-3p		:30				NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	-TWTF--				4	\$400.00				
N 18	WFLA	09/13/16	09/18/16	M-F 3-4p	3-4p		:30				NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	-TWTF--				5	\$650.00				
N 19	WFLA	09/13/16	09/18/16	M-F 4-5p	4-5p		:30				NM	8	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	-TWTF--				8	\$75.00				
N 20	WFLA	09/13/16	09/18/16	M-F 5-530p	5-530p		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	-TWTF--				4	\$300.00				
N 21	WFLA	09/13/16	09/18/16	M-F 530-6p	530-6p		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	-TWTF--				4	\$300.00				
N 22	WFLA	09/13/16	09/18/16	Local 6p News	6-630p		:30				NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	-TWTF--				4	\$600.00				
N 23	WFLA	09/13/16	09/18/16	NBC Nightly News WKDY	630-7p		:30				NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	-TWTF--				4	\$1,500.00				
N 24	WFLA	09/13/16	09/18/16	Local 7p News	7-730p		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	-TWTF--				4	\$300.00				
N 25	WFLA	09/17/16	09/17/16	Sa 6p News	6-630p		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-----S-				1	\$650.00				
D 26	WFLA	09/17/16	09/17/16	NBC Nightly News WKND	630-7p		:30				NM	0	\$0.00
N 27	WFLA	09/18/16	09/18/16	Su 6p News	6-630p		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-----S				1	\$850.00				
D 28	WFLA	09/18/16	09/18/16	NBC Nightly News WKND	630-7p		:30				NM	0	\$0.00

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<u>Contract / Revision</u> 926114 /	<u>Alt Order #</u> 25275314
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<u>Contract Dates</u> 09/13/16 - 09/19/16	<u>Product</u> TV	<u>Estimate #</u> 5285
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<u>Advertiser</u> POL/Hillary for America	<u>Original Date / Revision</u> 08/30/16 / 09/15/16
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 29	WFLA	09/13/16	09/18/16	M-F 730-8p	730-8p		:30				NM	4	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	-TWTF--				4	\$1,050.00				
D 30	WFLA	09/17/16	09/17/16	Sa Extra 7-8p	7p-8p		:30				NM	0	\$0.00
N 31	WFLA	09/19/16	09/19/16	Mon 8-10p The Voice	8-10p		:30				NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	M-----				1	\$8,000.00				
N 32	WFLA	09/19/16	09/19/16	Mon 10p The Good Place	10-1059p		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	M-----				1	\$5,000.00				
N 33	WFLA	09/13/16	09/13/16	Tue 8-10p Amer Got Talent	8-10p		:30				NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-T-----				1	\$5,500.00				
N 34	WFLA	09/14/16	09/14/16	Wed 8-10p Amer Got Talent	8-10p		:30				NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--W----				1	\$8,000.00				
D 35	WFLA	09/14/16	09/14/16	Wed 9-11p Amer Got Talent	9-11p		:30				NM	0	\$0.00
N 36	WFLA	09/15/16	09/15/16	Thur 8p Superstore	8-9p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	---T---				1	\$1,000.00				
N 37	WFLA	09/15/16	09/15/16	Thur 9p Superstore	9-10p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	---T---				1	\$1,000.00				
N 38	WFLA	09/16/16	09/16/16	Fri 8-10p Amer Ninja Warr	8-10p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	----F--				1	\$2,500.00				
N 39	WFLA	09/16/16	09/16/16	Fri 10p Dateline	10-11p		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	----F--				1	\$4,000.00				
N 40	WFLA	09/13/16	09/18/16	Late News M-Su	M-Su		:30				NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	-TWTF--				4	\$600.00				
N 41	WFLA	09/17/16	09/17/16	Late News M-Su	M-Su		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-----S-				1	\$600.00				
N 42	WFLA	09/18/16	09/18/16	Late News Late Run	Various		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-----S				1	\$1,500.00				
N 43	WFLA	09/13/16	09/18/16	Tonight Show	Tonight Show		:30				NM	4	\$7,920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	-TWTF--				4	\$1,980.00				
N 44	WFLA	09/13/16	09/18/16	Late Night	Late Night		:30				NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	-TWTF--				2	\$375.00				
N 45	WFLA	09/13/16	09/18/16	Last Call	M-F 137-205a		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	-TWTF--				2	\$300.00				
N 46	WFLA	09/17/16	09/17/16	SNL	Sa 1130p-1a		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	-TWTF--				2	\$300.00				

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<u>Contract / Revision</u>	<u>Alt Order #</u>
926114 /	25275314

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/13/16 - 09/19/16	TV	5285

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Hillary for America	08/30/16 / 09/15/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-----S-				1	\$600.00				
N 47	WFLA	09/18/16	09/18/16	NFL Sunday Reg Season FB NFL Sunday Reg S			:30				NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-----S				1	\$7,500.00				
N 48	WFLA	09/19/16	09/19/16	Local News @ 6a	558-7a		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	M-----				2	\$300.00				
N 49	WFLA	09/19/16	09/19/16	Today Show	657-9a		:30				NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	M-----				3	\$1,400.00				
N 50	WFLA	09/19/16	09/19/16	M-F 3-4p	3-4p		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	M-----				2	\$650.00				
N 51	WFLA	09/19/16	09/19/16	M-F 4-5p	4-5p		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	M-----				2	\$75.00				
N 52	WFLA	09/19/16	09/19/16	M-F 5-530p	5-530p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	M-----				1	\$300.00				
N 53	WFLA	09/19/16	09/19/16	M-F 530-6p	530-6p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	M-----				1	\$300.00				
N 54	WFLA	09/19/16	09/19/16	Local 6p News	6-630p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	M-----				1	\$500.00				
N 55	WFLA	09/19/16	09/19/16	NBC Nightly News WKDY	630-7p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	M-----				1	\$1,500.00				
N 56	WFLA	09/19/16	09/19/16	Local 7p News	7-730p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	M-----				1	\$300.00				
N 57	WFLA	09/19/16	09/19/16	M-F 730-8p	730-8p		:30				NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	M-----				1	\$1,050.00				
N 58	WFLA	09/19/16	09/19/16	Late News M-Su	11-1135p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	M-----				1	\$600.00				
N 59	WFLA	09/19/16	09/19/16	Tonight Show	Tonight Show		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/13/16	09/19/16	M-----				1	\$750.00				
N 60	WFLA	09/19/16	09/19/16	Local News @ 530a	530-558a		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	2-----				2	\$125.00				
N 61	WFLA	09/19/16	09/19/16	Local News @ 5a	5-530a		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	1-----				1	\$110.00				
N 62	WFLA	09/19/16	09/19/16	Local News @ 430a	430-5a		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	1-----				1	\$20.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WFLA
 200 S. Parker Street
 Tampa, FL 33606
 (813) 221-5771

<u>Contract / Revision</u> 926114 /		<u>Alt Order #</u> 25275314
<u>Contract Dates</u> 09/13/16 - 09/19/16		<u>Product</u> TV
		<u>Estimate #</u> 5285
<u>Advertiser</u> POL/Hillary for America		<u>Original Date / Revision</u> 08/30/16 / 09/15/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	1-----				1	\$20.00				
N 63	WFLA	09/19/16	09/19/16	Late Night	Late Night		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	2-----				2	\$400.00				
N 64	WFLA	09/19/16	09/19/16	Local News @ 11a	Local News @ 11a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	1-----				1	\$50.00				
N 65	WFLA	09/19/16	09/19/16	Today Show 3	12-1258p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/19/16	09/25/16	1-----				1	\$100.00				
Totals								0.00				150	\$123,305.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/19/16	150	\$123,305.00	(\$18,495.75)	\$104,809.25
Totals	150	\$123,305.00	(\$18,495.75)	\$104,809.25

Signature: _____ **Date:** _____

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