

# CONTRACT



**WFLA**  
 200 S. Parker Street  
 Tampa, FL 33606  
 (813) 221-5771

<u>Contract / Revision</u> 927802 /		<u>Alt Order #</u> 25275321
<u>Product</u> TV		
<u>Contract Dates</u> 11/01/16 - 11/08/16		<u>Estimate #</u> 5292
<u>Advertiser</u> POL/Hillary for America		<u>Original Date / Revision</u> 09/01/16 / 11/01/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFLA	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 9912856	<u>Advertiser Code</u> 278	<u>Product 1/2</u> 295
<u>Agency Ref</u> IN117/SP159/AL1336		<u>Advertiser Ref</u>

And:

**Greer Margolis & Mitchell**  
 1010 Wisconsin Avenue Northwest  
 Suite 800  
 Washington, DC 20007  
 USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WFLA	11/01/16	11/07/16	Local News @ 5a	5-530a		:30				NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	-TWTF--				4	\$200.00				
N 2	WFLA	11/01/16	11/07/16	Local News @ 530a	530-558a		:30				NM	3	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	-TWTF--				3	\$220.00				
N 3	WFLA	11/01/16	11/07/16	Local News @ 6a	558-7a		:30				NM	8	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	-TWTF--				8	\$1,000.00				
N 4	WFLA	11/01/16	11/07/16	Today Show	657-9a		:30				NM	8	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	-TWTF--				8	\$2,000.00				
N 5	WFLA	11/05/16	11/05/16	Local Sa 6a News	6-7a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				1	\$100.00				
N 6	WFLA	11/05/16	11/05/16	Local Sa 7a News	7-8a		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				2	\$350.00				
N 7	WFLA	11/05/16	11/05/16	Today Show Sa	657-10a		:30				NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				1	\$240.00				
N 8	WFLA	11/06/16	11/06/16	WFLA 7a News Su	Su 7-8a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$40.00				
N 9	WFLA	11/06/16	11/06/16	Today Show Su	8-9a		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$850.00				
N 10	WFLA	11/06/16	11/06/16	Local Su 9a News	9-10a		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$120.00				
N 11	WFLA	11/01/16	11/07/16	Today Show 2	9-10a		:30				NM	4	\$5,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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**Tampa, FL 33606**  
**(813) 221-5771**

<u>Contract / Revision</u> 927802 /		<u>Alt Order #</u> 25275321
<u>Contract Dates</u> 11/01/16 - 11/08/16		<u>Product</u> TV
		<u>Estimate #</u> 5292
<u>Advertiser</u> POL/Hillary for America		<u>Original Date / Revision</u> 09/01/16 / 11/01/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	-TWTF--				4	\$1,325.00				
N 12	WFLA	11/01/16	11/07/16	M-F 10-11a	10-11a		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	-TWTF--				3	\$300.00				
N 13	WFLA	11/01/16	11/07/16	Local News @ 11a	Local News @ 11a		:30				NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	-TWTF--				4	\$70.00				
N 14	WFLA	11/01/16	11/07/16	Today Show 3	12-1258p		:30				NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	-TWTF--				4	\$450.00				
N 15	WFLA	11/01/16	11/07/16	Days of Our Lives	1258-4p		:30				NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	-TWTF--				4	\$550.00				
N 16	WFLA	11/01/16	11/07/16	M-F 2-3p	2-3p		:30				NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	-TWTF--				4	\$100.00				
N 17	WFLA	11/01/16	11/07/16	M-F 3-4p	3-4p		:30				NM	6	\$1,110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	-TWTF--				6	\$185.00				
N 18	WFLA	11/01/16	11/07/16	M-F 4-5p	4-5p		:30				NM	8	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	-TWTF--				8	\$800.00				
N 19	WFLA	11/01/16	11/07/16	M-F 5-530p	5-530p		:30				NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	-TWTF--				4	\$650.00				
N 20	WFLA	11/01/16	11/07/16	M-F 530-6p	530-6p		:30				NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	-TWTF--				4	\$850.00				
N 21	WFLA	11/01/16	11/07/16	Local 6p News	6-630p		:30				NM	2	\$4,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	-TWTF--				2	\$2,450.00				
N 22	WFLA	11/01/16	11/07/16	NBC Nightly News WKDY	630-7p		:30				NM	2	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	-TWTF--				2	\$6,000.00				
N 23	WFLA	11/01/16	11/07/16	Local 7p News	7-730p		:30				NM	4	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	-TWTF--				4	\$1,350.00				
N 24	WFLA	11/05/16	11/05/16	Sa 6p News	6-630p		:30				NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				1	\$1,450.00				
N 25	WFLA	11/05/16	11/05/16	NBC Nightly News WKND	630-7p		:30				NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				1	\$6,000.00				
N 26	WFLA	11/06/16	11/06/16	Su 6p News	6-630p		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$1,100.00				
D 27	WFLA	11/06/16	11/06/16	NBC Nightly News WKND	630-7p		:30				NM	0	\$0.00
N 28	WFLA	11/01/16	11/07/16	M-F 730-8p	730-8p		:30				NM	4	\$4,400.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/01/16	11/07/16	-TWTF--				4	\$1,100.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	5	WFLA	11/01/16-11/07/16	M-F 730-8p	730-8p	-TuWThF----	:30		<del>\$1,100.00</del>		NM		
		See MG 28.6											
	6	WFLA	11/02/16-11/04/16	M-F 730-8p	730-8p	---W--F----	:30		\$1,100.00		NM		
		Ⓜ MG for 28.5 11/03											
N 29	WFLA	11/05/16	11/05/16	WFLA Weather Special	WFLA Weather Sp		:30				NM	3	\$600.00
Week:		10/31/16	11/06/16	-----S-				3	\$200.00				
N 30	WFLA	11/07/16	11/07/16	Mon 8-10p The Voice	8-10p		:30				NM	1	\$16,500.00
Week:		11/07/16	11/13/16	M-----				1	\$16,500.00				
D 31	WFLA	11/01/16	11/01/16	Tue 8p The Voice	8-9p		:30				NM	0	\$0.00
D 32	WFLA	11/01/16	11/01/16	Tue 10p Chicago Fire	10-1059		:30				NM	0	\$0.00
D 33	WFLA	11/02/16	11/02/16	Wed 8p Blindspot	8-9p		:30				NM	0	\$0.00
N 34	WFLA	11/02/16	11/02/16	Wed 9p L&O SVU	9-10p		:30				NM	1	\$22,000.00
Week:		10/31/16	11/06/16	--W----				1	\$22,000.00				
D 35	WFLA	11/02/16	11/02/16	Wed 10p Chicago PD	10-1059p		:30				NM	0	\$0.00
N 36	WFLA	11/03/16	11/03/16	Reg Season Bucs (LIT)	Reg Season Bucs		:30				NM	1	\$18,500.00
Week:		10/31/16	11/06/16	---T---				1	\$18,500.00				
N 37	WFLA	11/04/16	11/04/16	Fri 9-11p Dateline	9-11p		:30				NM	1	\$4,000.00
Week:		10/31/16	11/06/16	----F--				1	\$4,000.00				
N 38	WFLA	11/01/16	11/07/16	Late News M-Su	M-Su		:30				NM	4	\$3,600.00
Week:		11/01/16	11/07/16	-TWTF--				4	\$900.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	5	WFLA	11/01/16-11/07/16	Late News M-Su	M-Su	-TuWThF----	:30		<del>\$900.00</del>		NM		
		See MG 38.6											
	6	WFLA	11/02/16-11/04/16	Late News M-Su	M-Su	---W--F----	:30		\$900.00		NM		
		Ⓜ MG for 38.5 11/03											
N 39	WFLA	11/05/16	11/05/16	Late News M-Su	M-Su		:30				NM	1	\$900.00
Week:		10/31/16	11/06/16	-----S-				1	\$900.00				
N 40	WFLA	11/06/16	11/06/16	Late News Late Run	Various		:30				NM	1	\$1,000.00
Week:		10/31/16	11/06/16	-----S				1	\$1,000.00				
N 41	WFLA	11/01/16	11/07/16	Tonight Show	Tonight Show		:30				NM	3	\$3,600.00
Week:		11/01/16	11/07/16	-TW-F--				3	\$1,200.00				
N 42	WFLA	11/01/16	11/07/16	Late Night	Late Night		:30				NM	2	\$350.00
Week:		11/01/16	11/07/16	-TW-F--				2	\$175.00				
N 43	WFLA	11/01/16	11/07/16	Last Call	M-F 137-205a		:30				NM	2	\$440.00
Week:		11/01/16	11/07/16	-TW-F--				2	\$220.00				

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<u>Contract Dates</u> 11/01/16 - 11/08/16		<u>Product</u> TV
		<u>Estimate #</u> 5292
<u>Advertiser</u> POL/Hillary for America		<u>Original Date / Revision</u> 09/01/16 / 11/01/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 44	WFLA	11/05/16	11/05/16	SNL	Sa 1130p-1a		:30				NM	1	\$3,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				1	\$3,080.00				
D 45	WFLA	11/06/16	11/06/16	Football Night in America	Football Night in Ar		:30				NM	0	\$0.00
D 46	WFLA	11/06/16	11/06/16	NFL Sunday Reg Season FB	NFL Sunday Reg S		:30				NM	0	\$0.00
N 47	WFLA	11/08/16	11/08/16	Today Show	657-9a		:30				NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	-T-----				2	\$2,000.00				
N 48	WFLA	11/08/16	11/08/16	M-F 4-5p	4-5p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	-T-----				1	\$800.00				
N 49	WFLA	11/08/16	11/08/16	Local News @ 6a	558-7a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	-T-----				1	\$1,000.00				
N 50	WFLA	11/07/16	11/07/16	M-F 3-4p	3-4p		:30				NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$185.00				
N 51	WFLA	11/07/16	11/07/16	M-F 4-5p	4-5p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$800.00				
N 52	WFLA	11/03/16	11/03/16	Reg Season Bucs (LIT)	Reg Season Bucs (		:30				NM	1	\$18,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---T---				1	\$18,500.00				
N 53	WFLA	11/06/16	11/06/16	NFL Sunday Reg Season FB	NFL Sunday Reg S		:30				NM	1	\$17,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$17,500.00				
N 54	WFLA	11/01/16	11/01/16	Tue 10p Chicago Fire	10-1059		:30				NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-T-----				1	\$10,000.00				
N 55	WFLA	11/05/16	11/05/16	Nascar	Nascar		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				1	\$2,000.00				
N 56	WFLA	11/06/16	11/06/16	Nascar	Nascar		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$2,000.00				
N 57	WFLA	11/03/16	11/03/16	Tonight Show Late Run	1205a-107a		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---T---				1	\$1,200.00				
N 58	WFLA	11/06/16	11/06/16	Bucs Bonus	Various		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$300.00				
<b>Totals</b>								0.00				124	\$220,005.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/08/16	124	\$220,005.00	(\$33,000.75)	\$187,004.25
<b>Totals</b>	124	\$220,005.00	(\$33,000.75)	\$187,004.25

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**WFLA**  
**200 S. Parker Street**  
**Tampa, FL 33606**  
**(813) 221-5771**

<u>Contract / Revision</u> 927802 /		<u>Alt Order #</u> 25275321
<u>Contract Dates</u> 11/01/16 - 11/08/16	<u>Product</u> TV	<u>Estimate #</u> 5292
<u>Advertiser</u> POL/Hillary for America		<u>Original Date / Revision</u> 09/01/16 / 11/01/16

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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