

Issue Advertising Supplement to NAB PB-18

This form is to be completed every time a request is made to purchase broadcast time for any issue advertising that communicates a message relating to any political matter of national or local importance (e.g., ballot or legislative issues of public importance).

This form must be placed in the station's local public inspection file together with the NAB PB-18 Agreement Form for Non-Candidate/Issue Advertisements and retained for two years, except in the case of local issue advertising.

Date of Request: 9/12/16 Time: _____

Issue Referred to: Issue 53, the Hamilton County Children's Services Levy

Name of Purchasing Organization: Citizens for Children's Services of Hamilton County

Purchaser Address: 2600 Victory Parkway, Cincinnati, OH 45202

Purchaser Telephone: 513-751-7747

Purchaser Representative: Teri Nau

Board of Directors/CEO/Officers (List Separately):
Brian Todd, Treasurer

Name of Agency: MainStream Strategy

Agency Representative: Eric Greenberg

Information Requested: _____

Received By: _____

Public File Date Prepared By: _____

Rates Charged for Spot: _____

Class of Time: _____

Schedule Details (attach order and broadcast contract): _____